

**3.7.1 : Number of functional MoUs/linkages with institutions/  
industries in India and abroad for internship, on-the-job training,  
project work, student / faculty exchange and collaborative research  
during the last five years**

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## Nusantara Project Agreement

Submission of work requires that the manuscript is originally written by Kamini Devi A/P Raveendran (10), Khor Winnie (10), Kong Mei Ching (10), Kooli Syrine (10), and Samarth Pradhan (10) assigned to AIBPM the right to publish and distribute the manuscript in part or in its entirety. The Author's name will always be included with the publication of the manuscript.

Team members agree to:

- (1) add the lecturers' name, whether they request it or not, because the lecturers have the right to add their names on the manuscript;
- (2) add AIBPM committee name in paper as part of contribution to the article writing or research.
- (3) revise the manuscript properly and on time, based on the reviewers' comments and the template. The manuscript's plagiarism percentage should be less than 20%;
- (4) if the manuscript goes for the Scopus publication, team members agree to put the name of the lecturers or the persons who pay for the publication fee as the first author;
- (5) provide the AIBPM the right to publish the manuscripts to AIBPM's international journals.
- (6) publish only in AIBPM journals and agree to withdraw the paper from journals if AIBPM requests it.

The AIBPM Publisher Group helps the author to publish their paper and does not take any responsibility if the paper is cancelled by another party because of double publication or plagiarism and other issues.

We hereby accept the terms of the above Nusantara Project Agreement.

Author: - KAMINI DEVI A/P RAVENDRAN

Date: - 15/04/2023

Author: - KHOR WINNIE

Date: - 15/04/2023

Author: - KONG MEI CHING

Date: - 15/04/2023



Association of International Business and Professional Management (AIBPM)  
Kahuripan No 9, Malang, East Java – Hotel Sahid Montana +62-341-366222  
HYPERLINK "http://www.aibpm.org/" \hhttp://www.aibpm.org, email: HYPERLINK  
"mailto:infoaibpm@gmail.com" \hinfoaibpm@gmail.com /  
[aibpm.nusantaraproject@gmail.com](mailto:aibpm.nusantaraproject@gmail.com)



Author: - KOOLI SYRINE

Date: - 15/04/2023

A handwritten signature in blue ink that reads 'Samarth Pradhan'.

Author: - SAMARTH PRADHAN

Date: - 15/04/2023

**2023 Summer Semester – Team Update**

2 messages

aibpm project &lt;aibpm.nusantaraproject@gmail.com&gt;

To: gaoming@student.usm.my, yinuo@student.usm.my, hafishamashassan@student.usm.my, haniszahira@student.usm.my, liaaytr@student.ub.ac.id, yogitapawar2405@gmail.com, kan mittalkritika18@gmail.com

Cc: noorfareen@usm.my, leejl@hju.edu.my, aibpm center &lt;indonesiaiyc@gmail.com&gt;, brahmanand.sharma@prestigegwl.org, chanda gulati &lt;chanda.gulati@prestigegwl.org&gt;

Dear Team 7 and Supervisors,

Here we want to inform you if there is a change regarding the team members. Please for all team members to contact new members as soon as possible. Please find the details below

| Team 7 |                                  |           | Supervisor                       | Dr. Noor Fareen Abdul Rahim  |               |                |
|--------|----------------------------------|-----------|----------------------------------|--|---------------|----------------|
|        |                                  |           | Co-Supervisor                    | Dr. Jocelyne Lee Jia Lin, Dr. Liem Gai Sin, Dr. Brahmanand Sharma, Dr. Ch...         |               |                |
| No     | Name                             | Country   | Institute                        | Email  | Phone Number  | Username       |
| 1      | Gao, Ming                        | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:gaoming@student.usm.my">gaoming@student.usm.my</a>                   | 01164317684   | s01164317684   |
| 2      | Guo, Yinuo                       | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:yinuo@student.usm.my">yinuo@student.usm.my</a>                       | 86186053485   | s86186053485   |
| 3      | Hafisha Binti Mas Hassan         | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:hafishamashassan@student.usm.my">hafishamashassan@student.usm.my</a> | 0149627874    | s0149627874    |
| 4      | Hanis Zahira Binti Harmony Ghani | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:haniszahira@student.usm.my">haniszahira@student.usm.my</a>           | 0122104569    | s0122104569    |
| 5      | Andra Aprillia Ayu Triana        | Indonesia | Universitas Brawijaya            | <a href="mailto:liaaytr@student.ub.ac.id">liaaytr@student.ub.ac.id</a>               | 6282191005050 | s6282191005050 |
| 6      | Yogita Pawar                     | India     | Prestige Institute of Management | <a href="mailto:yogitapawar2405@gmail.com">yogitapawar2405@gmail.com</a>             | 9131561238    | s9131561238    |
| 7      | Kamini Tomar                     | India     | Prestige Institute of Management | <a href="mailto:kaminitomar10@gmail.com">kaminitomar10@gmail.com</a>                 | 7610780805    | s7610780805    |
| 8      | Kritika Mittal                   | India     | Prestige Institute of Management | <a href="mailto:mittalkritika18@gmail.com">mittalkritika18@gmail.com</a>             | 8878795423    | s8878795423    |

And for all students please join the 2023 Nusantara Project – Summer Semester’s WhatsApp Group for easier communication by clicking this link: <https://bit.ly/2023npsummers> you in advance.

Best regards,

Nusantara Committee

Dr. Brahmanand Sharma &lt;brahmanand.sharma@prestigegwl.org&gt;

To: chanda gulati &lt;chanda.gulati@prestigegwl.org&gt;

Thu, Jul 27, 2023 at 1:03 PM

Dear Mam,

PFA

[Quoted text hidden]

**With Best Regards****Dr. Brahmanand Sharma,****Assistant Professor****Department of Marketing****Co-Organizing Secretary (13th International Conference 2022)****Co-coordinator - Bridge Course (Orientation Program 2021)****Attendance Coordinator (BBA Program)****Prestige Institute of Management, Gwalior**

M- +919873313788,

M- +917827704208

[brahmanand.sharma@prestigegwl.org](mailto:brahmanand.sharma@prestigegwl.org)[bns.ishere@gmail.com](mailto:bns.ishere@gmail.com)[sharmabn001@gmail.com](mailto:sharmabn001@gmail.com)

**Fwd: 2023 Summer Semester – Team Update**

1 message

Dr. Brahmanand Sharma <brahmanand.sharma@prestigegwl.org>  
To: chanda gulati <chanda.gulati@prestigegwl.org>

Dear Mam,

PFA

----- Forwarded message -----

From: aibpm project &lt;aibpm.nusantaraproject@gmail.com&gt;

Date: Sat, Apr 15, 2023 at 10:12 AM

Subject: 2023 Summer Semester – Team Update

To: &lt;nuradnin@student.usm.my&gt;, &lt;nuraffahzainal@student.usm.my&gt;, &lt;ainaarisyaa@student.usm.my&gt;, &lt;nuralya2102@student.usm.my&gt;, &lt;egananda\_k@student.ub.ac.id&gt;, &lt;anurima.ghosh@student.amity.edu&gt;, &lt;deepjyoti.dutta@student.amity.edu&gt;, &lt;bhavesshasani3@gmail.com&gt;

Cc: &lt;leejl@hju.edu.my&gt;, &lt;huiling@peninsulacollege.edu.my&gt;, Atiba Batul &lt;atibabatul94@gmail.com&gt;, &lt;brahmanand.sharma@prestigegwl.org&gt;

Dear Team 17 and Supervisors,

Here we want to inform you if there is a change regarding the team members. Please for all team members to contact new members as soon as possible. Please find the details below

| Team 17 |                                      |           | Supervisor                       | Dr. Jocelyne Lee Jia Lin   |               |                |
|---------|--------------------------------------|-----------|----------------------------------|--|---------------|----------------|
|         |                                      |           | Co-Supervisor                    | Dr. Lim Hui Ling, Dr. Liem Gai Sin, Ms. Atiba Batul, Dr. Brahmanand Sharma               |               |                |
| No      | Name                                 | Country   | Institute                        | Email  | Phone Number  | Username       |
| 1       | Nur Adnin Shazlyana Binti Shamsudin  | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:nuradnin@student.usm.my">nuradnin@student.usm.my</a>                     | 01137180453   | s01137180453   |
| 2       | Nur Afifah Binti Zainal Abidin       | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:nuraffahzainal@student.usm.my">nuraffahzainal@student.usm.my</a>         | 01169433813   | s01169433813   |
| 3       | Nur Aina Arisyaa Bt Mohd Farid       | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:ainaarisyaa@student.usm.my">ainaarisyaa@student.usm.my</a>               | 0129119526    | s0129119526    |
| 4       | Nur Alya Umairah Binti Mohd Shuhaimi | Malaysia  | Universiti Sains Malaysia        | <a href="mailto:nuralya2102@student.usm.my">nuralya2102@student.usm.my</a>               | 0183998649    | s0223998649    |
| 5       | Egananda Kurniawan                   | Indonesia | Universitas Brawijaya            | <a href="mailto:egananda_k@student.ub.ac.id">egananda_k@student.ub.ac.id</a>             | 6282334994930 | s6282334994930 |
| 6       | Anurima Ghosh                        | India     | Amity University                 | <a href="mailto:anurima.ghosh@student.amity.edu">anurima.ghosh@student.amity.edu</a>     | 8637809096    | s8637809096    |
| 7       | Deepjyoti Dutta                      | India     | Amity University                 | <a href="mailto:deepjyoti.dutta@student.amity.edu">deepjyoti.dutta@student.amity.edu</a> | 9883201756    | s9883201756    |
| 8       | Bhavessh K Hasani                    | India     | Prestige Institute of Management | <a href="mailto:bhavesshasani3@gmail.com">bhavesshasani3@gmail.com</a>                   | 8109189790    | s8109189790    |

And for all students please join the 2023 Nusantara Project – Summer Semester’s WhatsApp Group for easier communication by clicking this link: <https://bit.ly/2023npsummers> you in advance.

Best regards,

Nusantara Committee

With Best Regards

Dr. Brahmanand Sharma,

Assistant Professor

Department of Marketing

Co-Organizing Secretary (13th International Conference 2022)

Co-coordinator - Bridge Course (Orientation Program 2021)

Attendance Coordinator (BBA Program)

Prestige Institute of Management, Gwalior

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chanda gulati <chanda.gulati@prestigegwl.org>

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## 2023 Summer Semester: 2023 Nusantara Project - Summer Semester

1 message

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**Course Admin AIBPM (via LMS Nusantara Project)** <admin@lms.nusantaraproject.org>

Tue, Apr 4, 2023 at 3:34 PM

Reply-To: Do not reply to this email <admin@lms.nusantaraproject.org>

To: "Dr. Chanda Gulati" <chanda.gulati@prestigegwl.org>

[2023 Summer Semester](#) » [Forums](#) » [Announcements](#) » [2023 Nusantara Project - Summer Semester](#)

CA 2023 Nusantara Project - Summer Semester  
by [Course Admin AIBPM](#) - Tuesday, 4 April 2023, 4:52 AM

Halo everyone!

Welcome to the 2023 Nusantara Project - Summer Semester! The Nusantara Project is online course and we start by introducing the concept for business students. The Nusantara Project aim is providing students with a comprehensive introduction to be a business consultant for the real companies. The main idea of the project is to provide students from different universities with an opportunity to experience first-hand challenges and learn the best practices of being business consultant.

Theme of this semester is "**Food and Beverage Industry**". So the students can make a research about it.

People say dream big and fight for it. Congrats on your success ahead!

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**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**ECONOMIC AND BUSINESS FACULTY OF  
MAHASARASWATI DENPASAR UNIVERSITY**



**UNMASDenpasar**

**AND**

**PRESTIGE INSTITUTE OF MANAGEMENT  
AND RESEARCH GWALIOR**

## MEMORANDUM OF UNDERSTANDING

**THIS MEMORANDUM OF UNDERSTANDING** is made on 15<sup>th</sup> day of June, 2022 (hereinafter referred to as “MoU”);

### BETWEEN

**Economic and Business Faculty of Mahasaraswati Denpasar University (UNMAS),**

Founded in 1982, Universitas Mahasaraswati Denpasar (Mahasaraswati University of Denpasar) is a private higher-education institution located in the large city of Denpasar (population range of 500,000-1,000,000 inhabitants), Bali. Universitas Mahasaraswati Denpasar offers courses and programs leading to officially recognized higher education degrees in several areas of study. See the uniRank degree levels and areas of study matrix below for further details. Universitas Mahasaraswati Denpasar also provides several academic and non-academic facilities and services to students including a library, as well as administrative services (hereinafter referred to as “UNMAS”).

### AND

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR**, an autonomous institute established in India under the Societies Registration Act 1860 and having its main address at Airport Rd, D. D. Nagar, Deen Dayal Nagar, Gwalior, Madhya Pradesh, 474020 Gwalior, India (hereinafter referred to as “PIMRG”) of the second part. (UNMAS and PIMRG shall hereinafter be referred to collectively as “Parties” and individually as “Party”, where the context so requires)

### WHEREAS,

- A. UNMAS is Officially recognized by the Kementerian Riset dan Teknologi/Badan Riset dan Inovasi Nasional, Republik Indonesia (Ministry of Research and Technology/National Research and Innovation Agency of Republic Indonesia), Universitas Mahasaraswati Denpasar is a medium-sized (uniRank enrollment range: 8,000-8,999 students) coeducational Indonesian higher education institution.
- B. PIMRG is a UGC NAAC (University Grant Commission- NAAC) accredited 'A' Grade and An Autonomous Institute and was set up in the year 1997 by the Prestige Education Society.
- C. The Parties are desirous of entering into this MoU to declare their mutual intentions to establish collaboration and explore opportunities to develop, support and enrich the research, educational and training programs in the fields that will be beneficial to both Parties.
- D. Based on the principles of equity and reciprocity, this MoU sets out the general framework for the establishment of an academic link and cooperation between the Parties and to facilitate the detailed discussions on the scope of the academic link and cooperation.

**NOW IT IS HEREBY UNDERSTOOD as follows:**

### 1. Scope and Fields of Linkages and Cooperation

- 1.1 Subject to their respective laws, constitution, regulations and/or policies from time to time in force, the Parties will endeavour to take necessary steps to promote, develop and establish the research, education and training programs co-operation in the following fields: -
  - (i) exchange of students and/or staff;
  - (ii) joint education/internship program;
  - (iii) joint academic programs;

- (iv) joint research and development programs;
- (v) joint workshops and training programs;
- (vi) exchange of publication; and any other academic linkages and cooperation that will be mutually identified and agreed by the Parties from time to time.

1.2 This MoU shall form the basis of consensus for the Parties to examine the feasibility of the cooperation stated in clause 1.1 (hereinafter referred to as “Programs”) until such time when a specific written agreement(s) (hereinafter referred to as “Specific Agreement”) is entered into by the Parties in respect of the Programs, upon terms and conditions to be mutually agreed upon.

1.3 For the purpose of examining the feasibility of the Programs and implementing the Programs, UNMAS and PIMRG shall be led by the following researchers respectively:

**For UNMAS:** Anik Yuesti

**For PIMRG:** Dr. Garima Mathur

Each researcher from UNMAS and PIMRG may appoint such other researcher or researchers to assist in the implementation of any of the Programs.

## **2. Financial Arrangements**

The Parties agree that this MoU shall not impose any financial commitments on either Party and that all financial arrangements for any of the Programs will be negotiated and mutually agreed in writing between the Parties, depending on the availability of funds.

## **3. Confidentiality**

3.1 Neither Party shall at any time publish or, disclose to any third party the contents of this MoU or any Confidential Information of the other Party acquired pursuant to this MoU without the written consent of the other Party.

3.2 For the purpose of this MoU, “Confidential Information” means any and all technical and non-technical information including patent, copyright, trade secret, know-how and proprietary information, techniques, sketches, drawings, diagrams, methods, processes, apparatus, equipment, algorithms, software programs, software source documents, and formulae related to a technology or invention, and includes, without limitation, its respective information concerning research, experimental work, development, design details and specifications, engineering, financial information, procurement requirements, purchasing manufacturing, customer list, business forecasts, sales and merchandising and marketing plans and information designated in writing to be confidential or by its nature intended to be for the sole knowledge of the receiving party or if orally given in the circumstances of confidence or confirmed promptly in writing as having been disclosed as confidential or proprietary for the purpose of this MoU; that is conveyed by the disclosing party to the receiving party, in written, oral, digital, magnetic, photographic and/or whatsoever forms.

3.3 The obligations of the Parties under this clause 3 shall survive and remain binding on the Parties for a period of three (3) years from the expiry or the earlier termination of this MoU (as the case may be) or, the expiry or the earlier termination of the renewed period (as the case may be) as provided in clause 5.3 herein.



#### **4. Non-Binding Nature of the MoU**

Save and except for clause 3 and clause 12 herein, this MoU shall not create any enforceable right or any binding obligations on either Party under domestic or international laws and the Parties shall not be legally bound until and unless a Specific Agreement for each or any of the Programs has been negotiated, approved, executed and delivered by the Parties.

#### **5. Validity, Termination and Renewal of the MoU**

5.1 This MoU is valid and shall remain in effect for a period of three (3) years from the date of this MoU regardless of the diverse dates the Parties may have signed this MoU.

5.2 Either Party may terminate this MoU by giving one (1) month's written notice to the other Party.

5.3 This MoU may be renewed upon the mutual agreement of both Parties.

#### **6. Notices**

Any notice or communication between the Parties shall be delivered to the addresses as hereinbefore appearing, or sent to the facsimile number or emailed to the Party concerned.

#### **7. Variation**

The terms stipulated in this MoU shall not be amended, altered, changed or otherwise modified without the mutual consent of the Parties and such amendments, alterations, changes and modifications shall be made in writing and signed by the Parties. The variation made under this clause 7 will take effect on such date as may be determined by the Parties.

#### **8. Dispute Resolution**

Any disputes, controversies, or differences arising out of or in connection with this MoU, including its implementation and interpretation, must be resolved by way of discussions and negotiations with a view to an amicable settlement and mutual benefit of both Parties, without reference to any third party or, local or international tribunal.

#### **9. Governing law**

This MoU shall be governed and interpreted in accordance with the laws of Malaysia.

#### **10. No Agency**

Nothing contained herein is to be constituted as a joint-venture partnership or formal business organization of any kind between the Parties or so to constitute either Party as the agent of the other.

#### **11. Assignment**

Unless otherwise agreed in writing, both Parties shall not transfer or assign all or any of their rights, obligations, interests or benefits hereunder to any third party.

#### **12. Name, Official Emblem and Logo**

12.1 Neither Party shall use, nor permit any person or entity to use the name, acronym, official emblem, logo, trade mark (or any variation thereof) or other Intellectual Property (hereinafter referred to as "Brand Materials") that is/are identified with or belongs to the

other Party on any publication, document, paper, audio or visual presentation, or for publicity purposes.

12.2 Any use of the Brand Materials for the purposes stated in clause 12.1 above shall first obtain the written consent of the other Party and shall comply with all conditions set by the other Party on the use of its Brand Materials.

### **13. Language of MoU**

If this MoU is translated into another language, both texts would be deemed to be authentic but the English text would prevail in the event of a dispute.

### **14. Counterparts**

This MoU may be executed in any number of counterparts and each such counterpart shall constitute an original of this MoU. This MoU shall not be effective until each Party has executed at least one counterpart.

### **15. Non-Discrimination**

UNMAS and PIMRG agree not to discriminate against any person because of age, sex, national origin, race, ancestry, colour, religious creed, disability or handicap, and sexual orientation. Neither institution shall impose criteria for the exchange of staff and students that would violate the principles of non-discrimination.

### **16. E-Communication**

The Parties acknowledge and agree that electronic communication is an acceptable method of correspondence and communicating information between the Parties without having to communicate the same on paper. Any communication and subsequent electronic signature that has been sent or signed in the past, present, or future between the Parties will hold the same force and effect as a document signed and inked on paper.

### **17. Mutual Cooperation and Relationship**

The Parties realize that it is not feasible to adequately foresee and address every issue involving the collaboration of the Parties herein. Hence the Parties shall use their best endeavours to realize their expertise in carrying out the steps and measures necessary for furthering their mutual interest under this MoU in accordance with the spirit of close cooperation and mutual assistance.

*[ next page is the signing page ]*



**V-KAN**

**UNIVERSITAS MAHASARASWATI DENPASAR**

## **WORDS OF GRATITUDE**

***Universitas Mahasaraswati Denpasar proudly present this  
"Certificate of Gratitude" for outstanding address by***

**DR. GAURAV JAISWAL**

**Senior Assistant Professor, HRM**

**Prestige Institute of Management & Research, Gwalior**

**For Conducting Session on Management Information System  
on October 15, 2022 Under International collaboration between  
Universitas Mahasaraswati Denpasar & PIMR Gwalior India**



**Dr. Drs. I Made Sukamerta, M. Pd.**

**Rector**



# PRESTIGE

INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR  
AN AUTONOMOUS INSTITUTE ACCREDITED WITH UGC NAAC GRADE 'A' AND NBA (AICTE)

## ▶ EXPERT SESSION ON INTERNATIONAL FINANCIAL LITERACY



SEPT.  
**22**



**03  
PM**



Speaker

**Anik Yuesti**

Ph.D., Universitas Mahasaraswati,  
Denpasar, Bali, Indonesia

**Prof. Swarup Mohanty**

Director, PIMR Gwalior

**Prof. Navita Nathani**

Deputy Director, (Management)

Faculty Coordinator

**Prof. Garima Mathur**

Professor (HR & OB)

Coordinator MBA Programme

Coordinator International Relation

Faculty Co-Coordinator

**Deep Shikha Chavan**

Assistant Professor (HR & OB)

## Under Faculty Exchange Programme

PLATFORM







# PRESTIGE

INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR

AN AUTONOMOUS INSTITUTE ACCREDITED WITH UGC NAAC GRADE 'A' AND NBA (AICTE)

## WORDS OF GRATITUDE

Prestige Institute of Management & Research, Gwalior  
proudly presents this "Certificate of Gratitude"  
to

**Ms. Anik Yuesti**

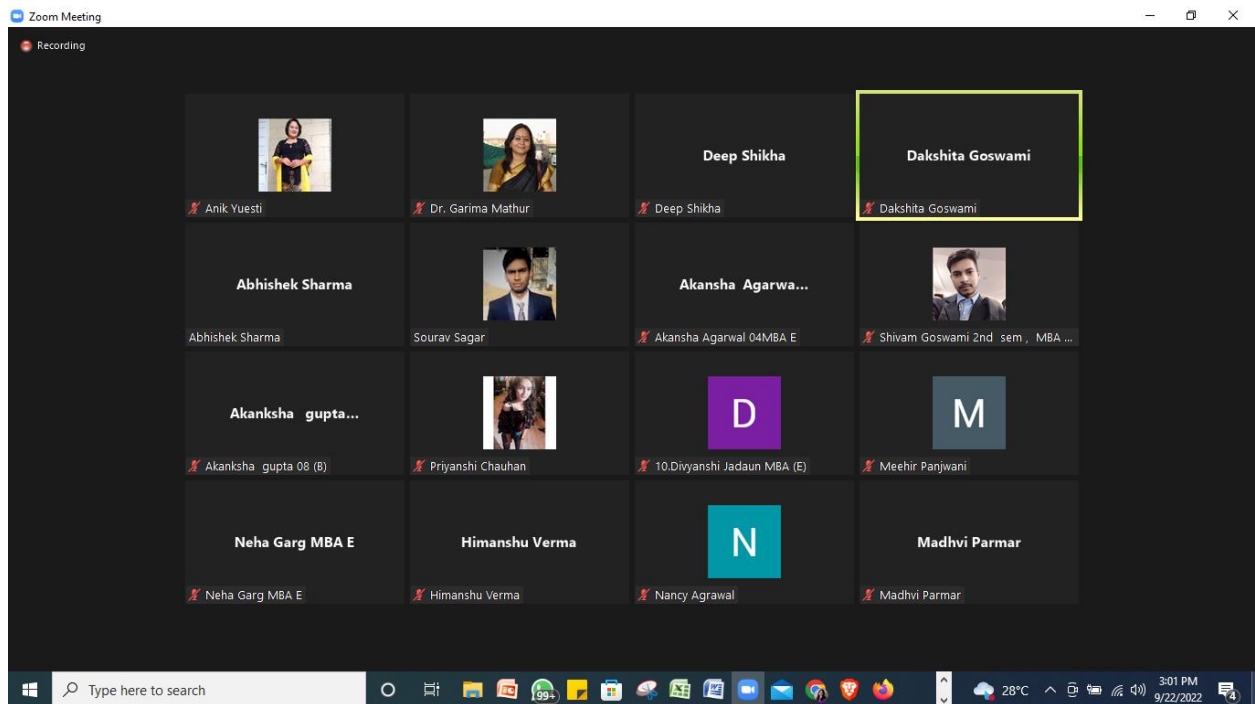
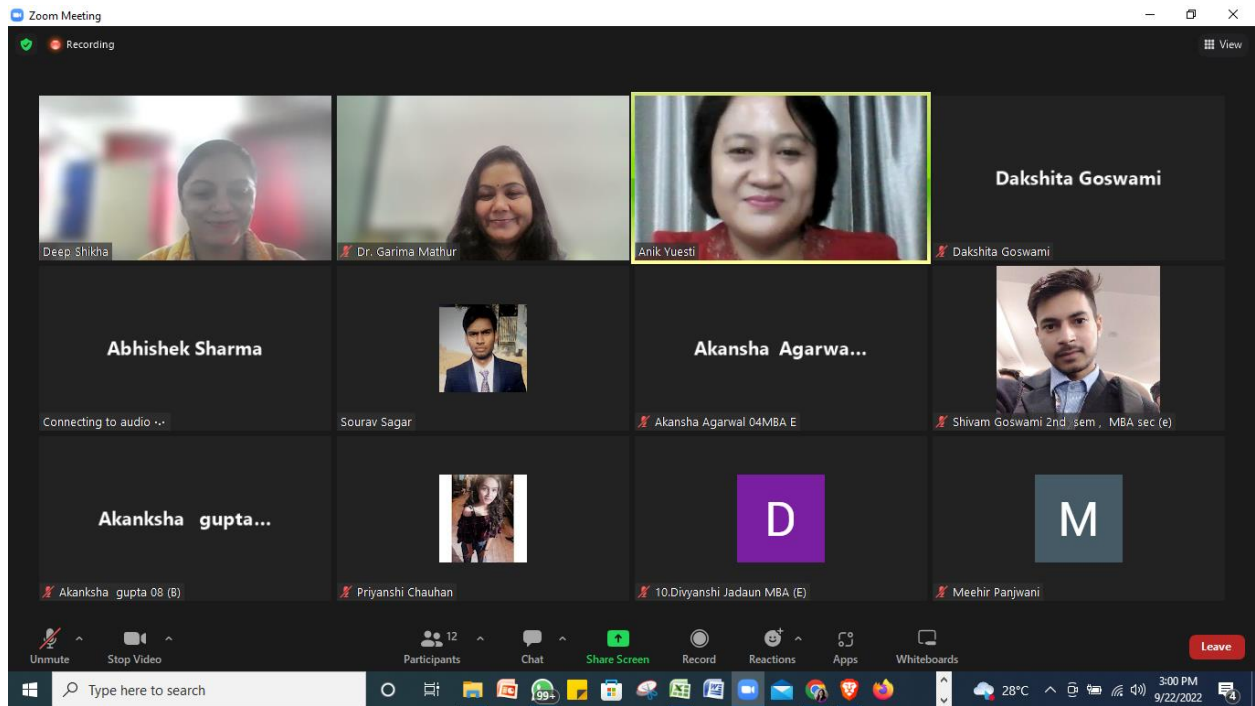
Ph.D., Universitas Mahasaraswati,  
Denpasar, Bali, Indonesia

For **Delivering Online Expert Session on**  
**"International Financial Literacy"**  
on September 22, 2022.

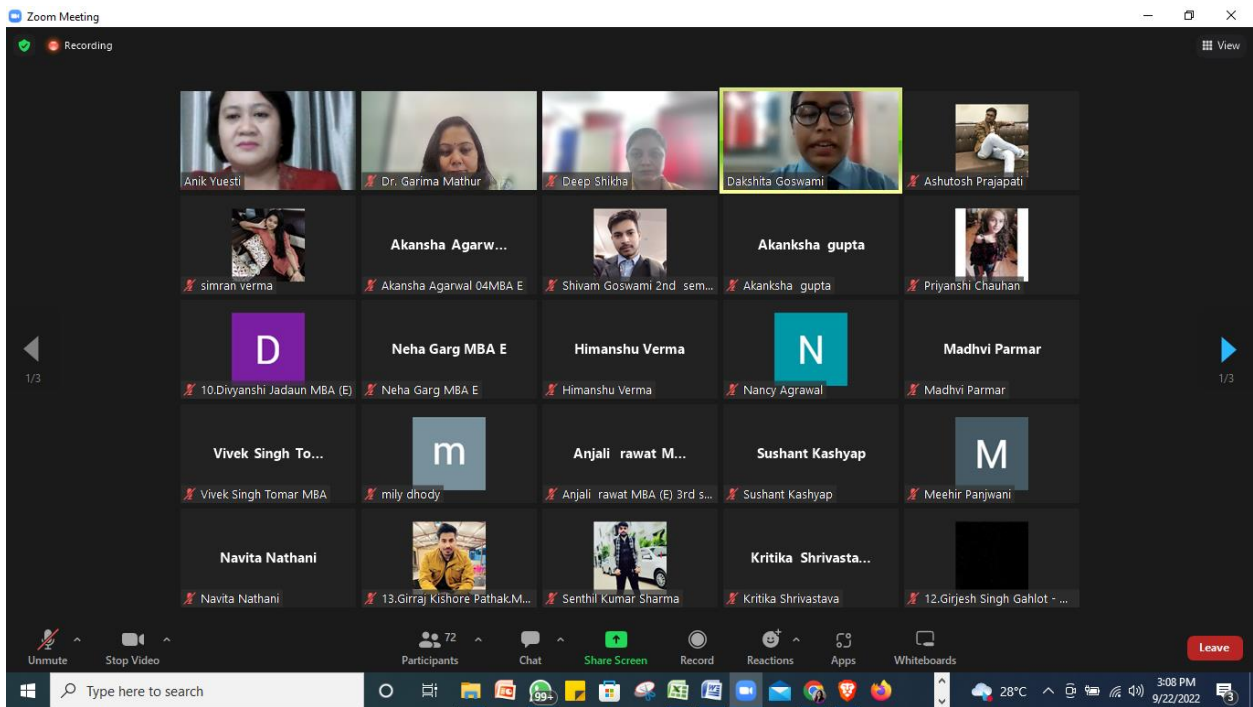
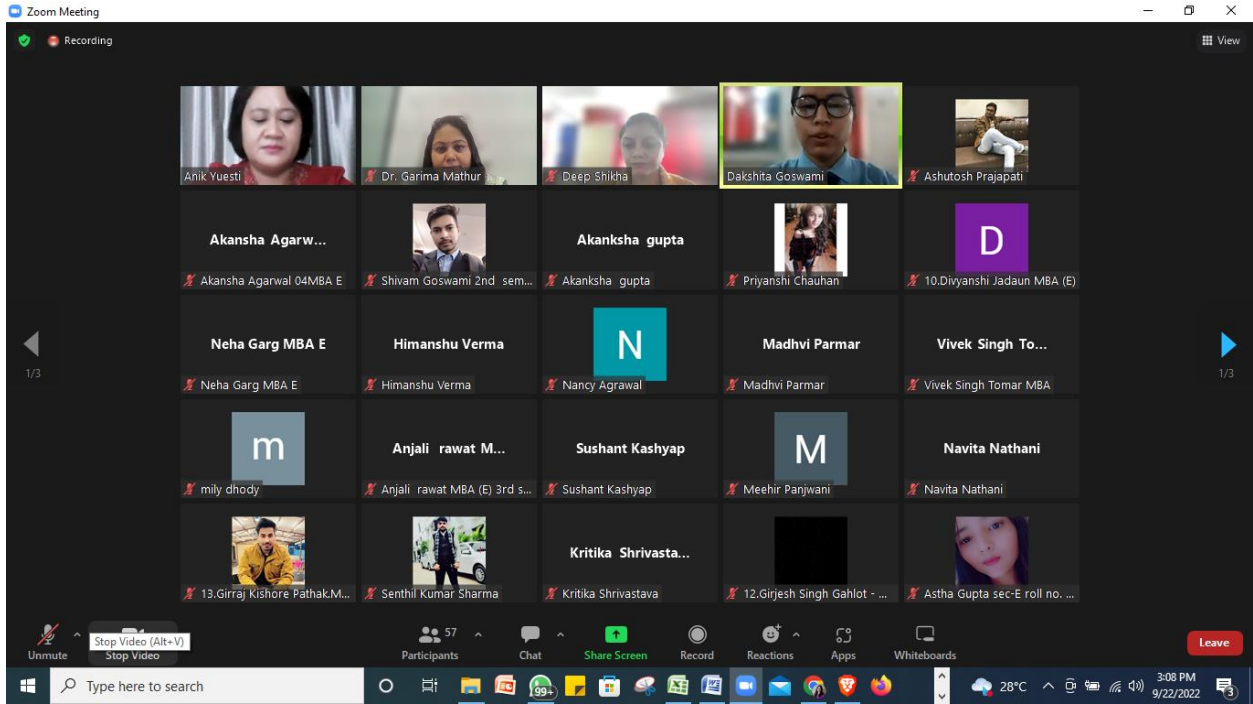
**Dr. Garima Mathur**  
Professor (HR & OB)

**Dr. Navita Nathani**  
Deputy Director (Management)

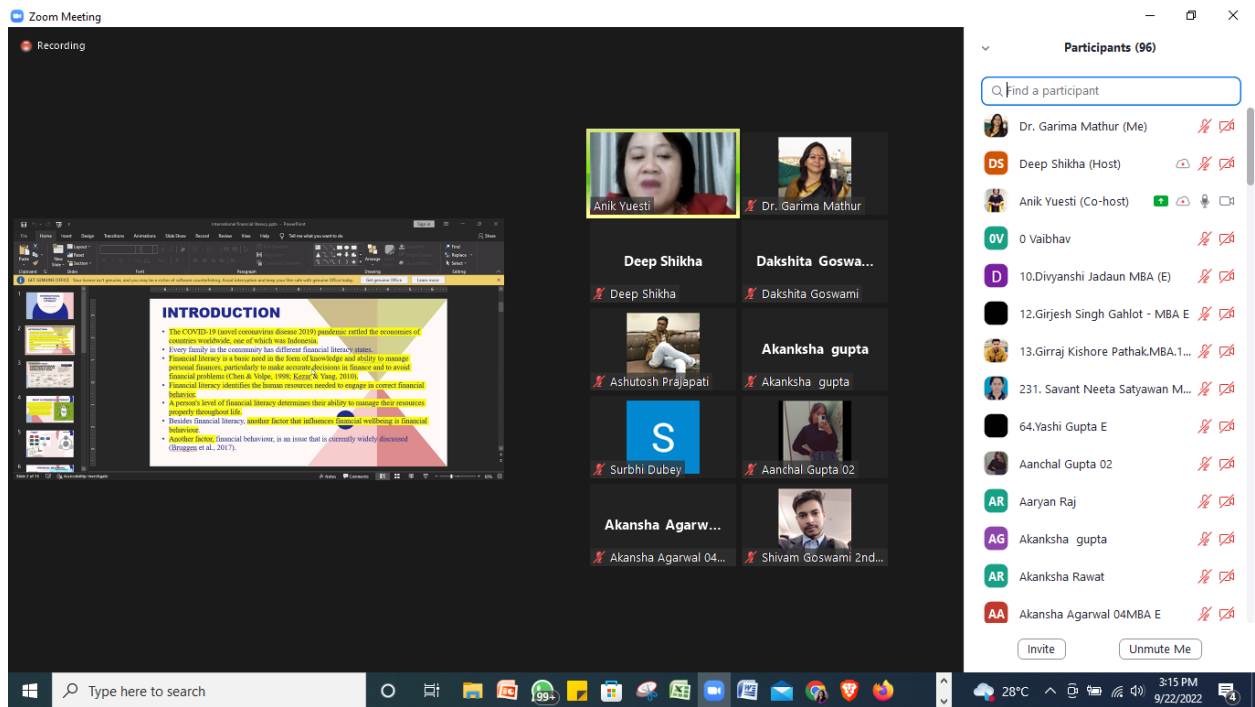
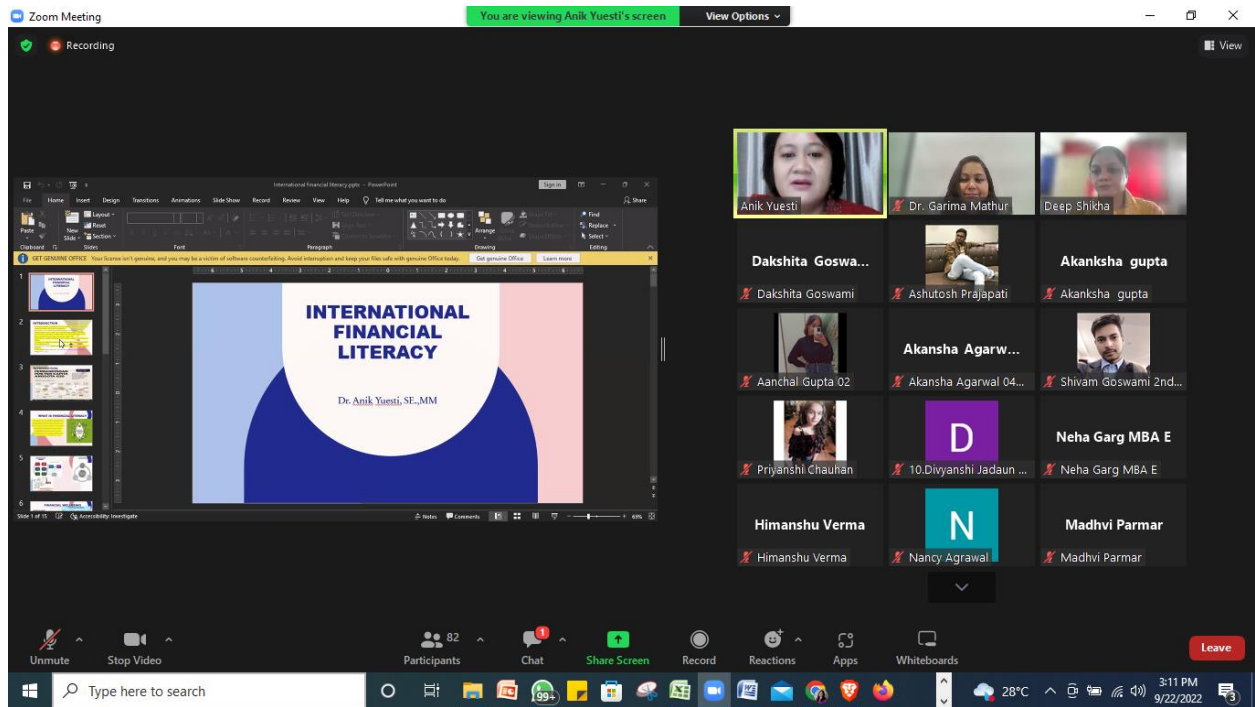
**Dr. Nishant Joshi**  
Director



**Glimpses of Session on Management Information System (15-10-2022)**



## Glimpses of Session on Management Information System (15-10-2022)



Glimpses of Session on Management Information System (15-10-2022)



Zoom Meeting

Recording

International financial literacy pptx - PowerPoint

File Home Insert Design Transitions Animations Slide Show Record Review View Help Tell me what you want to do

GET GENUINE OFFICE Your license can't genuine, and you may be a victim of software counterfeiting. Avoid interruption and keep your files safe with genuine Office today. Get genuine Office today. Learn more

3 4 5 6 7

FINANCIAL WELLBEING

3 Indicators of Financial Well-Being

1 One-to-day money management

2 Savings plan

3 Investment to wealthier programme

FINANCIAL WELLBEING

FEELING FINANCIALLY HEALTHY

KNOWLEDGE OF FINANCIAL CONCEPTS

POSITIVE FINANCIAL ATTITUDE

ABILITY TO MANAGE FINANCIAL DECISIONS

FINANCIAL WELLBEING

Financial Wellbeing

Financial Literacy

Financial Inclusion

Financial Education

Financial Protection

Financial Empowerment

Slide 6 of 15 Accessibility: Investigate

Notes Comments

Type here to search

28°C 3:33 PM 9/22/2022

Zoom Meeting

Recording

Anik Yuesti

Dr. Garima Mathur

Navita Nathani

Dakshita Goswami

Akanksha Agarwal 04MBA E

Akanksha gupta

Shivam Goswami 2nd sem...

Priyanshi Chauhan

10.Diyanshi Jadaun MBA (E)

Neha Garg MBA E

Himanshu Verma

Nancy Agrawal

Madhvi Parmar

mily dhody

Sushant Kashyap

M

Meehir Panjwani

13.Girraj Kishore Pathak.M...

Senthil Kumar Sharma

Kritika Shrivastava

Astha Gupta sec-E roll no. ...

Shraddha mishra

Shweta singh

Utsav

Yashika sharma

Saurabh Sharma 45

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27°C 3:48 PM 9/22/2022

Glimpses of Session on Management Information System (15-10-2022)

## SESSION UNDER INTERNATIONAL COLLABORATION

### FACULTY EXCHANGE

#### Summary

In order to strengthen understanding and exposure of the students to the external world the institution has conducted lecture series of learned faculty members from different parts of the world. In this line Dr. Anik Yuesti was invited from Mahasarwati University, Denpasar, Bali, Indonesia. She has taken an interesting session on “Behavioural Accounting” for the students of MBA II.

[5:41 pm, 23/06/2022] Abhay Dubey: Dear Students,

Kindly note that we have scheduled an EML tomorrow i.e. 24.06.2022 , Expert for the same session will be Subject expert on below mentioned topic from Indonesia. Kindly go through the following details for the same session carefully.

Name of Resource Person: Dr. Anik Yuesti

Topic: Behavioral Accounting

University: Mahasarwati University, Denpasar, Bali Indonesia

Time: 10:15 a.m.

Mode: Virtual

Audience: MBA 2nd Sem All Sections

Online Platform: Zoom

Link: <https://us02web.zoom.us/j/83834443617?pwd=xSRFrF1w-dkTUuVvGv-k6W7n0s1W-T.1>

Name of Student Placement Coordinators for Session:

1. Nikhil Yadav: 7389813686

2. Aman Singh : 7247581111

Also, Note that Attending the same session is mandatory for all the students as attendance of t...

[10:04 am, 24/06/2022] Abhay Dubey: Dear Students,

Kindly note that we have scheduled an EML tomorrow i.e. 24.06.2022 , Expert for the same session will be Subject expert on below mentioned topic from Indonesia. Kindly go through the following details for the same session carefully.

Name of Resource Person: Dr. Anik Yuesti

Topic: Behavioral Accounting

University: Mahasaraswati University, Denspasar, Bali Indonesia

Time: 10:15 a.m.

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Name of Student Placement Coordinators for Session:

1. Nikhil Yadav: 7389813686

2. Aman Singh : 7247581111

Also, Note that attending the same session is mandatory for all the students as attendance of the same will be monitored by Placement Cell against EML Sessions which is a part of your Internal Assessment Scheme.

Regards,

Placement Cell

Zoom Meeting

Recording

Participants (218)

Find a participant

- Dr. Garima Mathur (Me)
- 118 pimr (Host)
- Devyani Rajoriya (Co-host)
- Anik Yuesti
- 01.Aayushi Jain MBA (E)
- 04 Akansha Agarwal
- 07.Anjali rawat MBA E
- 08 Ankit Sengar MBA(E)
- 10.Divyanshi Jadaun MBA (E)
- 12.Girjesh Singh Gahlot - MBA E
- 13.Girraj Kishore Pathak.MBA.1...
- 18 Jagrati sharma E
- 23.Mahendra pratap Singh cha...
- 231. Savant Neeta Satyawana M...

10:34 AM 6/24/2022

Zoom Meeting

Recording

Participants (220)

Find a participant

- Abhishek Agrawal
- Aditya Talley (04)
- Ajay Pratap Singh Chauhan
- Akanksha Rawat
- Akshat Singh Sengar-MBA-D
- Alok Singh Tomar
- Aman Bhati
- Aman Khandelwal MBA II nd se...
- Aman sharma roll no 05
- Amit Kumar Singh | Roll No. 6 |...
- Anand Singh Bhadoriya
- Anjali Goyal
- Anjali paliya
- Anju Daipuriya roll no 07

10:35 AM 6/24/2022

## Glimpses of Event Conducted Under Faculty Exchange (15-10-2022)

Zoom Meeting

Recording

The screenshot shows a Zoom meeting grid with 20 participants. The participants are arranged in a 4x5 grid. The names and roll numbers of the participants in the grid are as follows:

|                       |                              |                   |                    |                                |
|-----------------------|------------------------------|-------------------|--------------------|--------------------------------|
| Anik Yuesti           | Dr. Garima Mathur            | Devyani Rajoriya  | Pooja Prajapati... | Astha Gupta sec-E roll no. ... |
| Mansi Dwivedi         | Ayushi Tiwari                | Pushkar sharma... | LoveSemar[MBA]     | 118 pimr                       |
| SURAJ SINGH T...      | 231. Savant Neeta Satyawa... | Deep Singhal      | Anupriya Saxena    | Mudit Jaiswal                  |
| Tarika Singh Sikarwar | Anjali Goyal                 | Tanya Mittal (D)  | Divya Rathore      | Naitik Tandon                  |
| Vivek Patel           | Mahima Rathore               | Somya Pant        | Riddhima Gupta     | Tushar Vyas roll no. 22        |

Participants (220)

Find a participant

- SS Shivam Sharma
- S Shivangi Sharma
- SB Shivani banka (53)
- S Shivani Jain
- Shraddha Mishra
- SA Shubham Agarwal (55)
- SB Shubham baghel sec -D
- SS Shubham singh jadon
- SS Shubhyam sharma
- SS Shweta singh
- Siddhant Tripathi
- SB Siddharth Bais
- SD Simran dhingra 51
- SG Simran Gupta

Windows taskbar: Type here to search, 36°C, 10:35 AM 6/24/2022

Zoom Meeting

Recording

The screenshot shows a Zoom meeting grid with 20 participants. The participants are arranged in a 4x5 grid. The names and roll numbers of the participants in the grid are as follows:

|                              |                   |                  |                         |                       |
|------------------------------|-------------------|------------------|-------------------------|-----------------------|
| Anik Yuesti                  | Dr. Garima Mathur | Devyani Rajoriya | Pooja Prajapati...      | Mansi Dwivedi         |
| Ayushi Tiwari                | Pushkar sharma... | LoveSemar[MBA]   | 118 pimr                | SURAJ SINGH T...      |
| 231. Savant Neeta Satyawa... | Deep Singhal      | Anupriya Saxena  | Mudit Jaiswal           | Tarika Singh Sikarwar |
| Anjali Goyal                 | Tanya Mittal (D)  | Divya Rathore    | Naitik Tandon           | Vivek Patel           |
| Mahima Rathore               | Somya Pant        | Riddhima Gupta   | Tushar Vyas roll no. 22 | Divya (Roll no. 0...  |

Participants (221)

Find a participant

- Varun Singh
- VK Vidhi khandelwal
- vikash shrivastav
- VT Vinay Thakur
- VY Vinay yadav ( sec -D )
- Vishal Yadav MBA
- Vivek Patel
- YM Yogita Manglani
- AS Abhishek Sharma MBA C-05
- AB Amisha Bora
- AS Arun Sikarwar
- bhanu rajput
- Kushagra Bhargava
- SS SURAJ SINGH TOMAR

Windows taskbar: Type here to search, 36°C, 10:35 AM 6/24/2022

Glimpses of Event Conducted Under Faculty Exchange (15-10-2022)



Zoom Meeting | You are viewing Anik Yuesti's screen | View Options

Recording... | BEHAVIORAL ACCOUNTING.pptx - PowerPoint | Sign in

File Home Insert Design Transitions Animations Slide Show Record Review View Help Tell me what you want to do

Clipboard Slides Font Paragraph Paragraph

1 Accounting does not only talk about numbers and information but also the behavior of the preparers of financial statements (Yuesti, 2014). Accounting is a system for producing financial information that is used by users in the business decision-making process. The purpose of the information is to provide guidance in selecting the best course of action for allocating scarce resources to business and economic activities. The motivation and behavior of implementing accounting information systems are important aspects of an accounting information system. The users of financial statements can be divided into two groups, namely internal users (internal users) and external users (external users). Use by internal parties is intended to carry out a series of performance evaluations. External parties also have a set of behaviors that can influence organizational decision making. External parties are the same as internal parties, but they are more focused on the amount of investment they make in the organization (Khazan, 2005).

2 Individual behavior cannot be separated from accounting (Biberg and Shields, 1989; Khomsiyah and Indriantoro, 2000). This is related to the process of presenting financial information by users in making decisions on the use of resources. Accounting behavior rests with all interested parties, both the compilers of the information, implementers or users. Compilers or implementers of accounting systems play an important role in providing accounting information. The information presented through financial statements depends on the understanding and reliability of the compilers of the information. Therefore, the behavior of compiling information becomes an important part and determines decision-making behavior. Implementing party or compiler of accounting information is a person or group of people who operate an accounting information system from the beginning to the realization of financial statements.

Participants (233)

Q Find a participant

- D (Co-host, me) Unmute More
- 118 pimr (Host)
- Anik Yuesti
- DR Devyani Rajoriya (Co-host)
- OJ 01.Aayushi jain MBA (E)
- OA 04 Akansha Agarwal
- OR 07.Anjali rawat MBA E
- OA 08 Ankit Sengar MBA(E)
- D 10.Divyanshi Jadaun MBA (E)
- 12.Girjesh Singh Gahlot - MBA E
- 13.Girraj Kishore Pathak.MBA.1...
- 18 Jagrati sharma E
- 23.Mahendra pratap Singh cha...
- 231. Savant Neeta Satyawan M...

Unmute Start Video Security Participants Chat Share Screen Reactions Apps Whiteboards More Leave

Type here to search | 36°C | 10:42 AM 6/24/2022

Zoom Meeting | You are viewing Anik Yuesti's screen | View Options

Recording... | BEHAVIORAL ACCOUNTING.pptx - PowerPoint | Sign in

File Home Insert Design Transitions Animations Slide Show Record Review View Help Tell me what you want to do

Clipboard Slides Font Paragraph Paragraph

9 Foundations of Behavioral Accounting Theory

10

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12

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14

As part of behavioral sciences, behavioral accounting theories are developed from empirical research on human behavior in organizations. Thus, the role of research in the development of science itself is not in doubt. The basic theory in behavioral accounting is Psychological Theory (Yuesti, 2014).

Participants (240)

Q Find a participant

- Dr. Garima ... (Co-host, me)
- 118 pimr (Host)
- Anik Yuesti
- DR Devyani Rajoriya (Co-host)
- OJ 01.Aayushi jain MBA (E)
- OA 04 Akansha Agarwal
- OR 07.Anjali rawat MBA E
- OA 08 Ankit Sengar MBA(E)
- D 10.Divyanshi Jadaun MBA (E)
- 12.Girjesh Singh Gahlot - MBA E
- 13.Girraj Kishore Pathak.MBA.1...
- 18 Jagrati sharma E
- 23.Mahendra pratap Singh cha...
- 231. Savant Neeta Satyawan M...

Unmute Start Video Security Participants Chat Share Screen Reactions Apps Whiteboards More Leave

Type here to search | 36°C | 10:56 AM 6/24/2022

Glimpses of Event Conducted Under Faculty Exchange (15-10-2022)



# PRESTIGE

INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR

AN AUTONOMOUS INSTITUTE ACCREDITED WITH UGC NAAC GRADE 'A' AND NBA (AICTE)

## WORDS OF GRATITUDE

Prestige Institute of Management & Research Gwalior  
proudly presents this “Certificate of Gratitude”  
for outstanding address by

**Dr. Anik Yuesti**

Assistant Professor

Universitas Mahasaraswati Denpasar, Bali, Indonesia

For Conducting Session on  
“Behavior Accounting” on June 24, 2022,  
Under International collaboration between PIMR Gwalior India &  
Universitas Mahasaraswati Denpasar, Bali, Indonesia

**Prof. (Dr.) Garima Mathur**  
Coordinator

**Prof. (Dr.) Swarup Mohanty**  
Director, PIMR, Gwalior



**MEMORANDUM OF UNDERSTANDING (OR COOPERATIVE AGREEMENT)  
BY AND BETWEEN**

**GOVT. KAMLA RAJA GIRLS POST GRADUATE (AUTONOMOUS) COLLEGE  
Gwalior, 474 001 (India)**

**MAHARANI LAXMIBAI GOVT. ARTS & COMMERCE COLLEGE,  
GWALIOR, 474 001 (India)**

**PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH  
GWALIOR, 474 020 (India)**

**GOVT. POST GRADUATE (AUTONOMOUS) COLLEGE  
DATIA, 475 661 (India)**

**And**

**AMBAH POST GRADUATE (AUTONOMOUS) COLLEGE  
AMBAH, 476 111 (India)**

*This Memorandum of Understanding (MoU) is made on 01<sup>st</sup> July, 2022 by the following institutions - Govt. Kamla Raja Girls Post Graduate (Autonomous) College (KRGC) Maharani Laxmi Bai Govt. Arts & Commerce College, (MLB), Prestige Institute of Management & Research, (PIMR), Govt. Post Graduate (Autonomous) College, (PGCD), and Ambah Post Graduate (Autonomous) College, (PGCA) for mutual cooperation witnessed in academic and non-academic exchanges, program development and research. This document establishes the guiding terms and principles of collaboration amongst the five organizations as cluster.*

**I. Legal Frameworks of the Organizations**

There is a Cluster for Autonomous Colleges of Gwalior-Chambal Division, hereinafter referred as CACGC, which is established on April 28<sup>th</sup>, 2022 by five autonomous colleges of Gwalior-Chambal division. Details of organizations are given below :

Govt. Kamla Raja Girls Post Graduate (Autonomous) College is an Autonomous, UGC approved NAAC accredited A Grade institute of Deptt. of Higher Education, Govt. of Madhya Pradesh, hereinafter referred as KRGC, represented by its Principal. It is established in 1937 and affiliated to Jiwaji University, Gwalior having its campus at Gwalior, Madhya Pradesh, India.

*[Handwritten signatures of the representatives of the five institutions]*





Maharani Laxmi Bai Govt. Arts & Commerce College is an Excellence and Autonomous, UGC approved NAAC accredited A Grade institute of Deptt. of Higher Education, Govt. of Madhya Pradesh, hereinafter referred as **MLB**, represented by its Principal. It is established in 1887 and affiliated to Jiwaji University, Gwalior having its campus at Gwalior, Madhya Pradesh, India.

Prestige Institute of Management & Research is an Autonomous, UGC approved NAAC accredited A Grade institute, hereinafter referred as **PIMR**, represented by its Director. It is established in 1997 and affiliated to Jiwaji University, Gwalior having its campus at Gwalior, Madhya Pradesh, India.

Govt. Post Graduate (Autonomous) college, Datia is an Autonomous, UGC approved NAAC accredited B Grade institute of Deptt. of Higher Education, Govt. of Madhya Pradesh, hereinafter referred as **PGCD**, represented by its Principal. It is established in 1956 and affiliated to Jiwaji University, Gwalior having its campus at Datia, Madhya Pradesh, India.

Ambah Post Graduate (Autonomous) college is an Autonomous, UGC approved NAAC accredited B Grade aided college of Deptt. of Higher Education, Govt. of Madhya Pradesh, hereinafter referred as **APGC**, represented by its Principal. It is established in 1959 and affiliated to Jiwaji University, Gwalior having its campus at Ambah Dist. Morena, Madhya Pradesh, India.

## II. Purpose of the Agreement

Given the interest of institutions included in the **CACGC** to establish ties of academic cooperation in order to contribute to the achievement of their overall goals as promotion of Academic Excellence, Innovations and Best Practices at global level, exchange of ideas regarding curricular, co-curricular and extracurricular activities etc.. This agreement seeks to create a relationship among all five institutions. It does not purport to prescribe areas of collaboration, but rather to provide a framework to facilitate the exploration of specific actions that may be taken for the mutual benefit of the cluster. Potential areas include, but are not limited to:

1. To share and exchange of knowledge in the fields of academics and research in all streams with the faculties, students and research scholars.
2. Collaboration in the area of academic publications, research activities, field trips etc. with the faculties, students and research scholars.
3. To establish Research Excellence Center.
4. To publish International multi-disciplinary Research Journal.
5. Cooperative development, collaboration and organize the various academic courses and programmes even with other organizations also.
6. To promote industry and academia collaboration for employability.
7. Collaboration for student-oriented activities will be ensured.
8. Organising convocation by all the five member institutes together.
9. To make optimum use of the infrastructure of the colleges of the cluster.



10. All five institutions will work together to convene and plan national and international conferences throughout the academic year on various relevant and interesting topics based on local, regional, national and global need.
11. Other activities of mutual interest regarding innovative ideas in various fields.
12. The conveyance charges, food and lodging arrangements will be made by the respective institutions from its own fund where the venue to be held.
13. If additional assistance is required, the cluster will settle it after discussions.

### III. Execution of the Agreement

The specific activities to be carried out under this agreement will be stated in corresponding specific ordinance and action plan. Such specific ordinance and action plan, once approved by the members of the cluster, will be attached as annexes to this agreement.

The specific ordinance will specify their objectives, conditions and ways of execution, financial support, period of collaboration will be in effect, and administrative responsibility within each institution.

### IV. Term and Expiration of the Agreement

It is understood that this agreement will come into effect after being signed by the members of the CACGC and will be established for a period of 36 months. After this 36 months it will be automatically extended for an indefinite period, unless one of the Parties expresses an intention (by written notification) to cancel the agreement at least three (3) months before the expiry date.

Any additions, changes, or deletions to this document must be approved by these representatives of organisations. All notices shall be in writing and shall be directed to these individuals as follows:

The amendment, termination and expiration of this MoU will not affect the terms of activities ongoing at the time of notification of amendment, termination or expiration, unless otherwise agreed upon between the parties.

### V. NON-EXCLUSIVITY:

This Agreement is a non-exclusive agreement, and the members of the CACGC remain free to enter into similar agreements with third parties.

### VI. SPECIAL PROVISIONS

1. The logo, tagline, vision & mission, objectives will be framed for CACGC after discussion made by the members.





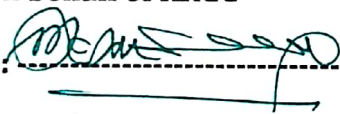
2. All members hereto shall do their utmost to ensure the smooth and efficient implementation of the programs.
3. The members will consult with each other for any subsequent associated agreement informally and attempt to resolve disputes or misunderstandings that may arise in the administration of this MoU or any subsequent associated agreement informally.
4. Neither member can misuse this MoU by involving the name of the other without the written consent from the other member of the CACGC.

## VII. DISPUTES

If any dispute arise in respect of the MoU, in that case members will discuss and settle the matter amicably.

## SEAL OF PARTIES

IN WITNESS WHEREOF the members hereto have signed this agreement of understanding the day, month and year as mentioned hereinbefore.

I  
For and On behalf of KRGK  
Signature:   
Name : ---Dr. M.R. Kaushal-----

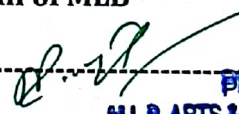
Designation : ----Principal-----

Seal: -----

Witness:

1. -Prof. Sanjay Swarnkar-----  
Academic Secretary, KRGK

2. -Dr. Brijesh Kumar-----  
Controler, Examination, KRGK

II  
For and on behalf of MLB  
Signature:   
Name : -----Dr. K.S. Raj-----  
PRINCIPAL  
MLB ARTS & COMMERCE COLLEGE  
(Autonomous And Excellence Center)  
Gwalior (M.P.)

Designation: -----Principal-----

Seal :-----

Witness:

1. -Dr. R.C. Gupta-----  
Academic Secretary, MLB

2. -Dr. P.V. Rao-----  
Controler, Examination, MLB



III

For and On behalf of PIMR

Signature: *Nishant Joshi*

Name : --- Prof. Nishant Joshi  
Director

Designation : --- Prestige Institute of Management  
& Research, Gwalior (M.P.)  
Director

Seal: -----

Witness:

1. -Dr. N. Navita-----  
Coordinator IQAC, PIMR

2. -Dr. Nitin Shrivastava-----  
Controler, Examination, PIMR

IV

For and on behalf of PGCD

Signature: *Dr. D.R. Raluy*

Name : -----Dr. D.R. Raluy

Designation: -----Principal

Seal :-----

Witness:

1. -Dr. Seema Margret Singh-----  
Academic Secretary, PGCD

2. --Dr. Shiv Singh-----  
Controler, Examination, PGCD

V

For and On behalf of APGA

Signature: *Shivraj Singh Tomar*

Name : ---Dr. Shivraj Singh Tomar---

Designation : ---Principal  
Principal  
Amah Post Graduate Colleg  
(Autonomous)  
Amah (Morena) M.P.

Seal: -----

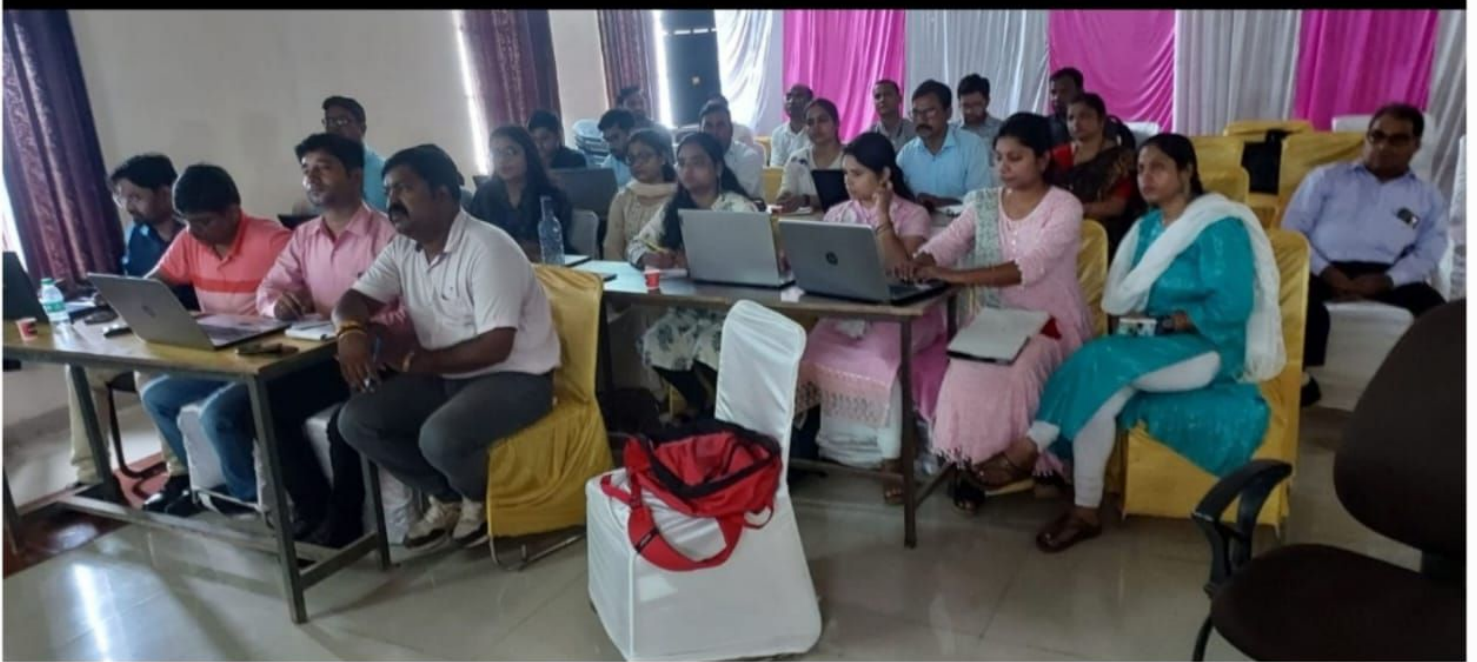
Witness:

1. -Dr. V.K. Jain-----  
Coordinator, IQAC, APGA

2. -Dr. Vishwas Dattatray Medhekar-----  
Controler, Examination, APGA



# Research Workshop



Glimpses of Research Workshop (22-09-2022)



# **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**UNIVERSITI SAINS MALAYSIA**

**AND**

**Prestige Institute of Management and Research  
Gwalior**

## MEMORANDUM OF UNDERSTANDING

**THIS MEMORANDUM OF UNDERSTANDING** is made this 10<sup>th</sup> day of MARCH, 2022 (hereinafter referred to as “**MoU**”);

### BETWEEN

**UNIVERSITI SAINS MALAYSIA**, a public institution of higher learning established under the Universities and University Colleges Act 1971 and for the purpose of this MoU is represented by **UNIVERSITI SAINS MALAYSIA**, with its main campus at 11800 USM, Pulau Pinang (hereinafter referred to as “USM”), of the first part;

### AND

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR** and for the purpose of this MoU is represented by **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR** with its located campus at Opposite DD Nagar Maharajpura Airport Road, Gwalior. (hereinafter referred to as “**PIMRG**”), of the second part.

(USM and **PIMRG**, shall hereinafter referred to collectively as “Parties” and individually as “Party”, where the context so requires)

### WHEREAS:-

- A. USM is Malaysia’s premier research university which strives to enhance and strengthen its educational programs and has taken various initiatives to complement its educational excellence. With its research and teaching facilities, experience, and a multi-disciplinary team of experts from among its staff members, USM has entered into various collaborative arrangements with other parties in its efforts to enhance its research content and strengthen its industrial networking.
- B. **PIMRG** is a UGC NAAC accredited 'A' Grade and An Autonomous Institute and was set up in the year 1997 by Prestige Education Society, Indore registered under the Societies Registration Act 1860.

- C. Following discussions between USM and PIMRG, the Parties wish to establish collaboration and explore opportunities to develop, support and enrich the research activities, education and training in the fields that will be beneficial to both Parties.
- D. This MoU sets out below the general framework and intentions of the Parties for the collaboration and for the facilitation of further definitive agreement(s).

**NOW IT IS HEREBY UNDERSTOOD** as follows:

## **1. Objectives of this MoU**

1.1 The Parties will endeavour to assist and support each other in the collaboration to promote, establish and develop the research, education and training programs that will mutually benefit both Parties in the following areas of cooperation:-

- (i) exchange of students and/or staff;
- (ii) joint education/**Internship programs**;
- (iii) joint research and development programs;
- (iv) joint workshops and training programs;
- (v) **Hire as Junior Manager Program – Qualified Fresh Graduates**
- (vi) exchange of publication; and
- (vii) any other cooperation that will be mutually identified and agreed upon by both Parties at a later stage.

1.2 In achieving the objectives of this MoU, the Parties shall work on the basis of reciprocity within the parameters of their respective laws, constitution, regulations and/or policies.

1.3 This MoU shall form the basis of consensus for the Parties to examine the feasibility of the cooperation stated in clause 1.1 until such time when any other manner of agreement is entered into by the Parties upon terms and conditions to be mutually agreed upon.

## **2. Confidentiality**



- 2.1 Neither Party shall at any time publish or, disclose to any third party the contents of this MoU or any Confidential Information of the other Party acquired pursuant to this MoU without the written consent of the other Party.
- 2.2 For the purpose of this MoU, "Confidential Information" means any and all technical and non-technical information including patent, copyright, trade secret, know-how and proprietary information, techniques, sketches, drawings, diagrams, methods, processes, apparatus, equipment, algorithms, software programs, software source documents, and formulae related to a technology or invention, and includes, without limitation, its respective information concerning research, experimental work, development, design details and specifications, engineering, financial information, procurement requirements, purchasing manufacturing, customer list, business forecasts, sales and merchandising and marketing plans and information designated in writing to be confidential or by its nature intended to be for the sole knowledge of the receiving party or if orally given in the circumstances of confidence or confirmed promptly in writing as having been disclosed as confidential or proprietary for the purpose of this MoU; that is conveyed by the disclosing party to the receiving party, in written, oral, digital, magnetic, photographic and/or whatsoever forms.

### **3. Non-Binding Nature of the MoU**

Notwithstanding the statements and obligations herein, this MoU shall not create a legal relationship between the Parties under domestic or international laws and the Parties shall not be legally bound until and unless a definitive agreement has been negotiated and duly executed by the authorized representatives of USM and PIMRGSave for the breach of clause 2 herein, this MoU will not give rise to any legal process between the Parties.

### **4. Validity, Termination and Renewal of the MoU**

- 4.1 This MoU is valid and shall remain in effect for a period of **three (3)** years from the date of this MoU regardless of the diverse dates the Parties may have signed this MoU.
- 4.2 Either Party may terminate this MoU by giving one (1) month's written notice to the other Party. Notwithstanding the expiry or the earlier termination of this MoU, the

obligations of the Parties in clause 2 herein shall survive and remain binding on the Parties for a period of three (3) years from the expiry or the earlier termination of this MoU (as the case may be) or, the expiry or the earlier termination of the renewed period (as the case may be) as provided in clause 4.3 herein.

4.3 This MoU may be renewed upon the mutual agreement of both Parties.

## **5. Notices**

Any notice or communication between the Parties shall be delivered to the addresses as hereinbefore appearing, or sent to the facsimile number or emailed to the Party concerned.

## **6. Variation**

The terms stipulated in this MoU shall not be amended, altered, changed or otherwise modified without the mutual consent of the Parties and such amendments, alterations, changes and modifications shall be made in writing and signed by the Parties hereto.

## **7. Governing law**

This MoU shall be interpreted in accordance with the laws of Malaysia.

## **8. Dispute Resolution**

The Parties agree that all disputes arising pursuant to this MoU shall be resolved by way of negotiations and discussions and with a view to an amicable settlement and mutual benefit of the Parties without reference to any third party or, local or international tribunal.

## **9. No Agency**

Nothing contained herein is to be constituted as a joint-venture partnership or formal business organization of any kind between the Parties or so to constitute either Party as the agent of the other.

## **10. Assignment**

Unless otherwise agreed in writing, both Parties shall not transfer or assign all or any of their rights, obligations, interests or benefits hereunder to any third party.

## **11. Name, Official Emblem and Logo**

11.1 Neither Party shall use, nor permit any person or entity to use the name, acronym, official emblem, logo, trade mark (or any variation thereof) or other Intellectual Property (hereinafter referred to as "Brand Materials") that is/are identified with or belongs to the other Party on any publication, document, paper, audio or visual presentation, or for publicity purposes.

11.2 Any use of the Brand Materials for the purposes stated in clause 11.1 above shall first obtain the written consent of the other Party and shall comply with all conditions set by the other Party on the use of its Brand Materials.

## **12. E-Communication**

The Parties acknowledge and agree that electronic communication is an acceptable method of correspondence and communicating information between the Parties without having to communicate the same on paper. Any communication and subsequent electronic signature that has been sent or signed in the past, present, or future between the Parties will hold the same force and effect as a document signed and inked on paper.

## **13. Mutual Cooperation and Relationship**

The Parties realize that it is not feasible to adequately foresee and address every issue involving the collaboration of the Parties herein. Hence the Parties shall use their best endeavours to realize their expertise in carrying out the steps and measures necessary for furthering their mutual interest under this MoU in accordance with the spirit of close cooperation and mutual assistance.

***(THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK)***

## SESSION UNDER INTERNATIONAL COLLABORATION

### FACULTY EXCHANGE

#### Summary

In order to strengthen understanding and exposure of the students to the external world the institution conducts lecture series of learned faculty members from different parts of the world. In this line Dr. Anees Janeer Ali was invited from Universiti Sains Malaysia, Penang, Malaysia. He has taken an interesting session on “Hofstede’s Cultural Dimensions” for the students of MBA II.

Dear Students

Kindly note that we have scheduled an EML tomorrow i.e. 25.06.2022 , Expert for the same session will be Subject expert on below mentioned topic from Indonesia. Kindly go through the following details for the same session carefully.

Name of Resource Person: Prof. Anees Janeer Ali

Topic: Hofstede's Cultural Dimensions

University: School of Management Universiti Sains Malaysia

Time: 10:15 a.m.

Mode: Virtual

Audience: MBA 2nd Sem All Sections

Online Platform: Zoom

Link: [https://us02web.zoom.us/j/85255782461?pwd=3-\\_d6kuJTo0GH6-6Zr0s7OrqGbPPHC.1](https://us02web.zoom.us/j/85255782461?pwd=3-_d6kuJTo0GH6-6Zr0s7OrqGbPPHC.1)

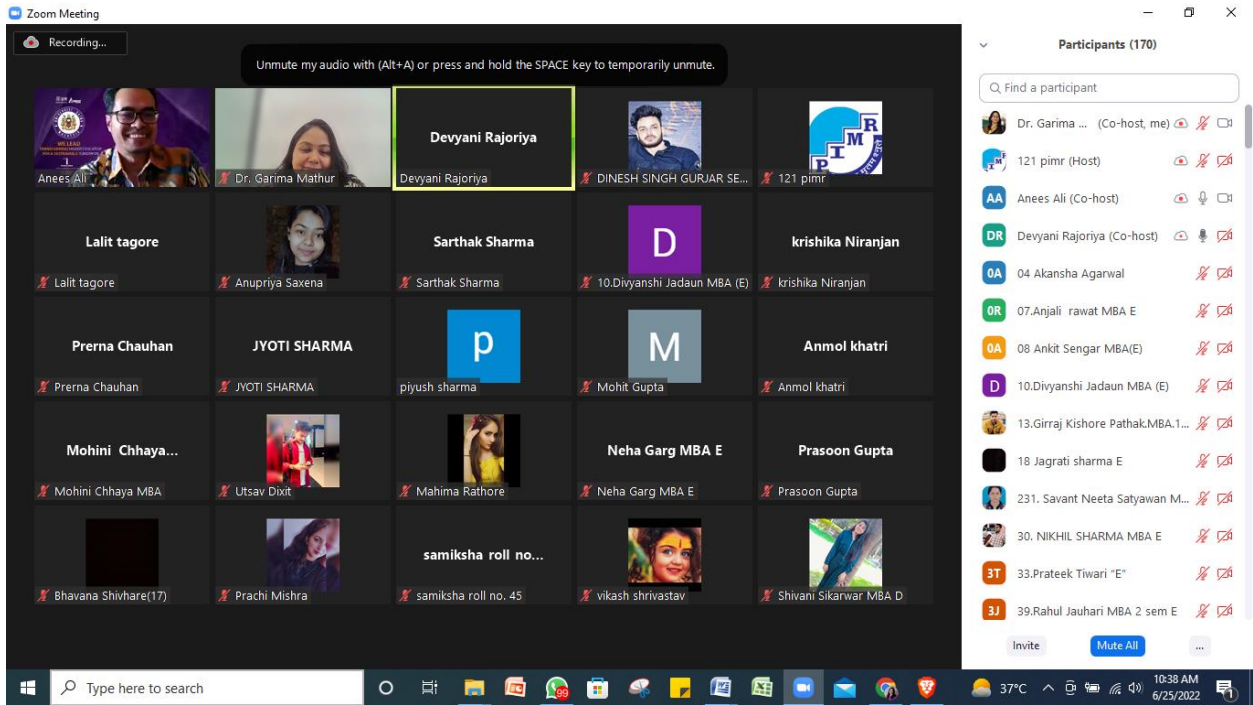
Name of Student Placement Coordinators for Session:

1. Nikhil Yadav: 7389813686
2. Aman Singh : 7247581111
3. Devyani Rajoria

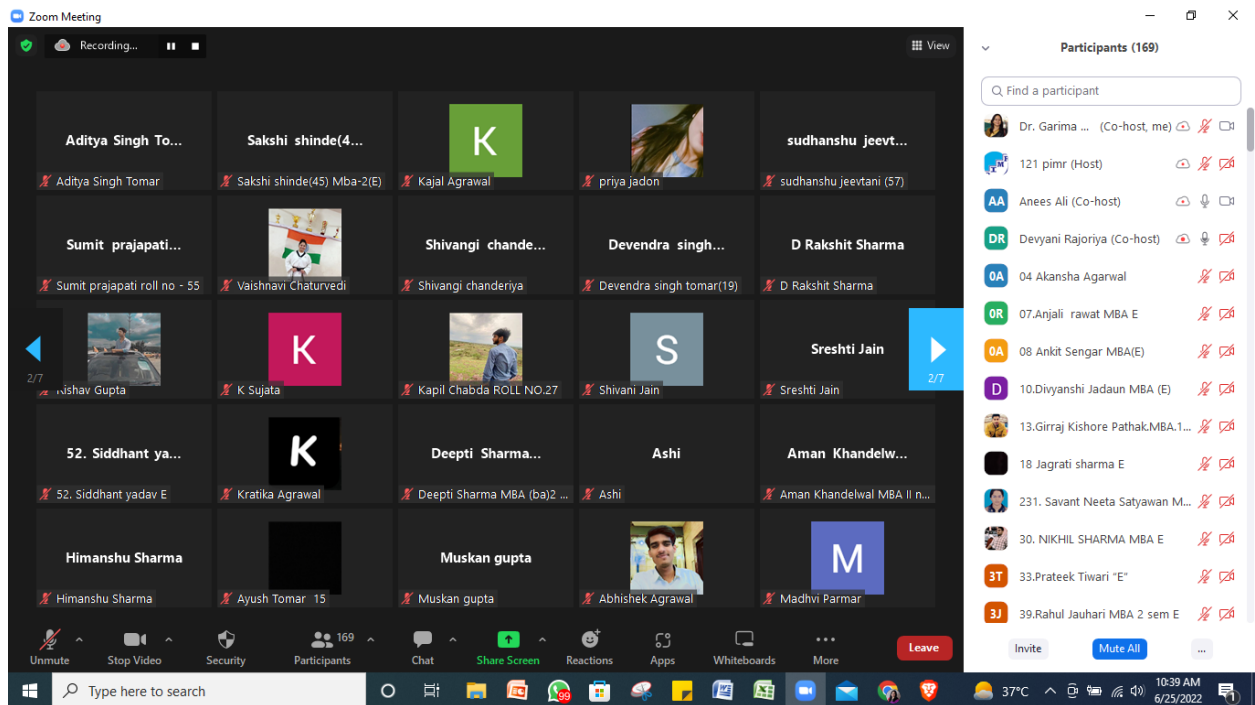
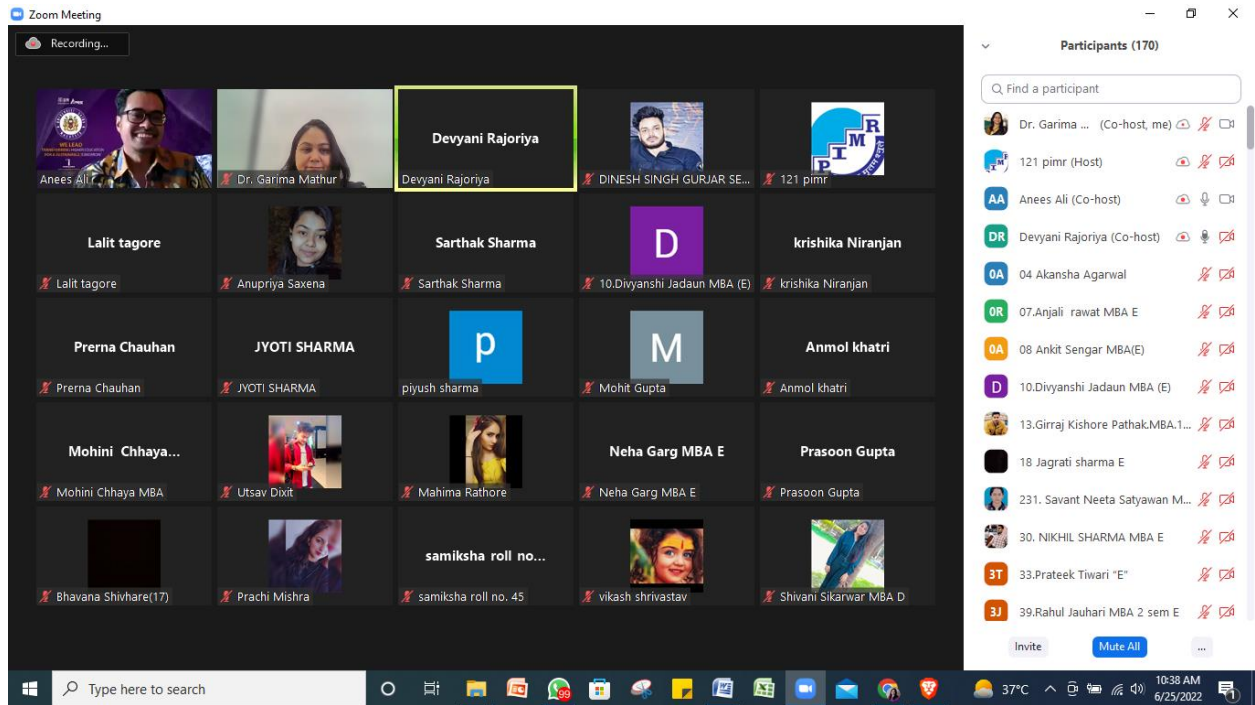
Also, Note that attending the same session is mandatory for all the students as attendance of the same will be monitored by Placement Cell against EML Sessions which is a part of your Internal Assessment Scheme.

Regards,

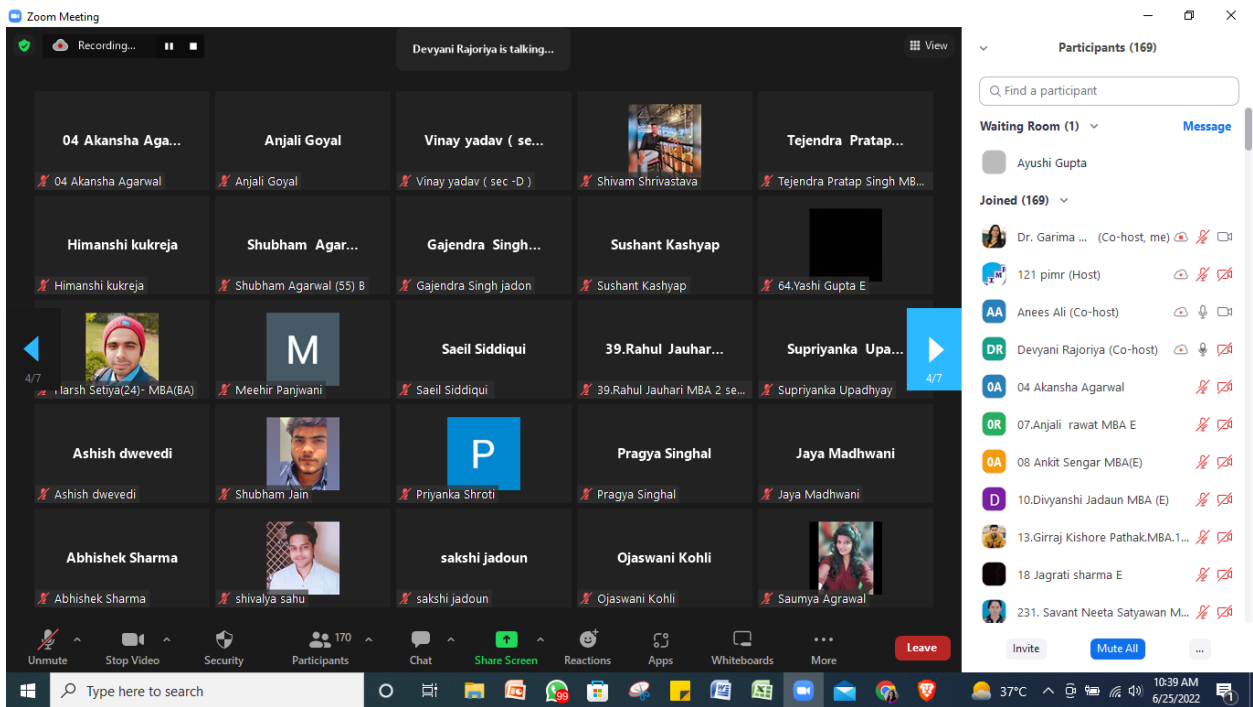
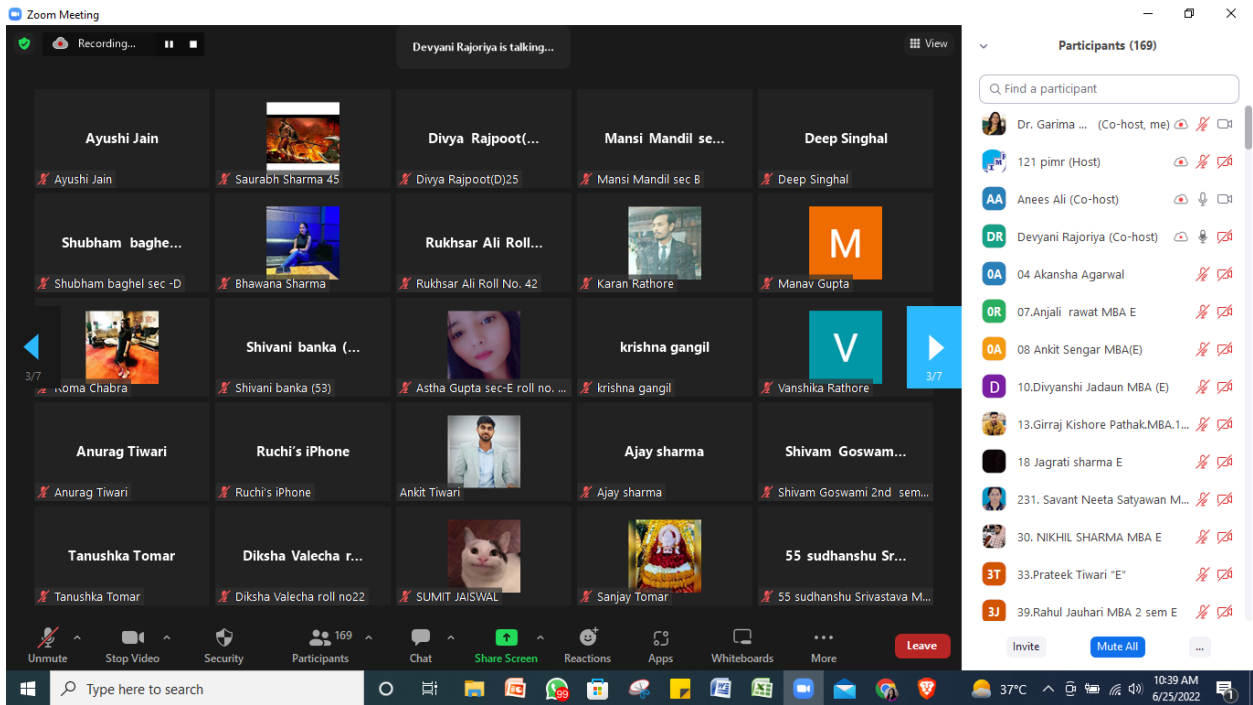
Placement Cell



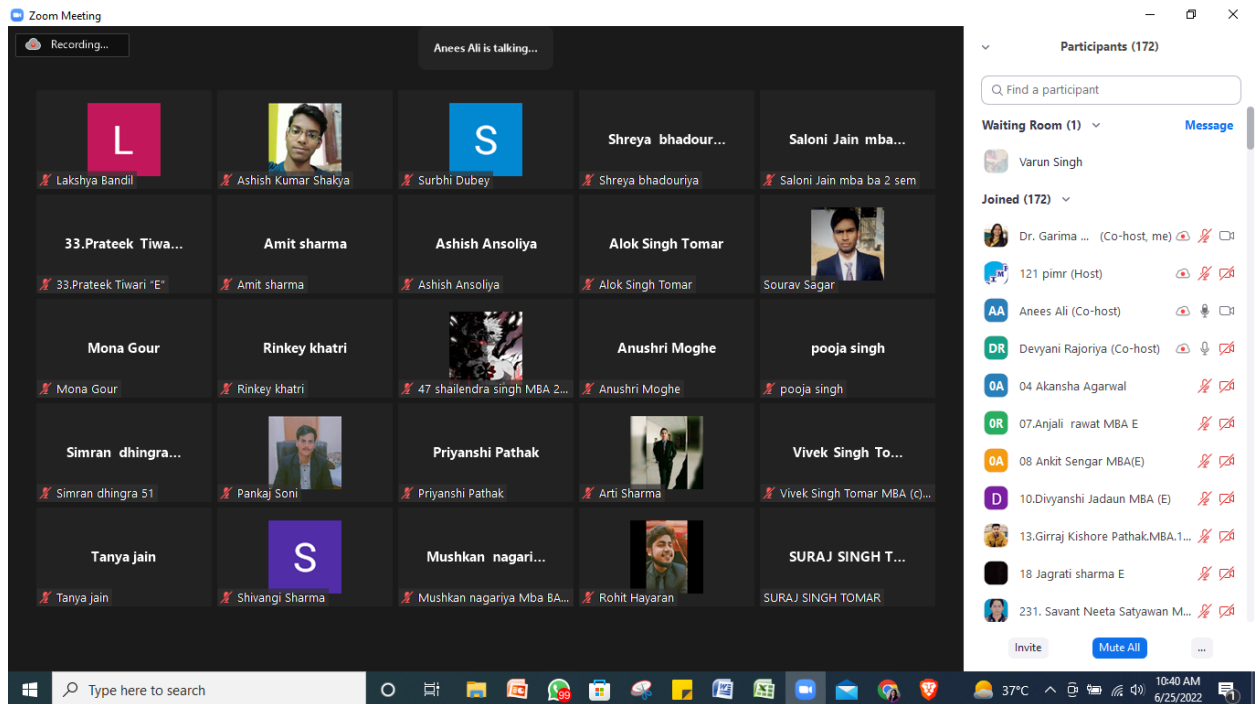
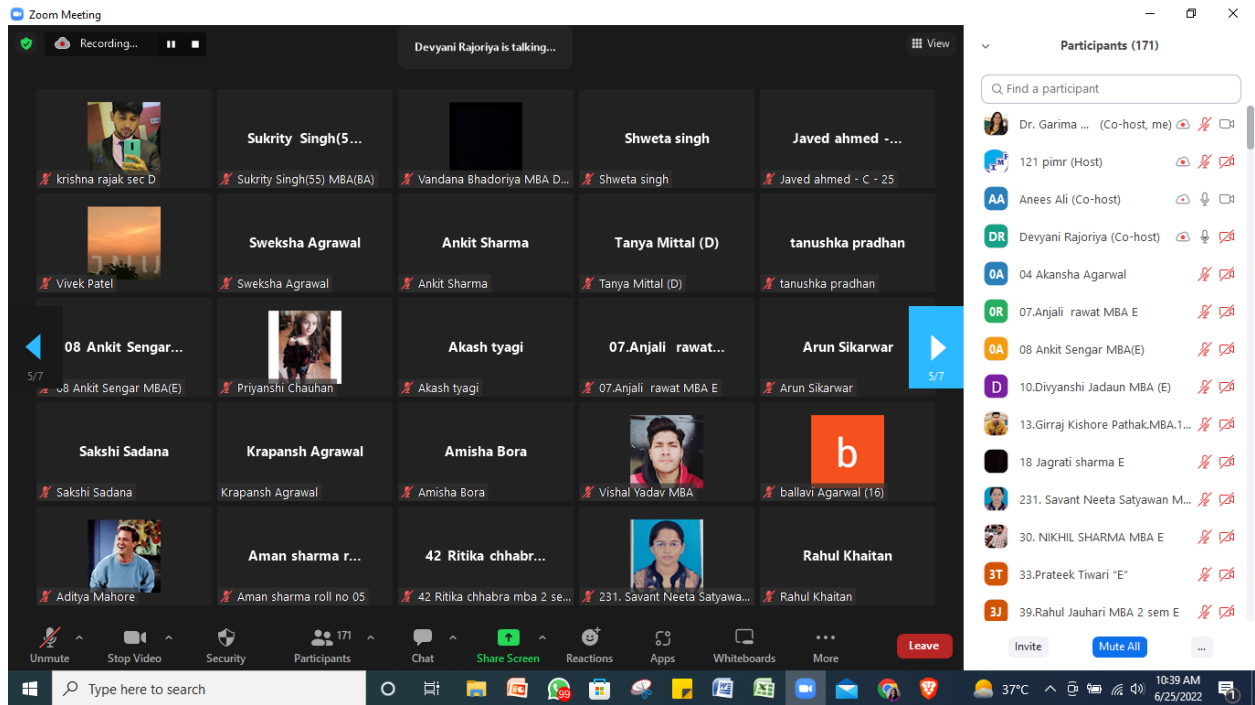
## Glimpses of Session on Cultural Dimensions (25-06-2022)



Glimpses of Session on Cultural Dimensions (25-06-2022)

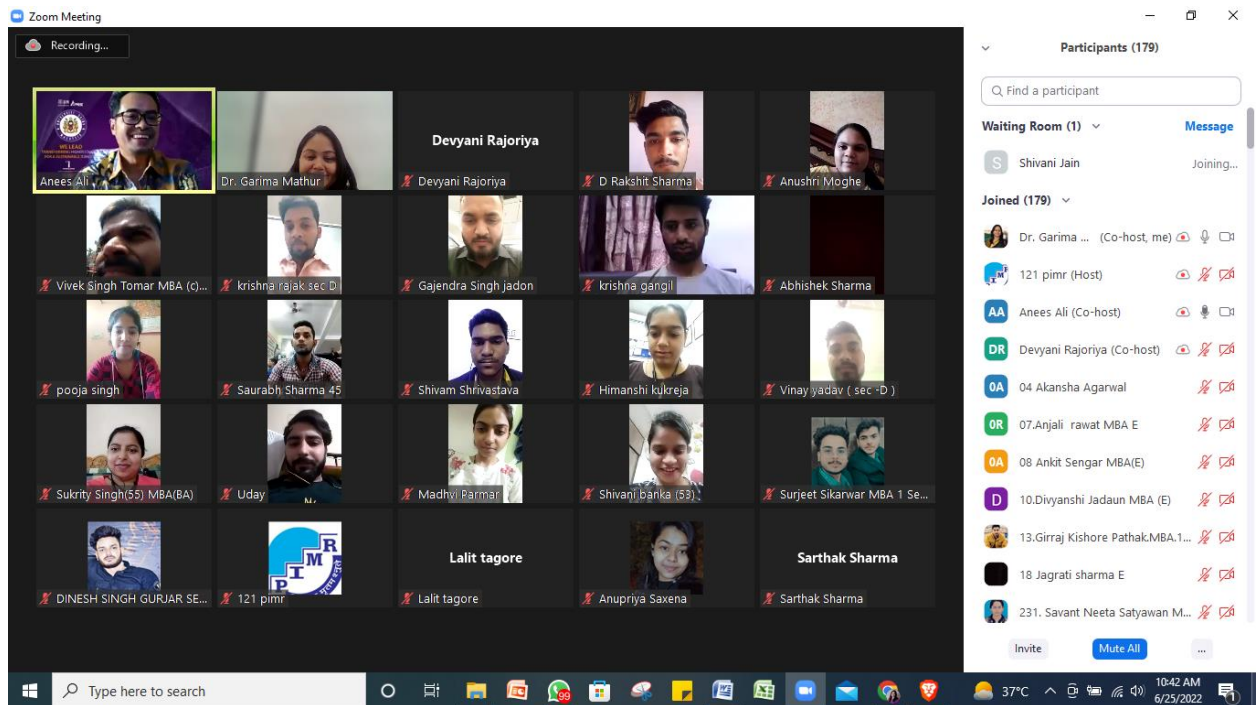
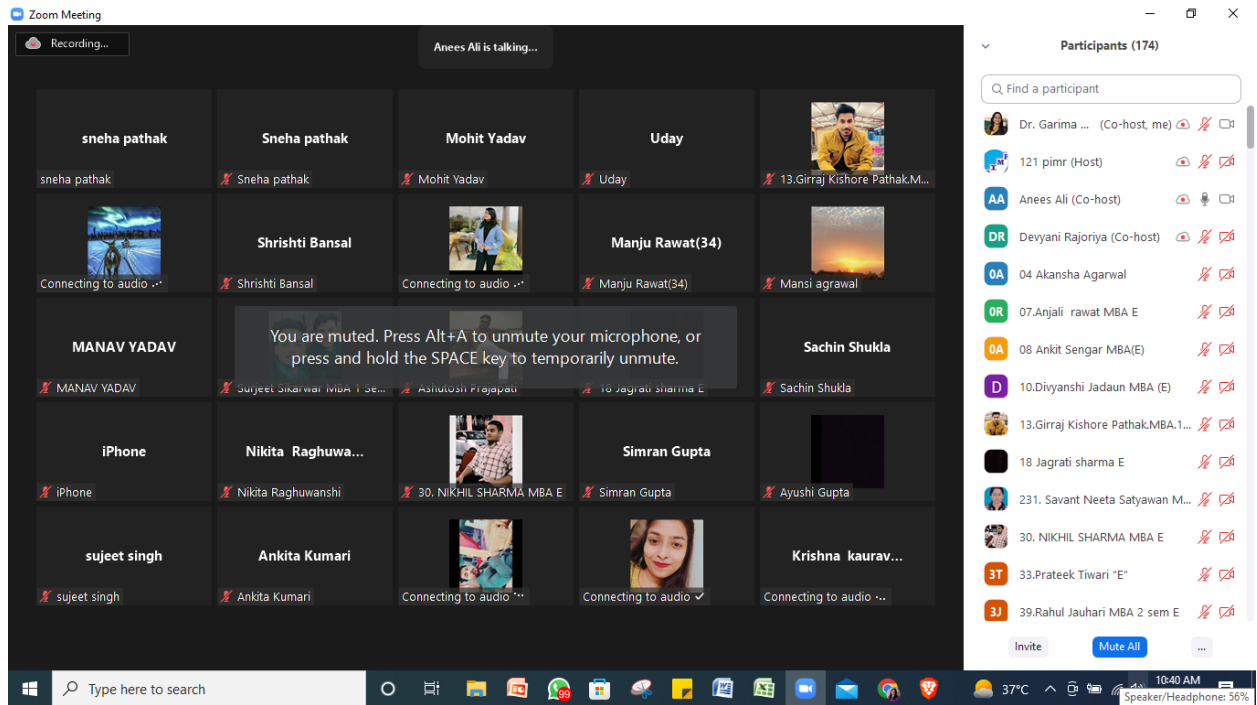


**Glimpses of Session on Cultural Dimensions (25-06-2022)**



**Glimpses of Session on Cultural Dimensions (25-06-2022)**





Glimpses of Session on Cultural Dimensions (25-06-2022)

Zoom Meeting | You are viewing Anees Ali's screen | View Options

Participants (181)

Dr. Garima Mathur, Anees Ali, Devyani Rajoriya, 121.pimr, Vivek Singh Tomar M...

# The Importance of Cultural Awareness

THE MEANINGS AND DIMENSIONS OF CULTURE

Unmute, Start Video (Alt+V), Security, Participants (181), Chat, Share Screen, Reactions, Apps, Whiteboards, More, Leave

Type here to search | 37°C | 10:43 AM 6/25/2022

Zoom Meeting | Participants (179)

Dr. Garima Mathur, Anees Ali, Devyani Rajoriya, 121.pimr, DINESH SINGH GURJ...

# The Nature of Culture

- ▶ Characteristics of culture
  - ▶ Learned
  - ▶ Shared
  - ▶ Transgenerational
  - ▶ Symbolic
  - ▶ Patterned
  - ▶ Adaptive

The Culture Wheel

Greater Community, Knowledge & Stories, Language, Traditions & Rituals, Techniques & Skills, Tools & Objects, The Arts, Food & Drink, Values

Waiting Room (2) | Message | Admit All

Shivangi thakur (Joining...), Rashi shukla (Joining...)

Joined (179)

Dr. Garima ... (Co-host, me), 121 pimr (Host), Anees Ali (Co-host), Devyani Rajoriya (Co-host), 04 Akansha Agarwal, 07.Anjali rawat MBA E, 08 Ankit Sengar MBA(E), 10.Divyanshi Jadaun MBA (E), 13.Girraj Kishore Pathak.MBA.1..., 18 Jagrati sharma E

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Glimpses of Session on Cultural Dimensions (25-06-2022)

Zoom Meeting

Recording...

Participants (183)

Q Find a participant

Dr. Garima Mathur (Co-host, me) [Mute] [Video Off] [Share Screen]

121 pimr (Host) [Mute] [Video Off] [Share Screen]

AA Anees Ali (Co-host) [Mute] [Video On] [Share Screen]

DR Devyani Rajoriya (Co-host) [Mute] [Video Off] [Share Screen]

0A 04 Akansha Agarwal [Mute] [Video Off] [Share Screen]

0R 07 Anjali rawat MBA E [Mute] [Video Off] [Share Screen]

0A 08 Ankit Sengar MBA(E) [Mute] [Video Off] [Share Screen]

D 10 Divyanshi Jadaun MBA (E) [Mute] [Video Off] [Share Screen]

13 Girraj Kishore Pathak.MBA.1... [Mute] [Video Off] [Share Screen]

18 Jagrati sharma E [Mute] [Video Off] [Share Screen]

231 Savant Neeta Satyawan M... [Mute] [Video Off] [Share Screen]

30 NIKHIL SHARMA MBA E [Mute] [Video Off] [Share Screen]

3T 33 Prateek Tiwari "E" [Mute] [Video Off] [Share Screen]

34 Priya Agrawal (E) [Mute] [Video Off] [Share Screen]

Invite Mute All

## CHARACTERISTICS OF CULTURE

By Faiza Parveen

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37°C 10:55 AM 6/25/2022

Zoom Meeting

You are viewing Anees Ali's screen View Options

Recording...

Participants (178)

Q Find a participant

D (Co-host, me) [Unmute] [More >]

121 pimr (Host) [Mute] [Video Off] [Share Screen]

AA Anees Ali (Co-host) [Mute] [Video On] [Share Screen]

DR Devyani Rajoriya (Co-host) [Mute] [Video Off] [Share Screen]

0A 04 Akansha Agarwal [Mute] [Video Off] [Share Screen]

0R 07 Anjali rawat MBA E [Mute] [Video Off] [Share Screen]

0A 08 Ankit Sengar MBA(E) [Mute] [Video Off] [Share Screen]

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13 Girraj Kishore Pathak.MBA.1... [Mute] [Video Off] [Share Screen]

18 Jagrati sharma E [Mute] [Video Off] [Share Screen]

231 Savant Neeta Satyawan M... [Mute] [Video Off] [Share Screen]

M 24 Mahima sahu MBA 1 SEC-E [Mute] [Video Off] [Share Screen]

30 NIKHIL SHARMA MBA E [Mute] [Video Off] [Share Screen]

3T 33 Prateek Tiwari "E" [Mute] [Video Off] [Share Screen]

Invite Mute All

## Priorities of Cultural Values United States, Japan, and Arab Countries

| United States    | Japan              | Arab Countries       |
|------------------|--------------------|----------------------|
| 1. Freedom       | 1. Belonging       | 1. Family security   |
| 2. Independence  | 2. Group harmony   | 2. Family harmony    |
| 3. Self-reliance | 3. Collectiveness  | 3. Parental guidance |
| 4. Equality      | 4. Age/seniority   | 4. Age               |
| 5. Individualism | 5. Group consensus | 5. Authority         |
| 6. Competition   | 6. Cooperation     | 6. Compromise        |
| 7. Efficiency    | 7. Quality         | 7. Devotion          |
| 8. Time          | 8. Patience        | 8. Patience          |
| 9. Directness    | 9. Indirectness    | 9. Indirectness      |
| 10. Openness     | 10. Go-between     | 10. Hospitality      |

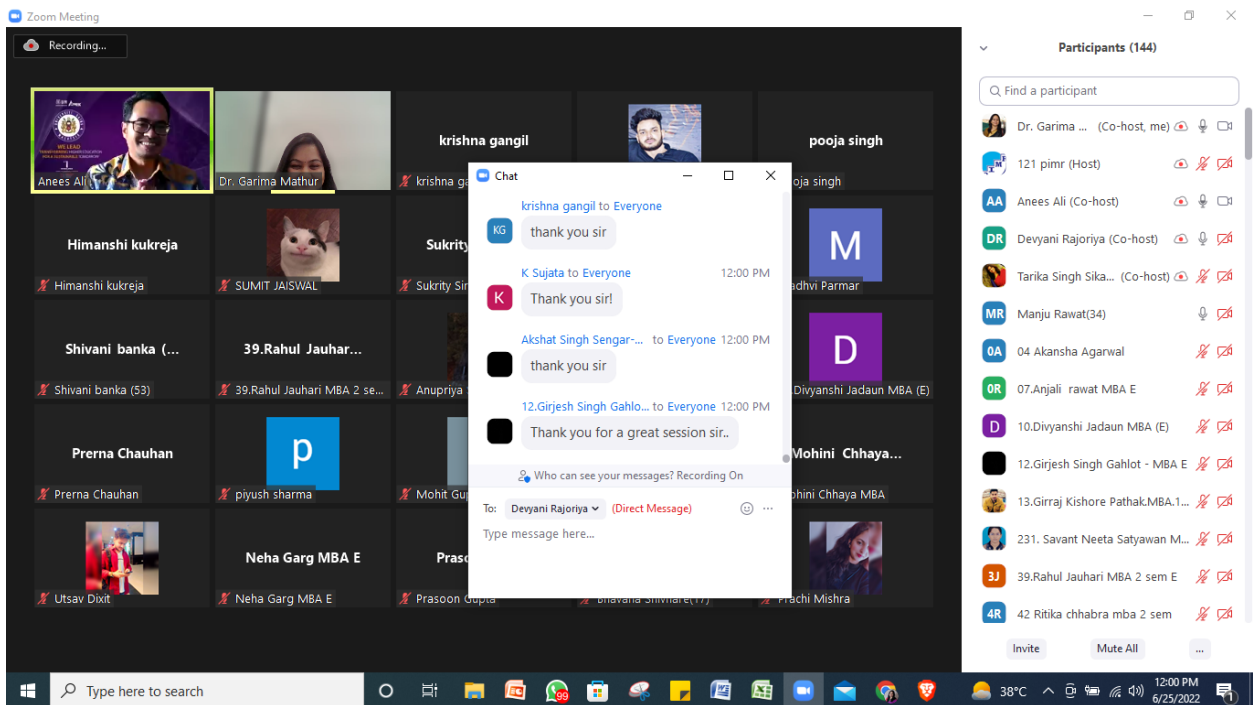
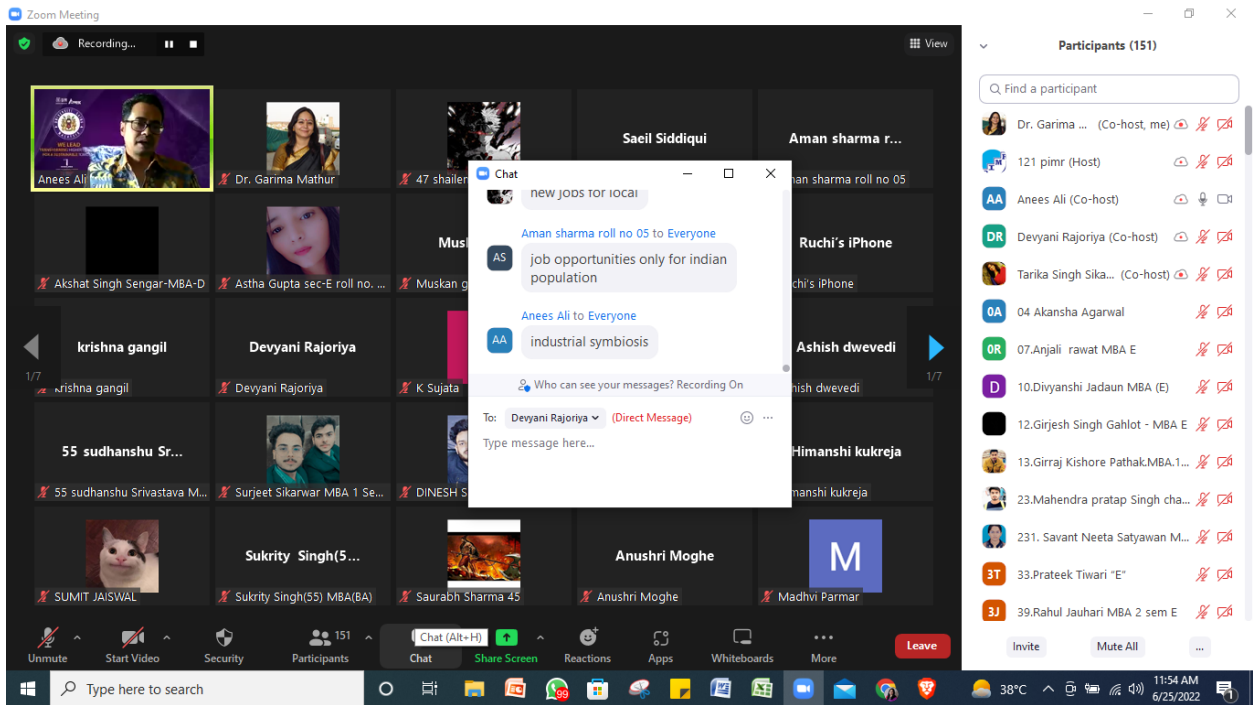
Note: "1" represents the most important cultural value. "10" the least.  
Source: Adapted from information found in F. Elashmawi and Philip R. Harris, *Multicultural Management* (Houston: Gulf Publishing, 1993), p. 63.

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### Glimpses of Session on Cultural Dimensions (25-06-2022)



**Glimpses of Session on Cultural Dimensions (25-06-2022)**





# PRESTIGE

INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR

AN AUTONOMOUS INSTITUTE ACCREDITED WITH UGC NAAC GRADE 'A' AND NBA (AICTE)



## WORDS OF GRATITUDE

Prestige Institute of Management & Research Gwalior  
proudly presents this "Certificate of Gratitude"  
for outstanding address by

**Dr. Anees Jane Ali**

Associate Professor

Universiti Sains Malaysia, Penang, Malaysia

For Conducting Session on  
"Hofstede's Cultural Dimensions" on June 25, 2022,  
Under International Collaboration between PIMR, Gwalior, India  
and Universiti Sains Malaysia, Penang, Malaysia

**Prof. (Dr.) Garima Mathur**  
Coordinator

**Prof. (Dr.) Swarup Mohanty**  
Director, PIMR, Gwalior

**MEMORANDUM OF AGREEMENT  
FOR ACADEMIC COLLABORATION**

Between

DEPARTMENT OF LAW, PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR, MADHYA  
PRADESH, INDIA

And

NEPAL OPEN UNIVERSITY (A GOVT-OWNED NATIONAL UNIVERSITY), LALITPUR, NEPAL

Whereas the above-mentioned Institutions recognise that academic collaboration would be of mutual benefit, and would strengthen academic and research activities, and promote their mutual interest in engaging themselves in academic and research cooperation between the **Department of Law, Prestige Institute of Management, Gwalior (India)** and **Faculty of Management and Law, Nepal Open University (Nepal)**, it is agreed that:

**1. EXCHANGE PROGRAMMES**

**1.1 Faculty**

Each institution will promote the exchange of faculty members for academic and/or collaborative research programmes in legal studies under the Faculty of Management & Law.

**1.2 Students**

Each institution will promote internship and exchange of qualified undergraduate/ post-graduate students in the other's academic programmes concerning legal studies.

**A) Exchange**

1.3 Each student involved in an exchange programme will be subject to the admission requirements. However, the host Institution may either waive the tuition and other associated fees for the student, or provide heavily concessional rate of such charges. Applications of the Exchange Student from the Faculty of Management and Law (FOML), Nepal Open University (Nepal) should be submitted to the Director, Prestige Institute of Management, Gwalior (either directly or via the office of international relations) with the due consent of the concerned coordinator or the Dean, FOML, of the former. Applications from the Department of Law, Prestige Institute of Management, Gwalior (India) should be submitted to the Dean, Faculty of Management and Law (FOML), of Nepal Open University, Nepal. Candidates for the student exchange must possess language proficiency/ competency that will allow them to attend and comprehend classes in the language of the host Institution.

**B) Internship**

1.4 The students under this scheme will not pay admission or registration to the host institution in an internship programme as it does not include enrolling in classes. This application for the internship should be submitted to the respective coordinators of this agreement for processing further.



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1.5 Students will be responsible for bearing their own transportation expenses to and from the host institution as well as for the lodging, local transportation, insurance, and any other necessary fees (including the fees of experts or consultants, if any) while attending the programme in the host institution.

## 2. Research & Publications

2.1 Joint research projects and publications, including works by undergraduate, post-graduate students and faculty members of the partner institutions, will be encouraged, and promoted under this agreement.

2.2 The papers submitted by the faculty members and students of each institute to the other's research journals will be given priority for publication; and waived of paper processing charges, if any.

## 3. Term of Memorandum

This Memorandum of Agreement will become effective from the final date of signing and will have a duration of 3 years from the date of signing.

## 4. Termination of Agreement

This Memorandum of Agreement may be terminated by either Party by providing a three-months' prior written notice to the coordinator listed below. Once the MOU is terminated, neither Nepal Open University (NOU) nor Prestige Institute of Management, Gwalior (India) will be responsible for any losses: financial or otherwise, which the other institutions may suffer. However, both institutions will ensure that the provisions of this Memorandum shall continue to apply to all activities in progress until their completion.

## 5. Legal Effects



Nothing in this Memorandum shall be construed as creating any legal relationship between the institutes. This Memorandum is a statement of intent to foster genuine and mutually beneficial collaboration.

## 6. Amendments/ Modifications

This Memorandum may be amended or modified by a written agreement signed by the representatives of both institutes.

## 7. Coordinators with Designation

Each party shall designate the following officials to serve as coordinators under this Memorandum of agreement.

|   |  |
|---|--|
| <p>Prof. Dr. Arhan Sthapit<br/><i>Professor</i><br/>Faculty of Management &amp; Law<br/>Nepal Open University, Jawalakhel,<br/>Lalitpur, Bagmati Province<br/>NEPAL</p>  | <p>Mr. Aakash Gupta<br/><i>Assistant Professor</i><br/>Department of Law, Prestige Institute of<br/>Management and Research, Gwalior<br/>Madhya Pradesh<br/>INDIA</p>  |
|---|--|

Individuals designated as the coordinator may be revised by the concerned party by providing a written notice to the current coordinator of the other party.

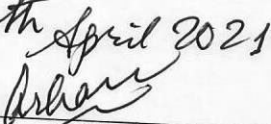
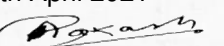
### 8. General Terms

8.01 The Department of Law, Prestige Institute of Management, Gwalior (India) and the Faculty of Management & Law, Nepal Open University (Nepal) shall work towards developing a viable and sustainable model for this collaboration with approval of the appropriate administrative/supervisory officials of the respective Institutions as mentioned below. The coordinators shall explore the development of funding, if needed, to execute this collaboration.

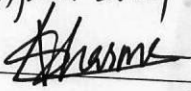
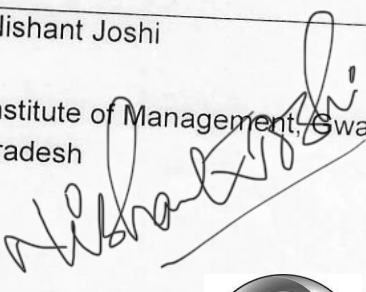

8.02 Each institution agrees to comply with the host country's immigration guidelines in support of exchange of international students and for faculty members.

8.03 All activities conducted under this Memorandum of Agreement will be in accordance with all applicable rules and regulations of the home and host Institutions and all applicable federal, state (provincial) and local laws.

The parties have executed this Memorandum of Agreement on the date and year last specified below:

| <u>Coordinator, Nepal Open University</u>  | <u>Coordinator, Prestige Institute of Management</u>  |
|--|---|
| Prof. Dr. Arhan Sthapit<br>Professor<br>Faculty of Management & Law<br>Nepal Open University, Jawalakhel<br>Lalitpur, Bagmati Province<br>NEPAL<br>Date: 15 <sup>th</sup> April 2021<br>Signature:  | Mr. Aakash Gupta<br>Assistant Professor<br>Department of Law, Prestige Institute of<br>Management and Research, Gwalior, Madhya<br>Pradesh<br>INDIA<br>Date: 15th April 2021<br>Signature:  |

### RECOMMENDED APPROVAL

| <u>Nepal Open University, Lalitpur, Nepal</u>   | <u>Prestige Institute of Management, Gwalior, India</u>  |
|---|--|
| <b>Supervisory Officials</b>  |  |
| Prof. Dr. Lekhnath Sharma<br>Vice Chancellor<br>Nepal Open University, Jawalakhel<br>Lalitpur, Bagmati Province<br>NEPAL<br>Date: 15-April 2021<br>Signature:  | Prof. Dr. Nishant Joshi<br>Director<br>Prestige Institute of Management, Gwalior<br>Madhya Pradesh<br>INDIA<br>Date: <br>Signature:  |



# 14th International Conference organized by PIMRG



Glimpses of Arhan Sthapit attending IC





**Glimpses of Arhan Sthapit attending IC**

**MEMORANDUM OF AGREEMENT  
FOR ACADEMIC COLLABORATION**

Between

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, GWALIOR  
MADHYA PRADESH, INDIA**

And

**CashRich, Mumbai**

Whereas the above-mentioned bodies recognise that academic collaboration would be of mutual benefit, and would strengthen academic, research, training and placement activities, and promote their mutual interest in engaging themselves in such cooperation between the Prestige Institute of Management and Research, Gwalior (India) and **CR CashRich Fintech Private Limited, Mumbai**, it is agreed that:

**1. Type of association**

The CashRich-Prestige FinTech Lab will be set up at Prestige Institute of Management & Research- Gwalior. The lab will provide students training in FinTech to prepare them to be financial industry professionals with a unique skill set. This Lab will be a unique and exclusive partnership of one of its kind.

The partnership between CashRich and Prestige Institute of Management & Research- Gwalior, will be on non-profit making terms and conditions.

**2. Host Institution: Deliverables**

- The institute will promote the name of CashRich through all its communications modes and website as well.

(49)

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GA

- The Fintech Lab will be on the name of CashRich which will be named as The CashRich-Prestige FinTech Lab (FTL).
- The students who will be part of The CashRich-Prestige FinTech Lab and who are getting access and usage of software for training, projects and research assignments will be given continuous mentoring and support by the institute's faculty.
- Host institution faculty shall help the partner organization in terms of research projects support and consultancy.
- The institute shall arrange for air travel and suitable accommodation at Gwalior if a senior management executive from CashRich is invited for activities related to the CashRich-Prestige FinTech Lab and vice-versa on mutually agreed basis.

### 3. Partner Organisation (CashRich): Deliverables

- The partner organization CashRich will provide technical expertise and training on software/application.
- Students will get access and usage of software for training, projects and research assignments. However, they would not get access to actual client data and may not get access to the full version of software due to confidentiality reasons.
- Students will be given live projects, internships, and research projects for hands on experiences.
- Placement Opportunities: Partner organization will guide students to get groomed for job opportunities in the wealth management industry as per the students' skill set and interests.

### 4. Faculty

The host institution and partner organisation will promote the exchange of faculty members for academic and/or collaborative projects/ research programmes.

### 5. Students

This partnership will be for Finance specialization students of MBA (FT), BBA and B. Com (H) Programmes.

(50)

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CashRich will provide technical expertise and training on software/application to the students and make them work on live projects, internships, and research. Further, CashRich will try to assist the institution with placement on a best effort basis.

Each student who is the part of CashRich-Prestige FinTech Lab will be subject to the admission requirements, tuition, and fees of the host institution for that particular course with the due consent of the Coordinator, CashRich-Prestige FinTech Lab. Applications from the Prestige Institute of Management and Research, Gwalior (India) should be submitted to the Coordinator, CashRich-Prestige FinTech and Founder, CashRich. Candidates for being the student of CashRich-Prestige FinTech Lab exchange must possess desired proficiency/ competency that will allow them to attend and comprehend the fintech in the host Institution.

Students undergoing training on software/application and working on live projects, internships, research, appearing for placement Opportunities and Entrepreneurship shall not pay any kind of fees to host institution or partner organisation. The application for any such activity should be submitted to Coordinator, CashRich-Prestige FinTech Lab.

Students will be responsible for bearing their own transportation expenses to and from the host institution as well as for the lodging, insurance and any other necessary fees while involving in any activities at CashRich-Prestige FinTech Lab in the host institution.

Students must sign an NDA before they can join the CashRich-Prestige FinTech Lab. They should not disclose any information related to the software, training materials or related data/ information to any third party/ competitors of CashRich

#### **6. Research, Projects & Publications**

Joint research, projects and publications, including works by undergraduate, post-graduate students and faculty members of the partner institutions, will be encouraged and promoted under this agreement.

#### **7. Term of Memorandum**

This Memorandum of Agreement will become effective from the final date of signing and will have a renewal after every three 3 years from the date of signing.

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### **8. Termination of Agreement**

This Memorandum of Agreement may be terminated by either Party by providing a three-months prior written notice to the Coordinator, CashRich-Prestige FinTech Lab listed below. Once the MOU is terminated, neither CashRich nor Department of Law Prestige Institute of Management and Research, Gwalior (India) will be responsible for any losses: financial or otherwise, which the other institution/organisation may suffer. However, both institutions will ensure that the provisions of this Memorandum shall continue to apply to all activities in progress until their completion.

### **9. Legal Effects**

Nothing in this Memorandum shall be construed as creating any legal relationship between the institutes. This Memorandum is a statement of intent to foster genuine and mutually beneficial collaboration.

### **10. Amendments/Modifications**

This MoU may be amended or modified by a written agreement signed by the representatives of both institutes.

### **11. Coordinators with Designation**

Each party shall designate the following officials to serve as coordinators under this Memorandum of agreement. Individuals designated as the coordinator may be revised by other party by providing a written notice to the current coordinator.

Dr. Tarika Sikarwar, Professor & Deputy Director, Prestige Institute of Management and Research, Gwalior, Madhya Pradesh (INDIA) shall be the coordinator from Prestige Institute of Management and Research, Gwalior.

Ms. Maulika Gangurde, HR Manager, CR CashRich Fintech Private Limited shall be the coordinator from CashRich, Mumbai.

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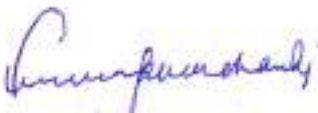


## 12. General Terms

The Prestige Institute of Management and Research, Gwalior (India) and CashRich (Mumbai) shall work towards developing a viable and sustainable model for this collaboration with approval of the appropriate administrative/ supervisory officials of the respective Institutions as mentioned below.

All activities conducted under this Memorandum of Agreement will be in accordance with all applicable rules and regulations of the host Institution and partnering organisation.

### RECOMMENDED APPROVAL

| Supervisory Officials  |  |
|--|--|
| Mr. Sougata Basu<br>Founder<br>CR CashRich Fintech Private Limited                             | Prof. Swarup Mohanty, Ph.D, <b>(Incharge)</b><br>Director, Prestige Institute of Management and<br>Research Gwalior, Madhya Pradesh, India |
| Date:  | Date:  |
| Signature:  | Signature:   |

53

35  
55

# Proof of Activity Conducted Under CashRich MOU



CR CASHRICH FINTECH PRIVATE LIMITED  
406 Solus, Hiranandani Estate, Thane West 400607  
hello@cashrich.com

## *Week 1: Introduction to CashRich App*

1. Download [CashRich App](#) and using the screen recording option on your mobile note down the steps for an account opening. In Google Docs write your suggestions on how to make the user journey efficient.
2. Once completed you can share your **individual** Google Docs with us in [this sheet](#). Please be mindful to not overwrite/edit/delete any other student's information. Ensure that the link-sharing option is for **anyone with link** and **View only** access.
3. Refer the CashRich App to 5 people in your network.

## *Week 2: Introduction to Mutual Funds*

Day 1: [What Are Mutual Funds?](#)

Day 2: [History Of Mutual Funds In India](#)

Day 3: [Types Of Mutual Fund Schemes](#)

Day 4: [Categorization Of Mutual Fund Schemes](#)

Day 5: [What Is Total Expense Ratio?](#)

Day 6: [Risk Factors Associated With Mutual Funds, Net Asset Value,](#)

Day 7: [Advantages Of Investing In Mutual Funds, Tax Reckoner](#)

## *Week 3: BSE STAR MF and RTA*

Day 1: [Registering a client in BSE](#)

Day 2: [Download and Upload Account Opening Form](#)

Day 3: [Process to find out which client's AOF is not uploaded](#)



# Proof of Activity Conducted Under CashRich MOU



Prestige-CashRich F... 3 Oct 2022



to Prestige-CashRich ▾

Dear All,

Welcome to **CashRich Fintech** Lab. We are excited to have you join us here.

I would like to brief you on the 4-week plan.

|               |                                     |
|---------------|-------------------------------------|
| <b>Week 1</b> | <b>Introduction to CashRich App</b> |
| <b>Week 2</b> | <b>Introduction to Mutual Funds</b> |
| <b>Week 3</b> | <b>BSE StAR MF and RTA</b>          |
|               | <b>Quiz</b>                         |
| <b>Week 4</b> | <b>Zoho CRM and Freshworks</b>      |
|               | <b>Quiz</b>                         |

We will conduct an online quiz at the end of the **third and fourth week**. The questions will be based on the information shared with you.

In the first week, we would like you to download **CashRich App** and understand the user journey as a new user.

You can find the detailed instructions in the link given below.

[Click here for the details](#)

Kind regards,  
Maulika

...

CashRich Fintech  
Lab



**MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**

**Prestige Institute of Management & Research, Gwalior**

**&**

**SRAJAN WELFARE SOCIETY**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

The **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 24<sup>TH</sup> DAY of - September – TWO THOUSAND TWENTY ONE (24-09-2021) till 23<sup>rd</sup> DAY of – September – Two Thousand and Twenty Two , by and between

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEACH GWALIOR** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors in-office, administrators and assigns).

**AND**

**SRAJAN WELFARE SOCIETY**- and represented herein by its Zonal / Divisional Head, **Ms. Shikha Sharma**, (hereinafter referred to as "second party/", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### **WHEREASE:**

- A) First party is a Higher Educational Institutional named:
  - (I) **Prestige Institute of Management and Research, Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to corporate and focus their efforts on corporation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Srajan Welfare Society**, the second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of – name of trade and services under the industry concerned—and related fields.
- F) Srajan Welfare Society, the second party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

## **CLAUSE 1**

### **CO-OPERATION**

- 1.1 Both the parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advanced their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## **CLAUSE 2**

### **SCOPE OF THE MoU**

2.1 The budding graduates from the institutions could play a key role in technological up- gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching/ training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/Workshops/Industrial Sites for the hands-on training of the learners enrolled with the First Party.

2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of –**Srajan Welfare Society--**.

2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.

2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.

2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least.....% of the students. The Second Party will itself absorb at least-----percentage of the trained students.

2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein

2.10 There is no financial commitment on the part of the **Prestige Institute of Management and research**, Gwalior the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### **CLAUSE 3**

### **INTELLECTUAL PROPERTY**

3.1 Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party

## **CLAUSE 4 VALIDITY**

4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Srajan Welfare Society**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Srajan Welfare Society**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU

4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

## **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research**, Gwalior and **Srajan Welfare Society** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.



**AGREED:**

**For Prestige Institute of Management & Research, Gwalior For Srajan  
Welfare Society**

Authorized Signatory:



**Dr. Nishant Joshi**

Prestige Institute of Management and  
Research


Authorized Signatory:



Mrs. Lalita Singh  
President  
Srajan Welfare Society

## **Summer Internship: Srajan Welfare Service**

| <b>S. No.</b> | <b>Year</b> | <b>Name of the Student</b> | <b>Course</b> |
|---------------|-------------|----------------------------|---------------|
| 1             | 2020-21     | Sadhana Rathore            | B.Com CA      |
| 2             | 2020-21     | Shivani Rajouria           | B.Com CA      |
| 3             | 2020-21     | Khushi Hinduja             | B.Com CA      |
| 4             | 2020-21     | Aruna pal                  | B.Com Eco.    |
| 5             | 2020-21     | Anchal Jain                | B.Com Hons.   |
| 6             | 2020-21     | Laxmi Sharma               | B.Com Hons.   |
| 7             | 2020-21     | Divyanshi Gupta            | B.Com Hons.   |
| 8             | 2020-21     | Kanishka Dixit             | B.Com Hons.   |
| 9             | 2020-21     | Mahima Mahur               | BBA           |
| 10            | 2020-21     | Ritu kaur<br>Randhawa      | BBA           |
| 11            | 2020-21     | BHOOMI SONI                | BBA           |
| 12            | 2020-21     | Hitika Nayak               | BBA           |

  
Dr. Dnyanesh Debey  
Head, Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and  
Research, Gwalior**

**&**

**GURUKUL Education**  
(Service Agreement partner for "Career  
Launcher, Gwalior Region")

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 24th DAY of - September - Two Thousand and Twenty One till 23rd DAY of - September - Two Thousand and Twenty Two, by and between

**Prestige Institute of Management and research, Gwalior** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management and Research, Gwalior (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

AND

**GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region"), and represented herein by its Zonal / Divisional Head, **Mr. Manoj Dawrani**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as '**Parties**' and individually as '**Party**') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **Prestige Institute of Management and Research Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region"), the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *name of trade and services under the industry concerned* - - and related fields
- F) **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region"), the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MOU is sworn.

**CLAUSE**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
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**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
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- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region") - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein.
- 2.10 There is no financial commitment on the part of the **Prestige Institute of Management and research Gwalior**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4

#### VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region"), the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region"), the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.



**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research, Gwalior** and **GURUKUL Education** (Service Agreement partner for "Career Launcher, Gwalior Region") are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

For **Prestige Institute of Management & Research, Gwalior**

For **GURUKUL Education**

(Service Agreement partner for "Career Launcher, Gwalior Region")

Author: **DIRECTOR**  
Prestige Institute of Management  
Dr. Nishu Gwalior (M.P.)  
Director  
Prestige Institute of Management and Research

Authorized Signatory  
For **GURUKUL EDUCATION**

Proprietor

|   |                         |
|---|-------------------------|
| <b>Name of the Institution:</b> Prestige Institute of Management & Research Gwalior | <b>Name of Industry</b> |
| <b>Address:</b> In front of Airport Road, D.D Nagar, Gwalior (M.P.)                 | <b>Address</b>          |
| <b>Contact Details :</b> 0751-2470724, 3097000                                      | <b>Contact Details</b>  |
| <b>E-mail Id-</b> info@prestigeowl.org  | <b>E-mails</b>          |
| <b>Web:</b> WwW.prestigeowl.org   | <b>Web</b>              |

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**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and  
Research, Gwalior**

**&**

**Renaissance Educare**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 23rd DAY of September Two Thousand and Twenty One till 23rd DAY of September Two Thousand and Twenty Two, by and between

**Prestige Institute of Management and Research Gwalior** herein by its *Dr. Nishant Joshi*, Director of Prestige Institute of Management and (hereinafter referred as '**First Party**') the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**Renaissance Educare**, and represented herein by its Zonal / Divisional Head, **Ms. Manisha Motiramani**, (hereinafter referred to as "**Second Party**"), company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **Prestige Institute of Management and Research, Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Renaissance Educare**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *name of trade and services under the industry concerned* - and related fields.
- F) **Renaissance Educare**, the Second Party is promoted by *promoter name* Group. Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching-training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries, the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.
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- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - **Renaissance Educare** - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
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- 2.10 There is no financial commitment on the part of the **Prestige Institute of Management and Research Gwalior**; the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Renaissance Educare**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Renaissance Educare**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.
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**CLAUSE 5**  
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First Party

Second Party

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**AGREED:**

For Prestige Institute of Management & Research, Gwalior For Renaissance Educare

*[Handwritten Signature]*

*[Handwritten Signature]*

Authorized Signatory  
Prestige Institute of Management  
(Gwalior)

Authorized Signatory  
Aarav Education

Proprietor

Prestige Institute of Management and Research

|  |  |
|--|--|
| Name of the Institution: Prestige Institute of Management & Research Gwalior | Name of Industry: Renaissance Educare Pvt Ltd (Aarav Education)              |
| Address: In front of Airport Road, D.D Nagar, Gwalior (M.P.)                 | Address: 2nd Floor, Sri Lanka, Complex near GDA Building, Phoolbagh, Gwalior |
| Contact Details: 0751-2470724, 4097000                                       | Contact Details: 9718552000  |
| E-mail: info@prestigeorg   | E-mails: manisha@the.renaissance.co.in                                       |
| Web: www.prestigeorg   | Web: Renaissancegwalior.com  |



**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and Research,  
Gwalior**

**&**

**Digital Height**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**



## MEMORANDUM OF UNDERSTANDING

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Prestige Institute of Management and research, Gwalior herein by its Dr. Nishant Joshi, Director at Prestige Institute of Management and Research, Gwalior (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

AND

Digital Height, and represented herein by its Zonal / Divisional Head, Ms. Shraddha Shrivastava, (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

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- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Digital Height**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *name of trade and services under the industry concerned* - - and related fields
- F) **Digital Height**, the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.



**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
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- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **Digital Height** - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **Prestige Institute of Management and Research Gwalior**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Digital Height**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Digital Height**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations



**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research Gwalior** and **Digital Height** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Gwalior.

**AGREED:**

For Prestige Institute of Management & Research, Gwalior For Digital Height



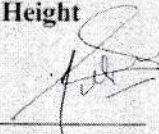
**DIRECTOR**

Authorized Signatory  
Prestige Institute of Management  
Gwalior (M.P.)

Dr. Nishant Joshi

Director

Prestige Institute of Management and Research




Authorized Signatory

|  |   |
|--|---|
| Name of the Institution: Prestige Institute of Management & Research Gwalior | Name of Industry<br><b>Digital Height</b>                     |
| Address: In front of Airport Road, D.D Nagar, Gwalior (M.P.)                 | Address <b>Matushwani Plaza University Road, City Centre.</b> |
| Contact Details : 0751-2470724, 4097000                                      | Contact Details <b>7692913186</b>                             |
| E-mail Id- info@prestigegwl.org  | E-mails <b>Shraddha45@gmail.com</b>                           |
| Web: Www.prestigegwl.org   | Web <b>www.DigitalHeight.com</b>                              |



## **Summer Internship: Digital Height**

| <b>S. No.</b> | <b>Year</b> | <b>Name of the Student</b> | <b>Course</b> |
|---------------|-------------|----------------------------|---------------|
| 1             | 2020-21     | Joyti kumari               | B.Com Hons.   |
| 2             | 2020-21     | Aryan Mathur               | BBA           |
| 3             | 2020-21     | Sanskriti Singh rajawat    | MBA           |
| 4             | 2020-21     | Shivani Sharma             | MBA           |
| 5             | 2020-22     | Virat jauhari              | B. Com        |
| 6             | 2020-23     | Vishal Sahu                | B. Com        |
| 7             | 2020-24     | Yash Mittal                | B. Com        |
| 8             | 2020-25     | Yashika Rana               | B. Com        |
| 9             | 2020-26     | Arun singh sikarwar        | B. Com        |

  
Dr. Abinay Dubey  
Head, Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and Research,  
Gwalior**

**&**

**Workshopopedia**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 24th DAY of September - Two Thousand and Twenty One till 23rd DAY of September - Two Thousand and Twenty Two, by and between

**Prestige Institute of Management and research, Gwalior** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management and Research, Gwalior (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**Workshopopedia**, and represented herein by its **Founder, Mr. Kaushal Shau**, (hereinafter referred to as '**Second Party**', company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **Prestige Institute of Management and Research Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Workshopopedia**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *name of trade and services under the industry concerned* - - and related fields
- F) **Workshopopedia**, the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

## CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.



- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **Workshopopedia** - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **Prestige Institute of Management and Research Gwalior**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Workshopopedia**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Workshopopedia**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research Gwalior** and **Workshopedia** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

For **Prestige Institute of Management & Research, Gwalior** For **Workshopedia**

DIRECTOR  
Authorized Signatory  
Gwalior (M.P.)  
Dr. Nishant Joshi  
Director  
Prestige Institute of Management and Research

  
Authorized Signatory  
**Kaushal Sahu**  
Founder

|   |   |
|---|---|
| <b>Name of the Institution:</b> Prestige Institute of Management & Research Gwalior | <b>Name of Industry:</b> Workshopedia                       |
| <b>Address:</b> In front of Airport Road, D.D Nagar, Gwalior (M.P)                  | <b>Address:</b> 306, C Sky Plaza Roxy Road, Lashkar Gwalior |
| <b>Contact Details:</b> 0751-2470724, 4097000                                       | <b>Contact Details:</b> 9977281338                          |
| <b>E-mail Id:</b> info@prestigegwl.org  | <b>E-mails:</b> kaushal.sahu@workshopedia.com               |
| <b>Web:</b> Www.prestigegwl.org   | <b>Web:</b> www.workshopedia.com                            |

## Summer Internship: Workshopopedia

| S. No. | Year    | Name of the Student  | Course      |
|--------|---------|----------------------|-------------|
| 1      | 2021-22 | Aashna pal           | B. Com      |
| 2      | 2021-22 | Anchalesh dandyan    | B. Com      |
| 3      | 2021-22 | Anchal jain          | B. Com      |
| 4      | 2021-22 | Hardik Agrawal       | B. Com      |
| 5      | 2021-22 | Anirudh Singh Bisht  | B. Com      |
| 6      | 2021-22 | Himanshi bohra       | B. Com      |
| 7      | 2021-22 | Nikita dandotiya     | B. Com      |
| 8      | 2020-21 | Ajay singh bhadouria | B.Com CA    |
| 9      | 2020-21 | Kamal Kishore        | B.Com CA    |
| 10     | 2020-21 | ROHIT SAHU           | B.Com CA    |
| 11     | 2020-21 | Mohd Amaan khan      | B.Com Eco.  |
| 12     | 2020-21 | Kirti Pal            | B.Com Hons. |
| 13     | 2020-21 | Shruti               | BBA         |
| 14     | 2019-20 | Aastha jain          | BBA         |
| 15     | 2019-20 | Abhishek Sharma      | BBA         |
| 16     | 2019-20 | Ayushi goyal         | BBA         |
| 17     | 2019-20 | Deeksha gupta        | BBA         |
| 18     | 2019-20 | Dewanshu Kushwah     | BBA         |
| 19     | 2019-20 | Sameer Sharma.       | BBA         |
| 20     | 2019-20 | Aastha jain          | BBA         |
| 21     | 2019-20 | Abhishek Sharma      | BBA         |
| 22     | 2019-20 | Ayushi goyal         | BBA         |
| 23     | 2019-20 | Deeksha gupta        | BBA         |
| 24     | 2019-20 | Dewanshu Kushwah     | BBA         |
| 25     | 2019-20 | Sameer Sharma.       | BBA         |

  
Dr. Abinay Dubey  
Head, Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and  
Research, Gwalior**

**&**

**Motilal Oswal**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **24TH DAY OF – SEPTEMBER –** Two Thousand and Twenty One till **23RD DAY OF – SEPTEMBER –** Two Thousand and Twenty Two, by and between

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management and Research (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

**MOTILAL OSWAL** and represented herein by its Zonal / Divisional Head, **Mr. Sanjay Chaurasiya**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Motilal Oswal**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - ***name of trade and services under the industry concerned*** - - and related fields
- F) **Motilal Oswal**, the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.



**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops /

- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **MOTILAL OSWAL** - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, GWALIOR**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### **CLAUSE 3 INTELLECTUAL PROPERTY**

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### **CLAUSE 4 VALIDITY**

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Motilal Oswal**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Motilal Oswal**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU



**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research, Gwalior** and **Motilal Oswal** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

For **Prestige Institute of Management & Research, Gwalior**

For **Motilal Oswal**

**DIRECTOR**

Authorized Signatory  
Gwalior (M.P.)

Dr. Nishant Joshi  
Director  
Prestige Institute of Management and Research



*[Handwritten Signature]*


Authorized Signatory

*[Handwritten Signature: Sanjay Kumar Choudhary]*

|  |  |
|--|--|
| Name of the Institution: Prestige Institute of Management & Research Gwalior | Name of Industry: Motilal Oswal Financial Services |
| Address: In front of Airport Road, D.D Nagar, Gwalior (M.P.)                 | Address: JK Plaza, Gwalior                         |
| Contact Details : 0751-2470724, 4097000                                      | Contact Details 9993228299                         |
| E-mail Id- info@prestigegwl.org  | E-mails Sanjay.choudhary@motilaloswal.com          |
| Web: Www.prestigegwl.org   | Web www.motilaloswal.com                           |

## Summer Internship: Motilal Oswal

| S. No. | Year    | Name of the Student | Course |
|--------|---------|---------------------|--------|
| 1      | 2022-23 | Aditya tambey       | MBA    |
| 2      | 2022-23 | Ajay sharma         | MBA    |
| 3      | 2022-23 | Karan Parihar       | MBA    |
| 4      | 2022-23 | Mahima Rathore      | MBA    |
| 5      | 2022-23 | Pooja singh         | MBA    |
| 6      | 2022-23 | Siddharth Bais      | MBA    |
| 7      | 2022-23 | Simran Gupta        | MBA    |

  
Dr. Abinay Debey  
Head: Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and  
Research, Gwalior**

**&**

**Precision Industrial System**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the **24TH DAY OF – SEPTEMBER –** Two Thousand and Twenty One till **23RD DAY OF – SEPTEMBER –** Two Thousand and Twenty Two, by and between

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, GWALIOR** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management and Research, Gwalior (hereinafter referred as '**First Party**'), the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

**PRECISION INDUSTRIAL SYSTEM**, and represented herein by its Zonal / Divisional Head, **Mr. Ashish Vaishya**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Precision Industrial System**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - ***name of trade and services under the industry concerned*** - - and related fields
- F) **Precision Industrial System**, the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.



- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **PRECISION INDUSTRIAL SYSTEM- -** .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH GWALIOR**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Precision Industrial System**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Precision Industrial System**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research, Gwalior** and **Precision Industrial System** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

For **Prestige Institute of Management & Research, Gwalior**

For **Precision Industrial System**

  
**DIRECTOR**

**Prestige Institute of Management & Research**  
Authorized Signatory  
**Gwalior (M.P.)**

Dr. Nishant Joshi  
Director  
Prestige Institute of Management and Research



Authorized Signatory

Ashish Vaishya  
CEO  
Precision Industrial Systems

|   |   |
|---|---|
| <b>Name of the Institution:</b> Prestige Institute of Management & Research Gwalior | <b>Name of Industry:</b> Precision Industrial Systems |
| Address: In front of Airport Road, D.D Nagar, Gwalior (M.P)                         | Address: Industrial Area, Tansen Road, Gwalior, MP    |
| Contact Details : 0751-2470724, 4097000   | Contact Details: 9425716080                           |
| E-mail Id- info@prestigegwl.org   | E-mails: Precisionsystems@rediffmail.com              |
| Web: Www.prestigegwl.org  | Web: www.pis-india.com                                |



## Summer Internship: Precision Industrial System

| S. No. | Year    | Name of the Student | Course |
|--------|---------|---------------------|--------|
| 1      | 2021-22 | Rahul yadav         | B. Com |
| 2      | 2021-22 | Reetesh chaturvedi  | B. Com |
| 3      | 2021-22 | Sagar Tuteja        | B. Com |
| 4      | 2021-22 | Sakshi jain         | B. Com |
| 5      | 2021-22 | Satyam Tripathi     | B. Com |
| 6      | 2021-22 | Shiva Sikarwar      | B. Com |
| 7      | 2021-22 | Shivam singh        | B. Com |

  
Dr. Abhay Dubey  
Head: Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management of Management and  
Research, Gwalior**

**&**

**Shriram Life Insurance**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 24th DAY of – September – Two Thousand and Twenty One till 23rd DAY of – September – Two Thousand and Twenty Two, by and between

**Prestige Institute of Management and research, Gwalior** herein by its **Dr. Nishant Joshi**, Director at Prestige Institute of Management and Research, Gwalior(hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

**Shriram Ram Life insurance**, and represented herein by its Zonal / Divisional Head, **Ms. Namrata Das**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
  - (i) **Prestige Institute of Management and research, gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **ShriRam Life Insurance** , the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *name of trade and services under the industry concerned* - - and related fields
- F) **ShriRam Life Insurance** , the Second Party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.



**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.



- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **Shriram life insurance** - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least .....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **Prestige Institute of Management and research**, Gwalior the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

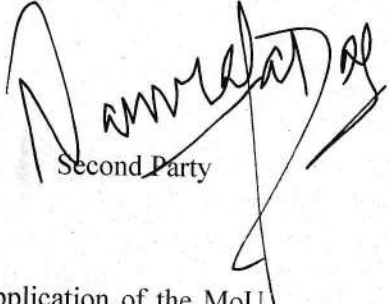
### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Shriram Life Insurance**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Shriram Life Insurance**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

- 5.1 It is expressly agreed that **Prestige Institute of Management and Research, Gwalior** and **Shriram Life Insurance** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party

  
Second Party

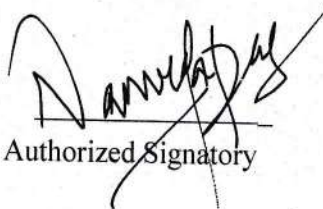
Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

For **Prestige Institute of Management & Research, Gwalior** For **Shriram Life Insurance**



Authorized Signatory  
**DIRECTOR**  
**Prestige Institute of Management**  
Dr. Nishant Joshi  
Director  
Gwalior (M.P.)  
Prestige Institute of Management and Research

  
Authorized Signatory

|   |   |
|---|---|
| <b>Name of the Institution:</b> Prestige Institute of Management & Research Gwalior | <b>Name of Industry:</b> Shriram Life Insurance |
| Address: In front of Airport Road, D.D Nagar, Gwalior (M.P)                         | Address: Hyderabad-500032                       |
| Contact Details : 0751-2470724, 4097000   | Contact Details: 40-23009400                    |
| E-mail Id- info@prestigegwl.org   | E-mail Id- namrata.das@shriramlife.in           |
| Web: Wwww.prestigegwl.org   | Web: Wwww.Shriramlife.in                        |





## MEMORANDUM OF UNDERSTANDING (MOU)

between

THE UNIVERSITY OF MOLISE

and

PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR

The University of Molise, hereby represented by its Rector Prof. Luca BRUNESE and the Prestige Institute of Management, Gwalior represented by its' Director Prof. Nishant Joshi, agree on the importance and the usefulness of establishing cultural, scientific and educational links, in order to assert and to consolidate the ties of friendship between the two Institutions and their countries.

This Memorandum of Understanding, hereinafter referred to as MoU for this cooperation, therefore, contributes to the joint pursuit of education, learning and research.

This MoU does not bind either of the two parties legally or financially. Its aim is to promote relations that will mutually benefit each institution, this being the primary aim of academic collaboration.

### 1. General purpose

The present MoU defines the beginning of cooperation between the two parties in all fields and disciplines of common interests. It will be articulated in written Executive Protocols, which will establish educational and/or scientific cooperation programs and define the expected results.

### 2. Types of cooperation

The parties indicate their willingness to cooperate in the promotion of both educational and research activities. Under this MoU the types of cooperation include but are not limited to:

- Joint research projects and common scientific initiatives, such as seminars, lectures etc..;
- Reciprocal exchange of academic and administrative staff;
- Exchange of publications, reports and other academic information;
- Exchange of students;
- Use of research equipment and free access to the facilities of either institution;
- Joint academic programs (e.g. double degree programs);
- Other activities as mutually agreed.

### 3. Executive Protocols

The development and implementation of each type of cooperation as listed above will be separately established between the parties and outlined in written Executive Protocols, which will specify the governing of the joint activities and will be an integral part of this MoU.

### 4. Insurance

Each person involved in all foreseen activities of this MoU has to provide her/himself with a suitable health and third party liability insurance, according to the home country's regulations.





## 5. Intellectual Property

Unless otherwise agreed the parties will jointly own the technological and scientific results obtained within the present cooperation, related to each inventive contribution. They undertake to protect and exploit them, according to the industrial laws and regulations in force in both Institutions. In order to permit an easier negotiability of the results obtained, each party undertake to prevent any claim of rights by its personnel or by persons in contact with the Institution.

## 6. Promotional Material and Use of Logos

Neither party shall use the name and logo of the other in any form of publicity or promotional material without written consent.

## 7. Financial Aspects

Both parties acknowledge and understand that all financial arrangements, if any, will be subject to negotiation and indicated in the specific Executive Protocols.

## 8. Languages

This MoU has been drawn up in English. Further versions may be drawn up in the national languages if necessary. For legal purposes, the text in English shall be given priority of interpretation.

## 9. Nondiscrimination

The parties shall not discriminate against any person based on national or ethnic origin, colour, religion, political opinions, age, gender, sexual orientation, marital or familiar status, disability.

## 10. Validity

This MoU will come into force after its signing by the legal representatives of each Institution. It will be valid for five years from the date of signing. Nonetheless, the Parties may extend the period of this MoU by mutual consent, in writing, by their duly authorized representatives.

The MoU may be terminated/cancelled in writing by one of the parties with at least three months' notice, before the expiry date. Any ongoing and scheduled activity at that time will not be affected.

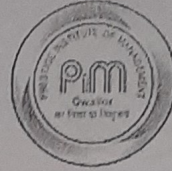
Amendments to this MoU may only be made by mutual agreement in writing by the duly authorized representatives of the Parties.

Amendments shall enter into force on the date on which the last party signs or on the date of approval of the request for amendment.

## 11. Dispute Resolution

Were a problem or dispute to arise between the parties, they will first seek to resolve that dispute between themselves to the best of their endeavours, and will use all efforts required to settle the problem or dispute by direct negotiation. If the problem or dispute cannot be resolved in this manner, the parties may elect a third party by mutual consent, who shall examine the problem or dispute and provide recommendations. The parties shall share equally all expenses incurred in appointing the third party.





## 12. Liaison Offices

The Offices in charge of the execution and possible amendment or extension of this MoU are:

At the University of Molise:  
Settore Global Mobility ed eventi internazionali  
Via De Sanctis sn  
86100 Campobasso (ITALY)  
email: [mdipaolo@unimol.it](mailto:mdipaolo@unimol.it)

University of Molise  
Prof. Luca BRUNESE  
Rector

Drawn in Campobasso on

28/07/2021

At the Prestige Institute of Management:  
Gwalior, 474020  
Madhya Pradesh, India  
[Nishant\\_joshi6@hotmail.com](mailto:Nishant_joshi6@hotmail.com)

Prestige Institute of Management  
Prof. Nishant Joshi  
Director

Drawn in Gwalior on

05/07/2021



## Proof of Correspondence Under University of Molise MOU

Navita Nathani <drnavita@prestigegwl.org>

### Invitation as Key- Note Speaker in a session during 13th PIMRG International Conference

2 messages

**Dr. Indira sharma** <indira.sharma@prestigegwl.org>

Tue, Dec 21, 2021 at 12:12 PM

To: Francesca Di Virgilio <fradivi@unimol.it>

Cc: Navita Nathani <drnavita@prestigegwl.org>, Brahmmanand Sharma <brahmmanand.sharma@prestigegwl.org>

Dear Madam,

Greetings of the day

We are pleased to inform you that Prestige Institute of Management, Gwalior, (M.P), India, (UGC approved, Autonomous, UGC-NAAC Accredited 'A' grade and NBA Accredited Institute) is organizing 13th PIMRG International Conference (ICSGBP) in Hybrid Mode on "Industry 4.0: Key Drivers of Sustainable Global Business Practices" in association with AIBPM, Indonesia which will be held on January 8th -10th, 2022. The conference will be in Hybrid mode.

This would be our privilege and honor if you accept our invitation as Key- Note Speaker in a session during the International Conference to be held on 8th - 9th January 2022 at Prestige Institute of Management & Research, Gwalior.

I, on behalf of the Institute, cordially invite you to be a part of the conference and make it a grand success. Enclosed is a scanned copy of the invitation letter and conference brochure for your perusal.

Looking forward to your acceptance and association in 13th PIMRG International Conference (ICSGBP) on "Industry 4.0: Key Drivers of Sustainable Global Business Practices organized by PIMRG.

Thanking you in anticipation,

**Thanks & Regards,**  
**Dr. Indira Sharma**  
**Faculty (HR & OB)**  
**13th PIMRG International Conference Organizing Secretary**  
**Prestige Institute of Management Gwalior**  
**+919926070125**  
**+919340078072**

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#### 2 attachments

 **Prof. Franseasca Di Virgilio.pdf**  
263K

 **IC BROCHURE.pdf**  
11977K

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**Francesca Di Virgilio** <fradivi@unimol.it>

Tue, Dec 21, 2021 at 5:05 PM

To: "Dr. Indira sharma" <indira.sharma@prestigegwl.org>

Cc: Navita Nathani <drnavita@prestigegwl.org>, Brahmmanand Sharma <brahmmanand.sharma@prestigegwl.org>

Dear Indira,

I hope this email finds you well,

I'm honored to participate as a Keynote speaker at your conference. I looked at your flyer I prefer TRACK 3, it's my area of expertise.

I hope to receive other information about my role and timing, you don't forget that I live in Italy and different times to Gwalior.

Don't hesitate to contact me if you need a photo, profile etc.

Kind regards

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

Prestige Institute of Management of Management and  
Research, Gwalior

&

Lorro Digital Pvt. Ltd.

FOR

SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES





**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

**CLAUSE 2**  
**SCOPE OF THE AIoLI**

- 2.1 The budding graduates from the institutions could play a key role in technological development. The joint partnership and cooperation of the industry. Both parties will benefit from the cooperation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industry Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.

- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of - - **Lorro Digital Pvt. Ltd.** - - .
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7 **Faculty Development Programs:** Second Party to train the Faculties of First Party for training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.8 **Placement Of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and facilitate placements for at least..... % of the students. The Second Party will itself absorb at least-----percentage of the trained students.
- 2.9 Both Parties to obtain all internal approvals, consents, permissions. and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.10 There is no financial commitment on the part of the **Prestige institute of management** and **Global G**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3

#### INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4

#### VALIDITY

- 4.1 This Agreement shall be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Lorro Digital Pvt. Ltd.**, the Second Party, as the case may be, shall take effective steps for implementation of this MOU. Any act on the part of **Lorro Digital Pvt. Ltd.**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of termination, both parties have to discharge their obligations



**CLAUSE 5**  
**RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research Gwalior** and **Lorro Digital Pvt. Ud.** are acting under this MOU as independent contractors, and the full relationship established under this MOU shall not be construed as a partnership. Neither Party shall use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself to have, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.


First Party


Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED**

For Prestige Institute of Management & Research, Gwalior **Igor Lorro Digital Pvt. Ltd.**

  
Author **DIRECTOR**  
**Prestige Institute of Management & Research**  
Dr. Nishant Toshniwal (P)

  
Authorized Signatory

Prestige Institute of Management and Research

|  |  |
|--|--|
| Name of the Institution: Prestige Institute of Management & Research Gwalior | <b>Name of Industry</b>  |
| Address: In front Of Airport Road, D.D Nagar,                                | Address – City center near cosmo arena                               |
| Phone: +91 751 2470724, 4097000  | <b>Contact Details - 07514000233</b>                                 |
| E-mail Id- info@prestigewl.org   | E-mails – <a href="mailto:LorroApp@gmail.com">LorroApp@gmail.com</a> |
| Web: <a href="http://www.prestigewl.org">www.prestigewl.org</a>              | Web – <a href="http://Lorrolive.com">Lorrolive.com</a>               |

## **Summer Internship: Lorro Digital Pvt. Ltd.**

| <b>S. No.</b> | <b>Year</b> | <b>Name of the Student</b> | <b>Course</b> |
|---------------|-------------|----------------------------|---------------|
| 1             | 2021-22     | Kunal Kabir                | B. Com        |
| 2             | 2021-22     | Madhu saha                 | B. Com        |
| 3             | 2021-22     | Mayank Nagpal              | B. Com        |
| 4             | 2021-22     | Mohak Bansal               | B. Com        |
| 5             | 2021-22     | Mohammad Faraz Khan        | B. Com        |
| 6             | 2021-22     | NANCY SONI                 | B. Com        |

  
Dr. Abhay Dubey  
Head, Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)



**PRESTIGE**

INSTITUTE OF MANAGEMENT & RESEARCH, GWALIOR  
MBA PROGRAMME ACCREDITED BY NBA  
UGC NAAC ACCREDITED 'A' GRADE AUTONOMOUS INSTITUTE



**AGREEMENT OF COOPERATION**

**BETWEEN**

**Prestige Institute of Management & Research, Gwalior**

**AND**

**ASSOCIATION OF INTERNATIONAL BUSINESS & PROFESSIONAL  
MANAGEMENT (AIBPM)**

Prestige Institute of Management & Research, Gwalior (hereafter referred as Conference host) of 13<sup>th</sup> INTERNATIONAL CONFERENCE on **Industry 4.0 & Key Drivers of Sustainable Global Business Practices (ICSGBP)** during January 8-10, 2022, located at Airport Rd, Opposite Deen Dayal Nagar, Gwalior, Madhya Pradesh 474020, India and Association of International Business & Professional Management (hereafter referred as AIBPM) as co-host of the 13<sup>th</sup> INTERNATIONAL CONFERENCE on **Industry 4.0 & Key Drivers of Sustainable Global Business Practices (ICSGBP)** during January 8-10, 2022) hereby agree to foster academic cooperation between the two institutions.

**SCOPE OF COOPERATION**

Subject to mutual consent, the areas of cooperation will include Co-host partnership for 13<sup>th</sup> INTERNATIONAL CONFERENCE on **Industry 4.0 & Key Drivers of Sustainable Global Business Practices (ICSGBP)** that will be held in Prestige Institute of Management & Research, Gwalior, during January 8-10, 2022.

Normally, each institution will sign a letter of agreement setting out the responsibilities of each institution for the agreed activity and such other matters as the institutions agree are necessary for the efficient achievement of the activity.

**CONFERENCE HOST RESPONSIBILITY**

1. Host agrees to publish the AIBPM LOGO in the website, proceeding book, and banner.
2. Host agrees to invite AIBPM representatives (1-2 representatives) and provide a proper accommodation, flight ticket (Within india) and meal within the conference (for the first conference partnership and optional for next conference), if Covid condition allow.
3. Host agrees to provide 30% discount or commission for any registration from AIBPM.
4. Host agrees to provide banner, marketing information to AIBPM at least 3 months before the event. The banner should be in high resolution pixel and proper design.

*M. Shankar Singh*  
(2)



5. Host agrees to allow AIBPM put the information about the conference in website and any partner website and also offline promotion.
6. The host allows AIBPM to make its registration pages and also provide this information to its website.
7. The registration payment is paid by AIBPM on the spot (in conference) after cut by discount or commissions
8. The host allows AIBPM to be part of reviewer and allow AIBPM to publish the papers to Scopus or non-Scopus journals. The list and file should be provided at least 1 month before the event.

#### CONFERENCE CO-HOST Supports

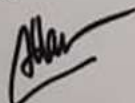
1. Co-host will market and share the information of conference to all members and partners.
2. Be part of steering committee members.
3. Publish conference papers to Scopus and non-Scopus journals with additional cost.
4. Help the host to get the suitable keynote speakers (optional).
5. Help the host to design the marketing banner (optional).

#### AMANDMENTS, RENEWAL AND TERMINATION

This AGREEMENT OF COOPERATION may be modified through the mutual discussion and consent of the two Institutions, and shall remain in effect from the date of signature for an initial period of event date. Thereafter it shall be automatically renewed each conference. This AGREEMENT OF COOPERATION will be valid until all letters of agreements setting out the activities mentioned above have been signed by AIBPM and Prestige Institute of Management and became effective.

In witness of the terms of this AGREEMENT OF COOPERATION our signatures are affixed:

AIBPM



Liem Gai Sin, M.Bus (Adv), Ph.D.  
President of AIBPM  
Date: 6 January 2022

The head Committee

PIC \_\_\_\_\_  
Date \_\_\_\_\_



**Director**  
Prestige Institute of Management  
& Research, Gwalior (M.P.)

22

# CERTIFICATE

Presented to

*Dr. Garima Mathur*

From Prestige Institute of Management & Research, Gwalior, India as a **SESSION CHAIR** in The 3<sup>rd</sup>  
**WIMAYA Yogyakarta International Conference**  
*"The International Forum for Economic Development and Sustainable Business"*

Yogyakarta, Indonesia  
November 17<sup>th</sup> - 18<sup>th</sup>, 2023



**Liem Gai Sin, Ph.D**

President of AIBPM



**Dr. Sujatmika, M.Si**

Dean of Faculty Economic And Business  
UPN "Veteran" Yogyakarta



**INTI** International  
University & Colleges





# CERTIFICATE

PRESENTED TO

*Dr. Garima Mathur*

From Prestige Institute of Management & Research, Gwalior, India as a **SESSION CHAIR** in 2023  
**UNCEN International Conference of Economics and Business**  
*“Challenges of Inclusive Economy and Business Innovation Towards Sustainable Development”*

Papua, Indonesia  
October 27<sup>th</sup> - 28<sup>th</sup>, 2023



**Prof. Mesak Lek, S.E., M.Si**

Dean of Faculty of Economics and Business,  
Genderawasih University



**Liem Gai Sin, Ph.D**

President of AIBPM





# CERTIFICATE

Presented to

*Dr. Garima Mathur*

as a **SESSION CHAIR** from **Prestige Institute of Management & Research, Gwalior, India** in  
2023 Tokyo International Conference of Project Management  
*“Embracing Changes in the Evolving World: Resilience in Management & Finance”*

Tokyo, Japan  
September 25<sup>th</sup>, 2023



**Liem Gai Sin, Ph.D**

President of AIBPM



**Dr. Suzuki Aya**

University of Tokyo



東京大学大学院  
新領域創成科学研究科  
GRADUATE SCHOOL OF FRONTIER SCIENCES  
113-8654 TOKYO, JAPAN



INDEPENDENT UNIVERSITY, BANGLADESH  
SCHOOL OF BUSINESS



**CHRIST**  
UNIVERSITY  
BANGALORE, INDIA



Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Ritanshi Asthana*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia

May 26<sup>th</sup> - 27<sup>th</sup>, 2023



Liem Gai Sin, Ph.D

President of AIBPM



FACULTY of  
ECONOMICS and  
BUSINESS



ITM  
UNIVERSITY

Postgraduate  
Institute of  
Management  
PIM  
University of Jember





Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Ashiza Beg*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
May 26<sup>th</sup> - 27<sup>th</sup>, 2023



Liem Gai Sin, Ph.D  
President of AIBPM



FACULTY of  
ECONOMICS and  
BUSINESS



Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Devesh Choudhary*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
May 26<sup>th</sup> - 27<sup>th</sup>, 2023



**Liem Gai Sin, Ph.D**  
President of AIBPM



FACULTY of  
ECONOMICS and  
BUSINESS



Postgraduate  
Institute of  
Management  
University of Sri Arokadarmasari



Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Devesh Choudhary*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
May 26<sup>th</sup> - 27<sup>th</sup>, 2023



**Liem Gai Sin, Ph.D**  
President of AIBPM



FACULTY of  
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Postgraduate  
Institute of  
Management  
University of Sri Arokadarmasari



Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Bhavesh Kumar Hasani*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
 May 26<sup>th</sup> - 27<sup>th</sup>, 2023



Liem Gai Sin, Ph.D  
 President of AIBPM



FACULTY of  
 ECONOMICS and  
 BUSINESS



Postgraduate  
 Institute of  
 Management  
 University of Sri Jayawardenapura

Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Kshitiz Shrivastava*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
 May 26<sup>th</sup> - 27<sup>th</sup>, 2023



Liem Gai Sin, Ph.D  
 President of AIBPM



FACULTY of  
 ECONOMICS and  
 BUSINESS



Postgraduate  
 Institute of  
 Management  
 University of Sri Jaywardenepura

Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Kritika Mittal*

as a **PARTICIPANT** in 2023 Bandung International Conference of Project Management  
*"The Studies of Business Survival in The Current Global Business"*

Bandung, Indonesia  
 May 26<sup>th</sup> - 27<sup>th</sup>, 2023



**Liem Gai Sin, Ph.D**  
 President of AIBPM



FACULTY of  
 ECONOMICS and  
 BUSINESS



Postgraduate  
 Institute of  
 Management  
 University of Sri Jayawardenapura



# CERTIFICATE

PRESENTED TO

*Ms. Nidhi Jain*

From Prestige Institute of Management & Research, Gwalior, M.P., India as a **SESSION CHAIR** in **2023 Bali International Conference of Project Management**  
*"Innovation and Technological Entrepreneurship After Covid-19 Pandemic"*

Bali, Indonesia  
December 15<sup>th</sup> -16<sup>th</sup>, 2023



Liem Gai Sin, Ph.D  
President of AIBPM



L-Università  
ta' Malta



RUW



Association of International Business & Professional Management

Legal Permit : AHU 0013195.AHU.01.07.2018

# CERTIFICATE

Presented to

*Simran Rohira*

from **Prestige Institute of Management and Research, India** as a **SESSION CHAIR** in  
2023 Malang International Conference of Project Management  
*“Connect with Global Business and The Global Community for Management and Creative Professionals”*

Malang, Indonesia  
March, 17<sup>th</sup> - 18<sup>th</sup>, 2023



Liem Gai Sin, Ph.D  
President of AIBPM



FACULTY of  
ECONOMICS and  
BUSINESS





FEB-UB International Conference 2022

# CERTIFICATE

Presented to

*Nidhi Jain*

From **Prestige Institute of Management & Research, India** as a **SESSION CHAIR** in 2022 Faculty of Economics and Business Universitas Brawijaya International Conference (FEBIC)  
“Business Transformation and Continuity for Economic Advancement”

Grand Mercure Malang  
Malang, Indonesia October 14, 15, 2022



Abdul Ghofar. SE. M.Si., DBA., Ak







**Association of International Business and Professional Management (AIBPM)**

**Kahuripan No 9, Malang, East Java – Hotel Sahid Montana**

**+62-341-366222**

**<http://www.aibpm.org>, email: [infoaibpm@gmail.com](mailto:infoaibpm@gmail.com) /**

**[admin@aibpm.org](mailto:admin@aibpm.org)**

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Malang, December 3<sup>rd</sup>, 2021

## **SECTION CHAIR INVITATION LETTER**

Dear Dr. Garima Mathur,

On behalf of the Association of International Business and Professional Management (AIBPM), we are pleased to invite you to the “2021 WIMAYA International Conference of Economics and Business: Expose Modern Trends in Economic, Business and Accounting Toward the Economy Development of Asia Pacific Region” that will be held online on December 11<sup>th</sup>, 2021.

It is an honour and privilege to have your presence to participate in this conference as a Section Chair – a moderator in the presentation room and reviewing the presentations of each presenter via the link we provide at the end of the event.

We look forward to receiving a positive confirmation. We believe that his contribution to this field is unparalleled and will be of great benefit.

If you have any question, feel free to send email to [aibpm.conference@gmail.com](mailto:aibpm.conference@gmail.com)

Yours Faithfully,

Dana Yurida

Secretariat of AIBPM

Kahuripan no. 9, Malang, East Java

0341-366222 / +6289686791980

[infoaibpm@gmail.com](mailto:infoaibpm@gmail.com) / <http://www.aibpm.org>

Glimpses of LIEM GAI SIN attending 11th IC organised by PIMRG



International conf 2019/12/28



Glimpses of LIEM GAI SIN attending 11th IC organised by PIMRG







Glimpses of Collaboration Under AIBPM

**MEMORANDUM OF UNDERSTANDING (MoU)**

**BETWEEN**

**Prestige Institute of Management, Gwalior**

**&**

**Confederation of All India Traders, Madhya  
Pradesh**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **13<sup>th</sup> DAY OF – MARCH –** Two Thousand and Twenty (**13.03.2020**), by and between

**PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR , THE FIRST PARTY** represented herein by its **DR. S.S. BHAKAR, Director** (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

**AND**

**CONFEDERATION OF ALL INDIA TRADERS , THE SECOND PARTY**, and represented herein by its President, Madhya Pradesh **Mr. Bhupendra Jain**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### **WHEREAS:**

- A) First Party is a Higher Educational Institution named:
  - (i) **PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **CAIT** , the Second Party is engaged in Business, Manufacturing, Skill Development, and other and related fields.

Now therefore, in consideration of the mutual promises set forth in this mou, the parties here to agree as follows:



## CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops /

- 2.4 **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.5 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.6 **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.
- 2.7 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein
- 2.8 There is no financial commitment on the part of the **PRESTIGE INSTITUTE OF MANAGEMENT**, GWALIOR the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### **CLAUSE 3 INTELLECTUAL PROPERTY**

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### **CLAUSE 4 VALIDITY**

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **CAIT**, Madhya Pradesh the Second Party, as the case may be, will take effective steps for implementation of this MOU.
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

### **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **GWALIOR**.

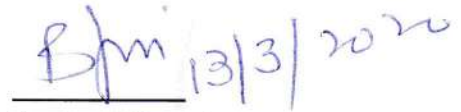
**AGREED:**

For **Prestige Institute of Management, Gwalior**

For **CAIT, MADHYA PRADESH**



Authorized Signatory



Authorized Signatory

|  |  |
|--|--|
| <b>Prestige Institute of Management, Gwalior</b>   | <b>Confederation of All India Traders,<br/>Madhya Pradesh</b>            |
| Opp. Deendayal Nagar, Airport Road,<br>Gwalior   | Gwalior  |
| +91-9009185775   | +91-9425115201   |
| <a href="mailto:Ssb1958@gmail.com">Ssb1958@gmail.com</a> ,<br><a href="mailto:Director@prestigegwl.org">Director@prestigegwl.org</a> | <a href="mailto:jainbhupendra64@gmail.com">jainbhupendra64@gmail.com</a> |
| <a href="http://www.prestigegwl.org">www.prestigegwl.org</a>   | <a href="http://www.cait.in">www.cait.in</a>                             |





## **General, Non-binding Memorandum of Understanding**

MEMORANDUM OF UNDERSTANDING  
BETWEEN  
PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR  
AND  
DEBRE TABOR UNIVERSITY  
IN  
DEBRE TABOR, ETHIOPIA

*International Collaboration Cell*, Prestige Institute of Management, Gwalior (India) "PIMG" acting on behalf of its BOARD OF TRUSTEES and Debre Tabor University, Debre Tabor (Ethiopia) "DTU", each a "party" or "institution"; wishing to establish a cooperative relationship through mutual assistance in the areas of education and research, agree as follows:

### **ARTICLE 1: SCOPE OF COLLABORATION**

- 1.1 General Scope. Each institution may offer, to the other opportunities for activities and programs, such as teaching, research, exchange of faculty and students, and staff development that will foster a collaborative relationship.
- 1.2 Specific Activities. Specific activities and programs implemented under authority of this MOU shall be subject to availability of funds and the approval of each institution's authorized representatives. The institutions contemplate implementation of programs or activities such as:

- (a) Joint educational, cultural, and research activities.;



- (b) Exchange of faculty members and advanced graduate Students for research, lectures, and discussions;
- (c) Participation in seminars and academic meetings;
- (d) Exchange of academic materials, publications, and other information; and
- (e) Special, Short term academic programs.
- (f) Leadership development and experience sharing

1.3 Separate Agreements. Prior to initiating any specific activity or program, the parties will negotiate and enter into a separate agreement signed by each party's authorized signatory, describing the terms of the arrangement, including the budgets. Each party will designate a Liaison Officer to develop and coordinate specific activities or programs.

1.4 Student Exchange Limitations. While advanced graduate and professional students may participate in cooperative activities as proposed in Article 1.2 above to conduct collaborative or independent research, this MOU does not provide for the exchange of undergraduate or graduate students who propose to enroll in classes and earn academic credit at the host institution. To implement student exchange, the parties must enter into a separate agreement stipulating details of credit transfer, fees and participant qualifications prior to initiating the exchange of students or the acceptance of applicants as international non-degree students at either institution.

## **ARTICLE 2: RENEWAL, TERMINATION AND AMENDMENT**

2.1 Duration. This MOU shall remain in force for five years from the date of the last signature. Either party may terminate this MOU by providing 60 days advance written notice to the other party.

2.2 Extension and Renewal. The parties may extend or renew this MOU by agreement, confirmed in a written amendment signed by each party's authorized signatory.

2.3 Amendment. No amendment of the terms of this MOU will be effective unless made in writing and signed by each party's authorized signatory.



### ARTICLE 3: GENERAL MATTERS

3.1 Use of Names. Except in promoting the activities proposed in Article 1.2 above among its faculty and students, neither party may use the name of the other party in any form of advertising or publicity without express written permission. The parties must seek permission from one another by submitting the proposed use, well in advance of any deadline, to the liaison officers designated in Article 3.2 below.

3.2 Notices. The parties must give all notices under this MOU in writing via one of the following methods:

- (a) Confirmed facsimile transmission,
- (b) Postage prepaid registered or certified mail, return receipt requested; or
- (c) Commercial overnight carrier.

All communications must be sent to the addresses set forth below or to such other addresses designated by the parties through written notice. Notices are effective upon receipt.

PIMG: Dr. Shailja Bhakar  
Coordinator-International Collaboration Cell,  
Associate Professor,  
Prestige Institute of Management, Gwalior  
Madhya Pradesh, India  
474020  
Tel. +91.751.4097000  
Fax +91.751.2470516  
e-mail: [rahul.kaurav@prestigegwl.org](mailto:rahul.kaurav@prestigegwl.org)

DTU : Dr. Anegagregn Gashaw Ferede  
President  
Associate professor  
Debre Tabor University, Debre Tabor  
South Gonder, ETHIOPIA



P.O.Box: 272

Tel. +251.904.95.06.57 (mobile)

+251581410495 (office)

Fax. +251584412260

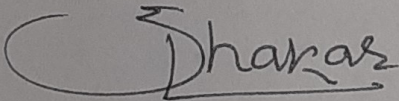
e-mail: [president@dtu.edu.et](mailto:president@dtu.edu.et)

3.3 Binding Obligations. With the exception of Articles 2 and 3, this MOU is not intended to create any legally binding obligations on either institution but, rather, is intended to facilitate discussions regarding general areas of cooperation.

3.4 Authorized Signatories. Each party represents that the individuals signing this MOU have the authority to sign on its behalf in the capacity indicated.

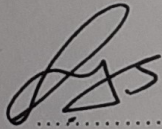
FOR THE PRESTIGE INSTITUTE OF  
MANAGEMENT, GWALIOR

FOR DEBRE TABOR UNIVERSITY,  
DEBRE TABOR, ETHIOPIA



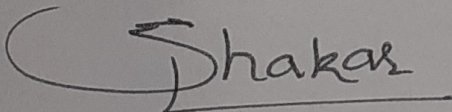
.....Dr. S. S. Bhakar  
Director

.....  
Dr. Anegagregn Gashaw Ferede,  
President



.....Dr. Shailja Bhakar  
Associate Provost for International Affairs

Date .....



FOR THE BOARD OF TRUSTEES  
OF PRESTIGE INSTITUTE OF  
MANAGEMENT, GWALIOR

Date 29/08/19 .....

# Memorandum of Understanding

MEMORANDUM OF UNDERSTANDING  
BETWEEN  
PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR, INDIA [PIMG]  
AND  
STATE UNIVERSITY OF BANGLADESH, DHAKA, BANGLADESH [SUB]

THE BOARD OF TRUSTEES OF THE *Prestige Institute of Management, Gwalior*, acting on behalf of its *International Collaboration Cell*, on its Gwalior campus in India "PIMG" and State University of Bangladesh, in Dhaka, Bangladesh "SUB"), each a "party" or "institution." Wishing to establish a cooperative relationship through mutual assistance in the areas of education and research, agree as follows:

## ARTICLE 1: SCOPE OF COLLABORATION

- 1.1 **General Scope:** Each institution may offer, to the other opportunities for activities and programs, such as teaching, research, exchange of faculty and students, and staff development that will foster a collaborative relationship
  
- 1.2 **Specific Activities:** Specific activities and programs implemented under authority of this MOU shall be subject to availability of funds and the approval of each institution's authorized representatives. The institutions contemplate implementation of programs or activities such as:
  - (a) Joint educational, cultural, and research activities;
  - (b) Exchange of faculty members and advanced graduate Students for research, lectures, and discussions;
  - (c) Participation in seminars and academic meetings;
  - (d) Exchange of academic materials, publications, and other information; and
  - (e) Special, Short term academic programs.



- 1.3 Separate Agreements. Prior to initiating any specific activity or program, the parties will negotiate and enter into a separate agreement signed by each party's authorized signatory, describing the terms of the arrangement, including the budgets. Each party will designate a Liaison Officer to develop and coordinate specific activities or programs.
- 1.4 Student Exchange Limitations. While advanced graduate and professional students may participate in cooperative activities as proposed in Article 1.2 above to conduct collaborative or independent research, this MOU does not provide for the exchange of undergraduate or graduate students who propose to enroll in classes and earn academic credit at the host institution. To implement student exchange, the parties must enter into a separate agreement stipulating details of credit transfer, fees and participant qualifications prior to initiating the exchange of students or the acceptance of applicants as international non-degree students at either institution.

## **ARTICLE 2: RENEWAL, TERMINATION AND AMENDMENT**

- 2.1 Duration. This MOU shall remain in force for five years from the date of the last signature. Either party may terminate this MOU by providing 60 days advance written notice to the other party.
- 2.2 Extension and Renewal. The parties may extend or renew this MOU by agreement, confirmed in a written amendment signed by each party's authorized signatory.
- 2.3 Amendment. No amendment of the terms of this MOU will be effective unless made in writing and signed by each party's authorized signatory.

## **ARTICLE 3: GENERAL MATTERS**

- 3.1 Use of Names. Except in promoting the activities proposed in Article 1.2 above among its faculty and students, neither party may use the name of the other party



in any form of advertising or publicity without express written permission. The parties must seek permission from one another by submitting the proposed use, well in advance of any deadline, to the liaison officers designated in Article 3.2 below.

3.2 Notices. The parties must give all notices under this MOU in writing via one of the following methods:

- (a) scanned copy of the document through official email;
- (b) postage prepaid registered or certified mail, return receipt requested; or
- (c) commercial overnight carrier.

All communications must be sent to the addresses set forth below or to such other address designated by the parties by written notice. Notices are effective upon receipt.

PIMG: Dr. Shailja Bhakar  
Coordinator-International Collaboration Cell,  
Associate Professor,  
Prestige Institute of Management, Gwalior  
Madhya Pradesh, India, 474020  
Tel. +91 751 4097000  
e-mail: shailja.bhakar@prestigegwl.org

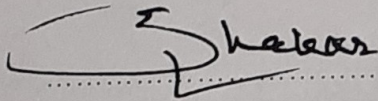
SUB: Prof. Dr. Md. Anwarul Kabir  
Pro Vice Chancellor,  
State University of Bangladesh  
77, Satmasjid Road Dhanmondi,  
Dhaka 1205, Bangladesh  
Tel. +880 1712443836  
e-mail: provc@sub.edu.bd



3.3 Binding Obligations. With the exception of Articles 2 and 3, this MOU is not intended to create any legally binding obligations on either institution but, rather, is intended to facilitate discussions regarding general areas of cooperation.

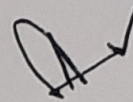
3.4 Authorized Signatories. Each party represents that the individuals signing this MOU have the authority to sign on its behalf in the capacity indicated.

FOR THE PRESTIGE INSTITUTE OF  
MANAGEMENT, GWALIOR

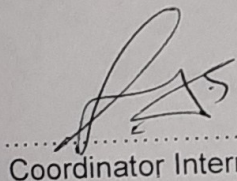


..... Dr. S. S. Bhakar  
Director

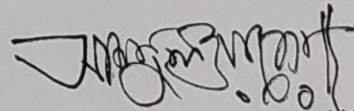
FOR STATE UNIVERSITY OF  
BANGLADESH, DHAKA



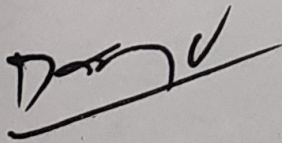
..... Prof. Dr. Md. Anwarul Kabir  
Pro VC, SUB



..... Dr. Shailja Bhakar  
Coordinator International Collaboration Cell



..... Dr. Shamsul Wares  
Dean, School of Science and  
Technology, SUB, Dhaka



FOR THE BOARD OF TRUSTEES  
OF PRESTIGE INSTITUTE OF  
MANAGEMENT, GWALIOR

Date 5th January, 2019



# MEMORANDUM OF UNDERSTANDING

- 1) That Dream Hatcher Incubation Centre (hereinafter called as 'DHIC') at Moti-Mahal, Gwalior and *PRESTIGE INSTITUTE OF MANAGEMENT* which is an academic group signing a Memorandum of Understanding on 5.9.2019 at *PRESTIGE INSTITUTE OF MANAGEMENT Gwalior*. Here DHIC is working under guidance of All India Local Self Government (AIIILSG) on behalf of Gwalior Smart City Development Corporation Limited (GSCDCL).
- 2) That the collaboration and co-operation between DHIC and *PRESTIGE INSTITUTE OF MANAGEMENT* to promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- 3) That the parties intend to cooperate and put their efforts for cooperation within the area of Training, Mentorship and Research and desirous to sign this MOU for advancing their mutual interests.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

- 4) That both the Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the center and its related wings.
- 5) That the parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 6) That the co-operation between DHIC and *PRESTIGE INSTITUTE OF MANAGEMENT* will facilitate effective utilization of the intellectual capabilities of the faculty of concerned department providing significant inputs to DHIC in developing suitable training structure, keeping in mind the needs of the industry.
- 7) That the general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall as practically possible be enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU.



- 8) That the interaction between DHIC and PRESTIGE INSTITUTE OF MANAGEMENT will give an insight of the latest developments / requirements of the industries; the Institute will permit the faculty and Incubatees to do the industrial visits as per the training structure and also participate in Industrial Training Program of the DHIC.
- 9) DHIC and PRESTIGE INSTITUTE OF MANAGEMENT will hold regular meetings on problems and resolve them by mutual interest.
- 10) That the PRESTIGE INSTITUTE OF MANAGEMENT will extend the necessary support to DHIC by allowing its faculty to be a guest lecturer to the incubatees of the DHIC on the technology trends and in house requirements.
- 11) That both the Parties will co-operate in obtaining all the necessary approvals, consents and permissions of whatsoever nature required for offering the Program on the terms specified herein.
- 12) That there is no financial commitment on the part of the **PRESTIGE INSTITUTE OF MANAGEMENT** and the in-house expenses are taken by DHIC and other expenses are self-owned by the students/ Institute. However, if there is any financial consideration which may arise in future on the part of the **PRESTIGE INSTITUTE OF MANAGEMENT**, it will be dealt separately.
- 13) That the DHIC incubatees will have access to the laboratory, auditorium, and other various infrastructural facilities of the institution as per the requirement/use time to time with the permission of Institute.
- 14) That either party may terminate this MoU after giving 30 days' clear notice in writing to the other party. During the notice period both the parties shall continue to discharge their respective obligations and this MoU will terminate only after the completion of 30 days Notice period.
- 15) That it is expressly agreed that **DHIC** and **PRESTIGE INSTITUTE OF MANAGEMENT** are acting under this MOU as independent contractors, and the relationship established under this MoU shall not be construed as a partnership.



- 16) Neither party shall use or disclose the other party's Confidential Information, except as reasonably necessary to exercise its rights or fulfill its obligations hereunder, comply with applicable governmental regulations, or as otherwise required by law or by a governmental authority; provided that if a party is required to make any such disclosure of the other party's Confidential Information it will give reasonable advance notice to the other party of such disclosure and will use all reasonable efforts to secure confidential treatment of such information prior to its disclosure (whether through protective orders or otherwise) at the expense of the owner of the Confidential Information. If the party whose Confidential Information is to be disclosed has not filed a patent application with respect to such Confidential Information, it may require the other party to delay the proposed disclosure (to the extent the disclosing party may legally do so), for up to 60 days, to allow for the filing of such an application.
- 17) Any article of the MoU may be modified or changed by mutual agreement of the parties hereto in writing. The modifications/changes shall be effective from the date on which they are modified/extended unless otherwise agreed to.
- 18) That neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party.
- 19) Neither party will be liable for either performance delays or for non-performance due to causes beyond its reasonable control, except for payment obligations.
- 20) That any divergence or difference derived from the interpretation or application of the MoU shall be resolved by mutual consent and if not resolved, then provision of Madhya Pradesh Madhyastham Adhikaran Adhiniyam, 1983 shall apply.
- 21) The place of the arbitration shall be at Gwalior. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.



AGREED:



For Prestige Institute of Management

For Dream Hatcher Incubation Center

*Sharma*  
5.9.19

Authorized Signatory

**PRINCIPAL**

**Prestige Institute of Management**  
Gwalior (M.P.)

*Nauti*  
5/09/2019  
Witness 1:

*Hank*  
05/09/2019

Authorized Signatory

*Rekha*  
05/09/2019  
Witness 2:





## Proof of Correspondence Under Dream Hatcher MOU

Navita Nathani <drnavita@prestigegwl.org>

### Invitation letter for 5th South Asian Cities Summit and Mayors' Forum to be organized by All India Institute of Local Self-Government in March 05-06, 2020 in Goa

2 messages

**Gwalior Smart City Incubation Center** <dreamhatcher@gwaliorsmartcity.org>

Sat, Feb 22, 2020 at 2:05 PM

To: drnavita <drnavita@prestigegwl.org>

Cc: "aditi.gupta" <aditi.gupta@aillsg.org>, rajivr961 <rajivr961@gmail.com>, Anupreet Aiilsg <anupreet.aillsg@gmail.com>

Dear Dr Navita Nathani,

Greetings from All India Institute of Local Self-Government!

We are glad to inform you that ALL INDIA INSTITUTE OF LOCAL SELF-GOVERNMENT (AIIILSG) is organizing the 5<sup>th</sup> South Asian Cities Summit and Mayors' Forum on March 5-6, 2020 at Hotel Cidade De Goa. The Theme of the conference is 10 Years to SDGs. The event is supported by the Ministry of Housing and Urban Affairs (MoHUA), Ministry of External Affairs, Government of Goa and Goa Tourism Development Corporation.

With the objective of building better urban future, we want to build a Forum where city mayors along with senior officials from municipal corporations from around the world can share their knowledge and learn from the experiences of each other and contribute their bit in achieving Sustainable Development Goals (SDGs) and join hands together to build a better urban future for coming generations.

United Cities and Local Governments—Asia Pacific (UCLG-ASPAC), World Bank, European Union, UN-Habitat, United Nations University (UNU), NALAS, CITYNET, J CLAIR, FSLGA-Sri Lanka, Municipal Association of Bangladesh (MAB), MUAN-Nepal, and several other distinguished national and international organizations are our key partners in organizing the Conference. The delegates attending the event will include the city mayors and commissioners from across the country and Asia Pacific region. We have received conformations from 30 Indian cities which are participating as City Partners and 50 plus city representatives from South Asia will also participate through the delegation of their country's municipal associations. We are expecting a total of 300 plus participation from cities.

**We would like to invite you to join '5th South Asian Cities Summit 2020' in Session 2: Global Launching of RUBIC (Regional and Urban Business Incubation Center). The session will begin at 1130 hrs on Day 2 of the summit.**

**With our upcoming event, we would like to propose a partnership that would be mutually beneficial for both the organizations.**

**Deliverables proposed by AIIILSG under the non-financial partnership:**

- Partnering company/organization to be the Official Partner for the event
- Partnering company/organization will be given online & offline branding, on the website, promotional material, at the event, etc
- Partnering company/organization to get 2 delegate passes for the event (if required/asked by partnering company/organization team)
- Share the FB posts & re-tweet the tweets that Partnering company/organization has done for the event.

We would appreciate a line of confirmation from your office. We are looking forward to a positive response from your side. If you require any further information, please contact at [sacsummit@aillsg.org](mailto:sacsummit@aillsg.org) and [aditi.gupta@aillsg.org](mailto:aditi.gupta@aillsg.org). We are looking forward to the active participation of you in the event.

Thank You in anticipation.

**Proof of Correspondence Under Dream Hatcher MOU**

Navita Nathani &lt;drnavita@prestigegwl.org&gt;

**Invitation as resource person**

4 messages

Navita Nathani &lt;drnavita@prestigegwl.org&gt;

Wed, May 20, 2020 at 7:51 AM

To: aditi.gupta@aiilsg.org

Cc: dreamhatcher@gwaliorSMARTCITY.org, ceo@gwaliorSMARTCITY.org

To,

Date: 19-05-2020

**Mr. Nikhil Raj****Theme Leader-Monitoring & Evaluation at PSIG,  
SIDBI(Small Industries Development Bank of India)  
New Delhi*****Subject: Invitation to Webinar on “Vocal for Local: Can India afford Self- reliance?”***

Respected Sir,

It gives us immense pleasure to inform you that **Prestige Institute of Management, Gwalior (UGC Approved Autonomous and UGC NAAC Accredited ‘A’ Grade Institute)** is an approved Business Incubation Centre organizing a Webinar on **“Vocal for Local: Can India afford Self- reliance?”**. This webinar aims at bringing together entrepreneurs and professionals having an interest in startups and strategic planning of the business. The webinar will provide them a platform to learn views/ ideas on the topic of **Vocal for Local** and also provide suggestions on various issues for better solutions.

We will be grateful if you accept our invitation as a **Resource Person** in the **Webinar on 26<sup>th</sup> May 2020**. With your expertise and experience in conducting research in the same area, we are sure that the participants in the webinar would be immensely benefited with your interactions.

We have signed Mou with Dreamhatcher to share our resources for the development of entrepreneurship in the Gwalior region.

**Theme: Vocal for Local: Can India afford Self- reliance?**Date: May 26<sup>th</sup>, 2020

Time: 11:00 AM - 13:00 PM IST

We look forward to your confirmation at the earliest.

Thanking you,

**Dr. NavitaNathani****In-charge – Business Incubation Centre**

**Proof of Correspondence Under Dream Hatcher MOU**

Navita Nathani &lt;drnavita@prestigegwl.org&gt;

**Invitation for launching of "Gwalior Smart City Tech Challenge 1.0 - 2020"**

2 messages

**Gwalior Smart City Incubation Center** <dreamhatcher@gwaliorsmartcity.org>

Sat, Nov 21, 2020 at 7:04 PM

To: drnavita &lt;drnavita@prestigegwl.org&gt;

Cc: ceo &lt;ceo@gwaliorsmartcity.org&gt;, pashimtewari &lt;pashimtewari@aillsg.org&gt;, Nikhil69raj &lt;nikhil69raj@yahoo.com&gt;, Raghvendra232881 &lt;raghvendra232881@gmail.com&gt;, "aditi.gupta" &lt;aditi.gupta@aillsg.org&gt;, "prasoon.mathur" &lt;prasoon.mathur@aillsg.org&gt;

Respected Sir,

Greetings of the Day!

We are glad to announce that **Gwalior Smart City Incubation Center - Dream Hatcher** is coming up with an event called "**Gwalior Smart City Tech Challenge 1.0 - 2020**". A challenge will be thrown to Individuals/Startups/Students of all age groups for providing various technology-based solutions for the following categories:

- **Health Care (Diagnostic, Medicines, Appointment with Dr. services)**
- **Women/Child Safety (Mob App/Software)**
- **Data Management**
- **Traffic Management**
- **Water Management**
- **Solid Waste Management**
- **Pollution (Air/water etc.)**
- **Others (Any Innovative city-based - solution providing Idea)**

All the applications registered will be evaluated by an internal committee, and the **Top 12 ideas** will be presented in front of the Jury panel on **9th, 10th, and 11th Dec 2020**, out of those 12 ideas top six will be given a **cash prize of 2 Lakhs** which will be distributed category wise by Gwalior Smart City Development Corporation.

Participants will be given thirteen days for registering their idea. The event will be announced and inaugurated by **Gwalior Smart City Development Corporation Ltd - CEO Ms. Jayati Singh** on **24th Nov 2020** from **Town Hall auditorium Maharaj Bada, Gwalior**.

**Dream Hatcher Incubation Center team is excited to invite you to join us for this Inaugural event on 24th Nov 2020 at 10.30 AM at Town Hall Maharaj Bada, Gwalior. We humbly request you to give your valuable presence for this event.**

We would like to request you to spread the information with students/Individuals/Startups of all age groups for attending the event. **We also seek your acknowledgment for featuring the esteemed logo of your Organization/Institute/University for our event promotions.**

Attached along with this mail is the Invitation and event agenda for **24th Nov 2020**. We will soon be sharing the final presentation three days agenda of 9th, 10th, 11th Dec 2020 along with the registration link.

Thanking you in anticipation.

Regards

Harsh Khanduja  
Sr. Incubation manager



Dream Hatcher Incubation Center  
+91 9993555559

## Proof of Correspondence Under Dream Hatcher MOU

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### 2 attachments



Event Invitation.png  
711K



Gwalior Smart City TECH Challenge 2020 - Launching Agenda.pdf  
434K

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Gwalior Smart City Incubation Center <dreamhatcher@gwaliorSMARTCITY.ORG>

Sat, Nov 21, 2020 at 7:09 PM

To: drnavita <drnavita@prestigegwl.org>, Drnavita810 <drnavita810@gmail.com>

Cc: ceo <ceo@gwaliorSMARTCITY.ORG>, pashimtewari <pashimtewari@aillsg.org>, Nikhil69raj <nikhil69raj@yahoo.com>, Raghvendra232881 <raghvendra232881@gmail.com>, "aditi.gupta" <aditi.gupta@aillsg.org>, "prasoon.mathur" <prasoon.mathur@aillsg.org>

Respected Ma'am,

[Quoted text hidden]

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### 2 attachments



Event Invitation.png  
711K



Gwalior Smart City TECH Challenge 2020 - Launching Agenda.pdf  
434K



## Proof of Correspondence Under Dream Hatcher MOU

Navita Nathani <drnavita@prestigegwl.org>

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### Regarding the pre-launching event of MP Startup Policy 2022

1 message

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**Gwalior Smart City Incubation Center** <dreamhatcher@gwaliorsmartcity.org>

Mon, May 9, 2022 at 4:32 PM

To: drnavita <drnavita@prestigegwl.org>

Dear Ma'am,

As per our telephonic discussion, we would like to inform you that we are planning to organize a pre launching event for MP Startup policy 2022 on Wednesday-11th May 2022.

We are also partnering with Incubators of Gwalior for the same. We request you to kindly share the logo of your Incubation center for putting up in flyers as partner incubator, also we request you to kindly inform the students and staff for the same and arrange their commuting to Bal Bhavan Auditorium in maximum strength so that they can also learn about the benefits being provided by the MP Government to startups.

Thanks & Regards

Team Dream Hatcher Incubation center.

**MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**

**Prestige Institute of Management & Research, Gwalior**

**&**

**KOMMON SCHOOL**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**



## MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the **6<sup>TH</sup> DAY OF – JULY – TWO THOUSAND NINETEEN (06-04-2018)**, by and between.

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEACH GWALIOR** herein by its Dr. Nishant Joshi, Director at Prestige Institute of Management (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors in-office, administrators and assigns).

**AND**

**KOMMON SCHOOL**- and represented herein by its Zonal / Divisional Head, Mr. Krishnakant Chaturvedi, (hereinafter referred to as "second party/", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### **WHEREASE:**

- A) First party is a Higher Educational Institutional named:  
**(I) Prestige Institute of Management and Research, Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to corporate and focus their efforts on corporation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Kommon School**, the second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of – name of trade and services under the industry concerned—and related fields.
- F) Kommon School, the second party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

## **CLAUSE 1 CO-OPERATION**

- 1.1 Both the parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advanced their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## **CLAUSE 2 SCOPE OF THE MoU**

2.1 The budding graduates from the institutions could play a key role in technological up- gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching/ training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/Workshops/Industrial Sites for the hands-on training of the learners enrolled with the First Party.

**2.4 Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of **–Kommon School–**.

**2.5 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

**2.6 Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.

**2.7 Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.

**2.8 Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least.....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.

**2.9** Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein

**2.10** There is no financial commitment on the part of the **Prestige Institute of Management and research**, Gwalior the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### **CLAUSE 3 INTELLECTUAL PROPERTY**

**3.1** Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party



## **CLAUSE 4 VALIDITY**

4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Kommon School**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Kommon School**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU

4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

## **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research**, Gwalior and **Kommon School** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.



First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

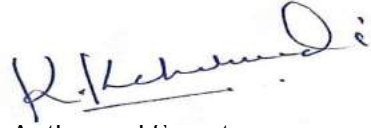
**AGREED:**

**For Prestige Institute of Management & Research, Gwalior For Kommon School**



Authorized Signatory

**Dr. Nishant Joshi**  
**Director**  
Prestige Institute of Management and  
Research




Authorized Signatory

**Krishna Kant Chaturvedi**  
**Kommon School**

## Summer Internship: Kommon School

| S. No. | Year    | Name of the Student | Course                |
|--------|---------|---------------------|-----------------------|
| 1      | 2022-23 | Aditya Mahore       | MBA                   |
| 2      | 2022-23 | Divyanshi Mittal    | BBA                   |
| 3      | 2022-23 | Garima Bhargava     | BBA                   |
| 4      | 2022-23 | Kaushlendra Gupta   | BBA                   |
| 5      | 2022-23 | Manas Gupta         | BBA                   |
| 6      | 2022-23 | Neetesh Chauhan     | BBA                   |
| 7      | 2022-23 | Rishabh Shivhare    | BBA                   |
| 8      | 2022-23 | Rishav Singhal      | BBA                   |
| 9      | 2022-23 | Vaibhav yadav       | BBA                   |
| 10     | 2022-23 | Akhil Sharma        | B.com (Hons)          |
| 11     | 2022-23 | Gaurav kotwani      | B.com (Hons)          |
| 12     | 2022-23 | Kirti Gaur          | <a href="#">B.Com</a> |
| 13     | 2022-23 | Muskan khatri       | B.com (CA)            |
| 14     | 2022-23 | Rahul Verma         | B.com (CA)            |
| 15     | 2022-23 | Utkarsh Tamrakar    | B.com (Hons)          |

  
Dr. Anay Dubey  
Head, Training & Placement  
Prestige Institute of Management & Research  
Gwalior (M.P.)





June 08, 2023  
Mr. Dheeraj Sengar  
Gwalior, India

## On The Job Training Extension Letter

Dear Dheeraj,

Congratulations on successfully completing 30 days On the Job Training program at Kommon School. Based on your satisfactory performance during 30 days OJT, we are delighted to extend the OJT period for the next 3 months for you. Your responsibilities in this role will include:

1. Counselling learners and guiding them on their English learning journey.
2. Conducting demo classes for learners.
3. Enrolling learners for the paid platform of Kommon School.
4. Driving conversion and managing the overall sales process.
5. Identifying new channels for development.

Your total remuneration for this role will be INR 12000 for 3 months plus incentives (detailed breakdown in Annexure 1). The effective duration for the extended OJT Period for you will be June 10, 2023 to September 10, 2023.

We kindly request your presence and active participation in this role starting from June 10, 2023.

We wish you a fulfilling and successful career ahead.

Regards,

A handwritten signature in black ink, appearing to read 'Krishnkant Chaturvedi'.

Krishnkant Chaturvedi  
Founder & CEO



June 08, 2023  
Ms. Geeta Gaire  
Gwalior, India

### On The Job Training Extension Letter

Dear Geeta,

Congratulations on successfully completing 30 days On the Job Training program at Kommon School. Based on your satisfactory performance during 30 days OJT, we are delighted to extend the OJT period for the next 3 months for you. Your responsibilities in this role will include

1. Counselling learners and guiding them on their English learning journey.
2. Conducting demo classes for learners.
3. Enrolling learners for the paid platform of Kommon School.
4. Driving conversion and managing the overall sales process.
5. Identifying new channels for development.

Your total remuneration for this role will be INR 12000 for 3 months plus incentives (detailed breakdown in Annexure 1). The effective duration for the extended OJT Period for you will be June 10, 2023 to September 10, 2023.

We kindly request your presence and active participation in this role starting from June 10, 2023.

We wish you a fulfilling and successful career ahead.

Regards,

Krishnkant Chaturvedi  
Founder & CEO

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Kommon School (A Unit of Kommon Concepts)  
Kommon Ecosystem, 234, Kallash Vihar, City Centre, Gwalior, India - 474007  
+917410540611 | info@kommonschool.com  
www.kommonschool.com

**MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**

**Prestige Institute of Management & Research, Gwalior**

**&**

**HUM FOUNDATION**

**FOR**

**SKILL DEVELOPMENT, OUTCOME BASED TRAININGS,  
PLACEMENT, R&D SERVICES AND RELATED SERVICES**



## MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the **6<sup>TH</sup> DAY OF – JULY – TWO THOUSAND NINETEEN (06-04-2018)**, by and between.

**PRESTIGE INSTITUTE OF MANAGEMENT AND RESEACH GWALIOR** herein by its Dr. Nishant Joshi, Director at Prestige Institute of Management (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors in-office, administrators and assigns).

**AND**

**HUM FOUNDATION**- and represented herein by its Zonal / Divisional Head, Mr. Krishnakant Chaturvedi, (hereinafter referred to as "second party/", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

### **WHEREASE:**

- A) First party is a Higher Educational Institutional named:
  - (I) Prestige Institute of Management and Research, Gwalior**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to corporate and focus their efforts on corporation within area of Placements, Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **Hum Foundation**, the second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of – name of trade and services under the industry concerned—and related fields.
- F) Hum Foundation, the second party is promoted by **promoter name** Group; Address and background of the Company.
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

## **CLAUSE 1 CO-OPERATION**

- 1.1 Both the parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advanced their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## **CLAUSE 2 SCOPE OF THE MoU**

2.1 The budding graduates from the institutions could play a key role in technological up- gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching/ training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/Workshops/Industrial Sites for the hands-on training of the learners enrolled with the First Party.

**2.4 Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of **--Hum Foundation--**.

**2.5 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

**2.6 Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.

**2.7 Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.

**2.8 Placement of Trained Students:** Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs; and will facilitate placements for at least.....% of the students. The Second Party will itself absorb at least ----- percentage of the trained students.

**2.9** Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein

**2.10** There is no financial commitment on the part of the **Prestige Institute of Management and research**, Gwalior the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### **CLAUSE 3**

### **INTELLECTUAL PROPERTY**

**3.1** Nothing contained in this MoU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party



## **CLAUSE 4 VALIDITY**

4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Hum Foundation**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Hum Foundation**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU

4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

## **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **Prestige Institute of Management and Research**, Gwalior and **Hum Foundation** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

First Party



Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Gwalior**.

**AGREED:**

**For Prestige Institute of Management & Research, Gwalior For Hum Foundation**



Authorized Signatory

**Dr. Nishant Joshi**  
**Director**  
Prestige Institute of Management and  
Research



Authorized Signatory

**Akash Arora**  
**Hum Foundation**

## Summer Internship: Hum Foundation

| S. No. | Year    | Name of the Student   | Course       |
|--------|---------|-----------------------|--------------|
| 1      | 2022-23 | Aayush Khurana        | MBA          |
| 2      | 2022-23 | Akash Shrivastava     | MBA          |
| 3      | 2022-23 | Anshul Bharti         | MBA          |
| 4      | 2022-23 | Anushri Moghe         | MBA          |
| 5      | 2022-23 | Iqbal khan            | MBA          |
| 6      | 2022-23 | Mohammad Ali          | MBA          |
| 7      | 2022-23 | Nikhil sharma         | MBA          |
| 8      | 2022-23 | Nitesh kushwah        | MBA          |
| 9      | 2022-23 | Priya jadon           | MBA          |
| 10     | 2022-23 | Rahul Shakya          | MBA          |
| 11     | 2022-23 | RISHABH SHUKLA        | MBA          |
| 12     | 2022-23 | Sarthak Gautam        | MBA          |
| 13     | 2022-23 | Shivam dubey          | MBA          |
| 14     | 2022-23 | Shreya bhadouriya     | MBA          |
| 15     | 2022-23 | Sujeet singh gour     | MBA          |
| 16     | 2022-23 | Surjeet Sikarwar      | MBA          |
| 17     | 2022-23 | Utsav Dixit           | MBA          |
| 18     | 2022-23 | Vandana Bhadoriya     | MBA          |
| 19     | 2022-23 | Abhi Nayak            | BBA          |
| 20     | 2022-23 | Aditya Raj Mishra     | BBA          |
| 21     | 2022-23 | AKASH SINGH TOMAR     | BBA          |
| 22     | 2022-23 | Ashish Jain (Ex)      | BBA          |
| 23     | 2022-23 | Jinansh Jain          | BBA          |
| 24     | 2022-23 | Kajal Rai             | BBA          |
| 25     | 2022-23 | Kapil Tharani         | BBA          |
| 26     | 2022-23 | Kunal Singh Sisodiya  | BBA          |
| 27     | 2022-23 | Mayank Jain           | BBA          |
| 28     | 2022-23 | Muskan Agrawal        | BBA          |
| 29     | 2022-23 | Prakhar shivhare      | BBA          |
| 30     | 2022-23 | Raj Tripathi          | BBA          |
| 31     | 2022-23 | Shyam hari Pandey     | BBA          |
| 32     | 2022-23 | Girraj gurjar         | B.com (CA)   |
| 33     | 2022-23 | Priyanjali S Kadam    | B.com (Hons) |
| 34     | 2022-23 | Yashwant singh kaurav | B.com (CA)   |



Sample Proof of Certificate under HUM MOU



# CERTIFICATE OF APPRECIATION

This certificate is proudly presented to

*Aayush Khurana*

from Prestige Institute Of Management Gwalior  
for completing the management internship  
in **E-Marketing Strategies of HUM Foundation**  
from 23<sup>th</sup> May 2022 to 08<sup>th</sup> July 2022

We wish you all the best for your future endeavors



*Akash Arora*  
**Akash Arora**  
President  
HUM Foundation

# **Summer Internship Training**

Mytrick International (Summer internship JD) SIP PROJECT. External > Inbox x



mytrick international <Hr@mytrickint.com>  
to ▾

Mon, Mar 27, 2023, 2:06 PM ☆ ↶ ⋮

Dear Sir/Ma'am,  
About Mytrick international

Mytrick international ([mytrickint.com](http://mytrickint.com)) is a health and fitness website offering digital and offline experiences across fitness, nutrition, and mental well-being. With the aim to make fitness fun and easy, it gives workouts a whole new meaning with a range of best trainer, group workout classes. It makes workouts fun, mental fitness easy with yoga and meditation, and medical and lifestyle care hassle-free. The company is headquarter in Noida, Through our products and services, we want to enable people to significantly improve their overall health.

**Job brief:** We are looking for a talented **Management Trainee** to undertake marketing projects for the benefit of our company. You will organize creative campaigns and promotional events that can make a difference for our company's success according to trends and customer requirements. The ideal candidate will be passionate about the "art" of marketing and will have an abundance of ideas for building efficient strategies. He/she must bring forth a strong arsenal of techniques and methods to promote our products, services and public image. The goal is to reach out to the market and cultivate the customer's interest in our products and services in ways that strengthen our reputation and facilitate our continuous growth.

**Responsibilities:**

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee advertising/communication campaigns (social media) exhibitions and promotional events
- Conduct market research and analysis to evaluate trends, brand awareness and competition ventures
- Initiate and control surveys to assess customer requirements and dedication
- Write copy for diverse marketing distributions (brochures, website material)
- Conduct market research to identify selling possibilities and evaluate customer needs
- Actively seek out new sales opportunities through networking and social media
- Maintain relationships with corporate to ensure collaboration in promotional activities
- Monitor progress of campaigns using various metrics and submit reports of performance
- Gather feedback from customers or prospects and share with internal teams
- Collaborate with managers in preparing budgets and monitoring expenses

**Requirements and skills:**

- Good understanding of market research techniques, data analysis and statistics methods
- Thorough knowledge of strategic planning principles and marketing best practices
- Proficient in MS Office and marketing software (e.g. CRM)
- Familiarity with social media (e.g. Web Trends)
- Excellent communication and people skills
- Strong organizational and time-management abilities
- Creativity and commercial awareness

Stipend depends on a range of factors including **intern** work location and Performance i.e upto INR13000. **interns** may also receive additional benefits including incentive.

**Working Hours:** Working hours are generally 10am to 5:30pm, Monday to Saturday. However, you may need to work some evenings or weekends when working on a big marketing campaign.

**Project Duration, start and End date as per College convenience:** kindly share interested students list for next process

Regards





## SUMMER INTERNSHIP JD- OPEN WINGS FOUNDATION

External



Inbox x



**Project** <projectopenwingsfoundation@gmail.com>  
to openwingsfoundation.org, bcc: Placement

Fri, May 5, 2023, 11:49 AM ☆ ↶ ⋮

Dear Sir/Mam,

Greetings from open wings foundation

### INTERNSHIP- JOB DESCRIPTION

**The Open Wings Foundation** is a non-profit organization that was founded in response to the suffering in our community. Millions of people are at risk of dropping out of school, there are rapid climate changes and other events threatening our environment, and millions of Indians sleep on an empty stomach every night. According to the FAO's 2019 report, roughly 14.5 percent of India's population is undernourished. In the numerous things we do at open wings foundation, there are three key areas we address:

- (1) **Underprivileged children's education**
- (2) **Environment Preservation**
- (3) **Feeding the needy**

Every child is unique, and if given the chance, he or she may achieve great things in life. Our objective is that every child has the opportunity, that we protect the environment, and that every person of our country sleeps well fed.

**Designation:** Management Trainee ( Marketing & HR )

**Work days:** Mon to Sat (Sunday Week Off)

**Time:** 10.00 Am to 6:00 Pm (Laptop & internet Connection is Mandatory as its Work from office or work from Home (BOTH OPTION)

**Work Location:** Noida 62 Sector

**Office Location:** Noida

**Job Role and Responsibility Marketing intern-**for Social Media Marketing, sales and Marketing, Data Analytics

1. Identifying key personnel, building leads, connecting with them, building relationships, understanding their vision and needs, and finding the right connection to share about our work, our solutions, and how it aligns with their vision.
2. Working with our Digital Sales person to following up on relevant leads and close them
3. Working with our marketing team to share thoughts and ideas around brand building, which will enable you to attract more relevant leads
4. Person must be energetic and confident about raising funds with new individuals as well as institutional organizations. Need to support organizations in running campaigns with monetary as well as in-kind support.
5. Candidates have to raise funds for organization's better functioning and upliftment of underprivileged children Education by sharing campaigns conducted by the foundation on social media platforms
6. Generate funds for the organization to support the needy, collaboration with brands & individuals for gathering either funds or brand awareness, branding, lead generation, client relationship management, etc

## Summer Internship Opportunity in Digital Marveled Pvt. Ltd- Prestige Institute Gwalior

External

Inbox x



Aman Kumar <hr@dmarveled.com>  
to me

Tue, May 9, 2023, 3:05 PM



Dear Sir/Ma'am,

Greetings from **Digital Marveled Private Limited!!!**

We, **Digital Marveled** deal in PUBLISHING, PRINTING, AND REPRODUCTION OF RECORDED MEDIA. Providing different solutions through a single platform is our first priority. We facilitate people with a platform where they can show their creativity.

The organization is looking for **interns** who are actually passionate to learn the different aspects of online sales and marketing(Digital Marketing) which is emerging in the current market.

**HIRING INTERNS!! LET'S BOARD ON THE SHIP OF MARVELED FAMILY...**

Making **interns** ready for JOB was not an easy task at any time. The reason is very clear we always try to train them as per their domain which limits the capability of the **intern**. We, at **Digital Marveled Private Limited**, encourage **interns** to learn and apply all the possible aspects which they will be facing in their careers with help of this **Internship/Live Project**.

### Job Description

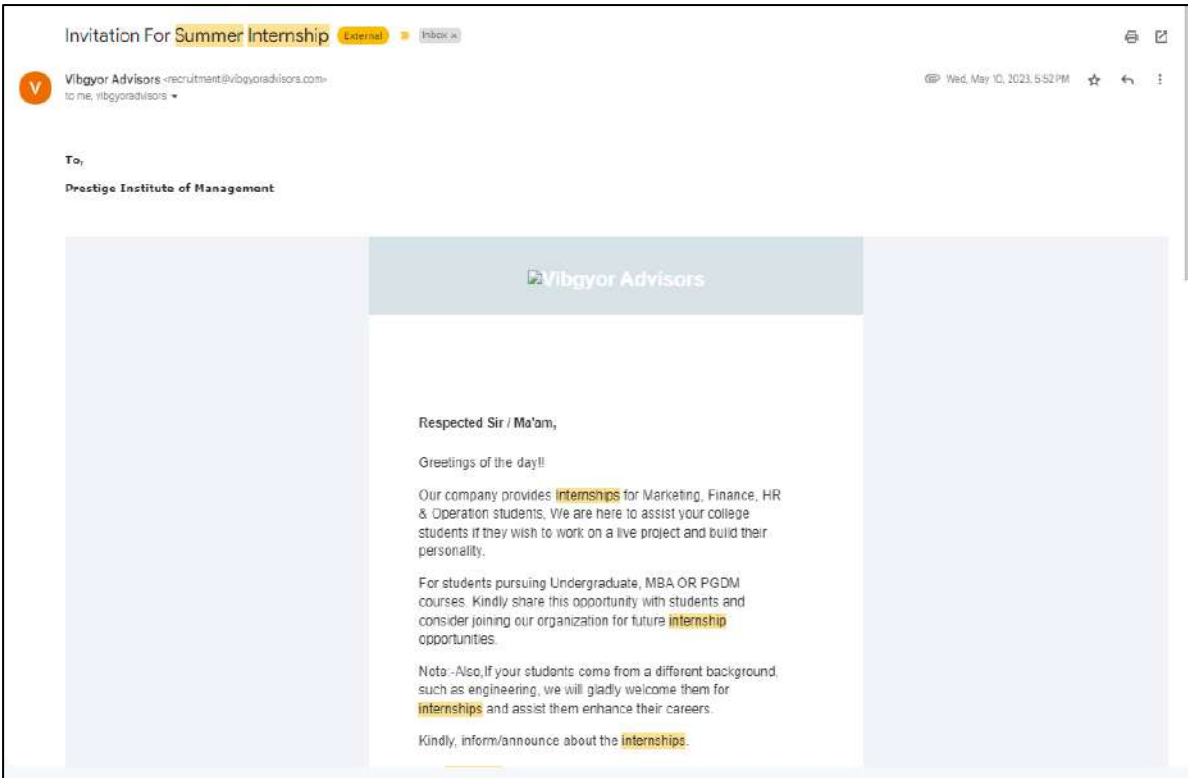
Sales and marketing **interns** analyze the functioning and learn how the sales market works and which field they are the most inclined towards. The job of a sales and marketing **intern** is to give support to each member of the sales and marketing team to produce better results. For that reason, a significant chunk of their job includes **making reports, searching for consumer information, presenting data, and seeking new opportunities** for the sales and marketing team. A Sales and Marketing **Intern** can be expected to perform sales and administrative tasks. Therefore, they could be analyzing sales performance, create understandable reports for the same, and provide necessary information to appropriate people at the right time. **Interns** will be working on real projects to understand the client and market needs.

### Job Profile(Sales & Marketing)

- Consumer Behavior
- Lead Generation
- Business Analysis
- Competitor Analysis
- Content Writing
- Social Media Marketing
- Digital Marketing ( SEO/SEM/SMO/SMM, Google Ads, Google Analytics, Customer Value Journey, ORM, Online Marketing Tools)

### Roles and Responsibility

- Engage in superior customer service.
- Persist in sales even in the face of failure.
- Demonstrate services as deemed necessary by clients and management.
- Make product knowledge readily available.
- Find ways to sell products in the face of a down market.



courses. Kindly share this opportunity with students and consider joining our organization for future **internship** opportunities.

Note:-Also,If your students come from a different background, such as engineering, we will gladly welcome them for **internships** and assist them enhance their careers.

Kindly, inform/announce about the **internships**.

Our **internship** description and company profile are provided below.

Do send us the list of interested students so that we can proceed ahead with the interview process.

**What do the students do and benefit?**

- **Understanding and working on networking and on-boarding activities.**
- **Understanding financial products under financial service intermediaries in segments such as loans, insurances and many more.**
- **Critical analytical skills and reporting skills.**
- **Personality development and soft skills, specifically in project management, operations, negotiation, communication that aid students to secure and succeed in their first job and have a successful career.**
- **There will be performance-based incentives**



## Tenhard India || Summer Internship Program Opportunity ||

External > Inbox x



**Tenhard India** <tenhardindia@gmail.com>  
to tenhardofficial, bcc: Placement

Wed, May 3, 2023, 12:26 PM ☆ ↶ ⋮

Dear Sir/Mam

JD - SIP

We Tenhard India Pvt. Ltd is a leading name in the E-media industry. We are publishers of renowned titles like Tenhard Traveller and food. We provide magazines of various publishers in digital versions. Using the latest technologies we help people get the latest news in digital form. We also provide a huge platform to those who want to make their career in sales and marketing, content writing, or blogging by promoting their talent on our e-media product. It's a great opportunity for those who are seeking their career in Sales & digital marketing.

### JOB DESCRIPTION:

It gives us great pleasure to introduce to students an opportunity to get conversant with a new-age business which we believe will grow to become the biggest marketing and sales channel across industries. Even small and medium-size businesses have transformed themselves by doing business on the web and names like Flipkart, amazon Snapdeal ,eBay fashion and you, etc. are household names today. Allow me to introduce Tenhard India, revolutionary online marketing, and sales initiative by Tenhard India team where students learn and earn at the same time. Once students sign up for Tenhard you become part of the revolution and start learning and start understanding the finer nuances of how business is established on social media. It will not only gives the right new age exposure but also prove to be an amazing PROJECT which will add value not only to your resume but also to your personality.

Role and Responsibilities(What happens when students Sign up at Tenhard India) i.e. Areas of their learning

- Market Research
- Preparing report
- Database management
- Content writing
- Lead generation and promotions
- Amalgamation of telemarketing and digital aspects of the business.

Reg : Prestige Gwalior || HTL Logistics India Pvt. Ltd. || Summer Internship - Campus Opportunity

External

Inbox x



Nitin Dixit <nitin.dixit@htllogistics.com>

to me, amit, Amratha

Fri, Apr 28, 2023, 1:50 PM



Dear Abhay,

Good Afternoon !

With reference to our yesterday's discussion, below fyi...

Job Roles – Summer Internship 2023

- Business Development
- Join the team at HTL that directly impacts the company's growth.
- Get to work very closely with the sales leadership in strategizing and executing well-crafted customer acquisitions.
- You will get to learn critical sales strategies including customer profiling, pipeline management, pitching, deal negotiation and account management
- You will get exposure of dealing with Networks which gives reach to freight movement over 150 Countries across the world.
- You will get exposure of how the International Trade functions and learn Freight Forwarding.
- You will get exposure of engaging with Airlines and Shipping lines and understand how contracts are formulated with them.
- You will ideally be given a target vertical, geo, customer segment to then ideate a sales strategy and on-board new businesses by way of outbound and inbound campaigns
- You will have clearly defined sales targets, sales activity plans and KPIs to track your success
- You shall also get constantly mentored by some of the most experienced workforce in the Industry.

Qualification: • MBA/ PGDM in Logistics/ Sales / Marketing

- Excellent Communication & Interpersonal skills
- Open to operate from Delhi.
  - Stipend : INR 18000 per month
- Intake 3
- Duration 6 months

Deserving candidates will get an opportunity to be associated with HTL with full benefits as a starting position of Executive.

For any clarification & further discussion, please feel free to reach us & visit our website at [www.htllogistics.com](http://www.htllogistics.com)

Ms. Amratha Keshav (HR) – 9620232340

Mr. Amit Chawla (GM – North & East) – 9313351571

Mr. Nitin Dixit (BDM – North) - 9312223281

Thanks & Best Regards,

Nitin Dixit

BDM

M: +91 93122 23281

P: +91 11 6903 9900

HTL Logistics India Pvt Ltd.

CIN: U60222KA1988PTC038294



PROPOSAL FOR S.M.A.R.T INTERNSHIP PROGRAM 2023-24 External Inbox x



Internships @Hifield <internship@hifield-ag.com>  
to me ▾

Fri, Apr 21, 2023, 3:51 PM ☆ ↶ ⋮

Hello Sir/ Ma'am,

Greetings from Hifield AG!

Proceeding our telephonic conversation(s), we're hereby sending you the detailed proposal of the said 'S.M.A.R.T Internship Program' for your students with our company.

PFA PDF wherein we've compiled all essential details for your reference and thorough understanding of the proposal. We've also attached a video, which can be shared with students now, so that they can begin understanding about the internship.

Please feel free to revert in case of queries and concerns.

NOTE- INTERNSHIP LOCATION :MAHARASHTRA, TELANGANA, ANDHRA PRADESH, GUJRAT , KARNATAKA , MADHYAPRADESH,TAMILNADU



Best Regards,

Sarla Jadhav - 8888893137  
SIP Co-ordinator - Brand Division

**Hifield Organics Inc.**

Satellite-4 Office, Brand Sales Division,  
4th Floor, NBCC Building,  
Sawarkar Chowk, Aurangabad – 431001  
Maharashtra State, INDIA. (Bharat)  
Email: [rao.sheelal@hifieldorganics.com](mailto:rao.sheelal@hifieldorganics.com)  
Website: <https://www.hifieldorganicsinc.com>  
Working hrs : 10.30 am to 6.30 pm IST ( GMT +5.30)

2 Attachments • Scanned by Gmail





# INDUSTRIAL INTERNSHIP

External ▶ Inbox ×



Nishi Singh <hr.nishi5555@gmail.com>

Tue, Apr 18, 2023, 12:30 PM



to me ▼

Dear Sir/Ms'am,

I would like to inform you that Pie Infocomm is starting the **Internship** Program 2023. The students of the first year to final year can apply for the **internship** program, which is 45 days to 60 days.

The students can apply for **internship** as per their convenience, online or offline.

The company will provide a pre-placement offer letter of 7 lakhs to those students whose performance will be good throughout the **internship** tenure. The students who are currently first year and second year, in future, the company will definitely give the benefit during **placement** in final year .

2) I would request you to conduct an online **internship** seminar of 45 minutes. Please share a list of interested students with us so that after fixing a date, we can conduct an online **internship** seminar .

3) Register yourself on the link given in the poster. If you are interested, after receiving your details, the HR. department will contact you and set up a date and time schedule for the virtual seminar.

Registration link

<https://forms.gle/KoAtA4FcSXGSuRqW6>

Thank you.

In anticipation of a positive response.

Regards,  
HR. Director  
Vijay Jaiswal  
Pie Infocomm, Lucknow  
Mob no 9453760339  
9621676532

2 Attachments • Scanned by Gmail ⓘ



Reply

Forward

NCS : Internship opportunity for MBA & BBA External > Inbox x



nishu singh

Dear Sir / Ma'am, Greetings...!!! This mail is in reference to the internship opportunity at Neophyte Consulting Services. Allow me to introduce myself. I am An

Wed, Apr 5, 2023, 2:29 PM



Prestige Gwalior <placement@prestigegwl.org>

to nishu

Wed, Apr 5, 2023, 3:31 PM



Hi Team,

Greetings from Prestige Institute of Management and Research, Gwalior !

Thank you very much for sharing a wonderful opportunity for students, We will open the registrations among the eligible students. Will share the list shortly. The date for the Summer Internship Program is 1st August, 2023 as we discussed already.

Thanks and Regards,

Placement Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919891178620

...

On Wed, Apr 5, 2023 at 2:29 PM nishu singh <[ncs.recruitment92@gmail.com](mailto:ncs.recruitment92@gmail.com)> wrote:

Dear Sir / Ma'am,

Greetings...!!!

This mail is in reference to the internship opportunity at Neophyte Consulting Services.

Allow me to introduce myself. I am Anuradha from Neophyte Consulting Services.

Neophyte Consulting Services is an emerging Business Consultant firm , that collaborates with visionary leaders to create adaptive strategies for today's complex and uncertain world. NCS backed by a team of experienced professionals, our strategic services meet the needs of all types and sizes of clients - from small startups to large firms - and deliver lasting changes with measurable growth. Neophyte Consulting Services is committed to working alongside you to grow your business empire offering a practical, low risk and cost-effective solution to establish a presence.

We are presently hiring students for the position of Business Development Intern. I'm sharing the details with you herewith this mail.

**Position: Business Development Interns**

**Department: Admissions**

**Duration: 2 Months , 3 Months.**

**Type of Internship: Full-time (Work from Home)**

Sales Internship JD-Learning Routes Inbox

**Campus Placements** Fri, Apr 14, 2023, 3:33 PM

**FIND BELOW AN OPPORTUNITY FOR SALES INTERNSHIP** We are pleased to inform that we have opened INTERNSHIP PROGRAM 2023. A brief about the company: Learning Routes

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**Prestige Gwalior** <placement@prestigeowl.org>  
to Campus

Fri, Apr 14, 2023, 4:06 PM

Dear Team,

Greetings of the day!!

Thank you so much for such a Great Opportunity for our students. Kindly find the date for the **Summer internship** program of MBA Batch 2024 i.e. 1st August 2023 to 15th September 2023, please let us know so that we can inform the candidate accordingly and Open the Registration link between the eligible students for the same.

Regards  
**Placement Cell,**  
 Prestige Institute Management,Gwalior  
[www.prestigeowl.org](http://www.prestigeowl.org)  
 Mobile no:- +919827057488, +919891178820

On Fri, Apr 14, 2023 at 3:33 PM Campus Placements <campusplacements@learningroutes.in> wrote:

**FIND BELOW AN OPPORTUNITY FOR SALES INTERNSHIP**

We are pleased to inform that we have opened **INTERNSHIP PROGRAM 2023**.

**A brief about the company:**

*Learning Routes is one of the fastest growing education service providers. We offer a broad range of choices in management and technology programs. Reaching out, making the process user-friendly, having cutting edge innovations and giving a beneficial network of experts are just the bases of what we grant!*

*As Learning Routes, we are here to administer a flawless curriculum to the ones who are aspired to have Post graduate, Under Graduate, Diploma, Certification and industry oriented technical programs from premium management schools.*

The opportunity is for:

Mode of **internship**: WORK FROM HOME

*As Learning Routes, we are here to administer a flawless curriculum to the ones who are aspired to have Post graduate, Under Graduate, Diploma, Certification and industry oriented technical programs from premium management schools.*

The opportunity is for:

Mode of **internship**: WORK FROM HOME

Basic Knowledge of Sales

KRA:

- Connecting and Counseling working professionals for Career Development Programs.
- Cold calling the leads and database and convert to sales.
- Promoting management programs as per the profile of the candidate
- Maintaining connect with the candidates through meetings, calls and mailers.
- Maintaining Database and records of the candidates
- Achieving the assigned Targets on monthly basis.
- Actively contribute as a team player to encourage sales.

| DURATION | DATE OF JOINING | STIPEND              |
|----------|-----------------|----------------------|
| 2 Months | Immediate       | INR 5000 (Per Month) |

- **Intern** Must be available to complete daily content projects.
- **Working Days**: Monday – Saturday
- **Stipend** shall be released post completion of 60 Days ( For 2 Months)
- **Pre-Placement** Opportunity can be offered based on Performance

**PROCESS OF SELECTION**

1. Telephonic Interview Round with Human Resource,
2. Video Call Round -1 Interview Round with Senior Human Resource

Regards  
 Muskan Bhansali  
 Corporate Relations Executive  
 Learning Routes  
 9289299112



Mobile no:- +91-9891178820

On Thu, Mar 9, 2023 at 11:56 AM Akshata Katkar <[akshata\\_katkar@alliedanalytics.com](mailto:akshata_katkar@alliedanalytics.com)> wrote:

Hello Team,

Greetings!!

Allied Analytics is scouting for **interns** from batch passing in 2024. **Internship** will be Virtual, in "Intern from home" mode. Please find the details below:

#### **Who we are:**

[Allied Analytics](#) is a business consulting and market research firm based in Portland, Oregon, providing business solutions for enterprises across the globe. Allied Analytics operates in the field of business consulting and market research for a wide range of industries and provides small and medium scale businesses as well as global organizations with superior quality and valuable source of market information through "Market Research Reports" and "Business Intelligence Solutions." Allied analytics helps its clients with market insights and business consulting to facilitate their need to understand the market dynamics and plan effective business strategies in order to attain sustainable business growth in the respective industry.

#### **About the Role (Internship)**

You'll be in the ideal place to work on ground breaking research studies related to the various domains/industries of your likings. **Interns** will get to complete similar work that our fresh hires do at Allied. **Interns** will learn what it is like working at one of the world's best market research firm , and build skills required to excel in this competitive world..

In this **internship** role, you will have the opportunity to be on the floor to meet different challenges, make decisions and see quickly the results. You will discover Allied's research capabilities which are worldly recognized. You will also discover the Allied's standards and methods. In the end you will build your own capabilities through the job experience, mentoring and training.

You will be interning with the researchers of the organization.

#### **What are you expected to do?**

- Assisting in the development of a market-leading database in various Industries.
- Managing the delivery of insightful and original market / product / company analysis in both quantitative (databases, models) and qualitative (profiles, presentations, reports) forms and taking responsibility for their production to publishable standards.
- Writing Company Profiles as per the allied template
- Writing Upcoming RDs on various industry/domain specific trending topics
- Maintain respondent database for Primary Calling through LinkedIn, Hoovers, Bloomberg or various other sources
- Extensive Secondary research on market dynamics, trends, opportunities, recent development, company revenue, business performance etc of assigned titles/ongoing projects
- Conducting market intelligence or business research.
- Assist in the development of market-leading databases by validating and strengthening the key data-points as part of the report writing process.



Careers @ MiStay <careers@mistay.in>

to me, Harshitha, Nupur, Aanisah

Wed, Apr 5, 2023, 10:09 AM



Dear Team - I am Harshita from MiStay. We have a full-time job opportunity in our company. I am sharing below the job details for the role of Partner Success Executive. Kindly circulate it amongst the 2021 and 2022 batches.

Interested students can apply using the link below.

<https://zuri.to/XCZs?source=CareerSite>

Also, students from all UG backgrounds are eligible for this role.

### Partner Success Executive

#### About MiStay

MiStay is a travel-tech startup that allows booking hotel rooms by pack of hours with flexible check-in/ check-out times. Founded by alumni of IIT Madras, MiStay is backed by investors such as Axilor Ventures & Infosys founder Kris Gopalakrishnan and has been listed among the "Top5 Websites globally for Hourly or Day-use Hotels". MiStay is currently operational in ~ 80 cities with over ~2000 partner hotels. The selected students will work in a fast-paced entrepreneurial environment.

#### What is the larger purpose and impact of this role?

- The goal of this role is to grow overall business/ sales from respective territories by ensuring not only all appropriate hotels partner with MiStay but also build a trustworthy relationship with MiStay for mutually growing the business. Apart from optimizing the supply through new hotel acquisitions & improving the efficiency of existing partner hotels, the Territory Manager will also be the face of MiStay for all engagements in the territory and shall drive sales & growth through partnerships/ brand visibility in events & trade shows, and other means.

#### Here are the core responsibilities of the role

- 1. Market Study:** Study the hotel supply landscape of the respective cities as per territory, map with the existing partner network, and set the plan/ roadmap with the timeline as per priority for new partnerships.
- 2. New Hotel Partnership:** Reach out to and meet new hotels as per the plan, pitch the concept of MiStay and partnership proposal, do the contracting, and get the hotels on board at the MiStay platform.
- 3. Relationship Management:** Manage very healthy relationships with all the partner hotels in the respective territories by periodically meeting them and collaborating with them to maximize their sales & revenue from them:
  - **Rate Competitiveness:** Consistently monitor and ensure the rates of the hotels in MiStay are very competitive, else discuss with the hotels to get rates revised
  - **Inventory Allocation:** Ensure the required inventory is allocated to MiStay by the hotel
  - **Performance Analysis:** Analyze the monthly performance of hotels at MiStay (traffic, conversion rate, hotel content, competition, customer profile, hotel ranking, etc) and identify opportunities for improvement, discuss the analysis with the partner hotels to collaboratively take steps for improving performance further.
- 4. Brand Visibility:** Maximize the visibility of MiStay brand in its respective territory by ensuring MiStay brand collaterals are placed at all partner hotels and by representing MiStay in various relevant events/ tradeshow, etc.

#### Requirements

- The candidate shall be open to travel as per requirements.
- Ambitious & entrepreneurial candidate with strong business acumen
- Passion for sales & relationship management

On Sun, Apr 2, 2023 at 2:53 PM Aman Kumar <[amank2712@gmail.com](mailto:amank2712@gmail.com)> wrote:

Dear sir,

We are writing to express our interest in recruiting MBA interns from your esteemed institution. Our company is dedicated to providing our interns with hands-on experience and a meaningful learning opportunity that will help them achieve their career goals.

We are seeking MBA students who are looking for a challenging and exciting internship opportunity that will allow them to apply the skills and knowledge they have acquired in the classroom to real-world situations. Our program is designed to give interns exposure to different areas of our business.

We believe that this broad-based experience will help our interns develop a well-rounded understanding of our company and the industry as a whole.

Our company is committed to providing our interns with a supportive and collaborative environment where they can grow both personally and professionally. We believe that our interns are an integral part of our team, and we work hard to ensure that they receive the mentoring and guidance they need to succeed.

In addition to providing our interns with a challenging and fulfilling experience, we also offer competitive compensation and benefits packages. We believe that our compensation and benefits are among the best in the industry, and we are committed to providing our interns with the support they need to succeed.

We are confident that the MBA students at your institution possess the skills, knowledge, and drive necessary to make a valuable contribution to our company. We look forward to the opportunity to work with your institution to recruit the best and brightest interns for our program.

Thank you for considering our proposal. We look forward to hearing from you soon.

Sincerely,

Regards

Aman kumar [Intern coordinator] 8289389940

Regards,

Yatendra Pratap Singh | Regional Business Manager | 9828385085

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**Crystal Crop Protection Limited**

**Branch Office-** E-56A, Road No-5, V.K.I Area, Jaipur 302013

**Head Office** -8-95, Wazirpur Industrial Area, Wazirpur, Delhi-110052, India

Tel: +91-11-4900 7100 Extn.1762, Direct: +91-11-xxxx xxxx | [www.crystalcropprotection.com](http://www.crystalcropprotection.com)

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↩ Reply

↩ Reply all

➡ Forward





Jasmeet Kaur <corphr13@vardhman.com>  
to me, Neeraj, Kirandeep ▾

Sat, Apr 1, 2023, 4:02 PM ☆ ↶ ⋮

Dear Sir,

We at Vardhman Textiles Limited are hiring interns under our Summer Internship Program - 2023 for the MBA - 1<sup>st</sup> Year students.

Since your institution is offering the said course, we look forward to give opportunity to the students from your campus. In preview of same, below are pre-requisites details and the application link to be communicated to the students:

| PRE-REQUISITES & EMOLUMENT INFORMATION |  |
|--|--|
| Qualification                          | B.Com/BBA/B.Sc. + MBA (HR/Finance)   |
| Minimum Academic Score                 | <ul style="list-style-type: none"><li>70% in 10<sup>th</sup> and 12<sup>th</sup></li><li>60% in Graduation</li><li>60% in Post Graduation</li><li>No back-logs</li></ul> |
| Stipend (per month)                    | Rs. 5,000 p.m.   |
| Place of Posting                       | Himachal Pradesh/ Madhya Pradesh/ Punjab   |
| Shortlisting Process                   | <ul style="list-style-type: none"><li>Preliminary Screening</li><li>Functional Interview</li></ul>   |
| Application Link                       | <a href="https://forms.office.com/r/Mhy4GtoJxq">https://forms.office.com/r/Mhy4GtoJxq</a>  |

All the interested students can apply to us by clicking on the above latest by 5<sup>th</sup> April, 2023 EOD (The given link shall remain active till 12:00 PM on the aforementioned date and no further applications shall be accepted after the stipulated time).

Further in case of any query, you may reach out to the undersigned.



volume 9 <volume.9.nine@gmail.com>  
to internshipvolume9, bcc: Placement ▾

Wed, Mar 29, 2023, 12:32 PM ☆ ↶ ⋮

Dear Sir/Mam,

**Volume9** is an online reading & publishing platform. Read digital content online & offline. It provides the best content for reading on web, Mobile, and Tablet Devices. It includes international News Papers, Magazines, Novels, Comics, Books & Journals, all within the one platform. Read content from some of the premium international Magazines, the languages covered include English, Hindi, Marathi, Malayalam, Tamil, Telugu, Punjabi, Gujarati, and Kannada. Magazines include some of national and international best-known Magazine brands, publishing in categories ranging from News, Bollywood, Entertainment, Health, Art and Architecture, Automotive, and many more. Several of these magazines, books & comics are out of print and hence can be read only via the **Volume9**. Our eBook collection covers many interesting Books, which are from well-known publishers and are best sellers in their own right. This includes books on various subjects taught in School, Kids Books, Books on Health and Wellness, Astrology, Novels, Personal and Professional Growth, Management to name a few. **Volume9** provides a platform where subscribers can showcase their creativity. Subscribers can upload their work Poem, Story, Blogs, Articles, Painting and advertise through the platform.

#### Job Duties for Management Trainee:

Analyzes And creates a plan for engaging Target Market

Analyzing various marketing trends and strategies.

Analyzing sales data

Makes product appeal to the target market

Creating marketing campaigns on social media platforms

Creating awareness of the products and services offered by the company

Research client base to find new types of customers and sells to them accordingly

Trains other salespeople in the art of selling

Acquire insight in online marketing trends and keep strategies up to date

Researching prospects and generating leads

Contacting potential and existing customers on the phone, by email, and in person

Managing the sales process through specific software programs

Participating in virtual team meetings.

#### What we are looking for:

- Someone who is interested in gaining experience in sales & marketing
- Someone who thrives under pressure and with constantly changing dynamics
- A people person who thrives on working with others and loves building personal connections that drive growth
- Someone with strong social media experience

## Invitation For Collaborations with KRG Internship Cum Live Project 2023

External

Inbox x



Mutual Connect KRG Knowledge Resource Group <KRGconnect@krgconsultants.com>

to

Sat, Mar 11, 2023, 6:24 PM



Dear Placement Team,

Greetings from KRG -Knowledge Resource Group (Network of firms for professional service)

We are happy to inform you that *KRG Strategy Consultants Private Limited* has been constantly working in developing students who aspire to lead the corporate world. Our objective mainly consists of giving them Practical Learning experience, Financial Skills and Corporate Exposure that is much needed for them to succeed in corporate roles.

[Click here to get KRG Internship Cum Live Project 2023- JD's & MOU](#)

[We have openings for the following Internship Cum Live Project starting from](#)

**Summer Internship:- April/May/June/July/Aug/Sep 2023 respectively**

(Name of live project, Duration and number of positions):-

1. Financial Modeling - 2 Months Duration
2. Business Analyst - 2 Months Duration
3. Equity Analyst - 2 Months Duration
4. Digital Marketing - 3 Months Duration



JD- Work from office / Virtual || Summer internship ||Magnik india || External > Inbox x



**Magnik India** <magnikindia@gmail.com>  
to magnikindia1, bcc: Placement ▾

Tue, Feb 21, 2023, 3:12 PM ☆ ↶ ⋮

Dear Ma'am,

*Greetings from Magnik India!!!*

We Magnik India is a leading name in the service provider. We provide magazines of various publishers in Print & Digital versions. We help people get the latest news in printed form at their doorstep.

**Please find the Work Description below: -**

We are currently seeking a committed, deadline-driven Marketing intern to join our excellent team. The intern will complete all tasks assigned by the Manager, which may include conducting market research, identifying business opportunities, managing email campaigns, generating sales leads, making cold calls, participating in meetings, and assisting the Marketing department wherever possible. You should be able to take instruction, but also work unsupervised when required.

To be successful as a Marketing And Sales intern, you should be willing to learn as much about the company as possible and be able to spot opportunities that have been overlooked by others. Outstanding Marketing and Sales interns are problem solvers who know the value of building lasting, professional relationships with clients, They will have tremendous opportunities to develop innovative policies and campaigns that shape the future of our organization. Candidates for this role will be creative, charismatic, knowledgeable, and exceptionally well-versed in the latest sales and marketing techniques.

**Sales and Marketing Candidates Duties and Responsibilities:-**

- ✓ Oversee day-to-day sales, monitoring, and forecasting to better understand the market
- ✓ Continually assess our marketing techniques and their efficacy in affecting sales
- ✓ Stay up-to-date on current market trends
- ✓ Work collaboratively with the sales team to assess current projections
- ✓ Own ultimate responsibility for successfully meeting or exceeding sales goals
- ✓ Collaborate with the marketing team to creatively reach more potential customers
- ✓ Take calculated risks to increase profitability and brand recognition
- ✓ Work in a hands-on fashion, building the team—provide motivation and inspiration
- ✓ Set the precedent for excellence through leading by example
- ✓ Cultivate and deepen client relationships and partnerships that add value

**Internship Project Titles:-**

- 1) Sales Generating Strategies for Magnik India using Corporate Promotional Activities & Online Internet Marketing.
- 2) Maintaining CRM By Studying Consumer Buying Behavior of Magazines Readers

PAN India Campus Drive - International **SUMMER Internship** Opportunity with PPO - UAS International Group of Companies > Inbox x



HR via Uasint120123-01 <uasint120123-01@uasinternational.in>  
to Uasint120123-01

Thu, Jan 12, 2023, 2:25 PM ☆ ↶ ⋮

Dear Academicians,

Greetings from UAS International Group of Companies...!!

This mail is about the "**PAN INDIA CAMPUS DRIVE**" for **International Summer Internship Opportunity** where the students will be working in the Dual Specialization profile (Wealth Management and Travel & Tourism) along with an opportunity for the triple Certification abroad.

**Benefits:**

- **Stipend Policy:** Rs.20,000/- for Entire **Internship** Duration on performance rating above **8 CGPA in Internship Tenure**
- **Global Exposure:** **Interns** achieving as per the given slabs will be eligible for the company-sponsored **Global Excursion and Triple Certification Abroad**. (Please Note: These global excursions will only be planned when the govt. authorities will declare that it's safe to travel)
- **Training Program:** We offer hands-on training and experience in **Marketing & Finance**.
- **Certificate/Letter of Recommendation:** The **interns** will receive a Completion Certificate if they perform as per the requirement. However, if they go above and beyond and put in the necessary effort to succeed in this role, we will award them with a **Certificate of Excellence**. All of their accomplishments will be listed on these certificates, providing them with a record of their performance
- **The opportunity of PPO:** While working the **interns** will be observed and can attain the full-time job. The company's culture is designed in a way that 95% of the workforce working in the organization comprises of the people who have worked as **interns** with us in the past and have attained the full-time **placement** out of their excellent performance
- **Diverse Experience:** The **interns** will have an opportunity to work on a **diverse range of exciting projects**

**We are coming up with our next PAN INDIA CAMPUS DRIVE FOR SUMMER INTERNSHIP OPPORTUNITY - SERIES 11**

**ON 23<sup>rd</sup> January 2023 at 12:00pm**



summerinterns@suretiimf.com

to me ▾

Wed, Jan 11, 2023, 12:44 AM



Dear Placement team,

Sureti IMF is looking for Summer Interns from Top B-Schools across the nation. The company is one of the leading firms in South India and is now planning to expand operations throughout the country. The company is eyeing for a Rs 100 crore revenue and is looking for interns in order to assist in the expansion project.

Our people's philosophy emanates from the confidence that our human capital is the most valuable asset and the driving force behind our success. We value individual contribution and we are proud of an environment that fosters and nurtures individual growth along with the organizational growth. A sense of belonging, pride and team spirit prevails in the organization.

About Us (<https://www.suretiimf.com/>)

Sureti IMF Pvt Ltd is an Insurance Marketing Firm that has partnered with Insurance companies like LIC, ICICI Prudential, Star Health Insurance, United India and many more. We provide total insurance solutions from efficient and transparent companies. We handle front end operations for all our partners ranging from sales to claim processing.

We believe that interns can bring a lot of value additions to our company like:

- ü Positivity
- ü Nationwide reach
- ü Enthusiasm
- ü Vibrant workforce
- ü Useful feedback
- ü Implementation of fresh ideas



On 07-06-2022 12:13 PM, [hr@certybox.com](mailto:hr@certybox.com) wrote:

Dear Himani,

We have received 6 applications for **Internship** on 3rd June. We need to confirm you that this will be unpaid **internship** with incentives. As they are received off lately and we have already hired **interns** from various colleges.

Hired **interns** are:

1. Ajay Chauhan
2. Abhishek Sharma
3. Vivek Singh
4. Shivam Srivastava
5. Prashant Verma
6. Sachin Shukla

Their **internship** will be start from 13th June. Please inform them.

Regards

Certybox HR

On 01-06-2022 10:43 AM, [hr@certybox.com](mailto:hr@certybox.com) wrote:

Thankyou!! We ll update you by EOD.

On 31-05-2022 03:46 PM, Prestige Gwalior wrote:

Hello. Team

Hope you are doing well!!

Thank you for sharing the **Summer Internship** opportunity for our BBA students. Kindly find below the list of interested candidates for the same.

They will start their **Summer Internship** from 15.06.2022 and the duration for **internship** is 45 -60 Days If anything else you required from my end do let me know

Thanks and Regards

Registration link for the **Summer Internship** drive of Shoppers Stop fill it on or Before On or before 23:59 PM of today i.e 28.06.2022 Inbox x



**Prestige Gwalior** <placement@prestigegwl.org>

Tue, Jun 28, 2022, 3:29 PM



to aayush11sog, nayakanmol888, abhishekbhadouriya111, abhitha2349, abhishekrawatgolus25, aditisaxena0211, adityarajmishra985, adityasikrawar, chhatrashalakanksha, akarshsonigwl, thakurakshatbhadoria, ▼

Dear Students,

Greetings!!

Please register on the below given link for the **Summer Internship** drive of Shoppers Stop fill it on or Before **On or before 23:59 PM of today i.e 28.06.2022**

| S.No. | Particular                   | Details   |
|-------|------------------------------|---|
| 1.    | Name of Organization         | Shoppers Stop   |
| 2.    | Mode <b>Internship</b> Drive | Physical  |
| 3.    | Stipend                      | No Stipend, On completion only Certificate will be issued to the Candidates. And Appreciation Letters if they achieve any targets . |
| 4.    | Job Title                    | HR, Sales & Marketing <b>intern</b>   |
| 5.    | Job Location                 | Work from office  |
| 6.    | Job Description              | As per Organization Directives  |
| 7.    | Mode of Work                 | Work from office  |
| 8.    | Eligible Students            | BBA 2023 Batch Who has opted College source   |
| 9     | Registration Link            | <a href="https://forms.gle/1Baq7QbRvQ9mjXBXA">https://forms.gle/1Baq7QbRvQ9mjXBXA</a>   |
| 10    | Registration Deadline        | On or before 23:59PM of today i.e 28.06.2022  |
| 11    | Any Other Remarks            | Ensure you have a good network and system for smooth functioning for the drive.   |

Kindly find below the jd for your reference.

**Placement** Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Summer Internship 2022 External Inbox x



Nishi Singh <hr.nishi5@gmail.com>

to me

Sat, Jun 25, 2022, 2:53 PM ☆ ↶ ⋮

<https://images.app.goo.gl/HdojxKKmhPL55Z8t9>

\*\*\*\*\*

Dear Sir/Ma'am,

You are requested to forward the test link to the students so that they can take maximum benefit in the industrial internship.

Click here to take the internship test -

<http://www.pieinfocomm.in/interhipTest.php>

For any queries, feel free to call or Whatsapp on -

9453760339,

9621676532

Regards,  
HR Head  
Pie Infocomm

3 Attachments • Scanned by Gmail



↶ Reply

↷ Forward



## Summer Internship Mswipe Job Description

External

Inbox x



**Finnjobs.com** <finnjobsdelhi@gmail.com> [Unsubscribe](#)  
to Finnjobs.com

Sat, Jun 4, 2022, 11:19AM ☆ ↶ ⋮

**About Mswipe** - Mswipe is India's largest independent mobile POS merchant acquirer & network provider. We believe in serving the smallest of merchants. India currently has 12-15 million SMEs and mobile POS is the only channel that can efficiently link these SMEs to mainstream financial services & digital commerce.

**About Profile** - The desired candidate has to sell Credit Card/Debit Card Swipe Machines to Merchants in your allocated localities.

In the **summer internship** program, the candidate will be put in 60 days of practical training and they will be given training on how to do sales. All the candidates who complete the 60 days of training will be given a stipend of Rs 9000 per month and a training certificate from the company. Along with this, job opportunities will also be given in Mswipe Company on completion of their course.

**Note: You will have to sell at least 6 Credit Card / Debit Card Swipe Machines & 30 QR codes in the given area, then only you will get a stipend of Rs 9000 per Month. Otherwise, you will be given an only certificate**

**Designation - Area Sales Officer Trainee/ Field Service Engineer Trainee**

The candidate will be on **Internship** Basis on Mswipe Training program Earn unlimited incentives.

Requirements - Age - 18 to 25 Years

Qualifications: BBA/MBA/All Graduate /Under Graduate

Interested TPO/College may send their invitation at [amit@finnjobs.com](mailto:amit@finnjobs.com) or Call on 09210052026

Thanks & Regard

Amit Sinha

Finnjobs.com

Mob: 9210052026

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You received this message because you are subscribed to the Google Groups "Finnjobs.com" group.

To unsubscribe from this group and stop receiving emails from it, send an email to [finnjobsdelhi+unsubscribe@googlegroups.com](mailto:finnjobsdelhi+unsubscribe@googlegroups.com).

To view this discussion on the web visit <https://groups.google.com/d/msgid/finnjobsdelhi/b30c3a63-f625-4e53-a2db-2a4d1127fb04n%40googlegroups.com>.

↶ Reply

↶ Reply all

↷ Forward

# Opportunity to do internship in marketing

External

Inbox x



Samadhiya Oils LLP <samadhiyaoilslp@gmail.com>

to me

Fri, Apr 22, 2022, 5:39 PM



Dear sir/Madam,

We are a new Gwalior based startup who are manufacturing herbal hair oils and also deal it. And we are glad to inform you that we have recently started our operations.

we are giving an golden opportunity to the students who want to do **internship** in marketing field in Gwalior.

Kindly share this email to the students who are interested to do **internship** in marketing field in Gwalior .

We will also provide stipends for them.



Samadhiya Oils LLP

Regards, Kirti Rathore Founder & Authorized partner Samadhiya Oils LLP Gwalior

Fri, Apr 22, 2022, 5:43 PM



Prestige Gwalior

hi kirti Greetings!!!! Kindly share updated JD so we can proceed further. Placement Cell, Prestige Institute Management, Gwalior www.prestigegwl.org Mobile no:-

Sat, Apr 23, 2022, 12:53 PM



Samadhiya Oils LLP

Job Description:- 1. B2B sales 2. Sales and Distribution 3. Sales and Marketing 4. Social media Marketing and Promotion 5. Marketing Survey and Feedback.

Mon, Apr 25, 2022, 3:06 PM



Prestige Gwalior

Hii Kirti, Greetings!! Kindly share your contact no

Mon, Apr 25, 2022, 5:16 PM



Samadhiya Oils LLP

Wed, Apr 27, 2022, 4:03 PM



summer internship for BBA students External Inbox x



**Piyush Pandey** <piyushutsahi@gmail.com>  
to me, drnavita810

Wed, Jun 1, 2022, 2:23 PM ☆ ↶ ⋮

Dear Himani,

As per our telephonic conversation I am sending you all the details regarding Summer Internship for BBA students. Please find attached the file herewith.

Regards:

Piyush Kumar Pandey

Managing Director

SITAFE Hospitality & Education Pvt Limited

SR FINANCIAL PAATHASHAALA

Mob. No 9024900697,7877277577

One attachment • Scanned by Gmail ⓘ



**Prestige Gwalior** <placement@prestigegwl.org>  
to Piyush

Wed, Jun 1, 2022, 2:37 PM ☆ ↶ ⋮



## Request letter for short term summer training

External

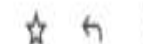
Inbox x



Singh, Deependra (दीपेंद्र सिंह) <deependras@indianoil.in>

to me, divyarajpt99@gmail.com, info@prestigegwl.org

Mon, May 30, 2022, 1:53 PM



Translate to English



Sir,

Myself Deependra Singh guardian of Ms Divya Rajput. Divya were selected in the CERTYBOX for summer training. With effort of college Divya got great opportunity. As She is pursuing MBA in HR and My company Indian Oil Corporation has separate HR department where we can approach for short term summer training along with above training. For the subject short term summer training program we may required letter from college.

Please arrange to provide letter

सादर / Regards,

दीपेंद्र सिंह / Deependra Singh

प्रबन्धक(प्रचालन-सुरक्षा) / Manager(Ops- Safety)

इंडियन ऑयल कॉर्पोरेशन लिमिटेड, Indian Oil Corporation Ltd.,

ग्वालियर डिपो Gwalior Depot

मोबाईल सं / Mobile: 9586788822

## SUMMER INTERNSHIP JD - MOZO HUNT (MARKETING, HR, FINANCE) Students

External

Inbox x



SIP Mozo Hunt <sip@mozohunt.com>

to Prestige

Mon, May 30, 2022, 2:23 PM



### ABOUT US

Mozo Hunt is Digital Media House Our Website Designed is just like Digital Library it is an online learning and Reading Material platform for course-specific study resources. Millions of professionals trust Mozo Hunt to learn about any topic quickly from subject matter experts. Founded in 2021 with the goal of making knowledge sharing easy, Mozo Hunt has since grown into a top destination for professional content. It is now one of the most trusted and visited websites in India, with over a million uploads in all Indian universities and content categories. Mozo Hunt supports students on their unique learning journey as they seek help and resources to better understand and remember their projects, assignments, and case studies. Students can subscribe or contribute their own resources to access millions of learning materials, including practice problems and study guides. Build your knowledge quickly with concise, well-presented content from top experts.

### Marketing and Sales Intern: Job Role and Description

- Assist in marketing and advertising promotional activities (e.g., social media, email, WhatsApp, etc.).
- Monitor social media and advertising platforms for trending news, ideas, and feedback.
- Research and evaluate competitors' marketing and digital content.
- Contribute to the creation of mock-ups, email campaigns, and social media content.
- Contribute to the development of written, video, and image content for marketing channels.
- Support for marketing campaign planning and execution.
- Analyse and evaluate quantitative and qualitative marketing campaign data.
- Market Analysis
- Pre-sales activities
- Sales support activities
- Sales Research
- Competitor Visits and Fact Finding
- Setting and monitoring sales objectives
- Providing sales strategies, feedback, and marketing plans.

## Campus Placement | Summer Internship Opportunities (BBA/ B.Com 2022 batch)

External

Inbox x



**Complete Global Consulting** <complete.global.consulting@gmail.com>

Tue, May 17, 2022, 6:18 PM



to me ▾

Hello sir,

Greetings of the day,

It will be our pleasure to hire your students in our prestigious company. **Complete Global Consulting** is a consulting firm which deals primarily with International & India admission, Recruitment & Training based out of Gwalior, having offices in Delhi, Zambia, Zimbabwe and Thailand. Our clients are all over the world which deal into IT as well as Non-IT. Your students will get a chance to work with experienced and fabulous people and will get to an atmosphere which they will admire the whole life.

Below are the details of the company-

<https://www.facebook.com/CompleteGlobalConsulting>

[https://www.instagram.com/complete\\_global\\_consulting/](https://www.instagram.com/complete_global_consulting/)

[www.completeglobal.in/](http://www.completeglobal.in/)

**Procedure to be followed-**

- We will hire counsellor from your college who will further get full-time opportunities
- Once you circulate open positions in your college and whosoever applies for the position you can share their CV with us.
- All **internships** shared will be two months paid **internship** and all the full-time opportunities will have their certain CTC.

Appointment As: "Tele calling executive"

We hope that you read the below terms and conditions carefully.

1. **Stipend:** Your salary will be 8000 (per month) +Incentives



## SUMMER INTERNSHIP - Prestige Institute Management,Gwalior

External

Inbox x



**Mona Deal sward** <mona@dealsquard.com>

to me, interns

May 17, 2022, 3:59 PM



Dear Sir,

### About Deal Squard

Started in 2021, Deal Squard is India's dining out platform, that enables users to reserve tables, avail great deals and pay bills at over N numbers of restaurants across India. Deal Squard is available across IOS, Android and Web (<https://dealsquard.com/>).

We help in Restaurants for Growth and help solve several operational and business challenges faced by restaurants. Using the latest technologies, we help people get the latest and best deal.

### Job Description: Business Development

- **Interns** at Dealsquard are responsible for driving B2C and B2B sales
- Exceed sales targets & performance-based goals
- You should have a keen interest in the food and beverage industry with a desire to sign up the best local and international restaurants
- It is an opportunity for students, who like eating out and want to use their passion for food to gain experience in the flourishing food-tech industry.
- As an **intern** is a trendsetter, someone who has the hunger for new experiences and LOVES food.
- Ability to conduct cold calls and walk-ins, schedule in-person meetings and sell Dealsquard to restaurants

- Manage a portfolio of restaurant accounts and exceed goals for account retention, development, and maintenance

### Job Description :HR Profile

- Develop training and development programs
- Assist in performance management processes
- Support the development and implementation of HR initiatives and systems
- Provide counseling on policies and procedures
- Be actively involved in recruitment by preparing job descriptions, posting ads and managing the hiring process
- Create and implement effective onboarding plans

Perform duties such as job descriptions, job posting and promotion and hiring analyticsCreate, implement and manage onboarding plans.

### Job Description :BUSINESS ANALYTICS PROFILE

- Conducting meetings and presentations to share ideas and findings.
- Performing requirements analysis.
- Documenting and communicating the results of your efforts.
- Effectively communicate requirements and ideas to cross functional team members and management

RE: Invitation for Conducting **summer internship** recruitment drive for students of MBA 2023 batch from Prestige Institute of Management and Research, Gwalior External Inbox x

B

**Basil Careers** <careers@basilinfotech.com>  
to me ▾

Sun, Apr 10, 2022, 12:11PM ☆ ↶ ⋮

Dear Sir,

Greetings from Basil Infotech Limited!

Thanks for your mail, All interested students are required to fill application form from given link-

<https://www.basilinfotech.com/Internship.php>

Click for WhatsApp Support 

Regards,

Team Talent Acquisition  
Basil Infotech, India  
[www.basilinfotech.com](http://www.basilinfotech.com)

*This is system generated mail, please reply at [careers@basilinfotech.com](mailto:careers@basilinfotech.com)*

---

**From:** [Prestige Gwalior](#)

**Sent:** Friday, April 8, 2022 2:56 PM

**Subject:** Invitation for Conducting **summer internship** recruitment drive for students of MBA 2023 batch from Prestige Institute of Management and Research, Gwalior

Dear Sir/Madam,

Greetings from Prestige Institute of Management and Research, Gwalior !

I would like to take this opportunity to introduce the **Prestige Institute of Management, Gwalior**, a **UGC NAAC Accredited A Grade Autonomous Institution** with **NBA accreditation for our MBA Program** which is known for its excellence in imparting Management and IT Education in the country. The Institute is committed to developing a code of best practices characterized by integrity, responsibility and accountability at all levels of management. The Institute focuses on the practical learning of the students with hands-on experience of management concepts through **Summer Training** in the industries.

## NCS: Internship opportunity for MBA Students

External > Inbox x



Anuradha Chincholkar <hr@neophyteconsulting.com>

to me, Neophyte ▾

Thu, Apr 21, 2022, 3:03 PM



Dear Sir,

Greetings...!!!

This mail is in reference to the **internship** opportunity in Neophyte Consulting Services.

Allow me to introduce myself. I am Anuradha from Neophyte Consulting Services.

Neophyte Consulting Services is an emerging Business Consultant firm, collaborating with visionary leaders to create adaptive strategies for today's complex and uncertain world. NCS backed by a team of experienced professionals, our strategic services meet the needs of all types and sizes of clients - from small startups to large firms - and deliver lasting changes with measurable growth. Neophyte Consulting Services is committed to working alongside you to grow your business empire offering a practical, low risk and cost-effective solution to establish a presence.

We are presently hiring students for the position of Business Development **Intern**. I'm sharing the details with you herewith this mail.

**Position: Business Development Interns**

**No. of Openings- 30**

**Duration: Min.2 Months**

**Type of Internship: Full-time (Work From Home)**

**Selected intern's day-to-day responsibilities include:**

1. Counsel and advise applicants about educational opportunities, admission criteria, financial assistance, and various universities' policies and requirements
2. Maintain communication through telephone and email with prospective students through all stages of the recruitment and admission process
3. Utilize computerized systems to communicate with students, process admissions, prepare reports, and analyses data
4. Advises potential students on admission requirements and options, transfers, and related matters
5. Work on lead generation through cold calling

**Stipend-** Performance-Based (Up to 7,500/- per month)

**Other Benefits:** Offer Letter, Letter of Experience, Letter of Recommendation & **Pre-Placement Offer**

**Location - Work from Home**



## Internship with Peacock Solar

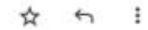
External

SIP 2022 x



**Bharti Raghuvanshi** <bhartiraghuvanshi.peacocksolar@gmail.com>  
to me, tvisha.peacocksolar, himangishukla.peacocksolar

Mon, Sep 13, 2021, 11:23 AM



Respected TPO Officer of Prestige Institute of Management and Research,

Greetings from Peacock solar,

We are looking for candidates for an **internship** which would help them build their skills and knowledge. The selected candidates will be working with the founders. We look forward to a mutual corporate relationship.

Company Name: Peacock solar

**Internship** start date :- 1st October  
Duration: 2 or 3 Months (work from home)

Website Link - <https://www.peacock.solar/>

Perks for the candidates

- \* **Internship** Certificate
- \* Letter of Recommendation
- \* Appreciation Certificate

Please find the available projects below for the **internship**.

Below are the different projects as per roles.

Project 1- Business Developer

Helping the company to engage in business with clients.  
Identifying prospects by reading telephone and zip code directories and other prepared listings.  
Calling prospective customers by operating telephone equipment, automatic dialing systems, and other telecommunications technologies as a part of telemarketing.  
Completing orders by recording names, addresses, and purchases; referring orders for filling.  
Securing information by completing database backups.

Project 2- HR Generalist

Hiring of the candidates for Marketing **internships**

## SUMMER INTERNSHIP OPPORTUNITY-PPO

Inbox x



HR via Hrdesk-uasinternational <hrdesk-uasinternational@uasinternational.in>  
to Hrdesk-uasinternational

Wed, Apr 20, 2022, 12:32 PM



Dear Industry Partners,

Greetings from UAS International Group of Companies!

This mail is in reference to the **International Summer Internship Placement** opportunity where the students will be working in the Dual Specialization profile (wealth management and travel & tourism) along with an opportunity for the triple Certification abroad.

### Benefits:

- **Performance based Stipend:** The Company will evaluate the Stipend criterion of the eligible candidate based on merit and fulfilment with all Statement of purposes as issued by the company from time to time. A qualified candidate's stipend should be at least Rs.10,000 on the target achievement of the minimum benchmark of 1,99,000/-
- **Global Exposure:** Interns achieving as per the given slabs will be eligible for the company sponsored Global excursion and Triple Certification abroad. (Please Note: These global excursions will only be planned when the govt. authorities will declare that it's safe to travel)
- **Training Program:** We offer hands-on training and experience in marketing, sales and operations
- **Certificate/Letter of Recommendation:** The interns will receive a Completion Certificate if they perform as per the requirement. However, if they go above and beyond and put in the necessary effort to succeed in this role, we will award them with a Certificate of Excellence. All of their accomplishments will be listed on these certificates, providing them with a record of their performance
- **Opportunity of PPO:** While working the interns will be observed and can attain the full-time job. The company's culture is designed in a way that 95% of the workforce working in the organization comprises of the people who have worked as interns with us in the past and have attained the full time placement out of their excellent performance
- **Diverse Experience:** The interns will have an opportunity to work on a diverse range of exciting projects

If the students wish to apply, they can register for the process and before registering for the International SIP, students should be clear regarding the company so **PFA the precise JD of 60 days attached herein which can be floated to the students as it's a combination of our Company's profile and the Job description for better understanding of the module.**

The detailed JD can be downloaded via this link: <https://drive.google.com/file/d/1yH0wRtBzMQ2gj-ebB1lyxfkafD-ggLf/view?usp=sharing>

As per the process a campus drive will be hosted through Zoom for the registered students in which we will be giving the students an overview of the company and will explain the whole profile which we are offering to them along with the workflow of 60 Days followed by the telephonic round of interview.

**In the 60 Days Program, 30 days would be into Wealth Management (Marketing and Sales) & remaining 30 days would be into Travel & Tourism (Outbound operations & Sales).**

Link for registration: <https://docs.google.com/forms/d/1a.../edit>

## Physical/Virtual Internship Opportunity with Morgan Placements

Inbox x



**Prestige Gwalior** <placement@prestigegwl.org>

Thu, Jun 24, 2021, 10:41AM



to manishsagar697, dube2003.p, sumansinhagreat, salonisingh5485, tvaishnavi69, sharmatanish4545, ankitsharma74an, kmohitahirwar1999, saumyadix345, sahilidstar2436, sharmaanshika940, soriashish1701

Dear Students

Greetings !!

We are happy to share another **Internship** Opportunities with you, whosoever interested for this role can apply **on or before 23:59 PM of today i.e. 24.06.2021**

<https://forms.gle/eVPmVTpvtJZiDc4q8>

**Kindly read Job Description Properly before applying for the same, backout after registration will not be considered at any circumstances.**

**Placement Cell,**

Prestige Institute Management,Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no.- +919827057488, +919891178620

One attachment • Scanned by Gmail





[Sriram Kukkadapu] Today Fresher Non IT Jobs. Across India Inbox x



**Sriram Kukkadapu** <sriramkukkadapuofficial@gmail.com> [Unsubscribe](#)

Sat, Jun 26, 2021, 10:30AM ★ ↶ ⋮

to PlacementCoordinatorsSK

Search and apply. To see the complete email(scroll till the end and click on view entire message)  
Search below mail with key words like location or skill ex: "hyd" , "ca" , "finance" , "BDE" or "marketing" etc

To Learn how to search jobs in this email pls watch this video  
<https://www.youtube.com/watch?v=EodhJQdB19E>

**Thank you Note:** Thanks to Volunteers for finding time and helping job seekers

=====

**Non IT Jobs**

=====

[Marketing **Internship**]

We're hiring a marketing **intern** (full-time only) at Quinn for a period of at least 2 months - starting 1st of July '21, or earlier.

Your work would include:

- Planning content for different social media platforms - IG, Pinterest, Reddit, FB, etc.
- Ideating & executing marketing plans.

Stipend: INR 15-25K

Location: Remote

If you've previously planned & created social media content for your college cultural/tech fest, that's a big plus!

Interested folks, please drop in your resume at [careers@quinn.care](mailto:careers@quinn.care) with the subject line "Marketing **Internship**"

=====

RazorPay We are looking for high energy and ambitious Sales **Interns** ( Paid ) for our Enterprise Partnership team here at Razorpay. If thats interest you ( or someone ) do reach out us.

Who can apply ? Graduates / Management **Interns** ( 2020 / 2021 passout's)

Duration - 3 Months ( to start with )

Location - Bangalore

Interested ? Drop in an email to [nirmal.ragesh@razorpay.com](mailto:nirmal.ragesh@razorpay.com).

=====

#WinZO is Hiring for #**Interns** in the

#Marketing Team !!!

The person would be working on the new age brand building and user acquisition.

The only prerequisite is - you should have demonstrated hard work and honesty in your career. Ideal candidates would be fresh B School graduates waiting for their joining or looking for new opportunities.

Engineering background is a plus.

If this opportunity excites you, please fill the form.

<https://lnkd.in/gtEdBxF>

=====

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We are hiring Freshers & Mid Level Bench Sales Recruiters & OPT Recruiters for our Hyderabad office, interested candidates can share there resumes to [krishna@sansutek.com](mailto:krishna@sansutek.com).

Revised: **Summer Internship** opportunity with Britannia Inbox x



**Prestige Gwalior** <placement@prestigegwl.org>

Mon, Jun 21, 2021, 12:33 PM



to manishsagar697, dube2003.p, sumansinhagreat, salonisingh5485, tvaishnavi69, sharmatanish4545, ankitsharma74an, kmohitahirwar1999, saumyadix345, sahilstar2436, sharmaanshika940, soniashish1701

Dear Students

Greetings !!

We are happy to share another **Internship** Opportunities with you, whosoever interested for this role can apply **on or before 23:59 PM of today i.e. 21.06.2021**

<https://forms.gle/ZnJ3Ej4imAorJggSA>

**Kindly read Job Description Properly before applying for the same, backout after registration will not be considered at any circumstances.**

**Attention : Internship will be in physical mode.**

**Placement Cell,**

Prestige Institute Management,Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +9198691178620

One attachment • Scanned by Gmail



**Mail Delivery Subsystem**

Mon, Jun 21, 2021, 12:33 PM



Address not found Your message wasn't delivered to romanshigswami1101@gmail.com because the address couldn't be found, or is unable to receive mail. [LEARN MORE](#)



**Mail Delivery Subsystem** <mailer-daemon@googlemail.com>

Mon, Jun 21, 2021, 12:33 PM



to me

## Summer Internship opportunity with Chai Sutta Bar inbox x



**Prestige Gwalior** <placement@prestigegwl.org>

Fri, Jun 18, 2021, 7:01PM



to manishsagar697, dube2003.p, sumansinhagreat, salonisingh5485, tvaishnavi69, sharmatanish4545, ankitsharma74an, kmohitahirwar1999, saumyadix345, sahilstar2436, sharmaanshika940, soniashish1701

Dear Students

Greetings !!

We are happy to announce our zero day for BBA 2022 and B.Com 2022 **Summer Internship** Batch, In continuation with the same we are going to share the first **Internship** Opportunity with you.

You all are requested to kindly have a look towards Job description, if roles and responsibility meets your expectation then kindly register for the same with the help of below mentioned link

[https://docs.google.com/forms/d/e/1FAIpQLSdahrieKZAmYnjOCpw3pXkkxlyDmzdgGyQBw1wfiYRnTWxVpA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdahrieKZAmYnjOCpw3pXkkxlyDmzdgGyQBw1wfiYRnTWxVpA/viewform?usp=sf_link)

**Kindly register for the above mentioned profile on or before 23:59 PM of 19.06.2021 i.e. tomorrow.**

**Placement Cell,**

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919691178820

One attachment • Scanned by Gmail



JD\_Chai Sutta Bar.docx  
11 KB



## Summer Internship Opportunity - Zedd Labz

External

Inbox x



H.R. Management ZeddLabz <hrm.zeddlabz2016@gmail.com>

to me, info, Hr.zd.zeddlabz

Fri, Jun 18, 2021, 6:15 PM



Greetings from Zedd Labz!!!

All the pgdm/mba students are informed that Zedd Labz would be engaging some marketing interns as Summer Trainees for a period of 2 months as per details given below:

About company:

Indian-owned IT Company Zedd Labz provides a range of IT services sketched for Business Veracity. Established in May 2016. Initially, we were IT solutions centric, latter we dimensioned with 2 subsidiaries - Viralstartup.in and Appkart.store for various IT and e-Commerce services expanding pan India.

Our page: <https://www.linkedin.com/company/zeddlabz/>

Profile:

Business Development Intern

Perks and Benefits:

1. Monetary Stipend( Performance-Based)
2. Internship Certificate
3. Letter of recommendation

Location: Remote(Work From Home)

Eligibility Criteria: pgdm/mba in marketing (followed by an interview process)

All the interested students can fill the below-mentioned google form latest by 19th june

<https://forms.gle/f4RG3zXGVBeP8tGp8>

--

Best Regards

ZEDD LABZ

Noida, Uttar Pradesh

+91 9888800394

[admin@zeddlabz.com](mailto:admin@zeddlabz.com)

TLS **SUMMER INTERNSHIP** JOB DESCRIPTION BBA/BCOM/MBA 1ST YEAR STUDENTS

External

Inbox x



Priyanka.dua <priyanka.dua@theleadingsolutions.com>

to me, hr, md

Thu, Jun 17, 2021, 11:51AM



Dear concern,

Greetings!!

Hope you are doing well!

*The leading solutions is emerging as nationwide financial institution, we at TLS are already covering topmost B schools in India and getting quality of headcounts every year. This time company is looking for further expansions, so we would like to visit your esteem campus for placement opportunities this year. With rapid growth, the need for skilful employees arises as well.*

*Hereby we are looking up for suitable candidates who can fulfil the designated responsibilities.*

Therefore, we are sharing the detailed Job Description of Virtual **Summer Internship** for BBA/BCOM/MBA.

Hope to see good number of registrations from your side.

**SUMMER INTERNSHIP**

(Virtual/Physical as per the Government Guidelines)

Delhi/NCR

Company Profile: **THE LEADING SOLUTIONS**

Website: [www.theleadingsolutions.com](http://www.theleadingsolutions.com)

The Leading Solutions is the single stop solution provider for all your financial needs serving 25000+ clients in just 3 years. Our objective is to serve the customers with the best solution for directing their finances in the most profitable direction. Our motive is to upgrade the perception of investors moving them from traditional investment decision making to diversified one. Our economy is dynamic so it is better to diversify your funds. We work on the core mentality of investors and try to shift their interest from traditional to modern mind set by providing them greater choices to invest. Since, we have a large client's base in banking sector consisting more of public sector banks. So, we are looking out for passionate employees to make their career in the area of HR/ marketing/ finance.

RE: Invitation for conducting **summer internship** selection process at Prestige Institute of Management, Gwalior for BBA and B.Com 2022 Batch

External > Inbox x



lemtcommunity <lemtcommunity@gmail.com>

Wed, Jun 16, 2021, 4:36 PM



to me ▾

Greetings from [LucidEdu Group!](#)

Respected sir,

Please find attached kit for sharing - poster, detailed role description and what's write-up.

LucidEdu Group is an ISO 9001:2015 certified Edtech startup working with college students from tier 2 and 3 cities to make them market-ready.

In a short span, we've been able to scale the firm to +20 market training companies, +15 gov, private tie-ups and catered to hundreds of students. We are proud to be supported and recognised by E-Cell IIM Indore, NMIMS Indore, AIC-RNTU, [100x.VC](#) Entrepreneurship Gurukul, NSRCEL-IIM Bangalore and counting.

We are hiring student **interns** for the following positions in our company:

- 1) Human Resources
- 2) Sales and Marketing
- 3) Business Development

For quick and convenient sharing among students, we have also attached the whatsapp message to be forwarded to students in a word document along with other details in the pdf format.

With a wide network of industries and companies across different sectors, we aim to provide enriched skill development opportunities to your students in order to prepare them for the market!

Thanks and Regards,

Mohamad siraj khan

Team Lead



Fwd: REGARDING INDUSTRY EXPOSURE External SIP 2022 x



pie infocomm <lko.hr.pieinfocomm@gmail.com>  
to me ▾

Sat, Jun 12, 2021, 4:01PM ☆ ↶ ⋮

Greetings from Pie Infocomm..!!!

Dear Sir/ Ma'am,

Gentle request kindly forward to the student.....

We are starting new batches of Online and Offline Summer Internship Programs from 15th june 2021 in various technologies.

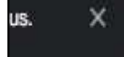
The programs come with a lot of benefits for the meritorious students.

After the test, the company will share the Merit List of all the candidates who have been awarded free training on one extra technology.

Contact us for enrollment-  
7007851215 .

Click here to take the internship test -  
<http://www.pieinfocomm.in/internshipTest.php>

Regards,  
Vijay Kumar Jaiswal  
PIE INFOCOMM  
Lucknow



## Invitation for Pre Summer Internship Session on 09.06.2021 at 11:00 AM Sharp



**Prestige Gwalior** <placement@prestigegwl.org>

Mon, Jun 7, 2021, 2:23 PM



to Ruturaj, chanda, khyati.nayak, shaifali.chauhan, nandan, aakash.gupta, mahendra.singh.yadav, anshika.saxena, richa, Tarika, Amitabha, kishansingh.rathore

Dear Students

Greetings from Corporate Relationship Cell !!

Hope you all are doing well !!

We at Team CRC are delighted to share with you all that we are going to announce the Pre Summer Internship session for BBA IV and B.Com 2nd Year Students on 09.06.2021 i.e. on Wednesday at 11:00 AM Sharp. As you all are aware about the fact that as per your curriculum you need to complete summer Internship. In light with the same we are planning to start your summer internship.

### Key Synopsis of the session:

1. Duration of the session will be Max. 45 Min. (30 Min, for session and 15 Min for FAQ)
2. Announcement of Summer Internship starting date.
3. Duration of the internship.
4. Do's and Don'ts pre, during and post Summer Internship.
5. Mode of Summer Internship.
6. Location of the summer Internship.
7. Complete Information about selection procedure during summer Internship.
8. How to approach CRC for coordinating the Internship Drive.
9. POC Pre, during and Post Summer Internship.
10. Mode of communication
11. How to react to placement mails.
12. etc.

Click here to join the session: [https://www.zoom.us/j/907600070050](#)

## Internship Proposal from Srajan Welfare Society

External

SIP 2022 x



HR Shikha <hr@srajanwelfaresociety.com>

to srajan.wsi

Sat, May 29, 2021, 5:49 PM



Hello Sir ,

Greetings from Srajan Welfare Society

Over the past several years, Srajan Welfare Society has the privilege of bulk hiring many of the graduates and post graduates. Currently we have openings that may be of interest to your students. The complete Job Description is given below:

### Summer Internship Program for the graduates

Srajan Welfare Society empowers mainly women and focuses to provide education in each aspect of society. Srajan emphasize on three different fields that is Education, Employment and Health sector. With this concept, the organization is actively looking to hire interns for various profiles. Work from home is available at this time

### Who can apply?

-Candidate who is graduating from journalism, medical, education, legal, and management.

-We are looking for only females graduates(who is willing to start their career)

-Well-spoken and well-written skills

-Internship duration- 1-2 months (FULL TIME)

### Responsibilities

We have separates batches for Mass Communication and Management.

1.For mass communication the complete training will be given based on the skills, development, oral and written communication, how to take interviews, organizing webinar and seminar, anchoring, hosting, script writing, invitation letter, proposals, story writing, shooting videos, maintaining gestures and posters, providing live platform to showcase themselves, creating posters, promotion, public speaking, and networking connectivity.

2.For Management students the complete training will be given in 4



## Online **summer** training for Prestige Institute of Management Jiwaji University, Gwalior students

External

Inbox x



**Internshala Trainings** <university.relations@internshala.com>

[Unsubscribe](#)

Wed, May 12, 2021, 1:01PM



to me

Dear Prof. Abhaydubey,

Greetings from Internshala Trainings. Hope you are doing well and staying safe.

With developing scenario, many colleges have again moved to the online ecosystem. While this time colleges are better prepared to ensure seamless education, however, hands-on experience or practical knowledge has taken a hit. This is why more than 20,000 students have started their **summer** training through our platform since March 2021.

To ensure maximum students of Prestige Institute of Management Jiwaji University, Gwalior get to complete an online **summer** training, we are offering a limited period flat 80% off, ~~INR 4499~~ INR 999/- on all 50+ certified **summer** trainings under the Grand **Summer** Sale. Students can choose to learn top skills like Python Programming, Data Science, Machine Learning, AutoCAD, SolidWorks, Web Development, Digital Marketing, Advanced Excel, Business Communication Skills, Human Resource Management, among others.

How can your students register for the training?

1. Visit the Grand **Summer** Sale here to register now - [internshala.com/i/GSS-DB14830](https://internshala.com/i/GSS-DB14830). The last date to register is 15th May 2021
2. Choose a training based on interest and select a suitable batch starting from May, June, and July
3. Sign up for the selected training by filling in all the required form details and [get the training for a flat 80% off at INR 999/-](#)

Every training can be completed by spending 1-2 hours per day along with college academics. Students who enroll now would get the following benefits -

1. Free **placement** preparation training to ace campus interviews
2. Industry-recognized certificate from Internshala (recognized by 1.5 lac+ companies across India to hire talent)
3. Experiential learning through hands-on projects

Eligibility - All first to final year students from any branch are eligible to enroll for any training based on their interest.

Kindly share this vital information with all your students and have it circulated among all your college faculties, and student coordinators to ensure maximum participation.

For any queries, students can use our help center [here](#).

Many thanks,

Ashutosh Lokhande

Manager - University Relations

Internshala Trainings - making learning affordable for everyone

↩ Reply

➡ Forward

Summer Internship\_EduKyu Pvt. Ltd. For MBA-2022 Batch!! External Inbox x



HR Diksha eduKyu <hr2.edukyu@gmail.com>

Mon, May 10, 2021, 12:52 PM ☆ ↶ ⋮

to me, Hr ▾

Dear Team

Greetings from EduKyu Team!!!

Kindly find the details below for **summer internship** with EduKyu Pvt. Ltd.,

The details about the **internship** and remuneration is attached below

Eligibility Criteria for the potential candidate:

MBA- Marketing only

Fluent in English Language

Good in communication and Presentation Skills.

Kindly revert CV's for interested and eligible students and also let us know how to take things further.

Awaiting a prompt response!


**Thanks & Regards**

Diksha Gupta

Human Resource Executive

E-mail: [hr2.edukyu@gmail.com](mailto:hr2.edukyu@gmail.com)

M: 9628821392

 <https://edukyu.com/assets/img/logo.png>

**Be the better version of You**

8d649f8&attid=0.1&permmsgid=msg-f:1699355148379963207&th=17955280fe6b3f47&view=att&disp=inline&realattid=f\_koia1ehf0

# Offer Letter for Summer Internship

External > Inbox x



anjani@tcmail.co.in  
to aayushjain0123.aj, me ▾

Sun, May 2, 2021, 7:55 PM ☆ ↶ ⋮

Dear Ayushi Jain

Thank to apply for Summer internship with Talent Corner HR Services Pvt Ltd. , please find enclosed offer letter of your's

Thanks

Forma Parekh

One attachment • Scanned by Gmail ⓘ



↶ Reply   ↶ Reply all   ↷ Forward



**Raletta Jobs** <jobs@raletta.in>

to me, abhay.dubey ▾

Wed, Jun 24, 2020, 9:00 PM



Respected Sir,

Thank you for emailing us.

We already have your students working with us and we would love to have more students from your college. However, we're only providing 60 days **internships** at the moment.

The details of the **internship** are as follows:

Duration: 60 days

Starting date: 01st July 2020

Time: 10 AM to 6 30 PM, Monday to Saturday

Field: Digital Marketing and Content Writing

Type: Unpaid **internship** (Virtual)

Requirements: Must have a laptop/PC and a stable internet connection

We request you to send us the list of interested applicants ASAP since we have already confirmed the **internship** of 95 students and another 89 applications are under process. **It would be great if you could send us the list by tomorrow evening so that we can arrange telephonic interviews by Saturday or maximum Monday.**

Looking forward to hearing from you soon.

Cheers,

Team Raletta.



## Summer Internship - BOB Financial Solutions Ltd External



**recruitment** <recruitment@bobfinancial.com>  
to me

Sun, Jun 28, 2020, 12:24 AM

Hi,

Greetings of the day from Bank Of Baroda Financial Solutions Ltd. !!

Kindly find attached the Job Description for your ready reference.

### **Given below are the requisite details of the internship program**

- **Eligibility:**
  - Graduates- Final Year students
  - Post Grad- Both 1<sup>st</sup> and 2<sup>nd</sup> year students
  - Must have access to a PC/Laptop with internet connection
  - Penchant to do local mapping and generate insights
- **Selection Process:**
  - The college will collect the resumes of interested students and share with BFSL
  - Depending on the number of resumes, the BFSL may shortlist the profiles on the basis of academic score and any other relevant information
  - The interviews will be conducted over video conferencing to select the Interns.
- **Duration:** 2 months
- **Internship Offer Letter:** The letter will be issued centrally after receiving the final details.
- **Enablers:**
  - One week of online training for interns on our products, processes and other requisite details
  - Mentoring support from BFSL to ensure success of the interns
  - The internship would primarily require remote working owing to the COVID19
- **Role of Interns:**
  - Acquisition of new customers
  - Usage of Primary and Secondary data for understanding the Credit Card Market

Job Description (JD) for Market Research: [Click here](#)

Going forward, Please ask students to fill this form thoroughly to apply: <https://zcu.io/QBKH>

Feel free to revert for any doubt.

Regards,  
Human Resources

## Cross Skills



----- On Tue, 10 Mar 2020 00:02:26 +0530 Muskan Batra <[muskanbatra.mb@gmail.com](mailto:muskanbatra.mb@gmail.com)> wrote -----

Hello,

It's give us immense pleasure to invite your esteem organization in  
Prestige Institute Of Mangement, Gwalior. A premier net NAAC NBA Accredited A grade autonomous Top B- School for MBA full time course in Central Asia

Ready for it's **Summer internship** drive or to provide **internship** opportunity to a MBA 2019-2021 batch students.

We are soon starting with **summer internship** for MBA 2019-21 Passing out batch for a period of 45 to 60 days starting from 5th June onwards. Which is the Intigral part of our course curriculum we will be grateful if kindly make it continent to the students for training in your esteemed organization

Would appreciate positive response from your side

Warm Regards:  
Muskan Batra

## HR Faculty Invite 2020

Inbox x



**Komal - E4india** <komal@e4india.com>

Wed, Jun 3, 2020, 3:56 PM



to shubhangi.gupta@prestigegwl.org, Careers, Bhushan, me, shikha.sharma@prestigegwl.org

Dear Sir / Madam ,

At the outset hope you all are safe and healthy and thank you to your college for participating in our Online **Summer Internship** Program 2020.

As you are aware that your students are doing a **Summer Internship** Project at our company E4.

As such we are pleased to invite you for an online faculty Zoom meet at E4 on the **6<sup>th</sup> June** i.e. **Saturday** to discuss the following :

### **PART A :**

1. Introduction to E4 and what we do
2. Introduction to the E4 **Summer internship** program 2020
3. The course content and delivery methodology adopted .
4. Evaluation criteria adopted at E4 from an industry expectation perspective
5. What we expect you to do as a mentor faculty to help your student to complete the project from an academic perspective

### **PART B :**

1. Introduction to the E4 Learning Centre and opportunities for your Institute and Faculty to collaborate with us for our E4 – **Master Coach** ( Faculty Development Programs ) and participate as Co- faculty for **Industry training programs** .

We look forward to your active participation and engagement with us. Find attached a MOU copy of the E4 Learning Centre Proposal.

Kindly confirm your participation for the same so as to enable us to send a formal invite for the online session

Warm Regards,

## Proposal for Internship

External

Inbox x



**Subin Sunny** <subin.sunny@raoit.com>

to me ▾

Tue, May 26, 2020, 3:01PM



Greetings From Rao Edusolutions Pvt Ltd.

This mail is in regards to inform you regarding **Summer internship** pattern for the students who are willing to join us.

Due to this covid 19, as AICTE has denied any student to do **summer internship** by visiting office, and we also are not aware when this crisis will end, keeping the safety precautions we had started the module of work from home for **summer internship** Students.

Following is how we will be training them:

**Letting them know about the market segment and survey.**

**Understanding customer behaviour and support.**

**Dealing with big clients and closing the deal helping them with improvisation in communication skills.**

**Getting certified and also getting incentive according to the target set by us.**

I would request you to please look into the same and allow your students who are interested to do work from home and get **internship** from us and help us with the student list as soon as possible so that we can start working.

If they Done Good Performance we ready to give them pre **placement** Offer

About Rao IIT ACADEMY

Rao IIT Academy was initially established at Kota by a Research Scientist, a Technocrat - turned - outstanding teacher Dr. B.V. Rao, [M.SC.](#), M.S.(IIT Madras), Ph.D.(IIT Delhi) who has carved the careers of thousands of students for over two decades by enabling them to take berth in various IITs so far and has proved to be an undisputed leader in the field of education. Rested on the strong pillars of commitment, excellence, perfection and innovation that are depicted by the four wings in the logo of the Institute, he has laid a strong foundation of the Rao IIT Academy. The Institute is the enlargement of his vision to further display the best of his teaching ability and rich experience to strive and enable his students to make their cherished dreams a breathtaking reality and shape the destiny of students as IITians.

The institute is accomplished by a team of highly experienced and fully dedicated faculty with a Commitment to promote Excellence and Perfection in teaching and enhance the Success of every JEE Aspirant.

We strive to be updated with the latest technology and imbibe it in our teaching methodology.

State-of-the-art infrastructural facilities and rich ambience is provided to complement the teaching and to meet the requirements by providing a very congenial and intellectually stimulating competitive environment that is suitable for shaping your aspirations into reality and paving the way to Success.

**You Aspire, We Inspire.**

**"Our Mission is to make your Mission possible."**



## Unschool Summer Internship at Prestige Institute of Management External Inbox



**Mourya Krishna** <mourya@unschool.in>  
to me, gargibharadwaj27

Wed, Apr 22, 2020, 7:40 PM Star Reply More

Respected Sir/Madam,

It's a great pleasure to write to you, and we hope that you are reading this email at the pink of your health. I would like to take this opportunity to introduce Unschool to you and convey our intent to recruit In-house **Interns** from your campus. (Arts, Science, Engineering and Management streams)

**Unschool** is a Government of India recognised company incubated under Government of Telangana's initiative T-Hub (Hyderabad), Asia's largest Incubation centre. With 10000+ students, 50+ mentors with 100,000+ hours of learning delivered, Unschool is reviewed as the **Top 10 Digital Learning Companies of 2019** by the Higher Education Magazine. Unschool is a market-place that allows anyone with the knowledge and skills to share, to come and host their courses on our platform.



Role: **Marketing & Operations Intern**

Required strength: **15 Interns**

Stipend: **Starting from INR 3000/- plus Incentives per month (Performance-based)** and also **pre-placement offer** for best performers.

Duration: April-June 2020 ( Depending upon the **summer** break given by the college)

### Criteria:

Open to all.

Preferring candidates who have worked in leadership roles in college fests and college organisations, with previous **internship** experiences.

### The Job Role Includes:

We want students inclined towards Management. As a Marketing **Intern**, students will be trained and experiencing a wide variety of management portfolios including Sales, Marketing and Business Development.

1. Marketing and Promoting Unschool Courses.
2. Leading a team of Campus Ambassadors across the country.
3. Training and development of Ambassador teams.
4. Advertising and Branding the Unschool website and product.

Please let us know if and when the recruitment can be arranged for and your convenient time to get on a call with you for the same.

Fwd: Invitation to provide an opportunity of remote or virtual **internship** programme for our MBA student's Batch 2020-21 of PIMG > Inbox x



**Muskan Batra** <muskanbatra.mb@gmail.com>  
to shikha.sharma, ashwani.gupta, me ▾

Sat, May 2, 2020, 6:29 PM ☆ ↶ ⋮

----- Forwarded message -----

From: **Fincore Analytics** <[info.fincoreanalytics@gmail.com](mailto:info.fincoreanalytics@gmail.com)>

Date: Sat, 2 May 2020, 3:54 pm

Subject: Re: Invitation to provide an opportunity of remote or virtual **internship** programme for our MBA student's Batch 2020-21 of PIMG

To: Muskan Batra <[muskanbatra.mb@gmail.com](mailto:muskanbatra.mb@gmail.com)>

Hi Muskan,

Thanks for your email.

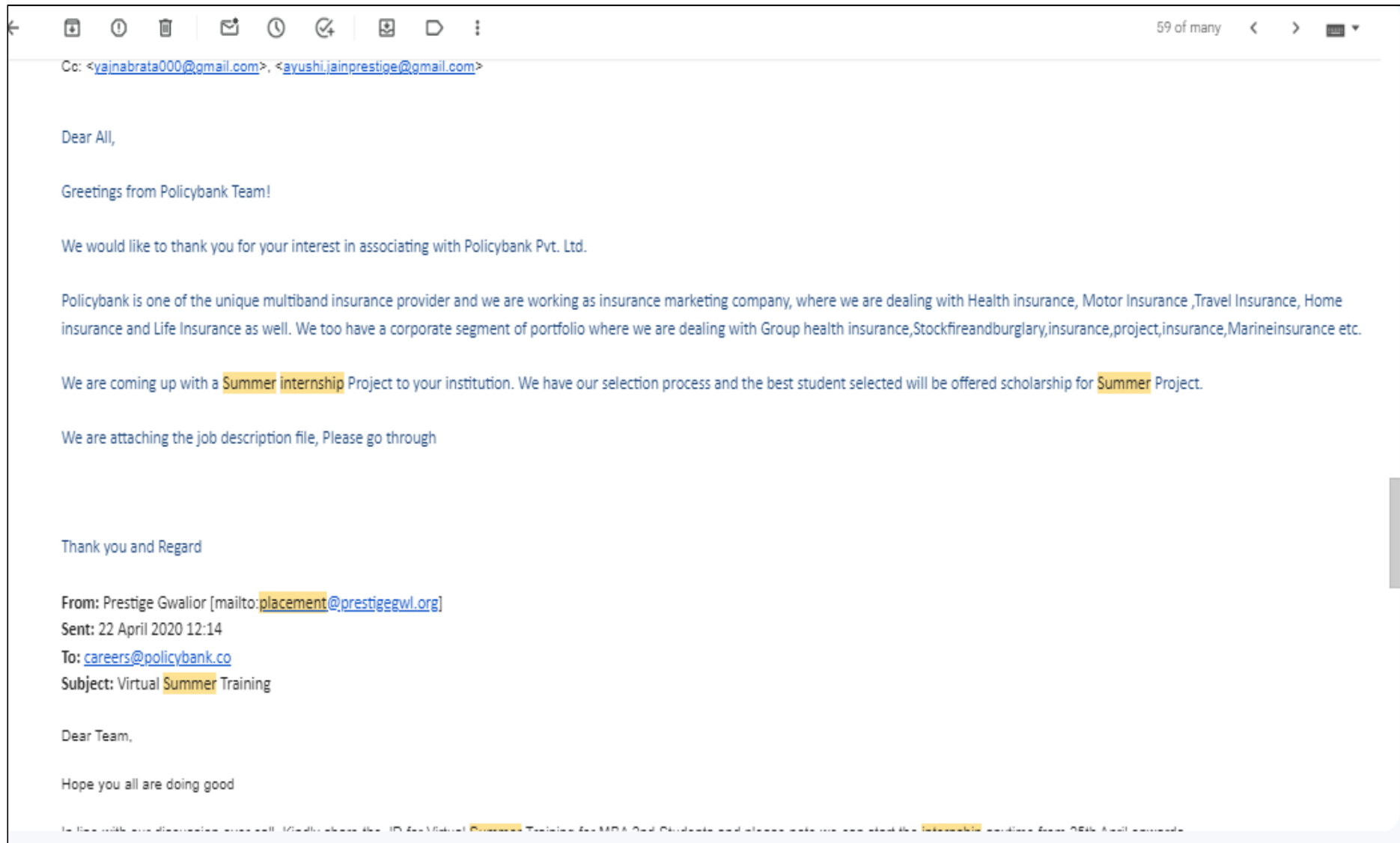
We are happy to associate with the reputed institute Prestige. At the moment, we are looking for **summer interns** in the field of digital marketing, finance-equity research, and HR.

**Internship** Benefits: Certificate and Assistance in a **placement** through our Fincore HR Consulting division

Please share the resumes of interested candidates. Please see below the company description.

**About Fincore Analytics:**

**Fincore Analytics** provides customized training in the field of valuation and financial modeling. We designed courses in consultation with Big4, KPO, and Equity Research firms with real-life projects. With our experienced trainers, we enhance professionals' technical knowledge and develop strong financial modeling skills which would make them Job-Ready for any valuation/equity research role. In addition to training programs, Fincore also offers recruitment consulting and investment advisory services.



## Summer Internship

External

Inbox x



**Abhisek Harshdeep** <abhisek@jkmail.com>

to me, csuchitra1999

Sat, Jun 15, 2019, 2:14 PM



Dear Sir,

We confirm the **internship** of Ms Suchitra Choudhary student of B.Com 2<sup>nd</sup> Year at Accounts department, JK Tyre & Ind. Ltd, Banmore. Duration of the training is 10.06.2019 to 10.07.2019.

Regards

Abhisek Harshdeep  
Manager HR  
JK Tyre & Ind

JK Tyre - Drive Safe Drive Responsibly, Stay in Total Control \_\_\_\_\_DISCLAIMER: This e-mail including attachment, contains confidential and privileged information intended for exclusive use of the addressee. The company does not assume liability including inadvertent virus infestation, arising out of this mail, unless specifically agreed to, with the recipient. If you are not the intended recipient, please contact the sender by reply e-mail and delete original and all copies of this message. Any dissemination, use, reliance on, review, distribution, printing or copying of this message in whole or in part is unauthorized and strictly prohibited.



**Prestige Gwalior** <placement@prestigegwl.org>

to Abhisek

Sat, Jun 15, 2019, 4:16 PM



Thanks Abhishek for confirmation.

\*\*\*



Summer internship at TVF for the students of your college! > inbox x



Internshala <university.relations@internshala.com>  
to me ▾

Unsubscribe

Tue, May 14, 2019, 3:12 PM



Dear Prof. AbhayDubey,

Hope you are doing well. I'm Kartikay from Internshala.

I am glad to share an exclusive **summer internship** opportunity for your students in one of the most popular media channels of the Indian digital entertainment industry - The Viral Fever (TVF). Students can apply to this **internship** with TVF in Social Media Marketing profile, and in addition to a huge learning opportunity, students can earn up to Rs. 10,000 per month.

The students of your college can visit here to register and apply - [internshala.com/i/TVF12926](https://internshala.com/i/TVF12926) or click on the button below.

The registration is completely free of cost and the last date to apply is **19th May 2019**.

Note: Please forward this email to your students or you may use the Share on WhatsApp feature below.

## SUMMER INTERNSHIP

External

Inbox x



Muskan Sandhu <muskansandhu49@gmail.com>

Fri, May 10, 2019, 2:08 PM



to Placement ▾

Greetings from SDAP,

Our company SANDHU DAIRY & AGRO PRODUCTS PVT. LTD. has been established in 2016 with a vision to provide one of the *Purest* and *Best* quality milk in the region . With a belief to meet our shibboleth of *Purity Redefined* , we launched **DAIRY MOO** , delivering 100% pure, farm-fresh, untouched COW MILK for our customers, therefore redefining purity at a higher grade.

We are planning to conduct a "**Summer Internship**" programme for the Sales & Marketing students who might be interested in programme like this via your college. Hereby, is a brief description of the work listed below, for your perusal :

### Description -

- Application Deadline - 20 May 2019
- Position - 3 Full-time - Paid
- Stipend Offered - 5000
- Requirement - Pursuing a Bachelors or Masters degree

It will be a Field Job that will provide research on potential clients . Therefore , looking forward for students, that has the ability to work in a fast -paced environment and collaborate effectively as a team member with the ability to communicate at all levels.

We would like to offer an **internship** to students of your college to further their pragmatic approach and their course studies. For any query, you may contact us on the number (between 11 am - 5pm) or mail us at our e-mail id listed below

With Regards ,

Sandhu Dairy & Agro Products Pvt. Ltd.

[sandhudairy@sandhuindia.com](mailto:sandhudairy@sandhuindia.com)

0751-4920160

## Summer Internship Opportunity with Saraf Group

Inbox x



**Prestige Gwalior** <placement@prestigewl.org>

Sat, Apr 27, 2019, 4:06 PM



to Masterakki25, abhishekjain2897, Akanshabha190, aman, amitgoyal130597, Sharmaanshul393, Ashutosh, deepak, gunjan, Jitendra, Kajalkushwah90, Manalisharma8962, Mayank, Monikamanga431, nupurcha

Dear Students,

We have **Internship** Opportunity available with Saraf Group renowned manufacturer, supplier and exporter of HDPE/PP Woven Fabrics, HDPE/PP Woven Sacks / Bags & Multi color Printed BOPP Laminated PP Woven Sacks / Bags. Kindly go through the following details for the same:

1. Locations Available: Ahemdabad and Bangalore

2. Stipend: 20 K Per month Per Student

3. Duration of **Summer Internship**: 2 Months

**4. How to Apply: Students Need to Send their resume to any of **Placement** coordinator on or before 10:00 am tomorrow on below mentioned email ID**

1. [kajlmandil1820pimg@gmail.com](mailto:kajlmandil1820pimg@gmail.com)
2. [nausheenali1820pimg@gmail.com](mailto:nausheenali1820pimg@gmail.com)
3. [poovavirmani1820pimg@gmail.com](mailto:poovavirmani1820pimg@gmail.com)
4. [abhaydubey040190@gmail.com](mailto:abhaydubey040190@gmail.com)

5. Eligible Students: Any student (Selected and Not Selected) either preferred Institute or Own source, Gwalior or Pan India can apply for the profiles.

Thanks and Regards,

--

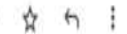
**Placement** Team,

## Confirmation for Summer Training from Ludhiana



**Prestige Gwalior** <placement@prestigewl.org>

Wed, Apr 24, 2019, 3:47 PM



to namrata

Dear Namrata,

Greetings from Prestige Institute of Management, Gwalior!

Kindly consider this email as confirmation for doing your **summer Internship** from Ludhiana Location from Bajaj Finserv. Kindly go through the following details for the same:

Date of Joining: 27.04.2019

Reporting Time: 10:00 Am

Reporting Manager: Mr. Rahul Bhadoriya

Venue Details: Will Share Soon

Thanks and Regards,

--

**Placement Team,**

Prestige Institute Management, Gwalior

[www.prestigewl.org](http://www.prestigewl.org)

Phone :- +917514097039

Mobile no:- +919827057488, +919891178620, +919479810808

↩ Reply

➦ Forward





Prestige Gwalior &lt;placement@prestigegwl.org&gt;

## Internship Proposal from Srajan Welfare Society

1 message

HR Shikha &lt;hr@srajanwelfaresociety.com&gt;

Sat, May 29, 2021 at 5:49 PM

To: srajan.wsi@gmail.com

Hello Sir ,

Greetings from Srajan Welfare Society

Over the past several years, Srajan Welfare Society has the privilege of bulk hiring many of the graduates and post graduates. Currently we have openings that may be of interest to your students. The complete Job Description is given below:

### Summer Internship Program for the graduates

Srajan Welfare Society empowers mainly women and focuses to provide education in each aspect of society. Srajan emphasize on three different fields that is Education, Employment and Health sector. With this concept, the organization is actively looking to hire interns for various profiles. Work from home is available at this time

### Who can apply?

- Candidate who is graduating from journalism, medical, education, legal, and management.
- We are looking for only females graduates(who is willing to start their career)
- Well-spoken and well-written skills
- Internship duration- 1-2 months (FULL TIME)

### Responsibilities

We have separates batches for Mass Communication and Management.

1.For mass communication the complete training will be given based on the skills, development, oral and written communication, how to take interviews, organizing webinar and seminar, anchoring, hosting, script writing, invitation letter, proposals, story writing, shooting videos, maintaining gestures and posters, providing live platform to showcase themselves, creating posters, promotion, public speaking, and networking connectivity.

2.For Management students the complete training will be given in 4 phases-

- Recruitment, hiring, taking interview, sending offer letter, induction and orientation
- Marketing, advertisement, promotion, social media handling, digital marketing
- Sales, convincing power, communication (oral and written), approaches, fulfill day to day goals
- Administration, Research and development, analysis, strategy making, team handling and managing, content writing, blogs, article

### Benefits

- Practical experience with the live project of Srajan
- Development of Overall skills and opportunity to handle the team
- The best will get the chances for the bigger platform of Srajan
- Organizing and launching a webinars and seminars session
- Opportunity to participate in networking events
- Awarding them with the certificates
- The organization will select the best among the team at the end of the month
- Flexible schedule for student and will assign them as the Campus Ambassadors representing their college
- Have a great experience to work in every field

The proposal letter is attached in this email.

PFA

--

Thanks & Regards  
Shikha Sharma  
HR Manager  
Srajan Welfare Society  
Contact us at 7869618001

3/11/24, 2:33 PM

Prestige Institute of Management Mail - Internship Proposal from Srajan Welfare Society

Email - [hr@srajanwelfaresociety.com](mailto:hr@srajanwelfaresociety.com)  
[www.srajanwelfaresociety.com](http://www.srajanwelfaresociety.com)



**Internship proposal from Srajan Welfare Society.pdf**

338K



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

---

**Fwd: Re: Results Announcement of the students selected for internship from Prestige Institute of Management, Gwalior for BBA and B.Com 2022 Batch**

4 messages

---

**HR Shikha** <hr@srajanwelfaresociety.com>

Mon, Jul 12, 2021 at 10:40 AM

To: placement@prestigegwl.org

----- Original Message -----

Subject: Re: Results Announcement of the students selected for internship from Prestige Institute of Management, Gwalior for BBA and B.Com 2022 Batch

Date: 2021-07-10 14:27

From: HR Shikha &lt;hr@srajanwelfaresociety.com&gt;

To: Prestige Gwalior &lt;placement@prestigegwl.org&gt;

Cc: hrmanager.srajan@gmail.com, srajan.wsi@gmail.com

Hello Mr. Ashwini,

Hope you are doing good!!

So here comes the results and we are happy to announce that there are 26 candidates selected and 25 candidates (not selected and still remaining) for the internship with Srajan Welfare Society. So the selected ones will be going further to have a great sessions with us. I have also attached the sheet with a proper details and status provided from your side in the similar manner. You can announce the results on your desk and very soon the selected candidates will receive the mails respectively.

PFA of Selected list and Rejected List.

Also I request you to get in touch with those candidates who haven't responded us yet so that we may go ahead with the 2 Internship Drive along with second batch.

For any queries please contact us:

--

Thanks &amp; Regards

Shikha Sharma

HR Manager

Srajan Welfare Society

Contact us at 7869618001

Email - [hr@srajanwelfaresociety.com](mailto:hr@srajanwelfaresociety.com)[www.srajanwelfaresociety.com](http://www.srajanwelfaresociety.com)

---

**2 attachments****Rejected List of Candidates-Prestige.xlsx**

11K

**Selected Candiates List-Prestige.xlsx**

11K

---

**Prestige Gwalior** <placement@prestigegwl.org>

Mon, Jul 12, 2021 at 11:35 AM

To: HR Shikha &lt;hr@srajanwelfaresociety.com&gt;

Dear Shikha

Greetings !!

Thank you so much for the result, I have shared the same with students as well.

Placement Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919691178620

[Quoted text hidden]

---

**HR Shikha** <hr@srajanwelfaresociety.com>  
To: Prestige Gwalior <placement@prestigegwl.org>  
Cc: hrmanager.srajan@gmail.com

Fri, Jul 16, 2021 at 2:19 PM

Hi Ashwini,

Any update of MOU?

[Quoted text hidden]

---

**HR Shikha** <hr@srajanwelfaresociety.com>  
To: placement@prestigegwl.org  
Cc: srajan.wsi@gmail.com

Sun, Sep 5, 2021 at 5:16 PM

Hi Ashwani,

Hope you are doing good.

This is the gentle reminder to know whether the MOU is signed or not. As students have ended the internship on 26th August and they are working on project report.

Do let us know the next upcoming batch.

[Quoted text hidden]





Prestige Gwalior &lt;placement@prestigegwl.org&gt;

## Nomination of the student for Internship IInd Phase

1 message

**Prestige Gwalior** <placement@prestigegwl.org>  
To: HR Shikha <hr@srajanwelfareociety.com>

Tue, Aug 3, 2021 at 10:44 AM

Dear Shikha

Greetings !!

As per our telephonic discussion, Kindly find below name of the students for internship at your esteemed organisation from our institute IInd Phase:

| S.No. | Name                 | Scholar No. | Section | Email id   | Mobile No. |
|-------|----------------------|-------------|---------|--|------------|
| 1     | Himani gupta         | 41210108132 | A       | <a href="mailto:himanigupta23123@gmail.com">himanigupta23123@gmail.com</a> | 9301776684 |
| 2     | Vaishali Gupta       | 41210108061 | D       | <a href="mailto:sweetvaishali54@gmail.com">sweetvaishali54@gmail.com</a>   | 7722860875 |
| 3     | Eshmeet Kaur         | 41210108015 | D       | <a href="mailto:eshmeetkaur30@gmail.com">eshmeetkaur30@gmail.com</a>       | 9425988112 |
| 4     | Saloni singh rajawat | 41230308401 | B       | <a href="mailto:salonisingh5485@gmail.com">salonisingh5485@gmail.com</a>   | 7477035451 |
| 5     | Sweta                | 41210108135 | A       | <a href="mailto:swetabisht2001@gmail.com">swetabisht2001@gmail.com</a>     | 8982414525 |
| 6     | Sapna Sharma         | 41210108479 | D       | <a href="mailto:sapnash86678295@gmail.com">sapnash86678295@gmail.com</a>   | 7207859184 |
| 7     | Shruti               | 41210107833 | C       | <a href="mailto:shrutibatham75@gmail.com">shrutibatham75@gmail.com</a>     | 7000855947 |
| 8     | Kirti Pal            | 41250508206 | A       | <a href="mailto:palkirti886@gmail.com">palkirti886@gmail.com</a>           | 7869732936 |
| 9     | Ruchika Gaur         | 41210108143 | B       | <a href="mailto:gaurunita74@gmail.com">gaurunita74@gmail.com</a>           | 7906507006 |
| 10    | Renu shakya          | 41210108145 | B       | <a href="mailto:renushakya2002@gmail.com">renushakya2002@gmail.com</a>     | 7880216063 |

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Mobile no:- +919827057488, +919691178620



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

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## Seeking Approval for Students - On the Job Training

2 messages

---

**manoj dawrani** <mdawrani@gmail.com>  
To: Prestige Gwalior <placement@prestigegwl.org>

Sun, Oct 3, 2021 at 12:03 PM

Dear Sir,

The following students are doing On the Job training as an Intern at Career Launcher Gwalior. The Key work roles include Business Development , Operations and customer satisfaction .

Aayush Chaudhary bba sec A, sem 5

Divyanshi jha sec A sem 5

Roma Advani B.com(Hons) 3rd year sec A

Nikita dayani Bba sec A Sem 5

Yukta vishnani Bba sec D, semester 5

Prachi gaur Course: Btm sem 5

I Request you to kindly approve the same.

Manoj Dawrani

Director - Career Launcher Gwalior

---

**Prestige Gwalior** <placement@prestigegwl.org>  
To: himani.chopra@prestigegwl.org

Tue, Oct 5, 2021 at 1:05 PM

Placement Cell,  
Prestige Institute Management,Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Mobile no:- +919827057488, +919691178620

[Quoted text hidden]



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

## Registration link for Career Launcher

6 messages

Prestige Gwalior &lt;placement@prestigegwl.org&gt;

Wed, May 4, 2022 at 2:55 PM

To: khurana.aayush99@gmail.com, sharmaabhisheksomeone.98@gmail.com, adijadav9@gmail.com, Adityatambe89847@gmail.com, ajaysrm98@gmail.com, Ashrivastava645@gmail.com, amansinghas0893038@gmail.com, anushrimoghe7@gmail.com, Write2ashishrana@gmail.com, bantishukla2000@gmail.com, Bhanujoshi8225@gmail.com, dlawaniya22@gmail.com, aniketchaurasiya73@gmail.com, thakurgajusingh5611@gmail.com, pariharkaran62@gmail.com, Kirti.info2810@gmail.com, rathoremahima3@gmail.com, manavthe8055@gmail.com, mansimandil6@gmail.com, alikhandk786@gmail.com, mohini.chhaya29@gmail.com, Mayankshrivastava2002@gmail.com, Nikhilyadav123460@gmail.com, nishkarsh.shakya97@gmail.com, Kushwahnitesh258@gmail.com, poojasingh75784@gmail.com, gs7921516@gmail.com, rahul.shakya812@gmail.com, mishra.roopesh99@gmail.com, shailendra170299@gmail.com, Shivamdubey061998@gmail.com, shivangithakur7566@gmail.com, Jainshivani1004@gmail.com, siddharthbais@gmail.com, simrandhingra555@gmail.com, Sujeets658@gmail.com, sulemankhan9232@gmail.com, Sumitprajapati7687@gmail.com, umashankargoud77@gmail.com, yashika1178@gmail.com, ankitash198@gmail.com, Abhayagarothkar.123@gmail.com, betupandit552@gmail.com, anshulbharti2000@gmail.com, sikarwararun2001@gmail.com, khanashhar2@gmail.com, Bhavanasikarwar7692@gmail.com, rakshitsharma159@gmail.com, deekshakalundrekar@gmail.com, devrajsinghrajawat8@gmail.com, Shivhareekta35@gmail.com, gouravsingh1799@gmail.com, hardikthakrai99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitgatore2599@gmail.com, mahendrapratapsinghchauhan2000@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, sharma.sakshi589@gmail.com, ssarthak290@gmail.com, sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, sagarsourav54@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Dear Students,

Greetings of the day!!!

Please register on the below given link for the Internship process of Career Launcher fill it on or Before 23:59 PM of today 04-05-2022. Only first 20 Nominations will be entertained so Kindly register yourself for the same with the help of below mentioned link. There will not be any Interview process for this opportunity its is only on the basis of First come first serve. This is for Gwalior Location only.

### Registration Link -

<https://forms.gle/b1AwC6B6Rbp89wHF9>

### Thanks and Regards

Placement Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919691178620

Mail Delivery Subsystem &lt;mailer-daemon@googlemail.com&gt;

Wed, May 4, 2022 at 2:56 PM

To: placement@prestigegwl.org

**Address not found**

Your message wasn't delivered to **mahendrapratapsinghchauhan2000@gmail.com** because the domain gmail.com couldn't be found. Check for typos or unnecessary spaces and try again.

The response was:

DNS Error: DNS type 'mx' lookup of gmail.com responded with code NXDOMAIN Domain name not found: gmail.com

Final-Recipient: rfc822; mahendrapratapsinghchauhan2000@gmail.com

Action: failed

Status: 4.0.0

Diagnostic-Code: smtp; DNS Error: DNS type 'mx' lookup of gmail.com responded with code NXDOMAIN Domain name not found: gmail.com

Last-Attempt-Date: Wed, 04 May 2022 02:26:02 -0700 (PDT)

----- Forwarded message -----

From: Prestige Gwalior <placement@prestigegwl.org>

To: khurana.aayush99@gmail.com, sharmaabhisheksomeone.98@gmail.com, adijadav9@gmail.com, Adityatambe89847@gmail.com, ajaysrm98@gmail.com, Ashrivastava645@gmail.com, amansinghas0893038@gmail.com, anushrimoghe7@gmail.com, Write2ashishrana@gmail.com, bantishukla2000@gmail.com, Bhanujoshi8225@gmail.com, dlawaniya22@gmail.com, aniketchaurasiya73@gmail.com, thakurgajusingh5611@gmail.com, pariharkaran62@gmail.com, Kirti.info2810@gmail.com, rathoremahima3@gmail.com, manavthe8055@gmail.com, mansimandil6@gmail.com, alikhandk786@gmail.com, mohini.chhaya29@gmail.com, Mayankshrivastava2002@gmail.com, Nikhilyadav123460@gmail.com, nishkarsh.shakya97@gmail.com, Kushwahnitesh258@gmail.com, poojasingh75784@gmail.com, gs7921516@gmail.com, rahul.shakya812@gmail.com, mishra.roopesh99@gmail.com, shailendra170299@gmail.com, Shivamdubey061998@gmail.com, shivangithakur7566@gmail.com, Jainshivani1004@gmail.com, siddharthbais@gmail.com, simrandhingra555@gmail.com, Sujeets658@gmail.com, sulemankhan9232@gmail.com, Sumitprajapati7687@gmail.com, umashankargoud77@gmail.com, yashika1178@gmail.com, ankitash198@gmail.com, Abhayagarothkar.123@gmail.com, betupandit552@gmail.com, anshulbharti2000@gmail.com, sikarwararun2001@gmail.com, khanashhar2@gmail.com, Bhavanasikarwar7692@gmail.com, rakshitsharma159@gmail.com, deekshakalundrekar@gmail.com, devrajsinghrajawat8@gmail.com, Shivhareekta35@gmail.com, gouravsingh1799@gmail.com, hardikthakral99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitagore2599@gmail.com, mahendrapratapsinghchauhan2000@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraiya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, sharma.sakshi589@gmail.com, ssarthak290@gmail.com, sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, sagarsourav54@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Cc:

Bcc:

Date: Wed, 4 May 2022 14:55:37 +0530

Subject: Registration link for Career Launcher

Dear Students,

Greetings of the day!!!

Please register on the below given link for the Internship process of Career Launcher fill it on or Before 23:59 PM of today 04-05-2022. Only first 20 Nominations will be entertained so Kindly register yourself for the same with the help of below mentioned link. There will not be any Interview process for this opportunity its is only on the basis of First come first serve. This is for Gwalior Location only.

**Registration Link -**

<https://forms.gle/b1AwC6B6Rbp89wHF9>



The response was:

452 4.2.2 The email account that you tried to reach is over quota. Please direct the recipient to <https://support.google.com/mail/?p=OverQuotaTemp> i25-20020ab00d9900000b003627dec8899sor985543uak.55 - gsmtmp

Final-Recipient: rfc822; [poojasingh75784@gmail.com](mailto:poojasingh75784@gmail.com)

Action: delayed

Status: 4.2.2

Diagnostic-Code: smtp; 452-4.2.2 The email account that you tried to reach is over quota. Please direct 452-4.2.2 the recipient to

452 4.2.2 <https://support.google.com/mail/?p=OverQuotaTemp> i25-20020ab00d9900000b003627dec8899sor985543uak.55 - gsmtmp

Last-Attempt-Date: Fri, 06 May 2022 05:15:37 -0700 (PDT)

Will-Retry-Until: Sat, 07 May 2022 02:26:01 -0700 (PDT)

----- Forwarded message -----

From: Prestige Gwalior <[placement@prestigegwl.org](mailto:placement@prestigegwl.org)>

To: khurana.aayush99@gmail.com, sharmaabhisheksomeone.98@gmail.com, adijadav9@gmail.com, Adityatambe89847@gmail.com, ajaysrm98@gmail.com, Ashrivastava645@gmail.com, amansinghas0893038@gmail.com, anushrimoghe7@gmail.com, Write2ashishrana@gmail.com, bantishukla2000@gmail.com, Bhanujoshi8225@gmail.com, dlawaniya22@gmail.com, aniketchaurasiya73@gmail.com, thakurgajusingh5611@gmail.com, pariharkaran62@gmail.com, Kirti.info2810@gmail.com, rathoremahima3@gmail.com, manavthe8055@gmail.com, mansimandil6@gmail.com, alikhandk786@gmail.com, mohini.chhaya29@gmail.com, Mayankshrivastava2002@gmail.com, Nikhilyadav123460@gmail.com, nishkarsh.shakya97@gmail.com, Kushwahnitesh258@gmail.com, poojasingh75784@gmail.com, gs7921516@gmail.com, rahul.shakya812@gmail.com, mishra.roopesh99@gmail.com, shailendra170299@gmail.com, Shivamdubey061998@gmail.com, shivangithakur7566@gmail.com, Jainshivani1004@gmail.com, siddharthbais@gmail.com, simrandhingra555@gmail.com, Sujeets658@gmail.com, sulemankhan9232@gmail.com, Sumitprajapati7687@gmail.com, umashankargoud77@gmail.com, yashika1178@gmail.com, ankitash198@gmail.com, Abhayagarothkar.123@gmail.com, betupandit552@gmail.com, anshulbharti2000@gmail.com, sikarwararun2001@gmail.com, khanashhar2@gmail.com, Bhavanasikarwar7692@gmail.com, rakshitsharma159@gmail.com, deekshakalundrekar@gmail.com, devrajsinghrajawat8@gmail.com, Shivhareekta35@gmail.com, gouravsingh1799@gmail.com, hardikthakral99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitagore2599@gmail.com, mahendrapratapsinghchauhan2000@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraiya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, sharma.sakshi589@gmail.com, ssarthak290@gmail.com, sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, sagarsourav54@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Cc:

Bcc:

Date: Wed, 4 May 2022 14:55:37 +0530

Subject: Registration link for Career Launcher

Dear Students,

Greetings of the day!!!

Please register on the below given link for the Internship process of Career Launcher fill it on or Before 23:59 PM of today 04-05-2022. Only first 20 Nominations will be entertained so Kindly register yourself for the same with the help of below mentioned link. There will not be any Interview process for this opportunity its is only on the basis of First come first serve. This is for Gwalior Location only.

**Registration Link -**

<https://forms.gle/b1AwC6B6Rbp89wHF9>

**Thanks and Regards**

Placement Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919691178620

**Mail Delivery Subsystem** <mailer-daemon@googlemail.com>  
To: placement@prestigegwl.org

Sat, May 7, 2022 at 3:32 PM



## Recipient inbox full

Your message couldn't be delivered to **poojasingh75784@gmail.com**. Their inbox is full, or it's getting too much mail right now.

[LEARN MORE](#)

The response was:

452 4.2.2 The email account that you tried to reach is over quota. Please direct the recipient to <https://support.google.com/mail/?p=OverQuotaTemp> s15-20020a25b94f00000b00648663892 f3sor3145114ybm.141 - gsmtmp

Final-Recipient: rfc822; [poojasingh75784@gmail.com](mailto:poojasingh75784@gmail.com)

Action: failed

Status: 4.2.2

Diagnostic-Code: smtp; 452-4.2.2 The email account that you tried to reach is over quota. Please direct

452-4.2.2 the recipient to

452 4.2.2 <https://support.google.com/mail/?p=OverQuotaTemp> s15-20020a25b94f00000b00648663892

f3sor3145114ybm.141 - gsmtmp

Last-Attempt-Date: Sat, 07 May 2022 03:02:53 -0700 (PDT)

----- Forwarded message -----

From: Prestige Gwalior <placement@prestigegwl.org>

To: khurana.aayush99@gmail.com, sharmaabhisheksomeone.98@gmail.com, adijadav9@gmail.com, Adityatambe89847@gmail.com, ajaysrm98@gmail.com, Ashrivastava645@gmail.com, amansinghas0893038@gmail.com, anushrimoghe7@gmail.com, Write2ashishrana@gmail.com, bantishukla2000@gmail.com, Bhanujoshi8225@gmail.com, dlawaniya22@gmail.com, aniketchaurasiya73@gmail.com, thakurgajusingh5611@gmail.com, pariharkaran62@gmail.com, Kirti.info2810@gmail.com, rathoremahima3@gmail.com, manavthe8055@gmail.com, mansimandil6@gmail.com, alikhandk786@gmail.com, mohini.chhaya29@gmail.com, Mayankshrivastava2002@gmail.com, Nikhilyadav123460@gmail.com, nishkarsh.shakya97@gmail.com, Kushwahnitesh258@gmail.com, poojasingh75784@gmail.com, gs7921516@gmail.com, rahul.shakya812@gmail.com, mishra.roopesh99@gmail.com, shailendra170299@gmail.com, Shivamdubey061998@gmail.com, shivangithakur7566@gmail.com, Jainshivani1004@gmail.com, siddharthbais@gmail.com, simrandhingra555@gmail.com, Sujeets658@gmail.com, sulemankhan9232@gmail.com, Sumitprajapati7687@gmail.com, umashankargoud77@gmail.com, yashika1178@gmail.com, ankitash198@gmail.com, Abhayagarothkar.123@gmail.com, betupandit552@gmail.com, anshulbharti2000@gmail.com, sikarwararun2001@gmail.com, khanashhar2@gmail.com, Bhavanasikarwar7692@gmail.com, rakshitsharma159@gmail.com, deekshakalundrekar@gmail.com, devrajsinghrajawat8@gmail.com, Shivhareekta35@gmail.com, gouravsingh1799@gmail.com, hardikthakral99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitagore2599@gmail.com, mahendrapratapsinghchauhan2000@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraiya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, sharma.sakshi589@gmail.com, ssarthak290@gmail.com,

sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, sagarsourav54@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Cc:

Bcc:

Date: Wed, 4 May 2022 14:55:37 +0530

Subject: Registration link for Career Launcher

Dear Students,

Greetings of the day!!!

Please register on the below given link for the Internship process of Career Launcher fill it on or Before 23:59 PM of today 04-05-2022. Only first 20 Nominations will be entertained so Kindly register yourself for the same with the help of below mentioned link. There will not be any Interview process for this opportunity its is only on the basis of First come first serve. This is for Gwalior Location only.

**Registration Link -**

<https://forms.gle/b1AwC6B6Rbp89wHF9>

**Thanks and Regards**

Placement Cell,

Prestige Institute Management, Gwalior

[www.prestigegwl.org](http://www.prestigegwl.org)

Mobile no:- +919827057488, +919691178620



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

## List of the students of BBA 4th Sem, for Summer internship

3 messages

**Prestige Gwalior** <placement@prestigegwl.org>  
To: manoj dawrani <Mdawrani@gmail.com>

Thu, Jul 16, 2020 at 12:16 PM

Dear Sir,

In line with our discussion over the call, I am sending you the list of BBA 4th Sem students for Summer Internship with you.

Please let me know if you require any further detail for the same.

| Name of the Student | Scholar Number | Section | Mobile Number | E Mail ID  |
|---------------------|----------------|---------|---------------|--|
| Srishti saxena      | 41210107022    | D       | 7770997951    | <a href="mailto:Srishtisaxena777099@gmail.com">Srishtisaxena777099@gmail.com</a> |
| Tanushka Goyal      | 41210107353    | D       | 8269556099    | <a href="mailto:tanushka2818@gmail.com">tanushka2818@gmail.com</a>               |
| Tapan Saxena        | 41210107317    | D       | 8878292633    | <a href="mailto:tapansaxena78@gmail.com">tapansaxena78@gmail.com</a>             |
| Umang Richhariya    | 41210107067    | D       | 9171603073    | <a href="mailto:richhariya46@gmail.com">richhariya46@gmail.com</a>               |
| YASH GUPTA          | 41210106124    | D       | 9425403331    | <a href="mailto:yashdivyansh@gmail.com">yashdivyansh@gmail.com</a>               |
| Yash gupta          | 41210107031    | D       | 8871800781    | <a href="mailto:yashgupta3922@gmail.com">yashgupta3922@gmail.com</a>             |

Please acknowledge the mail and starting date of SIP.

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Phone :- +917514097039  
Mobile no:- +919827057488, +919691178620

**Prestige Gwalior** <placement@prestigegwl.org>  
To: pryanca gidwani <pryanca75@gmail.com>

Fri, Jul 17, 2020 at 7:49 PM

Dear Priyanka

As per telephonic conversation Kindly find below the list of the students from BBA Course for Summer Internship.

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Phone :- +917514097039  
Mobile no:- +919827057488, +919691178620

[Quoted text hidden]

**Prestige Gwalior** <placement@prestigegwl.org>  
To: careerlauncher160@gmail.com

Sun, Jul 19, 2020 at 10:48 PM

Dear Priyanka Ma'am

PFA

----- Forwarded message -----

From: **Prestige Gwalior** <placement@prestigegwl.org>  
Date: Thu, 16 Jul 2020, 12:16  
Subject: List of the students of BBA 4th Sem, for Summer internship  
To: manoj dawrani <Mdawrani@gmail.com>





## Registration link for the Internship drive of Renaissance Educare-Gwalior fill it on or Before 23:59 PM of today 06-05-2022.

5 messages

**Prestige Gwalior** <placement@prestigegwl.org>

Fri, May 6, 2022 at 3:50 PM

To: khurana.aayush99@gmail.com, sharmaabhisheksomeone.98@gmail.com, adijadav9@gmail.com, Adityatambe89847@gmail.com, ajaysrm98@gmail.com, Ashrivastava645@gmail.com, amansinghas0893038@gmail.com, anushrimoghe7@gmail.com, bantishukla2000@gmail.com, Bhanujoshi8225@gmail.com, aniketchaurasiya73@gmail.com, thakurgajusingh5611@gmail.com, pariharkaran62@gmail.com, Kirti.info2810@gmail.com, rathoremahima3@gmail.com, manavthe8055@gmail.com, alikhandk786@gmail.com, mohini.chhaya29@gmail.com, Mayankshrivastava2002@gmail.com, Nikhilyadav123460@gmail.com, nishkarsh.shakya97@gmail.com, Kushwahnitesh258@gmail.com, poojasingh75784@gmail.com, rahul.shakya812@gmail.com, mishra.roopesh99@gmail.com, Shivamdubey061998@gmail.com, shivangithakur7566@gmail.com, Jainshivani1004@gmail.com, siddharthbais@gmail.com, simrandhingra555@gmail.com, Sujeets658@gmail.com, sulemankhan9232@gmail.com, umashankargoud77@gmail.com, betupandit552@gmail.com, anshulbharti2000@gmail.com, sikarwararun2001@gmail.com, khanashhar2@gmail.com, Bhavanasikarwar7692@gmail.com, rakshitsharma159@gmail.com, devrajsinghrajawat8@gamil.com, Shivhareekta35@gmail.com, gouravsingh1799@gmail.com, hardikthakral99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitagore2599@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraiya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, ssarthak290@gmail.com, sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Dear students

Please register on the below given

| S.No. | Particular            | Details   |
|-------|-----------------------|---|
| 1.    | Name of Organization  | <b>Renaissance Educare-Gwalior</b>  |
| 2.    | Mode of Drive         | Physical  |
| 3.    | Stipend               | As per Organization Directives  |
| 4.    | Job Title             | Intern  |
| 5.    | Job Location          | Gwalior   |
| 6.    | Job Description       | As per Organization Directives  |
| 7.    | Mode of Work          | Physical  |
| 8.    | Eligible Students     | <b>MBA &amp; MBA (BA) 2nd Sem Students</b>  |
| 9.    | Joining               | As per Organization Directives  |
| 10.   | Registration Link     | <a href="https://forms.gle/poVzCFU8QArrYgtCA">https://forms.gle/poVzCFU8QArrYgtCA</a> |
| 11.   | Registration Deadline | On or before 23:59 PM i.e 06.06.2022  |
| 12.   | Any Other Remarks     | Ensure you have a good network and system for smooth functioning for the drive.       |

Kindly find below the JD for your reference  
Placement Cell,  
Prestige Institute Management, Gwalior

3/11/24, 2:41 PM

Prestige Institute of Management Mail - Registration link for the Internship drive of Renaissance Educare-Gwalior fill it on or B...

gouravsingh1799@gmail.com, hardikthakral99@gmail.com, 123om.ahuja@gmail.com, ik752424@gmail.com, jahanvisingh17@gmail.com, Lalitagore2599@gmail.com, nsnikhilsharma20001@gmail.com, pawansengar8@gmail.com, priyajadon173@gmail.com, priyanshi36p@gmail.com, Rahulghuraiya8@gmail.com, rishabhshukla9926@gmail.com, alirukhsar477@gmail.com, ssarthak290@gmail.com, sundel.sharma1999@gmail.com, shivamdantare@gmail.com, Shrasti.shri@icloud.com, shreyab112000@gmail.com, guptasimran968.sg@gmail.com, jsreshti@gmail.com, Sk7247237@gmail.com, tanushkatomar1711@gmail.com, varchasvsinghrathore@gmail.com

Cc:

Bcc:

Date: Fri, 6 May 2022 15:50:27 +0530

Subject: Registration link for the Internship drive of Renaissance Educare-Gwalior fill it on or Before 23:59 PM of today 06-05-2022.

----- Message truncated -----



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

## Invitation for Conducting summer internship recruitment drive for students of MBA 2023 batch from Prestige Institute of Management and Research, Gwalior

4 messages

**Prestige Gwalior** <placement@prestigegwl.org>  
To: manisha@therenaissance.co.in

Fri, May 6, 2022 at 2:38 PM

Dear Manisha,

Greetings from Prestige Institute of Management and Research, Gwalior !

I would like to take this opportunity to introduce the **Prestige Institute of Management, Gwalior, a UGC NAAC Accredited A Grade Autonomous Institution with NBA accreditation for our MBA Program** which is known for its excellence in imparting Management and IT Education in the country. The Institute is committed to developing a code of best practices characterized by integrity, responsibility and accountability at all levels of management. The Institute focuses on the practical learning of the students with hands-on experience of management concepts through Summer Training in the industries.

Prestige Institute of Management is one the best B-school in Central India and it has been ranked among the Top 1000 B-schools in The World, (*Ed-universal Official Selection, Paris*). Ranked 18<sup>th</sup> among India's Power B-Schools (*The ICMR-4Ps B&M B-School Survey, Issue: June 2012*), 33<sup>rd</sup> rank India's Top B-School Brands: 2012 (*Business Barons Issue: November 2012*), Ranked 30<sup>th</sup> among Management Institutions in India (*Silicon India, Issue: 2012*) A++ among All India's Best B-School Survey 2013(*Business and Management: Chronicle Issue: December 2012*). "Certificate of Excellence" by IAO (*International Accreditation Organization: August 2012*), AA category among Management Institutions (*MBA by Choice: Issue: Sep 2012*), A++ category among Management Institutions (*Business India, Issue: Nov 2012*)

As per the syllabus being prescribed by affiliated university Jiwaji University it is mandatory for students to undergo Summer Training for 45-60 days during their MBA 2<sup>nd</sup> Semester. During the training period the students are supposed to undertake a live project on any topic to gain hands-on experience on real time situations.

Esteemed organizations like Byjus, Jaro Education, Future Group, Reliance Trends, Reliance Retail, Toppscholars, South Indian Bank, Godrej and Boyce, S&P Global, Kotak Mahindra Bank, IDFC Bank, HDFC Bank, ICICI Bank, Axis Bank, Utkarsh, Sambandh MicroFinance, Ujjivan, D-Mart, Visal, mega mart, Sokarti Merkle, Deloitte, Café Coffee Day, Tata Consultancy Services, Wipro, Tech Mahindra, Capgemini, Emphasis, Cox and Kings, Janalakshmi Financial Services, Accenture, Cardekho.com, 99 Acres.com, Naukri.com, Jeevansathi.com, IBM, Cipla, Aon Hewitt, Tciexpresss, VIVO mobiles, IIFL, Vistaar Financial Services, My Operator, Travel Triangle, India Bulls, Flipkart, Just Dial, Policy Bazaar.com, IDFC bank, Hindustan Times, Dainik Bhaskar, Collebra, Mankind etc have inducted our scholars who have already taken joining and are working currently with these organizations with a average package of 4.52 and Highest package offered of 12.00 LPA (For 2021 Batch).

I am glad to share that summer training for our MBA 2023 batch is scheduled from 15<sup>th</sup> May 2022 - 30<sup>th</sup> June 2022, for the same selection and interview process will start from 2<sup>nd</sup> week of April being our valuable corporate partner I would like to request you to give us opportunity to host your organization for conducting interviews for summer training in very first phase. Therefore, request you to kindly give us confirmation with any tentative dates starting from 08.04.2022 for the drive.

Awaiting for a positive reply from your side.

We look forward to a mutually fruitful association with your renowned organization.

Warm regards

Abhay Dubey  
**Head: CRC**  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Mobile no:- +919827057488, +919691178620

**Manisha Motiramani** <manisha@therenaissance.co.in>  
To: Prestige Gwalior <placement@prestigegwl.org>

Fri, May 6, 2022 at 2:46 PM

Hi,

Greetings for the day!

As per our telephonic conversation, pl find attached JD

## Intern Requirements & Skills

- The candidate must be pursuing a Bachelor's or Master's degree in Business Management, Marketing, Sales, or other applicable degrees.
- Demonstrated talent to be innovative and creative.
- Should be good in communication skills; equally strong motivational, and presentation skills.
- Familiar with methods for tracking sales performance and market trends.
- Enthusiastic and positive outlook for influencing decisions.
- Proficient in Microsoft Office Suite (i.e., Outlook, Word, Excel, PowerPoint)
- Comfortable at and around going out for field work

With Warm Regards

Manisha Motiramani  
Center Head  
Renaissance Educare-Gwalior  
Mob: 9713539000  
[Quoted text hidden]

---

**Prestige Gwalior** <placement@prestigegwl.org>  
To: Manisha Motiramani <manisha@therenaissance.co.in>

Fri, May 6, 2022 at 2:49 PM

Hii Manisha,

Greetings!!

Thanks for sharing the wonderful opportunity for our students will get back to you soon with the interested candidates details.

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Mobile no:- +919827057488, +919691178620

[Quoted text hidden]

---

**Prestige Gwalior** <placement@prestigegwl.org>  
To: devyani.rajoriya.944@gmail.com

Fri, May 6, 2022 at 2:49 PM

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Mobile no:- +919827057488, +919691178620  
[Quoted text hidden]





Prestige Gwalior <placement@prestigegwl.org>

---

## Regarding intership in Digital Height Agency

1 message

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**Krishna Rajak** <krishna29rajak@gmail.com>  
To: Prestige Gwalior <placement@prestigegwl.org>

Mon, Apr 18, 2022 at 1:02 PM

Role: Sales Hacking Intern

Responsibilities:

1. Lead generation through Google, LinkedIn and other 3rd party platforms.
2. Following up through mail.
3. Cold calling is there
4. Sitting in meeting (virtually) for presentation.
5. Developing a good relationship with prospects.

Stipend: 10-20% incentives on your closing

Intership Type: Full time

Payment: 100% Target Based(onboarding of the client)

Please write a mail on [digitalheight.agency@gmail.com](mailto:digitalheight.agency@gmail.com) to apply.

Thanks

Krishna Rajak  
sec D MBA || sem  
Placement coordinator



Prestige Gwalior &lt;placement@prestigegwl.org&gt;

---

## Intern is not Reporting

2 messages

---

**Workshopopedia** <info@workshopopedia.com>

Sat, Jul 25, 2020 at 9:44 PM

To: placement@prestigegwl.org, kaushal@workshopopedia.com, kaushalsahu1496@gmail.com

Dear Concern,

Greetings from workshopopedia,

As we have selected 6 Students from BBA for Summer Internship in our organization, but from last some time one of the Intern Mr. Hardik Agrawal is not reporting to our organization.

We are unable to continue his Internship in our organization.

Thankyou

Regards

- Harshika Gupta  
Public Relations officer  
Workshopopedia  
[www.workshopopedia.com](http://www.workshopopedia.com)  
+91-82694-98220

---

**Prestige Gwalior** <placement@prestigegwl.org>

Sun, Jul 26, 2020 at 4:03 PM

To: Rahul Pratap Singh Kaurav &lt;rahul.kaurav@prestigegwl.org&gt;

Dear Sir

This is just for your kind information that the student from BBA 4th A Mr. Hardik Agarwal is not reporting to the organisation i,e Workshopopedia, As a result the organisation doesn't want to continue with him for SIP.

Placement Cell,  
Prestige Institute Management, Gwalior  
[www.prestigegwl.org](http://www.prestigegwl.org)  
Phone :- +917514097039  
Mobile no:- +919827057488, +919691178620

[Quoted text hidden]



Prestige Gwalior <placement@prestigegwl.org>

---

## Intern is Not Reporting

1 message

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**Workshopopedia** <info@workshopopedia.com>  
To: placement@prestigegwl.org

Wed, Aug 5, 2020 at 6:13 PM

Dear Placement officer,

It is to inform you that One of Intern from batch 20-21. Mr. Anchlesh Is not reporting from last 10 to 15 and also not receiving the calls of our Team.

Kindly check and update us otherwise we will not able to consider his Internship.

Thankyou

Regards

Harshika Gupta  
Public Relations officer  
Workshopopedia

Mobile: 8928253872

Best Regards,

Neha Khandare  
Direct: 8928253872  
Mobile: 8928253872

---

**From:** Geetam Srivastava <geetam.srivastava@motilaloswal.com>  
**Sent:** 04 August 2023 04:27 PM  
**To:** Neha Khandare <neha.khandare@motilaloswal.com>  
**Cc:** Divya Pillai <divya.pillai@motilaloswal.com>  
**Subject:** FW: Internship Student details

Hi Neha,

PFA HOD 1 approval, College NOC and students details in format.

Please initiate their Intern code and confirm, DOJ -8<sup>th</sup> Aug 23

| Intern Name          |
|----------------------|
| Ankit Rawat          |
| ANIKET JAIN          |
| BHANU RAWAT          |
| DEEPANSH SIHARE      |
| HEMANT SINGH         |
| SANSKAR AGRAWAL      |
| SANCHIT JAIN         |
| CHANDRABHAN<br>RAWAT |
| SHEETAL JADAUN       |
| AKASH KIRAR          |
| SHIVANI              |
| SAURABH SONI         |
| MONESH SAHU          |
| SANKET MANGAL        |



SAHIL VYAS

Best Regards,

Geetam Srivastava  
Direct: 8591312781  
Mobile: 8591312781

---

**From:** Bharat Bajaj  
**Sent:** 04 August 2023 12:23  
**To:** Geetam Srivastava <[geetam.srivastava@motilaloswal.com](mailto:geetam.srivastava@motilaloswal.com)>  
**Cc:** Jatin Chawla <[jatin.chawla@motilaloswal.com](mailto:jatin.chawla@motilaloswal.com)>; Ankur Khandelwal <[ankur.khandelwal@motilaloswal.com](mailto:ankur.khandelwal@motilaloswal.com)>  
**Subject:** RE: Internship Student details

Dear Ma'am ,

Please find consolidate details of Gwalior branch internship students . Separate student details we have already shared on mail ,

There has 16 student for internship at Gwalior Branch and We have inform to college for providing NOC , Once they will send we will share .

Best Regards,

Bharat Bajaj  
Direct: 9039003785  
Mobile: 8104114382

---

**From:** Geetam Srivastava  
**Sent:** 02 August 2023 12:59  
**To:** Bharat Bajaj <[bharat.bajaj@motilaloswal.com](mailto:bharat.bajaj@motilaloswal.com)>  
**Cc:** Divya Pillai <[divya.pillai@motilaloswal.com](mailto:divya.pillai@motilaloswal.com)>; Jatin Chawla <[jatin.chawla@motilaloswal.com](mailto:jatin.chawla@motilaloswal.com)>; Ankur Khandelwal <[ankur.khandelwal@motilaloswal.com](mailto:ankur.khandelwal@motilaloswal.com)>  
**Subject:** RE: Approval required for New Internship FY 23-24

Hi Bharat,

We required below documents of each students in a separate mail, and the attached consolidated all intern details in attached format.

Submitted Documents:-

- > Details of the Intern
- > Aadhar Card
- > Pan card
- > Internship Assessment Sheet
- > NOC from collage
- > Self Declaration is no NOC

Attached format for your reference.

Best Regards,

Geetam Srivastava  
Direct: 8591312781  
Mobile: 8591312781

---

**From:** Ankur Khandelwal  
**Sent:** 02 August 2023 09:17  
**To:** Geetam Srivastava <[geetam.srivastava@motilaloswal.com](mailto:geetam.srivastava@motilaloswal.com)>  
**Cc:** Divya Pillai <[divya.pillai@motilaloswal.com](mailto:divya.pillai@motilaloswal.com)>; Bharat Bajaj <[bharat.bajaj@motilaloswal.com](mailto:bharat.bajaj@motilaloswal.com)>; Jatin Chawla <[jatin.chawla@motilaloswal.com](mailto:jatin.chawla@motilaloswal.com)>  
**Subject:** FW: Approval required for New Internship FY 23-24

Hi Geetam,

Refer the approval for interns at gwalior

Best Regards,

Ankur Khandelwal  
Direct: 7208816611  
Mobile: 7208816611

---

**From:** Jayant Manglik <jmanglik@motilaloswal.com>  
**Sent:** 01 August 2023 21:03  
**To:** Ankur Khandelwal <ankur.khandelwal@motilaloswal.com>  
**Cc:** Divya Pillai <divya.pillai@motilaloswal.com>  
**Subject:** RE: Approval required for New Internship FY 23-24

Ok

Best Regards,

Jayant Manglik  
Direct: 9324996002  
Mobile: 9324996002

---

**From:** Ankur Khandelwal  
**Sent:** 01 August 2023 13:59  
**To:** Jayant Manglik <jmanglik@motilaloswal.com>  
**Subject:** FW: Approval required for New Internship FY 23-24

Sir,

Pl approve hiring of the interns from MBA as requested and attached with the format with details.

All these candidates have been shortlisted through interview procedure from Prestige Institute of Management and Research, Gwalior.

They will be tasked for NCA procurement and TPP sales. And there will be no stipend paid to them.

Best Regards,

Ankur Khandelwal  
Direct: 7208816611  
Mobile: 7208816611

---

**From:** Bharat Bajaj <bharat.bajaj@motilaloswal.com>  
**Sent:** 01 August 2023 13:56  
**To:** Ankur Khandelwal <ankur.khandelwal@motilaloswal.com>  
**Cc:** Jatin Chawla <jatin.chawla@motilaloswal.com>  
**Subject:** Approval required for New Internship FY 23-24

Dear Sir ,

Please find attachment of Intern student list from Prestige collage and get provide HOD Approval for the same .

Best Regards,

Bharat Bajaj  
Direct: 9039003785  
Mobile: 8104114382

---

**From:** Jatin Chawla  
**Sent:** 25 July 2023 12:38  
**To:** Bharat Bajaj <bharat.bajaj@motilaloswal.com>  
**Subject:** FW: New Internship Process FY 23-24  
**Importance:** High

Best Regards,

Jatin Chawla  
Direct: 7208816632  
Mobile: 7208816632

**From:** Jayesh Shivaji Kamble  
**Sent:** 25 July 2023 11:23  
**To:** Jatin Chawla <jatin.chawla@motilaloswal.com>  
**Cc:** Ankur Khandelwal <ankur.khandelwal@motilaloswal.com>; Suresh Mohan Vidhate <suresh.vidhate@motilaloswal.com>; Nishant Mahendra Sharma <nishant.sharma@motilaloswal.com>  
**Subject:** FW: New Internship Process FY 23-24  
**Importance:** High

Hi Jatin,

*Please make a note the Internship Process*

**Subject line for internship related mails : “Internship FY 23-24 – (Name)”**

**Guideline for Mentor & Intern (To be shared on Day 1)**

This is the **Important Amendment** in the Internship Process w.e.f. 01<sup>st</sup> July 2023.

- 1) Internship Joining will be happening on **Tuesday** only, no exceptional approval will be given.
- 2) Intern code has to be generated on the same date when the Intern joins.

### **Interns Joining Process**

Please make a note, to issue Internship the below Documents are mandatory, **Internship letters will be generated by me:**

- Details of the Intern (File name:: Internship Intimation Format)
- Aadhar Card
- Pan card
- Internship Assessment Sheet (File name:: IAS Internship)
- NOC
- Self Declaration is no NOC
- Line Manager approval, RHR/BHR approval & HOD's Approval
- Ajay Sir's Approval (To hire intern & If Stipend is to be given)
- Resume
- Cancel Cheque if stipend is to be given.

If intern is WFO : Access/ID Card request to be raised 2 days in advance, along with 2 photos to MOT Helpdesk.

Stipend : Request should be raised by 5<sup>th</sup> of every months & it will be released by 10<sup>th</sup> of every month.

**Share the details in this format only :**

| Company name | Intern Code | Intern Name | Type | Gender | Marital Status | Blood Group | First Name | DOB | DOJ | Project Ends | Project Name | Stipend | Stipend |
|--------------|-------------|-------------|------|--------|----------------|-------------|------------|-----|-----|--------------|--------------|---------|---------|
|              |             |             |      |        |                |             |            |     |     |              |              |         |         |

**Note :** Once the Intern letter is generated RHR, HR Gen can also raise a request to EMP Onboarding for generating the Intern code.

### **Internship Completion Process**

- 1) Internship Project is required to generate the internship completion letter. (Format Attached)
- 2) Internship Project should be approved by the Reporting Manager 7 days in advance.
- 3) Attendance Details (Format Attached)
- 4) Feedback Form (Attached) & Google Link for Mentor Evaluation Form that needs to be used : <https://forms.gle/Wfs1j4qEHdmp2adu5>
- 5) Emp Onboarding will prepare and share internship completion letter and Experience Form within 2 days, Also stipend will be released.

Thank you.

Best Regards,

Jayesh Shivaji Kamble  
Direct: 8104639061  
Mobile: 8104639061

---

**From:** Neha Khandare  
**Sent:** 30 June 2023 03:00 PM  
**To:** B&D HR Team <b&dhrteam@motilaloswal.com>  
**Subject:** New Internship Process FY 23-24  
**Importance:** High

Hi team,

*Please make a note the Internship Process*

**Subject line for internship related mails : "Internship FY 23-24 – (Name)"**

**Guideline for Mentor & Intern (To be shared on Day 1)**

This is the **Important Amendment** in the Internship Process w.e.f. 01<sup>st</sup> July 2023.

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- Aadhar Card
- Pan card
- Internship Assessment Sheet (File name:: IAS Internship)
- NOC
- Self Declaration is no NOC
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- Ajay Sir's Approval (To hire intern & If Stipend is to be given)
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Stipend : Request should be raised by 5<sup>th</sup> of every months & it will be released by 10<sup>th</sup> of every month.

**Share the details in this format only :**

| Company name | Intern Code | Intern Name | Type | Gender | Marital Status | Blood Group | First Name | DOB | DOJ | Project Ends | Project Name | Stipend | Stipend |
|--------------|-------------|-------------|------|--------|----------------|-------------|------------|-----|-----|--------------|--------------|---------|---------|
|              |             |             |      |        |                |             |            |     |     |              |              |         |         |

**Note :** Once the Intern letter is generated RHR, HR Gen can also raise a request to EMP Onboarding for generating the Intern code.

### **Internship Completion Process**

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- 3) Attendance Details (Format Attached)
- 4) Feedback Form (Attached) & Google Link for Mentor Evaluation Form that needs to be used : <https://forms.gle/Wfs1j4qEHdmp2adu5>
- 5) Emp Onboarding will prepare and share internship completion letter and Experience Form within 2 days, Also stipend will be released.

Thank you.












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**9 attachments**

-  **HEMANT SINGH.pdf**  
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-  **SANCHIT JAIN.pdf**  
499K
-  **SANSKAR AGRAWAL .pdf**  
499K
-  **SHEETAL JADAUN.pdf**  
499K
-  **SHIVANI.pdf**  
499K
-  **SURBHI SONI.pdf**  
600K
-  **MONESH SAHU.pdf**  
499K
-  **SANKET MANGAL.pdf**  
500K
-  **SAHIL VYAS.pdf**  
499K

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**Bharat Bajaj** <bharat.bajaj@motilaloswal.com>  
To: "placement@prestigegwl.org" <placement@prestigegwl.org>  
Cc: Jatin Chawla <jatin.chawla@motilaloswal.com>

Tue, Aug 8, 2023 at 12:21 PM

Dear sir / madam ,

PFA.

Best Regards,

Bharat Bajaj  
Assistant Manager | Sales & Customer Support-Omni  
**Motilal Oswal Financial Services Limited**  
MP-Gwalior-Lashkar  
2nd Floor JK Plaza, Gast Ka Tazia, Phalka Bazar, Above HDFC Bank, Lashkar Gwalior - 74001  
Madhya Pradesh  
Gwalior - 474001

Direct: 9039003785



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**From:** Geetam Srivastava  
**Sent:** 08 August 2023 10:23  
**To:** Bharat Bajaj <bharat.bajaj@motilaloswal.com>  
**Cc:** Jatin Chawla <jatin.chawla@motilaloswal.com>; Ankur Khandelwal <ankur.khandelwal@motilaloswal.com>  
**Subject:** FW: Internship Student details 1

PFA internship Letters-1

Best Regards,

Geetam Srivastava  
Direct: 8591312781  
Mobile: 8591312781

[Quoted text hidden]


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**6 attachments**

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 **ANIKET JAIN.pdf**  
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 **Ankit Rawat.pdf**  
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 **CHANDRABHAN RAWAT.pdf**  
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# Research Collaborations



# Document details - STEM employees: The role of co-worker support, perceived insider status and organisation citizenship behaviour in achieving employees' retention

1 of 1

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STEM: A Multi-Disciplinary Approach to Integrate Pedagogies, Inculcate Innovations and Connections

11 December 2023, Pages 231-250

## STEM employees: The role of co-worker support, perceived insider status and organisation citizenship behaviour in achieving employees' retention (Book Chapter)

Jyoti, K., Mathur, G., Upadhyay, Y.

<sup>1</sup>School of Studies in Management, Jiwaji University, Gwalior, India

<sup>2</sup>Prestige Institute of Management and Research, Gwalior, India

### Abstract

The proposed chapter deals with analyzing the effect of organizational citizenship behaviour and perceived insider status on employee retention and finding out the relationship between co-worker support, perceived insider status, and organizational citizenship behaviour. The study is based on a survey 300 of employees working in STEM fields in Madhya Pradesh in India. Regression analysis and correlation were used to test the hypothesis in

## Chapters in this book

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15 chapters found in Scopus

- Empowering future innovators: The importance of STEM education in today's world
- Preface
- STEM alignment for Industry 4.0: A global overview on education 4.0
- A systematic literature review of STEM education in changing national and global policies and procedures
- An assessment and evaluation of STEM outcomes in the education sector
- Analyzing meta-cognitive and critical thinking to develop skills and re-skills for STEM literacy
- STEM: A collaborative, cooperative and skill-based learning
- The application of meta-cognitive, critical thinking, collaborative, cooperative and skill based learning strategies in STEM
- Exploring the effectiveness of coding





# Document details - Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies

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FIB Business Review

Volume 12, Issue 4, December 2023, Pages 439-458

## Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies(Article)

Upamannyu, N.K., Rajput, S., Bhakar, S.S.

<sup>a</sup>Prestige Institute of Management and Research, Opposite DD Nagar Maharajpura Airport Road, Madhya Pradesh, Gwalior, India

<sup>b</sup>ITM University, Turari Campus, Jhansi Road, Madhya Pradesh, Gwalior, India

### Abstract

In the era of Marketing 4.0, where customers and companies interact online as well as offline, an immense need to understand the actions and reactions of a potential customer is generated. The expectation of the customer is sure to rise in the time ahead. There are challenges for organizations to prove their sustainability with all this. Among all challenges, developing loyalty among customers remains foremost, keeping into consideration the supremacy of customer loyalty (CL) in influencing other customers by using word of mouth (WOM). Organizations strategically use many tools to maintain a positive WOM and its image, that is, corporate image (CI) and brand image (BI) lead the confrontation. This article reveals that people are very rational while buying durables. The customer evaluates the CI and BI differently to buy high-priced and low-priced electronic

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Rastogi, T. , Agarwal, B. , Gopal, G.

Exploring the nexus between sustainable marketing and customer loyalty with the mediating role of brand image

(2024) *Journal of Cleaner Production*

Hossain, M.S. , Rahman, M.F.

Customer Sentiment Analysis and Prediction of Insurance Products' Reviews Using Machine Learning Approaches

(2023) *FIB Business Review*

Aruldoss, A. , Rana, S. , Parayitam, S.

Demystifying hedonic shopping motivation and consumer buying behavior during the post-global pandemic: evidence from a developing country

(2023) *Journal of Marketing Theory and Practice*



# Document details - Analysis of Impulse Buying Behaviour of Consumer During COVID-19: An Empirical Study

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Millennial Asia

Volume 14, Issue 2, June 2023, Pages 278-299

## Analysis of Impulse Buying Behaviour of Consumer During COVID-19: An Empirical Study(Article) (Open Access)

Chauhan, S., Banerjee, R., Dagar, V.

<sup>1</sup>Jiwaji University, Madhya Pradesh, Gwalior, India<sup>2</sup>Prestige Institute of Management Gwalior, Madhya Pradesh, India<sup>3</sup>Amity School of Economics (ASE), Amity University, Uttar Pradesh, Noida, India

### Abstract

This article attempts to analyse the changes occurred in the behaviour of the customer for online buying of fashion products. The prime objective of this study is to bridge the gap by contributing to the literature about the impact of pandemic on consumer buying tendencies for fashion industry. This study proposes a model for impulse buying of fashion apparel based on consumers' shopping behaviour during COVID-19 pandemic. The conceptual model was developed using stimulus organism response (S-O-R) theory using fashion involvement (FI), hedonic shopping value (HSV) and sales promotion (SP) as independent variables, positive emotions (PE) as a mediating variable and impulse buying (IB) as a dependent variable.

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How do social media influencers induce the urge to buy impulsively? Social commerce context

*(2024) Journal of Retailing and Consumer Services*

Weber, N., Ritch, E.L.

Fast fashion: Exploring the impact of impulse buying among scottish generation-Z consumers

*(2023) Fashion and Environmental Sustainability: Entrepreneurship, Innovation and Technology*

Rauf, H., Umer, M.

Development of AI-Augmented optimization technique for analysis &amp; prediction of modal mix in road transportation



# Document details - A generalized payment policy for deteriorating items when demand depends on price, stock, and advertisement under carbon tax regulations

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Mathematics and Computers in Simulation

Volume 207, May 2023, Pages 556-574

## A generalized payment policy for deteriorating items when demand depends on price, stock, and advertisement under carbon tax regulations(Article)

Chaudhari, U., Bhadoriya, A., Jani, M.Y., Sarkar, B.

<sup>a</sup>Government Polytechnic Dahod, Gujarat, Dahod, 389151, India

<sup>b</sup>Department of Applied Mathematics, ASET, Amity University, Madhya Pradesh, Gwalior, 474011, India

<sup>c</sup>Prestige Institute of Management and Research, Madhya Pradesh, Gwalior-474020, India

View additional affiliations

### Abstract

The down-cash-credit method is quite common in today's real-world commercial transactions. In light of existing legislation to decrease carbon pollution, this research aims to investigate how down-cash-credit payments impact business strategies for perishable items in the context of the most commonly utilized carbon tax legislation. Specifically, this article demonstrates an inventory system from the buyer's point of view in which (a) the demand curve is determined by the price, displayed volume, and frequency of advertisement, (b) the product is constantly deteriorating, (c) the supplier provides one of the frequently utilized down-cash-credit payment methods, and (d) the buyer gets taxed at a consistent rate for each ton of

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Hu, J., Zou, Y., Zhao, Y.

Robust operation of hydrogen-fueled power-to-gas system within feasible operating zone considering carbon-dioxide recycling process

(2024) *International Journal of Hydrogen Energy*

Lei, X., Shen, Z.Y., Štreimikienė, D.

Digitalization and sustainable development: Evidence from OECD countries

(2024) *Applied Energy*

Saxena, N., Sarkar, M., Sarkar, B.

Which retail strategy for shelf life products can satisfy consumers under game policy?

(2024) *Journal of Retailing and Consumer Services*



# Document details - Optimization of convolutional neural network hyperparameters using improved competitive gray wolf optimizer for recognition of static signs of Indian Sign Language

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Journal of Electronic Imaging

Volume 32, Issue 2, 1 March 2023, Article number 023042

## Optimization of convolutional neural network hyperparameters using improved competitive gray wolf optimizer for recognition of static signs of Indian Sign Language(Article)

Paharia, N., Jadon, R.S., Gupta, S.K.

<sup>2</sup>Prestige Institute of Management and Research, Department of Computer Science and Applications, Madhya Pradesh, Gwalior, India

<sup>1</sup>Madhav Institute of Technology and Science, Department of Computer Science and Engineering, Madhya Pradesh, Gwalior, India

<sup>3</sup>Jiwaji University, SOS Computer Science and Application, Madhya Pradesh, Gwalior, India

### Abstract

In the last decade, the success achieved by convolutional neural networks (CNN) has changed the trend of research in the computer vision field from manual features to learned features for various applications. However, designing the architecture of CNN and selecting optimum values of its hyperparameters poses a critical challenge because of their massive and complex search space. Automatically picking up the optimal values of

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Li, Z. , Qu, S. , Xu, Y.

Enhanced Sea Horse Optimization Algorithm for Hyperparameter Optimization of Agricultural Image Recognition

(2024) *Mathematics*

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# Document details - Deterioration Control Decision Support System for the Retailer during Availability of Trade Credit and Shortages

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Mathematics

Volume 11, Issue 3, February 2023, Article number 580

## Deterioration Control Decision Support System for the Retailer during Availability of Trade Credit and Shortages(Article)(Open Access)

Jani, M.Y., Patel, H.A., Bhadoriya, A., Chaudhari, U., Abbas, M., Alqahtani, M.S.

<sup>a</sup>Department of Applied Sciences, Faculty of Engineering and Technology, Parul University, Gujarat, Vadodara, 391760, India<sup>b</sup>Department of Mathematics, M. G. Science Institute, Gujarat University, Gujarat, Ahmedabad, 380009, India<sup>c</sup>Prestige Institute of Management and Research, Madhya Pradesh, Gwalior, 474020, India[View additional affiliations](#)

### Abstract

The deterioration rate is a significant aspect of perishable goods. Since perishable items will always deteriorate, there are effective methods for reducing the rate of deterioration. Furthermore, in the existing inventory control literature, the deterioration rate is often viewed as an exogenous component. Keeping this problem in mind, this article develops the perishable inventory control system from the retailer's perspective in which: (i) the deterioration rate is a controllable factor and suggests a new fresh quality technology (FQT) indicator, (ii) demand is determined by the perishable product's quality, that is controlled by its rate of deterioration, (iii) the credit duration is predefined, and (iv) shortages are expected. The key goal is to

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San-José, L.A. , Sicilia, J. , Cárdenas-Barrón, L.E.

A sustainable inventory model for deteriorating items with power demand and full backlogging under a carbon emission tax

(2024) *International Journal of Production Economics*

Momena, A.F. , Haque, R. , Rahaman, M.

A Two-Storage Inventory Model with Trade Credit Policy and Time-Varying Holding Cost under Quantity Discounts

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Murrnu, V. , Kumar, D. , Jha, A.K.

Optimal Joint Pricing and Lot Sizing Policies for Perishables Under Periodic Inspections, and Trade Credit Financing Schemes



# Document details - Exploring the Effectiveness of Natural Language Processing in Customer Service

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2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023

2023, Pages 814-818

3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023; Greater Noida; India; 12 May 2023 through 13 May 2023; Category numberCFP23Y63-ART; Code 191004

## Exploring the Effectiveness of Natural Language Processing in Customer Service(Conference Paper)

Juglan, K.C., Sharma, B., Gehlot, A., Singh, S.P., Hussein, A., Alazzam, M.B.

<sup>a</sup>Lovely Professional University, Phagwara, India

<sup>b</sup>Prestige Institute of Management and Research, Department of Management, Madhya Pradesh, Gwalior, India

<sup>c</sup>Uttaranchal University, Uttaranchal Institute of Technology, India

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### Abstract

Natural Language Processing (NLP) is a field of artificial intelligence that involves using technology to understand and generate human language. In customer service, NLP can be used to improve the efficiency and effectiveness of communication between customers and support teams. This can be done through the use of chatbots, which are computer programs that can understand and respond to natural language input. NLP can also be used to analyze customer feedback and sentiment, which can help companies identify and address common issues. Overall, the use of NLP in customer

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# Document details - Classification of ultrasound breast cancer image using tuning up the hyper-parameter of convolutional neural network

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Onkologia i Radioterapia

Volume 17, Issue 7, 2023, Pages 264-269

## Classification of ultrasound breast cancer image using tuning up the hyper-parameter of convolutional neural network(Article)

Bansal, S., Jadon, R.S., Gupta, S.K.

<sup>a</sup>Prestige Institute of Management & Research, Gwalior, India<sup>b</sup>Department of Computer Engineering, MITS, Gwalior, India<sup>c</sup>SOS in Computer Science & Applications, Jiwaji University, Gwalior, India

### Abstract

Breast cancer in women is a significant public health concern worldwide, with many cases going undiagnosed until the advanced stages. Early detection is crucial for proper treatment and improved outcomes. There are some pre-trained models used by authors for the detection of breast tumour, but these models require extensive computation power due to their many layers and parameters. To address this issue, it is required to proposed Convolutional Neural Network (CNN) model with fewer training parameters for classification of ultrasound images dataset to determine that a particular image is either benign or malignant. In this paper, CNN model is proposed with changes in some hyper parameters like the number of filters, filter size, batch normalization, learning rate, epoch, and batch size, to achieve better accuracy with less computational power. The proposed

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# Document details - Stock Price Prediction using Modified BPSO for Feature Selection with RNN Variants on Top Tech Companies

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2023 IEEE World Conference on Communication and Computing, WCONF 2023; Kalinga University Raipur; India; 14 July 2023 through 16 July 2023; Category number CFP23DU6-ART; Code 192397

## Stock Price Prediction using Modified BPSO for Feature Selection with RNN Variants on Top Tech Companies(Conference Paper)

Gupta, P., Paharia, N., Gupta, S.K., Jadon, R.S.

<sup>a</sup>Jiwaji University, SOS Computer Science and Applications, Gwalior, India

<sup>b</sup>Prestige Institute of Management and Research, Department of Computer Applications, Gwalior, India

<sup>c</sup>MITS, Department of Computer Science and Engineering, Gwalior, India

### Abstract

The most often utilized data in recent years is time series data, used for things like stock market price prediction and others. Recent research has focused chiefly on stock market prediction using neural networks, and new techniques are being developed to improve these models' accuracy. One such method uses optimization algorithms like PSO, GWO, or GA. Other variants, such as Binary-PSO and Binary-GWO, are developed by further enhancing the original algorithms. The paper suggested a variant of BPSO called MBPSO / TBPSO that assigned binary values to the features during

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# Document details - Role of Online Shopping Websites in Consumer Satisfaction Based Statistical Analysis

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Proceedings - 2023 12th IEEE International Conference on Communication Systems and Network Technologies, CSNT 2023

2023, Pages 945-949

12th IEEE International Conference on Communication Systems and Network Technologies, CSNT 2023; Technocrats Institute of Technology (Excellence)Bhopal; India; 8 April 2023 through 9 April 2023; Category numberCFP2318P-ART; Code 189084

## Role of Online Shopping Websites in Consumer Satisfaction Based Statistical Analysis(Conference Paper)

Mittal, M., Singh, H., Chauhan, S., Gupta, S.

<sup>a</sup>Knowtion GmbH, Karlsruhe, Germany

<sup>b</sup>Guru Nanak Dev University (Of Affiliation), Dept. of Computer Engineering & Technology, Amritsar, India

<sup>c</sup>Prestige Institute of Management, Gwalior, India

View additional affiliations

### Abstract

Nowadays, online shopping is very popular as there are many platforms are available. To dig into the consumer behavior for shopping there are many researchers, industries are working to provide the model to analyze consumer satisfaction. As people are searching a lot over the websites according to their interests, so the data is collected by the platforms and do analysis over it to find the consumer behaviour to improve their search and improve

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# Document details - Encouraging employee voice behaviour through organisational support and felt obligation for constructive change

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International Journal of Trade and Global Markets

Volume 17, Issue 2, 2023, Pages 172-184

## Encouraging employee voice behaviour through organisational support and felt obligation for constructive change(Article)

Chauhan, A.S., Mathur, G.

<sup>a</sup>SOS in Management, Jiwaji University, M.P, Gwalior, 474002, India

<sup>b</sup>Department of Management, Prestige Institute of Management, M.P, Gwalior, 474002, India

### Abstract

Employees in organisations face a dilemma of whether or not to speak up. The dissonance increases when they feel the compulsion to raise voice because it becomes necessary for the organisation's betterment. Here, support from the organisation comes in to play while the employee decides to speak up. This research explores the reason why salesperson's voice is vital to the organisation and how organisational support can promote it, which implies an obligation on salespersons to share the relevant information (received as a result of customer feedback) to help the organisation in making effective decisions related to marketing or sales of products/service. The research outcome revealed that perceived organisational support (POS) enhances the felt obligation for constructive change (FOCC) among the salesperson; both have a positive and significant influence on employee voice

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# Document details - Recommendation System Based on Double Ensemble Models using KNN-MF

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International Journal of Advanced Computer Science and Applications

Volume 14, Issue 5, 2023, Pages 618-625

## Recommendation System Based on Double Ensemble Models using KNN-MF(Article)(Open Access)

Yadav, K.K., Soni, H.K., Pathik, N.

<sup>a</sup>Computer Applications Department, Prestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

<sup>b</sup>Computer Science & Engineering Department, Amity University, Madhya Pradesh, Gwalior, India

### Abstract

In today's digital environment, recommendation systems are essential as they provide personalised content to users, increasing user engagement and enhancing user satisfaction. This paper proposes a double ensemble recommendation model that combines two collaborative filtering algorithms, K Nearest Neighbour (KNN) and Matrix Factorization (MF). KNN is a neighbourhood-based algorithm that uses the similarity between users or items to make recommendations. At the same time, MF is a model-based algorithm that decomposes the user-item rating matrix into lower-dimensional matrices representing the latent user and item factors. The proposed double ensemble model uses KNN and MF to predict missing ratings matrix and combines their predictions using stacking. To evaluate the performance of the proposed ensemble model, we conducted experiments on three datasets i.e. Movielense, BookCrossing dataset and Hindi Movie dataset and compared the results with those of single algorithm approaches. The experimental results demonstrate that the double ensemble model outperforms the single algorithm approaches in terms of recommendation accuracy.

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Yadav, K.K. , Soni, H.K. , Yadav, G.

Collaborative Filtering Based Hybrid Recommendation System Using Neural Network and Matrix Factorization Techniques

(2024) *International Journal of Intelligent Systems and Applications in Engineering*

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# Document details - Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception

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International Journal of Hospitality and Tourism Systems

Volume 16, Issue 1, January 2023, Pages 97-104

## Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception(Article)

Mathur, G., Banerjee, R., Pathak, R., Goswami, P.

<sup>a</sup>Prestige Institute of Management, Department for Management, Madhya Pradesh, Gwalior, India

<sup>b</sup>Rabindra Nath Tagore University, Madhya Pradesh, Bhopal, India

<sup>c</sup>Management, Jiwaji University, Madhya Pradesh, Gwalior, India

### Abstract

Tourism has gained importance in the recent decades and youth is more concerned about the destinations to be visited. There are two classes of tourists. One, who want to explore new places and others who visit same places they are already familiar with. However, both types of destinations need to provide satisfaction in order to attract tourists in future. The study aimed at studying the opinion towards newness as well as familiarity with tourist places to measure their revisit intentions. The respondents were contacted personally and data was collected from the people came to visit Gwalior and nearby cities for various purposes. The respondents were contacted at tourist places of the city. The respondents were from all over the country and abroad. The modified and standardized questionnaires were adopted to measure responses on an equal interval scale. In order to attain

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# Document details - Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions

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Employee Responsibilities and Rights Journal

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## Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions

(📄 Article in press ?)

Mathur, G., Chauhan, A.S., Gulati, C. 👤

Prestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

### Abstract

When an employee leaves his organization, it's obvious that it creates a massive loss to the company and can have critical negative consequences for the company. Past studies have given due consideration to the reasons for employee turnover intention and have presented many steps to reduce this organizational issue. The need is to understand the strategies adopted by the employees initially to face these organizational challenges. This study aims to understand the Employees' emotional and problem – focused coping strategies and its effect on their intent to leave. Resilience, and Distress tolerance depicted as the emotion-focused & problem- focused coping strategies adopted by individuals when faced with organization based challenges. The study carried out on employees assigned to managerial and executive positions in selected manufacturing industries of Central India.

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Santiago-Torner, C., Tarrats-Pons, E., Corral-Marfil, J.-A.

Effects of Intensity of Teleworking and Creative Demands on the Cynicism Dimension of Job Burnout

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# Document details - Lips and Tongue Cancer Classification Using Deep Learning Neural Network

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6th International Conference on Information Systems and Computer Networks, ISCON 2023; GLA University MathuraMathura; India; 3 March 2023 through 4 March 2023; Category numberCFP2362U-ART; Code 188414

## Lips and Tongue Cancer Classification Using Deep Learning Neural Network(Conference Paper)

Bansal, S., Jadon, R.S., Gupta, S.K.

<sup>a</sup>Prestige Institute of Management and Research, Gwalior, India

<sup>b</sup>Mits, Department of Computer Engineering, Gwalior, India

<sup>c</sup>Sos in Computer Science and Applications, Jiwaji University, Gwalior, India

### Abstract

One of the major diseases in developing countries is Oral Cancer, caused by alcohol, tobacco product and smoking which creates uncontrolled and abnormal cells in parts of human body. Recent Convolution Neural Network (CNN) has helped in medical industry to used medical images for finding the different types of diseases. The objective of research to build new CNN model which use for analysis the oral cancer images and determine the cancerous and noncancerous image. In this paper, CNN technique and image processing are used to categorize cancer or non-cancer lips and tongue image dataset. Deep Learning approaches is used to develop and check the performance of proposed CNN model. For experiment

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# Document details - Analysis and Interpretation of Adolescent Multi Relationship and Privacy during COVID-19 Pandemic

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6th International Conference on Information Systems and Computer Networks, ISCON 2023; GLA University MathuraMathura; India; 3 March 2023 through 4 March 2023; Category numberCFP2362U-ART; Code 188414

## Analysis and Interpretation of Adolescent Multi Relationship and Privacy during COVID-19 Pandemic(Conference Paper)

Mukherjee, S., Rahman, K.F., Shukla, U.P., Gupta, S., Sharma, K., Jangid, D., Pahlaria, N.

<sup>a</sup>Banasthali Vidyapith, Department of Computer Science, Rajasthan, India

<sup>b</sup>Banasthali Vidyapith, Department of Psychology, Rajasthan, India

<sup>c</sup>Kaligha University, Department of Computer Science, Raipur, India

View additional affiliations ▾

### Abstract

Closures of schools in the advent of COVID-19 all around the world have affected nearly about 87% of students in different aspects of life. The importance of school life and its impact on the social and psychological well-being of an adolescent has left a deep and evident impression. As per the Indian population statistics, we embrace the largest adolescent population in the world. The COVID-19 pandemic had a significant impact on the lives

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# Document details - Digital branding adoption by specialty eatery start-ups in the post-pandemic environment in India

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Cogent Business and Management

Volume 10, Issue 1, 2023, Article number 2196043

## Digital branding adoption by specialty eatery start-ups in the post-pandemic environment in India(Article)(Open Access)

Sharma, A., Sharma, B.K., Rajput, S., Mehra, A., Gulati, U.

<sup>a</sup>Symbiosis Institute of Business Management, Symbiosis International (Deemed University), Pune, India

<sup>b</sup>Department of Management, Prestige Institute of Management and Research, Gwalior, India

<sup>c</sup>School of Management, Graphic Era Hill University, Dehradun, India

[View additional affiliations](#)

### Abstract

The aim of this research paper is to investigate the adoption of digital branding among specialty eatery start-ups in a post-pandemic environment. The study analyses the relevance of digital branding's advantages and drawbacks, and examines the intention of specialty eateries to adopt digital branding. Additionally, the research investigates the mediating influence of digital support and awareness on the adoption of digital branding. A detailed Google-form-based survey was conducted on 231 small cafés and restaurants in Maharashtra's major cities that opened after COVID-19 (Mumbai, Pune, Nagpur, and Thane) to collect primary data. The data was analysed using the AMOS (Analysis of Moment Structures) program. The

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# Document details - Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector

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FIIB Business Review

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## Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector

( Article in press ? )

Gulati, C., Mathur, G., Upadhyay, Y.

<sup>a</sup>Prestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

<sup>b</sup>Faculty of Management, Jiwaji University, Madhya Pradesh, Gwalior, India

### Abstract

Brand creation is accepted as a competitive strategy providing the organization with an edge to win over others. The service brand mainly relies on the employees of the organization for sharing the brand's reality with the customers. Assuming this interaction between the internal and external branding help in building a successful brand, this study explores the effect of internal branding practices. The article aims to establish the relationship among communication & training, congruence, leadership, brand internalization, brand attitudes and behaviours. A sample of 200 hotel employees was collected using questionnaire technique from Central India. Further using Smart PLS3, the hypotheses have been tested. The study revealed a significant effect of communication & training, congruence and leadership on brand loyalty through brand internalization. The findings also indicated

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Chhibber, P., Chahal, H., Kaurav, R.P.S.

Is brand commitment the missing link in the internal branding and brand citizenship behaviours relationship in services sector: a meta-analysis

(2024) *Management Review Quarterly*

Tiwari, M., Mathur, G., Narula, S.

Ramification of work and life integration on exhaustion and work-life balance due to Covid-19 in IT and academic institutions

(2024) *Information Discovery and Delivery*

Raut, S.K., Rana, S., Kathuria, S.

The Dark Side of Members' Heterogeneity Within Online Brand Communities and Global Virtual Teams: An Extension to Schwartz's Value Theory

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# Document details - Employee Relations: A Bibliometric Analysis of Eighty-Two Years of Research Community Engagement

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Journal of Content, Community and Communication

Volume 16, Issue 8, December 2022, Pages 76-91

## Employee Relations: A Bibliometric Analysis of Eighty-Two Years of Research Community Engagement(Article)

Chauhan, A.S., Sikarwar, T.S., Jain, N.

<sup>a</sup>School of Management Sciences, Varanasi, India

<sup>b</sup>Prestige Institute of Management& Research, Gwalior, India

### Abstract

**Purpose:** The purpose of the paper is to examine the Scopus database for the publications on the concept of Employee relations 1940-2022. By using bibliometric analysis, the article presents the leading authors, publication citations, countries' co-authorship, and countries' bibliographic coupling using human resource management and corporate social responsibility as keywords. **Design/methodology/approach:** The research work focuses on the Scopus database for employee relations work. The timeframe of the study is from 1940-2022. For understanding the growth pattern of the related works in the area, only journal articles were included in the analysis with filtered areas such as Human Resource Management (HRM) and Corporate Social Responsibility (CSR). The graphical visualization of bibliometric data along with bibliographic citation analysis and co-authorship analysis is

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# Document details - Content-Driven Tourism: A Model of its Precursors for Impulse Buying and Tourist Behavior Intentions

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Journal of Content, Community and Communication

Volume 16, Issue 8, December 2022, Pages 63-75

## Content-Driven Tourism: A Model of its Precursors for Impulse Buying and Tourist Behavior Intentions(Article)

Rajput, S., Jain, E., Thakur, K.S. 👤

<sup>a</sup>Prestige Institute of Management and Research, Gwalior, India

<sup>b</sup>SOS (Tourism and Travel Management), Jiwaji University, Gwalior, India

<sup>c</sup>Head School of Commerce and Business Studies Jiwaji University, Gwalior, India

### Abstract

User-generated content (UGC) is considered the most authentic source by any consumer. In the case of tourism, being the service industry, the role of such content has transformed travel. The current study aims to examine the role of various promotional tools carrying UGC in influencing impulse buying (IB) and the behavioural intention (BI) of tourists. Using a modified scale, a sample of 410 tourists was taken using nonprobability purposive sampling. An analytical approach following structured equation modelling (SEM) was employed on Smart PLS 3. An original integrated model is developed and tested. Results show that the independent variables' website attributes (WAs) and social media (SM) significantly impact the dependent

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Kulshrestha, R. , Pandey, A. , Lata, M.

EXAMINING THE PREDICTORS OF ENVIRONMENTALLY RESPONSIBLE TOURISM BEHAVIOR DURING COVID-19

(2022) *Journal of Content, Community and Communication*

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# Document details - E-Payment System reforms and its impact on Currency in Circulation in India: Evaluation using Vector Autoregressive Model (VAR)

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Purushartha

Volume 15, Issue 1, 16 November 2022, Pages 68-78

## E-Payment System reforms and its impact on Currency in Circulation in India: Evaluation using Vector Autoregressive Model (VAR)(Article)(Open Access)

Chauhan, A.S., Nathani, N., Singh, S.K., Joshi, N.

<sup>a</sup>School of Management Sciences (SMS), Uttar Pradesh, Varanasi, India<sup>b</sup>Prestige Institute of Management and Research, Madhya Pradesh, Gwalior, India<sup>c</sup>Faculty of Commerce, School of Commerce & Business Studies, Jiwaji University, Madhya Pradesh, Gwalior, India

### Abstract

The present study contributes to the literature by investigating the impact of E-Payment System on Currency in circulation after facing three major reforms i.e., Demonetization of 500 and 1000 rupee note, implementation of GST and Current pandemic (Covid-19) situation. Results imply that with the increase in the volume of all the respective electronic payment systems the currency in circulation (in physical form) got minimized in the economy. Moreover, NEFT shows much higher influence on currency in circulation as compare to RTGS and IMPS but PPI's shows the highest influence on currency in circulation from the selected E-Payment systems. Furthermore, Vector Autoregressive model suggests, RTGS, IMPS, NEFT, CARDS (POS), PPI's, M-Banking are expected to increase whereas NACH is expected to observe a downfall in the near future. © 2022. School of

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# Document details - Looking-glass-self: Tale of happiness, self-esteem, and satisfaction with life among transgender from Kinner community

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Journal of Public Affairs

Volume 22, Issue 3, August 2022, Article number e2519

## Looking-glass-self: Tale of happiness, self-esteem, and satisfaction with life among transgender from Kinner community(Article)

Tiwari, M., Narula, S., Mathur, G.

<sup>a</sup>Amity Business School, Amity University Madhya Pradesh, India

<sup>b</sup>Amity School of Communication, Amity University Madhya Pradesh, India

<sup>c</sup>Prestige Institute of Management, Gwalior, India

### Abstract

Social adjustment, and feeling isolated, is one of the critical issues faced by the Hijra's from our society, due to sexual prejudices and stigmas. However, no one bothers how they actually feel, how they see themselves? The idea behind the paper is to identify the impact of looking-glass self (self-concept) on happiness, self-esteem, and satisfaction with life, among transgender from Hijra community, to accentuate the reality of how they feel, what is their self-concept, and its relationship with the mentioned constructs. The current study was conducted in India; snowball sampling is used to contact the respondents of the mentioned category, and variance-based structural equation modeling techniques on second-order construct,

### Cited by 3 documents

Tiwari, M. , Mathur, G. , Narula, S.  
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Jain, V.K. , Arya, V. , Sharma, P.  
SOCIAL MEDIA AND SUSTAINABLE BEHAVIOR: A DECISION MAKING FRAMEWORK USING INTERPRETIVE STRUCTURAL MODELING(ISM)

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Chauhan, S. , Banerjee, R. , Mittal, M.  
AN ANALYTICAL STUDY ON IMPULSE BUYING FOR ONLINE SHOPPING DURING COVID-19



# Document details - Determinants of adoption of latest version smartphones: Theory and evidence

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Technological Forecasting and Social Change

Volume 175, February 2022, Article number 121410

## Determinants of adoption of latest version smartphones: Theory and evidence(Article)

Mehra, A., Rajput, S., Paul, J.

<sup>a</sup>Professor & Director, NSB Academy, Bengaluru, India<sup>b</sup>Sr. Assistant Professor, Prestige Institute of Management & Research, Gwalior, India<sup>c</sup>Editor in Chief, International Journal of Consumer Studies (IF 3.9), Designation: Professor, University of PR, San Juan, PR, USA & University of Reading Henley Business School, UK, United Kingdom

### Abstract

Technology has revolutionized the way we all use smartphones and has paved the way for devices with multiple functions like smart appliances, smartphones, smartwatches, and many more gadgets resulting from such a revolution. The in-built operating system (platform) on which these devices/ systems function is most vital. Many people use operating system (OS) based smartphones; the most popular is Android. The Android version keeps changing with the advancement in the OS platform and as per the changing needs of consumers. Consumers want to upgrade their mobile or buy the latest version of Android phones if given an opportunity. This paper seeks to examine the factors influencing consumers to buy the newest/latest version of Android-based smartphones. The proposed model amalgamates factors from the Unified Theory of Acceptance and Use of

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Rahman, M.S. , Bag, S. , Zinnia, F.H.

Understanding and predicting customers' intentions to use smartphone-based online games: A deep-learning-based dual-stage modelling analysis

*(2024) Computers in Human Behavior*

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Desirability of consumer internet of things products: how emerging businesses address consumer desires to improve user experiences

*(2024) International Journal of Technology Marketing*

Badghish, S. , Shaik, A.S. , Sahore, N.

Can transactional use of AI-controlled voice assistants for service delivery pickup pace in the near future? A social learning theory (SLT) perspective



# Document details - Technology Driven Tourism: A PLS SEM Model of its Antecedents in Tourist Behavior Intention

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2022 IEEE Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation, IATMSI 2022; Gwalior; India; 21 December 2022 through 23 December 2022; Category numberCFP22CS6-ART; Code 18869L

## Technology Driven Tourism: A PLS SEM Model of its Antecedents in Tourist Behavior Intention(Conference Paper)

Rajput, S., Jain, E., Mehra, A., Thakur, K.S., Gupta, O., Singh, P.

<sup>a</sup>Prestige Institute of Management & Research, Management Department, Gwalior, India

<sup>b</sup>Tourism and Travel Management, Jiwaji University Gwalior, Gwalior, India

<sup>c</sup>Graphic Era Hill University, Management Department, Dehradun, India

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### Abstract

The paper presents the impact of technology-driven tourism, identifies the antecedents of tourist behavioral intention concerning Indian tourism, and explores the need for information sharing on online platforms. Samples were collected from 450 respondents from various cities in India via the online questionnaire. A model was proposed, and relationships were tested using the Smart PLS 3. The findings indicate that social media (SM) and

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Singh, P. , Kushwaha, R. , Kushwaha, J.  
Analyzing Accountability of Weather Index Insurance Service in Attainment of Sustainable Development Goals: A Sustainable Accounting Perspective Review

*(2023) Contributions to Management Science*

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# Document details - Social media campaigns and domestic products consumption: a study on an emerging economy

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Cogent Business and Management

Volume 9, Issue 1, 2022, Article number 2143018

## Social media campaigns and domestic products consumption: a study on an emerging economy(Review)(Open Access)

Rajput, S., Dash, G., Upamannyu, N., Sharma, B.K., Singh, P.

<sup>a</sup>Department of management, Prestige Institute of Management Gwalior, India<sup>b</sup>College of Administrative and Financial Sciences, Saudi Electronic University, Riyadh, Saudi Arabia<sup>c</sup>Department of management, Symbiosis Institute of Business Management, Symbiosis International (Deemed University), Pune, India

### Abstract

The growth of the "Internet" and the subsequent use of smartphones has led to heavy social media usage in recent years. Social media campaigns have been successful in influencing purchase intention. Ethnocentrism also affects the purchase intention (PI) of domestic products. ETH is an evolving field, particularly for the purchase intention of domestic products. Considering the same, we examined the impact of social media campaigns (SMC) and ethnocentrism (ETH) on the purchase intention of domestic products. The mediating role of ethnocentrism and the moderating role of country-of-origin image (COOI) are examined further. The proposed hypotheses were examined using structural equation

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Khan, Z. , Khan, A. , Nabi, M.K.

Demystifying the effect of social media usage and eWOM on purchase intention: the mediating role of brand equity

*(2024) Journal of Economic and Administrative Sciences*

Mishra, D. , Muduli, K. , Sevcik, L.

Combating of Associated Issues for Sustainable Agri-Food Sectors

*(2023) Sustainability (Switzerland)*

Dash, G. , Sharma, C. , Sharma, S.

Sustainable Marketing and the Role of Social Media: An Experimental Study Using Natural Language Processing (NLP)

*(2023) Sustainability (Switzerland)*

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# Document details - Factors of adoption of Artificial Intelligence (AI) and Internet of Medical Things (IOMT) amongst Healthcare Workers: A Descriptive Analysis

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International Journal of Systematic Innovation

Volume 7, Issue 3, 2022, Pages 15-26

## Factors of adoption of Artificial Intelligence (AI) and Internet of Medical Things (IOMT) amongst Healthcare Workers: A Descriptive Analysis(Article)

Sikarwar, T.S., Mehta, S., Yadav, S., Arora, D.

<sup>§</sup>Prestige Institute of Management & Research, Opposite DD Nagar, Airport Road, MP, Gwalior, India

<sup>¶</sup>IHMR University, India

<sup>¶</sup>Prestige Institute of Management & Research, Gwalior, India

### Abstract

The technologies like Artificial Intelligence (AI) and the Internet of Medical Things (IoMT) have revolutionized the healthcare system. The Covid-19 pandemic has been a major force behind this revolutionary technology usage. This study finds the challenges in the adoption of this new knowledge i.e. in the adoption of AI and IoMT by the healthcare workforce based on self-designed questionnaires having questions on an interval scale to identify the challenges in the adoption of these technologies. This research was conducted from July 2020 to April 2021, taking a sample of 350 healthcare workers inclusive of doctors and paramedical staff however only three hundred respondents filled the questionnaire. Different challenges have been found for adopting AI and IoMT viz an absence of a regulatory framework; unexplained return on investment in absence of research with

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# Document details - Volatility study in some of the emerging stock markets: a GARCH approach

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World Review of Science, Technology and Sustainable Development

Volume 18, Issue 3-4, 2022, Pages 364-378

## Volatility study in some of the emerging stock markets: a GARCH approach(Conference Paper)

Nathani, N., Kushwah, S.V.

<sup>a</sup>Department of Finance, Prestige Institute of Management, Madhya Pradesh, Gwalior, India

<sup>b</sup>Department of Finance, New Delhi Institute of Management, New Delhi, India

### Abstract

The current study analyses the volatility of stock indices of some developing and developed economies regarding the emerging index of India, Nifty. It also tries to understand the trends of the volatility of stock indices and the interdependence among the stock markets of these economies. Stock market indices of the USA, Japan, India, China and Iran have been regressed with the emerging stock market index of India. The study uses GARCH models to analyse the co-movement and volatility transmission among various stock indexes considered. The result indicates that ARCH and GARCH effect has been seen but the terms are not significant in Tepix, SSE Composite and Nikkei stock indices while significant among Nifty and Nasdaq Composite. The volatility interactions between Nifty and Nasdaq Composite are more prominent as compared to other stock indices considered and investors are suggested to study the movements of Nasdaq Composite before making an investment decision for Nifty. Copyright © 2022

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Hong, S. , Luo, Y. , Li, M.

Volatility research of nickel futures and spot prices based on copula-GARCH model

(2022) *Frontiers in Energy Research*

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# Document details - Analysis on road crash severity of drivers using machine learning techniques

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International Journal of Engineering Systems Modelling and Simulation

Volume 13, Issue 2, 2022, Pages 154-163

## Analysis on road crash severity of drivers using machine learning techniques(Article)

Mittal, M., Gupta, S., Chauhan, S., Saraswat, L.K.

<sup>a</sup>INRIA, Nord Europe, Centre de Recherche en Informatique, Signal et Automatique de Lille (CRISTAL), Lille, France

<sup>b</sup>Department of Computer Science and Engineering, Thapar Institute of Engineering and Technology, Patiala, India

<sup>c</sup>Department of Management, Prestige Institute of Management, Gwalior, India

View additional affiliations ▾

### Abstract

Traffic accidents are significant general well-being concerns, bringing a large number of deaths and injuries around the globe. To improve driving safety, the examination of traffic data is basic to discover factors that are firmly identified with lethal mishaps. In this paper, our main objective to evaluate the severity based on various factor to reduce the road accidents and enhance the safety. Therefore, a long range of factors are considered to evaluate severity into two types, either fatal severity or non-fatal severity. Out of all the factors, we have evaluated the top ten features that are most important with the help of CART, random forest and XGBoost algorithm. For prediction of severity, we have considered the logistic regression, ridge regression and support vector machine regression. The experimental results show that fatal severity is higher for fog weather condition, heavy vehicles

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Kuppusamy, P., Kodavaluru, V.S., Manojkumar Bogar, S.

Brain Tumor Classification Using Optimal Features and Ensemble Learning Algorithms

(2023) 2023 1st International Conference on Advances in Electrical, Electronics and Computational Intelligence, ICAEECI 2023

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# Document details - Examining the structural relationships among e-learning interactivity, uncertainty avoidance, and perceived risks of COVID-19: Applying extended technology acceptance model

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International Journal of Human-Computer Interaction

Volume 38, Issue 8, 2022, Pages 742-752

## Examining the structural relationships among e-learning interactivity, uncertainty avoidance, and perceived risks of COVID-19: Applying extended technology acceptance model(Article)

Girish, V.G., Kim, M.-Y., Sharma, I., Lee, C.-K.

<sup>a</sup>Department of Business Administration, The Catholic University of Korea, Bucheon-si, South Korea

<sup>b</sup>Department of Aviation Service, Joongbu University, Geumsan-gun, South Korea

<sup>c</sup>Department of Management, Prestige Institute of Management, Gwalior, India

View additional affiliations

### Abstract

Although e-learning has been studied in different contexts, the intention to use e-learning during the Corona virus-19 (COVID-19) pandemic has yet to be explored. This study extends the technology acceptance model (TAM) by treating e-learning interactivity as the antecedent construct of TAM. The

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Economics students' behavioural intention and usage of ChatGPT in higher education: a hybrid structural equation modelling-artificial neural network approach

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A Hybrid Soft Computing Approach for Prediction of Cloud-Based Learning Management Systems Determinants

(2024) *International Journal of Human-Computer Interaction*

Carabregu-Vokshi, M., Ogruk-Maz, G.,





# Document details - Teacher evaluation of institutional performance: Managing cultural knowledge infrastructure in knowledge organisations

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International Journal of Knowledge Management

Volume 17, Issue 4, 1 October 2021, Pages 93-108

## Teacher evaluation of institutional performance: Managing cultural knowledge infrastructure in knowledge organisations(Review)

Mathur, G., Chauhan, A.S.

<sup>a</sup>Prestige Institute of Management, Gwalior, India

<sup>b</sup>SOS in Management, Jiwaji University, Gwalior, India

### Abstract

The education industry is also facing challenges related to achieving high organizational performance. In the view of enhancing organizational performance, most organizations are adopting knowledge management processes to improve efficiency. One of the essential aspects of knowledge management is shared thinking and understanding of individuals and should be imbibed in the culture of the organization to improve the performance of any organization. This research will be useful to teachers and academic institutions and considers teachers' perspectives on knowledge management and how this will enhance the performance of educational institutions. In this research, organizational performance was evaluated based on three dimensions: financial performance, customer (student) perspective, and operational excellence. The results indicate that

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Students' Satisfaction and Learning: Assessment of Teaching-Learning Process in Knowledge Organization

(2024) *Indian Journal of Information Sources and Services*

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Performance Evaluation for College Curriculum Teaching Reform Using Artificial Neural Network

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# Document details - A technology acceptance model-based analytics for online mobile games using machine learning techniques

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Symmetry

Volume 13, Issue 8, August 2021, Article number 1545

## A technology acceptance model-based analytics for online mobile games using machine learning techniques (Article) (Open Access)

Chauhan, S., Mittal, M., Woźniak, M., Gupta, S., de Prado, R.P.

<sup>a</sup>Prestige Institute of Management, Gwalior, 474020, India

<sup>b</sup>Centre de Recherche en Informatique, Signal et Automatique de Lille, INRIA, Villeneuve-d'Ascq, 59655, France

<sup>c</sup>Faculty of Applied Mathematics, Silesian University of Technology, Gliwice, 44100, Poland

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### Abstract

In recent years, the enhancement in technology has been envisioning for people to complete tasks in an easier way. Every manufacturing industry requires heavy machinery to accomplish tasks in a symmetric and systematic way, which is much easier with the help of advancement in the technology. The technological advancement directly affects human life as a result. It is found that humans are now fully dependent on it. The online game industry is one example of technology breakthrough. It is now a prominent industry to develop online games at world level. In this paper, our main objective is to analyze major factors which encourage mobile games industry to expand. Analyzing the system and symmetric relations inside

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# Document details - THE CITIZENSHIP AMENDMENT ACT (CAA), AND SOCIAL UNREST IN INDIA: CONFLICT CREATION OR MANAGEMENT BY SOCIAL MEDIA TECHNOLOGY

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International Journal of Development and Conflict

Volume 11, Issue 1, June 2021, Pages 71-88

## THE CITIZENSHIP AMENDMENT ACT (CAA), AND SOCIAL UNREST IN INDIA: CONFLICT CREATION OR MANAGEMENT BY SOCIAL MEDIA TECHNOLOGY(Article)

Sikarwar, T.S., Gupta, M., Goyal, A.

<sup>a</sup>Prestige Institute of Management, Madhya Pradesh, Gwalior, India

<sup>b</sup>Jiwaji University, Madhya Pradesh, Gwalior, India

### Abstract

The study is done specifically to understand the role of social media as a driver of social unrest occurring across India and abroad against the Citizenship (Amendment) Act (CAA). Using a sample of adult respondents of India, the study is done and the drivers of social unrest and the role of social media have been found. Further, the causative association has been checked between social media and social unrest. The study showed that the unrest has hampered the economic development of a nation and social media is a pushing factor behind spreading the news rather than helping the nation to overcome the conflict. **Keywords:** The study focuses on the impact of social media on social unrest and how it is being used to spread the news.

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# Document details - THEORETICAL EXTENSION OF THE NEW EDUCATION POLICY 2020 USING TWITTER MINING

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Journal of Content, Community and Communication

Volume 13, Issue 7, June 2021, Pages 16-26

## THEORETICAL EXTENSION OF THE NEW EDUCATION POLICY 2020 USING TWITTER MINING(Article)(Open Access)

Kaurav, R.P.S., Narula, S., Baber, R., Tiwari, P.

<sup>a</sup>Assistant Professor, Prestige Institute of Management, Gwalior<sup>b</sup>Associate Professor, Amity University Madhya Pradesh, Gwalior<sup>c</sup>SCMS, Faculty of Management, Symbiosis, Nagpur[View additional affiliations](#)

### Abstract

In 2015, India adopted the UN's Agenda for Sustainable Development Goal 4 which aims to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all". As the existent educational system was inadequate to meet the desired sustainable goal, the Indian government introduced the New Education Policy (NEP) in 2020. Considered as an inclusive education policy that focuses on fostering knowledge and value-based education, this study aims to evaluate the paradigm of NEP in the higher education sector. The study collected data from official

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Aggarwal, P.J. , Kaurav, R.P.S. , Gursoy, D.

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(2023) *Tourism, Culture and Communication*

Magd, H. , Khan, S.A.

Effectiveness of using Online Teaching Platforms as Communication Tools in Higher Education Institutions in Oman





# Document details - Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India

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Indian Journal of Finance

Volume 15, Issue 5-7, May-July 2021, Pages 61-74

## Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India(Article)

Kushwah, S.V., Nathani, N., Vigg, M.

<sup>a</sup>New Delhi Institute of Management, Behind Batra Hospital, 50 & 60 (B&C), Mehrauli-Badarpur Road, Tughlakabad Institutional Area, New Delhi, Delhi, 110 062, India<sup>b</sup>Prestige Institute of Management, Airport Road, D.D. Nagar, Deen Dayal Nagar, Gwalior, Madhya Pradesh, 474 020, India<sup>c</sup>Amity Business School, Amity University, Opposite Airport, Maharajpura, Gwalior, Madhya Pradesh, 474 005, India

### Abstract

This study investigated the tax compliance behaviour of corporate taxpayers in India. Based on the existing literature, three determinants were employed to study the tax compliance behaviour: tax knowledge, tax penalties, and electronic filing. To examine the impact of these independent determinants on compliance (dependent variable) by taxpayers, we collected survey data from 247 corporate taxpayers with a net worth less than RS 100 crores in Delhi and NCR in India during the period from January – July 2019. Cronbach's alpha test and one-sample Kolmogorov – Smirnov test were used to check the reliability and normality of the data set, and a linear multiple regression model was used to test the hypotheses and check the relationship. The findings confirmed that tax penalties and electronic filing had a statistically significant influence on the corporate taxpayers' tax

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Dey, S.K. , Panda, S. , Sharma, D.

Determinants of Behavior of Payers of Personal Income Tax: An Empirical Study from Indian Context

*(2023) Journal of Tax Reform*[View details of all 3 citations](#)



# Document details - Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty

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Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science

1 January 2021, Pages 647-717

## Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty (📖 Book Chapter)

Rajput, S., Jain, P.

<sup>a</sup>Prestige Institute of Management, Gwalior, India

<sup>b</sup>Department of Commerce, Prestige Institute of Management, Gwalior, India

### Abstract

While woman sheds the Blood of life each moon at Menstruation, man can only shed the blood of death through warfare and killing. Katha Pollitt (American poet, essayist, and critic) Research Questions Q1. What drags the dignity of Indian females down? Is it awareness and availability of menstrual products or incapable policies framed by the government? Is menstruation a problem? Neither menstruation is a problem nor a taboo, but poor menstruation hygiene management and its awareness are. Poor 'Menstrual Hygiene Management' (MHM) is a reason for several problems. Despite several policies and steps taken by the government, the stature of females in rural India is not very satisfying. The issues and their repercussion are increasing every day, thereby affecting the nutritional status of females. Not only deterioration in physical but mental health is also increasing, resulting in depression, anxiety, and hormonal imbalance. The government, along with Non-Government Organizations (NGOs), Self-

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- The Sustainability Marketing Framework: A Tool for Teaching and Learning about Sustainability Marketing
- Foreword
- Cascades: What Is It and How Did It Reach Sustainability in a Highly Competitive Sector?
- Sustainability Marketing in Contending for the Position of the European Capital of Culture (ECOC)
- Cool Branding for Indian Sustainable Fashion Brands
- Personal Experience of Sustainability Practices and Commitment toward Corporate Sustainability Initiatives: Reflections of Sri Lankan Marketing Professionals
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# Document details - Recognition of 'yoga-asana' using bidirectional LSTM with CNN features

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International Journal of Arts and Technology

Volume 13, Issue 3, 2021, Pages 215-227

## Recognition of 'yoga-asana' using bidirectional LSTM with CNN features(Article)

Paharia, N., Gupta, R., Jadon, R.S., Gupta, S.K.

<sup>a</sup>Prestige Institute of Management, Madhya Pradesh, Gwalior, India

<sup>b</sup>Department of CSE and IT, MITS, Madhya Pradesh, Gwalior, India

<sup>c</sup>SOS Computer Science and Application, Jiwaji University, Madhya Pradesh, Gwalior, India

### Abstract

Recognising human activity in video is a highly challenging and complex task because a video contains lots of information along with complex variations. Yoga-asana recognition is one of the instances of human activity recognition that gained attention in last decade across the globe. In this paper, we developed an appearance-based recognition system for yoga-asana in video. The system has been implemented using end-to-end deep learning pipeline that includes convolutional neural network (CNN) and bidirectional long short-term memory (LSTM) network. Firstly, each video is down-sampled to 20 frames. Thereafter, spatial features are extracted from each frame and then in turn passed on to bidirectional LSTM for learning sequential information. Finally, Softmax classifier is applied on spatio-temporal representation of video for assigning one of the seven yoga-asana labels to it. For this study, we also created a customised dataset of seven yoga-asana (Bhujangasana, CatCow, Trikonasana, Vrikshasana, Padmasana,

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# Document details - A statistical analysis on website quality for purchase intention during online shopping

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Proceedings - 2021 IEEE 10th International Conference on Communication Systems and Network Technologies, CSNT 2021

2021, Pages 125-129

10th IEEE International Conference on Communication Systems and Network Technologies, CSNT 2021; Oriental Group of Institutes Bhopal; India; 18 June 2021 through 19 June 2021; Code 176802

## A statistical analysis on website quality for purchase intention during online shopping (Conference Paper)

Mittal, M., Chauhan, S., Gupta, S., Singh, H.

<sup>a</sup>CRISTAL, INRIA, Lille, France<sup>b</sup>Dept. of Management, Prestige Institute of Management, Gwalior, India<sup>c</sup>Dept. of Comp. Sci. & Engg., Thapar Institute of Engineering & Technology, Patiala, India[View additional affiliations](#)

### Abstract

According to current scenario, technology play a vital role in the field of communication and services. Internet technology is a big success to interact people virtually. It provide ease to communicate via mail, audio calls and video calls. In the industries point of view raising the business is the main need. For this, website quality is majorly impact on the customers. Therefore, website quality, website reputation are the major parameters to enhance

### Cited by 2 documents

Mohamed Sadom, N.Z. , Mat Yusoff, S.H. , Mohd Saub, S.

The Relationship Between Social Media Marketing, Trust, Reputation and Purchase Intention: Empirical Evidence from Fast-Food Industry

*(2023) Journal of International Food and Agribusiness Marketing*

Suryani, T. , Fauzi, A.A. , Sheng, M.L.

Developing and testing a measurement scale for SMEs' website quality (SMEs-WebQ): Evidence from Indonesia

*(2022) Electronic Commerce Research*[View details of all 2 citations](#)

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# Document details - Performance analysis of online shopping for customer satisfaction using PLS-SEM

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Proceedings - 2021 IEEE 10th International Conference on Communication Systems and Network Technologies, CSNT 2021

2021, Pages 876-880

10th IEEE International Conference on Communication Systems and Network Technologies, CSNT 2021; Oriental Group of Institutes Bhopal; India; 18 June 2021 through 19 June 2021; Code 176802

## Performance analysis of online shopping for customer satisfaction using PLS-SEM (Conference Paper)

Chauhan, S., Banerjee, R., Mittal, M., Singh, H.

<sup>a</sup>School of Studies in Management, Jiwaji University, Prestige Institute of Management, Gwalior, India

<sup>b</sup>Dept. of Management, Prestige Institute of Management, Gwalior, India

<sup>c</sup>CRISTAL, INRIA, Lille, France

View additional affiliations ▾

### Abstract

Advancement in technology from past few years provide a dynamic platform to various customers and companies interact virtually. To ease the shopping, various sites are available to buy accessories online such as cloths, electronics, etc. Customer satisfaction is a challenge. So, to consider positive aspect to enhance the business based on companies point-of-view on the other hand ease of availability and satisfaction are main parameters according to users point of view. For this, a model is proposed with various hypothesis to find the level of consumer's satisfaction. The major inputs

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# Document details - Optimal order quantity with endogenous discounted partial advance payment and trade-credit for inventory model with linear time varying demand

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International Journal of Mathematics in Operational Research

Volume 20, Issue 4, 2021, Pages 565-587

## Optimal order quantity with endogenous discounted partial advance payment and trade-credit for inventory model with linear time varying demand(Article)

Agrawal, S., Banerjee, S., Gupta, R.

<sup>a</sup>Department of Science, Christ University, NCR, Ghaziabad, Delhi, India

<sup>b</sup>School of Statistics, Devi Ahilya University, Indore, India

<sup>c</sup>Prestige Institute of Management, MP, Gwalior, India

### Abstract

When buyers seek extended credit periods from relatively less secure suppliers, the supplier requires co-operation from the buyer for purchase of raw materials, etc., in terms of partial advance payment. For a single buyer single supplier supply chain, we develop an inventory model with a hybrid payment policy combining discounted advance payment to supplier with the supplier permitting interest free delay period to the buyer when buyer

### Cited by 1 document

Abdelfadil, B.I. , Sabir, L.B. , Faisal, M.N.  
Determinants of red meat consumption in Qatar: implications for red meat supply chains

(2023) *International Journal of Mathematics in Operational Research*

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# Document details - An empirical study on user buying behaviour in fashion industry using logistic regression

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International Journal of Engineering Systems Modelling and Simulation

Volume 12, Issue 4, 2021, Pages 252-263

## An empirical study on user buying behaviour in fashion industry using logistic regression(Article)

Chauhan, S., Banerjee, R., Mittal, M., Bhakar, S.S.

<sup>a</sup>Jiwaji University, MP, Gwalior, 474001, India

<sup>b</sup>Department of Management, Prestige Institute of Management, Gwalior, India

<sup>c</sup>CRISTAL, INRIA, Nord Europe, Lille, France

### Abstract

The potential growth in technology is very high from past two decades. Due to this, every field of life is connected to internet. Nowadays, millions of people use internet and do shopping online. The fashion industry has opened new gates for online users by providing various offers. In this paper, a model is proposed for analysing impulse buying (IB) towards apparels based on consumers' shopping behaviour. The data of 569 responses is collected and evaluated by using partial least square-structural equation modelling framework. Further, for analysing and identification of exact parameters that is highly important which affect user buying behaviour has used statistical approaches such as logistic regression. Based on results, hedonic and positive emotions (PE) have a significant impact on impulse buying, whereas involvement and sales promotion have an insignificant relationship. Copyright © 2021 Inderscience Enterprises Ltd.

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# Document details - A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study

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International Journal of Pervasive Computing and Communications

Volume 17, Issue 4, 2021, Pages 404-425

## A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study(Article)

Chauhan, S., Banerjee, R., Chakraborty, C., Mittal, M., Shiva, A., Ravi, V.

<sup>a</sup>Department of Management, Jiwaji University, Gwalior, India<sup>b</sup>Prestige Institute of Management Gwalior, Gwalior, India<sup>c</sup>Birla Institute of Technology, Ranchi, India[View additional affiliations](#)

### Abstract

**Purpose:** This study aims to investigate the shopping behaviour of consumers, mainly in fashion apparels, and intends to understand consumer buying patterns in Indian context. The study was designed to determine the level of consumer's sense of belonging towards apparel shopping by applying the concept of self-congruence. **Design/methodology/approach:** The study used variance-based partial least squares structural equation modelling (PLS-SEM) on a cross-sectional study conducted on 569 consumers. The study was conducted by using questionnaire to collect the responses from the central zone of India. **The results support most of the projected hypotheses. Findings:** The study focused on the

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Meena, G. , Mohbey, K.K. , Kumar, S.

A hybrid deep learning approach for detecting sentiment polarities and knowledge graph representation on monkeypox tweets

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Monitoring ECG Signals Using e-Health Sensors and Filtering Methods for Noises

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# Document details - Nepotism Concept Evaluation: A Systematic Review and Bibliometric Analysis

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Library Philosophy and Practice

Volume 2021, 2021, Pages 1-28

## Nepotism Concept Evaluation: A Systematic Review and Bibliometric Analysis(Article)

Kaushal, N., Ghalawat, S., Kaurav, R.P.S.

<sup>a</sup>NIT, Kurukshetra

<sup>b</sup>Department of Business Management, CCS HAU, Hisar, Haryana

<sup>c</sup>Prestige Institute of Management, Gwalior, India

### Abstract

An interdisciplinary approach to the study of nepotism is taken into consideration in this article. Nepotism is one of the least researched and most poorly defined human resource approaches, and it has an enormous effect on companies that hire staff. Different terms, such as Nepotism, Cronyism, and favouritism, have an adverse influence on the company's efficiency and lead to poor performance. From an interdisciplinary viewpoint, organisations often look at nepotism to better represent such policies and practices on companies. The research work identifies significant contributors, recent trends, contexts and supports in the study field for any further direction. A sample of 371 documents recovered from the Scopus database, the paper implemented bibliometrics and network analysis (NA) to evaluate the research occurrences that have occupied a place on this

### Cited by 2 documents

Chauhan, A.S. , Sikarwar, T.S. , Jain, N.

Employee Relations: A Bibliometric Analysis of Eighty-Two Years of Research Community Engagement

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A Bibliometric Review of Publication Trends in the Application of Landscape Metrics in Urban and Regional Planning

(2022) *Papers in Applied Geography*

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# Document details - The role of sacrifice and service quality in the Indian restaurant industry

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International Journal of Business Excellence

Volume 23, Issue 2, 2021, Pages 153-170

## The role of sacrifice and service quality in the Indian restaurant industry(Article)

Kushwah, P.K.S., Singh, P.K.

<sup>a</sup>Department of Management, Prestige Institute of Management, Gwalior, India<sup>b</sup>ICFAI Business School, IFHE Hyderabad (Deemed to be University), Donthanapally, Shankarapalli Road, Hyderabad, Telangana, 501203, India

### Abstract

The present study attempts to investigate the role of sacrifice and service quality in Indian restaurants. Responses were collected from 420 respondents using a convenience sampling approach and analysed with the help of confirmatory factor analysis and structural equation modelling. The data were collected using convenience study which was intended to point out the influence of service quality, sacrifice, service value, customer satisfaction, and behavioural intentions of 420 respondents of the metropolitan cities of India. Data analysis tools used in this research were EFA, CFA, and SEM the results disclosed that the service quality influenced sacrifice, service value, customer satisfaction, and behavioural intentions. For future study the research can focus on to identify antecedents of the sacrifice, service value and satisfaction relationship was not included in the model of the study in future research researchers can include this relationship in their model and sacrifice was not used as a mediator among service

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Biswas, A.

Elucidating the role of digital technologies in bridling the ramifications of COVID-19 in restaurant services: moderation of pandemic susceptibility and severity

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Kumar, M. , Mangain, P. , Singh, K.P.

Gen-Z social electronic word of mouth communication and mediating role of contents quality and sources: PLS-SEM path modelling

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Biswas, A. , Verma, R.K.

Augmenting service quality dimensions: mediation of image in the Indian restaurant industry



# Document details - Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India

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International Journal of Public Sector Performance Management

Volume 7, Issue 1, 2021, Pages 1-19

## Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India(Article)

Sharma, B.K., Jain, P.

<sup>a</sup>Balaji Institute of Modern Management, Pune, 55/2-7, Tathawade, Off Mumbai Bangalore Highway, Thergaon, Pune, 411033, India

<sup>b</sup>Prestige Institute of Management, Gwalior, Airport Road, Opposite Deendayal Nagar, Gwalior, 474 020, India

### Abstract

The purpose of this research paper is to investigate the impact of the availability of finance, the source of finance and usage of finance on financial inclusion in the different demography of people. This study had made an attempt to throw a light on availability, accessibility, and usage of financial services to the household worker in the selected study area, i.e., Gwalior city. Exploratory factor analysis is used to uncover several factors which need to be considered for the purpose of financial inclusion. The re-standardised questionnaire used on the basis of Likert type scale for evaluating the accessibility, availability, and usage of financial services. The data was analysed through statistical techniques; reliability analysis, T-test, analysis of variance and linear regression, with the help of SPSS software. It can be concluded from the study that the demographic variables have significantly

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# Document details - Determinants of mobile apps adoption among young adults: theoretical extension and analysis

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Journal of Marketing Communications

Volume 27, Issue 5, 2021, Pages 481-509

## Determinants of mobile apps adoption among young adults: theoretical extension and analysis(Article)

Mehra, A., Paul, J., Kaurav, R.P.S.

<sup>a</sup>Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad, India<sup>b</sup>Graduate school of Business Administration, University of Puerto Rico, San Juan, PR, United States<sup>c</sup>Department of Management, Prestige Institute of Management, Gwalior, MP, India

### Abstract

Mobile applications (apps) are now the most essential part of daily life. In this context, this study seeks to a) develop and validate a new hybrid model, (as a theoretical lens for future research) combining the Technology Acceptance Model (TAM) with the Diffusion of Innovation (DOI) model to analyze the behavioral intentions of young consumers to use mobile apps. b) analyze the factors determining the usage of mobile applications in an emerging country context. Confirmatory Factor Analysis and Structural Equation Modeling were applied to test different constructs. The results show that relative advantage (RA), perceived enjoyment (PEN) and compatibility (COMP) were antecedents of perceived usefulness (PU); trialability (TRI)

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*(2024) European Journal of Innovation Management*

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Adoption intention and usage behaviour of mobile travel apps: integration of trust, and technology acceptance model with social cognitive theory

*(2024) International Journal of Business*





# Document details - NEW EDUCATION POLICY: QUALITATIVE (CONTENTS) ANALYSIS AND TWITTER MINING (SENTIMENT ANALYSIS)

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Journal of Content, Community and Communication

Volume 12, December 2020, Pages 4-13

## NEW EDUCATION POLICY: QUALITATIVE (CONTENTS) ANALYSIS AND TWITTER MINING (SENTIMENT ANALYSIS) (Article) (Open Access)

Kaurav, R.P.S., Suresh, K.G., Narula, S., Baber, R.

<sup>a</sup>Prestige Institute of Management, Gwalior, India

<sup>b</sup>Makhan Lal Chaturvedi National University of Journalism & Communication, Bhopal, M.P, India

<sup>c</sup>Amity School of Communication Chairman, Centre for Detection of Fake News and Disinformation Amity University Madhya Pradesh, Gwalior, MP, India

### Abstract

The year 2020 has been an exceptional year for countries across the globe. In India, apart from Covid-19, one of the important changes that took place was the development of the New Education Policy (NEP) 2020. Time by time, various committees have recommended to increase the allocation of the budget for education to 6% of the GDP, this has lead to the interests of researchers. This paper aims to identify the concerns and focus of NEP 2020. The authors have utilized qualitative data analysis techniques to understand critical areas of focus of policy documents and computer-assisted

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Formation of Research Skills of Future Teachers of Mathematics in Solving Olympiad Problems

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Thematic analysis in social media influencers: who are they following and why?

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# Document details - AN ANALYTICAL STUDY ON IMPULSE BUYING FOR ONLINE SHOPPING DURING COVID-19

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Journal of Content, Community and Communication

Volume 12, December 2020, Pages 198-209

## AN ANALYTICAL STUDY ON IMPULSE BUYING FOR ONLINE SHOPPING DURING COVID-19(Article)(Open Access)

Chauhan, S., Banerjee, R., Mittal, M.

<sup>a</sup>Prestige Institute of Management, Gwalior, Madhya Pradesh, India<sup>b</sup>Department of Management, SOS, Jiwaji University, Gwalior, M.P, India<sup>c</sup>Inria Lille - Nord Europe, CRISTAL, France

### Abstract

This study highlights the role of utilitarian shopping, hedonic shopping, and online advertisement on cognitive dissonance. Impulse Buying plays a role as a mediator in this research. The objective of this research is to investigate how utilitarian shopping value, hedonic shopping value, and online advertising influence the cognitive dissonance of customers. 338 response data have been collected from consumers involved in fashion apparel; respondents are majorly from central zone of India. Partial least square (PLS) - Structural equation modelling (SEM) is implemented using Smart PLS 3.0. The simulation result shows that utilitarian shopping value, hedonic shopping value, and online ads are found to be important in predicting

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Predictive Analysis on Student's Mental Health Towards Online Mobile Games Using Machine Learning

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# Document details - Impact of individual market orientation on selling and customer orientation

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Journal of Strategic Marketing

Volume 28, Issue 4, 18 May 2020, Pages 288-303

## Impact of individual market orientation on selling and customer orientation(Article)

Baber, R., Kaurav, R.P.S., Paul, J.

<sup>a</sup>Prestige Institute of Management, Gwalior, India

<sup>b</sup>University of Puerto Rico, USA & Visiting Prof-Deakin University, Australia

### Abstract

We analyze the direct effect of individual market orientation on selling orientation-customer orientation of corporate insurance agents licensed in an emerging market based on the data collected using a random survey of corporate insurance agents in the Life Insurance sector in India. The results indicated that individual market orientation had a significant relationship with selling orientation, but the intensity was weak. However, causal relationship between individual market orientation and customer orientation was moderate. Future research should focus on analyzing the influence of the dimensions of individual market orientation on employee commitment, loyalty and should analyze the moderating effects of various associated variables. The findings indicate that efforts should be made to generate market-oriented behavior among individuals to propel selling orientation and customer orientation. © 2018, © 2018 Informa UK Limited, trading as Taylor & Francis Group.

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The interaction effects of adhocracy culture, work experience on information acquisition and job performance of bank salespeople

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The importance of entrepreneurial leadership in fostering bank performance

(2022) *International Journal of Bank*



# Document details - Technology-Driven Tourism and Hospitality Industry as a Tool for Economic Development: A Bibliometric Analysis

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The Emerald Handbook of ICT in Tourism and Hospitality

1 January 2020, Pages 469-486

## Technology-Driven Tourism and Hospitality Industry as a Tool for Economic Development: A Bibliometric Analysis ([Book Chapter](#))

Kaurav, R.P.S., Baber, R., Rajput, S.

<sup>a</sup>Prestige Institute of Management, Gwalior, India<sup>b</sup>University of Liverpool, United States<sup>c</sup>BITS-Pilani, India[View additional affiliations](#)

### Abstract

The intervention of information communication technology and technological advancements are rapidly growing and providing means of improvisations to every industry. The technological advancements have offered multifold opportunities to the businesses and other stakeholders for developing its multidimensionality. This chapter has explored the aspects of the possible economic developments because of technological

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- Integrated Marketing Approach in Hotel Management
- The Impact of Online Marketing in Travel Agency
- Emotional Branding for Tourist Destinations: A Review of ICT Tools
- Social Media Transforming Tourist Behavior
- Influencer Marketing for Tourism and Hospitality
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# Document details - Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation

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Asia Pacific Journal of Marketing and Logistics

Volume 33, Issue 8, 2020, Pages 1798-1813

## Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation(Article)

Singh, P., Ahmad, A., Prakash, G., Kushwah, P.K.S.

<sup>a</sup>Marketing and Strategy, ICFAI Business School, IFHE Campus, Dontanpalli, Shankarpalli Road, Hyderabad, Hyderabad, Telangana, India<sup>b</sup>Humanities and Management, Dr BR Ambedkar National Institute of Technology, Jalandhar, India<sup>c</sup>Prestige Institute of Management Gwalior, Gwalior, India

### Abstract

**Purpose:** The purpose of this paper is to take the neglected influencing factors in brand alliance research into account based on consumer characteristics theory and discuss the influencing factors' interactive effects on brand alliance. **Design/methodology/approach:** Based on the theory of consumer characteristics and the S&R model of brand alliance, an experimental design was conducted to examine the relationship among the various variables and moderators, which can test the changes of the dependent variables by controlling and manipulating one or more single variables. The sample includes 400 college students. **Findings:** The results demonstrate that brand knowledge positively moderates the relationship between brand

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Building consumer-brand relationships in the channel-mix era. The role of self-brand connection and product involvement

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Consumer purchase intention of intangible cultural heritage products (ICHIP): effects of cultural identity, consumer knowledge and manufacture type

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Novijanti, E. , Siagian, H. , Tarigan, Z.J.H.

The effect of supply chain collaboration on supply chain performance through



# Document details - Application of 'masstige' theory and approaches for the marketing of smartphone brands in India

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International Journal of Business and Emerging Markets

Volume 12, Issue 3, 2020, Pages 296-312

## Application of 'masstige' theory and approaches for the marketing of smartphone brands in India(Article)

Baber, R., Upadhyay, Y., Singh Kaurav, R.P., Baber, P. 📧

<sup>a</sup>Prestige Institute of Management, Gwalior, Madhya Pradesh, India

<sup>b</sup>School of Studies in Management, Jiwaji University, Gwalior, India

### Abstract

'Masstige' is term emerged in the early years of the present century as an answer to the question – how the organisations are planning to penetrate in the emerging economies? 'Mass prestige' is commonly known as 'masstige'. Masstige marketing, evolved as a strategic activity, which focuses on effective market penetration and creating a competitive edge over competitors. The article measures masstige score of Apple, Xiaomi and Samsung using masstige mean index (MMI) developed by Paul (2018). Using a survey questionnaire, data was collected from 613 respondents from four major cities of central India. The data was collected from smartphone users owning Apple, Xiaomi, and Samsung brands. The results indicated that Apple, a US brand, had highest masstige score, in comparison to Xiaomi and Samsung. The results also indicated that gender, income, and age had a

### Cited by 26 documents

Khan, M.M. , Ishaq, M.I. , Iqbal, M.

Impact of self-esteem and self-gifting on masstige purchase intentions

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Masstige consumption, brand happiness, and brand advocacy: A service perspective

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# Document details - Segmenting the domestic rural tourists in India

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Tourism Review International

Volume 24, Issue 1, 2020, Pages 23-36

## Segmenting the domestic rural tourists in India(Article)

Chowdhary, N., Singh Kaurav, R.P., Sharma, A.S.

<sup>a</sup>Jamia Millia Islamia, New Delhi, India

<sup>b</sup>Prestige Institute of Management, Gwalior, India

<sup>c</sup>Indian Institute of Tourism and Travel Management, Noida, India

### Abstract

Rural tourism in India is increasingly becoming competitive. Customers expect better services and unique experiences. It is therefore essential for the service providers to better understand the expectations of the visitors and carefully match their offers. Segmentation and targeting of the market are accepted principles of business and there has been a lot of research on the basis of segmentation. The primary objective of this article is to identify the profile of the different clusters (popularly known as segments) of motivations of tourists traveling within rural India. The intention is to decipher the causative clusters, which influences the tourists to visit the rural areas. These variables are used to identify the various rural domestic tourist market segments. A self-administered instrument was used to collect the data. Four factors have been identified through exploratory factor analysis: socialization, escape, rural experience, and self-indulgence. After identifying factors, K-means clustering was used to segment the market. The researchers have identified two relevant segments of domestic rural tourists. These are family retreaters and rural escapist. The study advances the understanding of the Indian domestic rural tourism market. It will help policymakers and practitioners to design products and marketing programs

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# Document details - Relationship between personality and job performance: Indian perspective of Triguna theory

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International Journal of Business Excellence

Volume 20, Issue 1, 2020, Pages 122-129

## Relationship between personality and job performance: Indian perspective of Triguna theory(Article) (Open Access)

Banerjee, R., Pathak, R., Mathur, G. 🔍

Prestige Institute of Management, Gwalior, M.P., India

### Abstract

The three Gunas namely, Sattva, Rajasic and Tamsic are considered as basis of personality formation according to Indian psychology which decides an individual's orientation towards something. In the study, two Gunas, i.e., Sattva Guna and Rajas Guna were taken into consideration as Tamsic Guna indicates malpractices where an individual is considered as self-centred. The studies have been done considering personality theories like trait theory or big five personality theory in correlation with job performance (Ceschi et al., 2016) but Indian personality theory is not studied that much. The study has been done on the employees of service sector of the Gwalior from central India. The objective of this study is to evaluate the impact of Sattva and Rajas Guna on employee job performance. The result of the study indicated that Sattva and Rajas Gunas are important contributors towards his job performance. © 2020 Inderscience Enterprises Ltd.

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Verma, Y. , Tiwari, G.K. , Pandey, A.

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# Document details - Social responsibility and academic achievement: A perceptual learning

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International Journal of Innovative Technology and Exploring Engineering

Volume 9, Issue 1, November 2019, Pages 5221-5226

## Social responsibility and academic achievement: A perceptual learning(Article)(Open Access)

Nathani, N., Mathur, G., Dwivedi, G.

Prestige Institute of Management, Gwalior, India

### Abstract

The rise of social responsibility in students has been exposed to be linked with academic achievement, success and higher self-esteem. Academic achievement stands for performance of a person to accomplish specific objectives in the instructional atmosphere of school, college and university. This study is an attempt to identify the domain that contributes to the development of social responsibility and competence in students which ultimately facilitates academic achievement. For this purpose the data gathered through a standardized questionnaire from the students of postgraduate and undergraduate courses like MBA, BBA and engineering etc. The collected responses then analyzed through Exploratory Factor analysis, confirmatory factor analysis and other statistical tools. The results suggested that student's social responsibility contributes a lot in academic performance. However it is an important instrument in acquiring academic objectives. The study further reduced the items in four factors of social responsibility and four factors of academic achievement. © BEIESP.

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Students' Satisfaction and Learning:  
Assessment of Teaching-Learning Process  
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# Document details - Personality traits and risk tolerance among young investors

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International Journal of Innovative Technology and Exploring Engineering

Volume 8, Issue 10, August 2019, Pages 2019-2023

## Personality traits and risk tolerance among young investors(Article)(Open Access)

Mathur, G., Nathani, N.

<sup>a</sup>Prestige Institute of Management, Gwalior, India<sup>b</sup>Management Dept., Prestige Institute of Management, Gwalior, India

### Abstract

India is a developing nation with highest number of youths in world. The youth is growing in the era of internet, least fare Wi-Fi connections. They have ample of knowledge available at one click. For any decision they search multiple options which give them sense that they are opting for the best and will reduce the chances of setbacks. Although every individual vary in their risk taking capacity and the capacity to tolerate setbacks is mostly related to kind of personality characteristics an individual carry. Present study is an attempt to identify the kind of relationship between personality types in (BIG Five model) and risk tolerance among youth. There are five personality traits measured through BIG Five namely; Extraversion, Agreeableness, Conscientiousness, Neuroticism (Emotional Instability) and Openness to Experience. The study intended to ask whether these personality types play an important role in deciding tolerance behavior among young investors. The data was collected on a five point scale for all five personality traits. Each trait was evaluated through five statements on a scale developed by Mayfield, Perdue & Wooten (2008) modified by Wong, Chuah, Kui, Soo & Ang (2016). There were 25 statements in totality for measuring personality traits. The data was collected for risk tolerance, inclusive

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Mendoza, D.M. , Padernal, A.M.G. , Pante, E.M.S.

Big Five Personality Traits and Financial Literacy: Effect on Risk Tolerance of Filipino Investors from Higher Education Institutions in Metro Manila

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# Document details - Psychological antecedents and impulsive buying in online shopping

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International Journal of Recent Technology and Engineering

Volume 8, Issue 1 Special Issue 4, June 2019, Pages 15-18

## Psychological antecedents and impulsive buying in online shopping(Article)

Mathur, P., Bhakar, S.S.

<sup>a</sup>Jiwaji University, Gwalior, India

<sup>b</sup>Prestige Institute of Management, Gwalior, India

### Abstract

Impulse buying or also called unplanned purchase is the behavior of the person in which the person is not planning something in shopping. Consumers who do impulse buying do not think to buy a particular brand or product. Online shopping or online retailing is a form of electronic commerce allowing consumers to directly buy goods or services from a seller over the Internet without an intermediary service. The main objective of this study is to determine the relationship between website design, promotional approaches, and usage of credit and debit cards to do impulse buying while shopping online. Non probability technique was used to select the sample. The study was causal and effect in nature with survey method used as a tool for data collection. The overall sample size for the current study was 200 respondents. This study provides insights for customer impulse buying behavior in online shopping. The result of study shows there is positive relation between psychological antecedents and impulse buying. © REIECD

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# Document details - The impact of website quality and reputation on purchasing intention towards online shopping

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Journal of Content, Community and Communication

Volume 10, Issue 5, 2019, Pages 151-158

## The impact of website quality and reputation on purchasing intention towards online shopping (Article) (Open Access)

Chauhan, S., Banerjee, R., Banerjee, S.

<sup>a</sup>Prestige Institute of Management, Gwalior, India

<sup>b</sup>Academic Guru, Gwalior, India

### Abstract

In today's scenario online business becoming a strong industry and the consumers have become more rational in decision. Present study investigates about the Impact of website quality and website reputation on Purchase Intention towards online shopping, the sample size chosen was a representation of population from 3 cities Gwalior, Bhopal, Indore and the age group chosen was 18 years to 36 years of age. The individual respondent had been used and 210 respondents were selected to collect data. The results specified that the data is highly reliable with the different values as reported by Cronbach's Alpha test. Exploratory factor analysis was applied in which 2 factors emerged in website quality, 2 factors emerged in reputation and 2 factors emerged in purchase intention. The Regression analysis concluded and proved that there was a positive significant Impact

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# Document details - Does celebrity image congruence influences brand attitude and purchase intention?

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Journal of Promotion Management

Volume 24, Issue 2, 10 October 2018, Pages 153-177

## Does celebrity image congruence influences brand attitude and purchase intention?(Article)

Paul, J., Bhakar, S.

<sup>a</sup>Graduate School of Business Administration, University of Puerto Rico, San Juan, Puerto Rico

<sup>b</sup>Prestige Institute of Management, Gwalior, MP, India

### Abstract

We examine whether image congruence (IC) of celebrities have significant effect on purchase intention (PI) and whether attitude towards brand and attitude towards advertisement mediate the relationships in a developing country, based on sample data from India. The data was collected using a Likert Scale of 1 to 7. Structural Equation Modeling (SEM) was employed to test the recursive model incorporating endorser-brand IC, advertising effectiveness (AE), attitude toward advertisement (ATA), attitude towards brand (ATB), and purchase intention (PI). It was found that the celebrity image congruence (IC) has a negative significant effect on ATB and positive significant effect on ATA whereas advertising effectiveness (AE) had significant effect on both attitude towards brand and attitude towards advertisement. Finally AE and ATA both had significant positive effect on PI. Drawing on research on moral reasoning associated with celebrity endorsement, we provide strong theoretical as well as empirical evidence that celebrity (endorser-brand) IC is a strong predictor of PI in a developing country. Spending huge resources on endorser for IC does not always

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# Document details - Cross markets equilibrium relationship an Indian evidence

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Finance India

Volume 32, Issue 3, September 2018, Pages 823-836

## Cross markets equilibrium relationship an Indian evidence(Article)

Kaur, J., Nathani, N.

<sup>a</sup>Faculty of Social Sciences, Agra, Uttar Pradesh 282005, India

<sup>b</sup>Prestige Institute of Management, Gwalior, Opp. Deen Dayal Nagar, Airport Road, Gwalior, Madhya Pradesh 474020, India

### Abstract

The understanding towards the two markets, debt and equity, is important as they both comprise the optimum portfolio. The present study focused on the general paranoia among the investors that a little change in the equity markets, would cause them to switch themselves to the debt market, in order to secure their returns. This process of continuous arbitrage helps in determining the prices of the assets. Further to this explanation, the relationship between interest rates and bond prices, helped in determining the short run cointegration, running from bond markets towards equity markets. Infact, in the long run also, it was seen the yield to maturity and stock prices co-move, and direction of this relationship runs from YTM to stock markets. This indicates that bond prices and yield to maturity of bond index play an important role in determining the direction of the BSE market. This helps in understanding that investors are continuously involved in the process of arbitrage, until they achieve some equilibrium price. © Indian Institute of Finance.

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# Document details - Gender-based discrimination faced by females at workplace: A perceptual study of working females

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Journal of Entrepreneurship Education

Volume 21, Issue 3, August 2018, 7p

## Gender-based discrimination faced by females at workplace: A perceptual study of working females(Article)

Tiwari, M., Mathur, G., Awasthi, S.

<sup>a</sup>Jiwaji University, Gwalior, India<sup>b</sup>Prestige Institute of Management & Technology, Gwalior, India

### Abstract

The presence of discriminatory problems has remained same especially when it comes to working females. This study aims to study about the different factors contributing to discriminatory problems which females are facing. Many studies have been conducted for understanding the discriminatory issues related to females at different sectors but this study evaluated the underlying factors which contribute more in discriminatory problems faced by working females when it comes to promotion, work allocation etc. This study includes the working females from Gwalior city. The measures for this were used as Factor analysis, Cronbach's Alpha. The results show that on actual ground discrimination is still exists in the workplace for females & major contributing factors are gender-based stereotype & prejudices, gender orientation, workload participation & work & family. ©

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# Document details - Prediction of online perceived service quality using spider monkey optimisation

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World Review of Science, Technology and Sustainable Development

Volume 14, Issue 4, 2018, Pages 376-393

## Prediction of online perceived service quality using spider monkey optimisation(Article)

Agrawal, V., Bhakar, S., Rana, P.S., Tiwari, D.C.

<sup>a</sup>Prestige Institute of Management, Airport Road, Opposite Deendayal Nagar, Gwalior, Madhya Pradesh, 474020, India<sup>b</sup>Thapar Institute of Engineering and Technology University, Bhadson Road, Patiala, Punjab, 147004, India<sup>c</sup>School of Physics, Jiwaji University, Gwalior, India

### Abstract

With the evolution of technology, the attention of customers for the shopping has triggered to online platforms in a way that can never be thought of thus, giving a huge competition to the traditional methods but with this there arises a case of doubt in the perceived service quality of the products/services. For attracting the customers towards it, a website should always have some characteristics through which a customer can evaluate its quality easily. This study is one of a kind endeavour aiming to predict online perceived service quality by focusing on the characteristics of user interface, security and customer service of an e-commerce website. A swarm-based intelligent optimisation algorithm, SMO which is known for having good capacities for providing the best solution in the sufficient time has been used for the purpose of feature selection in the study. Along with SMO, many classification models like nart, decision trees (C5.0), support vector machine and general linear model are used for prediction.

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Exploring the relationship between seller selection and purchase intention: the mediating role of e-WOM and trust

*(2022) World Review of Science, Technology and Sustainable Development*

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Machine learning for assessing quality of service in the hospitality sector based on customer reviews

*(2021) Information Technology and Tourism*[View details of all 2 citations](#)

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# Document details - Marketing destinations to domestic travelers

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| The Routledge Handbook of Destination Marketing |
| 1 January 2018, Pages 123-132                   |
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## Marketing destinations to domestic travelers (Book Chapter)

Sharma, S., Kaurav, R.P.S.

<sup>a</sup>Indian Institute of Tourism and Travel Management, Noida, UP, India

<sup>b</sup>Prestige Institute of Management, Gwalior, MP, India

### Abstract

There is a need for destination marketers to clearly identify the target markets they want to cater to and the product mix that they want to offer to. Destination marketers must very diligently strategise their marketing activity. They must understand that there are difference in the profiles and expectations of domestic and international tourist and therefore, they need to have separate marketing strategy for domestic tourists as well as international tourists. Especially, the issue is more pertinent in destinations with the third world countries or 'emerging economies' that must differentiate between the domestic and international tourists. The marketers must understand that both these segments have different expenditure profiles. So the offer mix or product mix for domestic tourists shall be different from that of international tourists. The marketing mix shall be different for domestic tourist from international tourists as both have different orientations. © 2018 selection and editorial matter, Dogan Gursoy and Christina G. Chi; individual chapters, the contributors.

## Chapters in this book

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- Introduction
- A critical review of destination marketing
- Destination marketing organizations: Roles and challenges
- Destination marketing research
- Marketing tourism experiences
- Entrepreneurial marketing in tourism and hospitality: How marketing practices do not follow linear or cyclic processes
- Destination marketing and destination image
- Destination attachment: Conceptual foundation, dimensionality, antecedents and outcomes
- Service quality and marketing
- Crisis management and marketing
- Marketing destinations to customers from diverse generations
  - Marketing destinations to domestic travelers
- Marketing destinations through events: Research on satisfaction and loyalty in festivals
- Senior tourism: An emerging and attractive market segment for destinations
- Value-satisfaction-loyalty chain in tourism