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Predicting green purchase intention through attitude and social norms: A study of eco-friendly products	Pranshuman Parashar	Management	Indian Journal of Ecology	Paper No. 53
Predicting green purchase intention through attitude and social norms: A study of eco-friendly products	Garima Mathur	Management	Indian Journal of Ecology	Paper No. 54
THE CITIZENSHIP AMENDMENT ACT (CAA), AND SOCIAL UNREST IN INDIA: CONFLICT CREATION OR MANAGEMENT BY SOCIAL MEDIA TECHNOLOGY	Tarika Singh Sikarwar	Management	International Journal of Development and Conflict	Paper No.55
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An empirical study on user buying behaviour in fashion industry using logistic regression	Saifali Chauhan	Management	International Journal of Engineering Systems Modelling and Simulation	Paper No. 62
An empirical study on user buying behaviour in fashion industry using logistic regression	Richa Banerjee	Management	International Journal of Engineering Systems Modelling and Simulation	Paper No. 63
An empirical study on user buying behaviour in fashion industry using logistic regression	S.S Bhakar	Management	International Journal of Engineering Systems Modelling and Simulation	Paper No. 64
Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India	Pooja Jain	Commerce	International Journal of Public Sector Performance Management	Paper No.65
Nepotism Concept Evaluation: A Systematic Review and Bibliometric Analysis	R.P.S Kaurav	Management	Library Philosophy and Practice	Paper No.66
A study on the effect of GST and Demonitization on the growth of MEME	Nischay Ku. Upamannyu	Management	Journal of Advances in Economics and Business Mngament	Paper No. 67

Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation	P.K Singh	Management	Asia Pacific Journal of Marketing and Logistics	Paper No. 68
Theoretical Extension of The New Education Policy 2020 using Twitter Mining	R.P.S Kaurav	Management	Journal of Content, Community & Communication	Paper No. 69
A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study	Richa Banerjee	Management	International Journal of Pervasive Computing and Communications	Paper No.70
A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study	Saifali Chuahan	Management	International Journal of Pervasive Computing and Communications	Paper No. 71
The role of sacrifice and service quality in the Indian restaurant industry	Prabhat Kumar kushwah	Management	International journal of business excellence : IJBEX	Paper No.72
A sem Approach : Determinants of capital Structure	Tarika Singh Sikarwar	Management	Finance India	Paper No.73
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International Journal of Knowledge Management
Volume 17, Issue 4, 1 October 2021, Pages 93-108

Teacher evaluation of institutional performance: Managing cultural knowledge infrastructure in knowledge organisations(Review)

Mathur, G., Chauhan, A.S.

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^aPrestige Institute of Management, Gwalior, India
^bSOS in Management, Jiwaji University, Gwalior, India

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Abstract

The education industry is also facing challenges related to achieving high organizational performance. In the view of enhancing organizational performance, most organizations are adopting knowledge management processes to improve efficiency. One of the essential aspects of knowledge management is shared thinking and understanding of individuals and should be imbibed in the culture of the organization to improve the performance of any organization. This research will be useful to teachers and academic institutions and considers teachers' perspectives on knowledge management and how this will enhance the performance of educational institutions. In this research, organizational performance was

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Symmetry
Volume 13, Issue 8, August 2021, Article number 1545

A technology acceptance model-based analytics for online mobile games using machine learning techniques(Article)(Open Access)

Chauhan, S., Mittal, M., Woźniak, M., Gupta, S., de Prado, R.P.  

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^bCentre de Recherche en Informatique, Signal et Automatique de Lille, INRIA, Villeneuve d'Ascq, 59655, France
^cFaculty of Applied Mathematics, Silesian University of Technology, Gliwice, 44100, Poland

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(2024) *Journal of Marketing Analytics*

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Artificial intelligence based cognitive state prediction in an e-learning environment using multimodal data
(2024) *Multimedia Tools and Applications*

Gupta, S., Kumar, P., Tekchandani, R.
An optimized deep convolutional neural network for emotion recognition in online learning environments

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Volume 48, August 2021, Pages 9-11

Predicting green purchase intention through attitude and social norms: A study of eco-friendly products(Article)

Parashar, P., Mathur, G., Upadhyay, Y. ⓘ
Department of Management, Prestige Institute of Management, Gwalior, 474 020, India

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Predicting green purchase intention through attitude and social norms: A study of eco-friendly products(Article)

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Department of Management, Prestige Institute of Management, Gwalior, 474 020, India

Abstract

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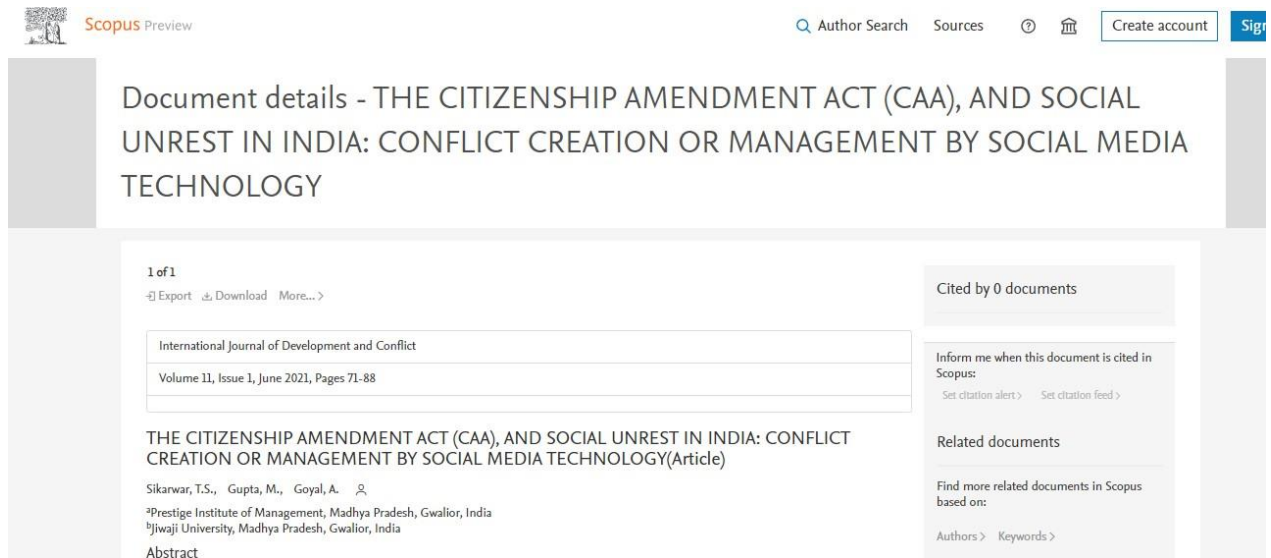
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International Journal of Development and Conflict
Volume 11, Issue 1, June 2021, Pages 71-88

THE CITIZENSHIP AMENDMENT ACT (CAA), AND SOCIAL UNREST IN INDIA: CONFLICT CREATION OR MANAGEMENT BY SOCIAL MEDIA TECHNOLOGY(Article)

Sikanwar, T.S., Gupta, M., Goyal, A.

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^bJiwaji University, Madhya Pradesh, Gwalior, India

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Indian Journal of Finance
Volume 15, Issue 5-7, May-July 2021, Pages 61-74

Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India(Article)

Kushwah, S.V., Nathani, N., Vigg, M.

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^cAmity Business School, Amity University, Opposite Airport, Maharajpura, Gwalior, Madhya Pradesh, 474 005, India

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Dey, S.K., Panda, S., Sharma, D.
Determinants of Behavior of Payers of

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Rajput, S., Jain, P.

^aPrestige Institute of Management, Gwalior, India

^bDepartment of Commerce, Prestige Institute of Management, Gwalior, India

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^bDepartment of Commerce, Prestige Institute of Management, Gwalior, India

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International Journal of Arts and Technology
Volume 13, Issue 3, 2021, Pages 215-227

Recognition of 'yoga-asana' using bidirectional LSTM with CNN features(Article)

Paharia, N., Gupta, R., Jadon, R.S., Gupta, S.K.

^aPrestige Institute of Management, Madhya Pradesh, Gwalior, India
^bDepartment of CSE and IT, MITS, Madhya Pradesh, Gwalior, India
^cSOS Computer Science and Application, Jiwaji University, Madhya Pradesh, Gwalior, India

Abstract

Recognising human activity in video is a highly challenging and complex task because a video contains lots of information along with complex variations. Yoga-asana recognition is one of the instances of human activity recognition that gained attention in last decade across the globe. In this paper we developed an appearance-based recognition system for yoga-asana in video. The system has been implemented using end-to-end deep

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Agrawal, S., Banerjee, S., Gupta, R. ⓘ
^aDepartment of Science, Christ University, NCR, Ghaziabad, Delhi, India
^bSchool of Statistics, Devi Ahilya University, Indore, India
^cPrestige Institute of Management, MP, Gwalior, India


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An empirical study on user buying behaviour in fashion industry using logistic regression(Article)

Chauhan, S., Banerjee, R., Mittal, M., Bhakar, S.S. ⓘ
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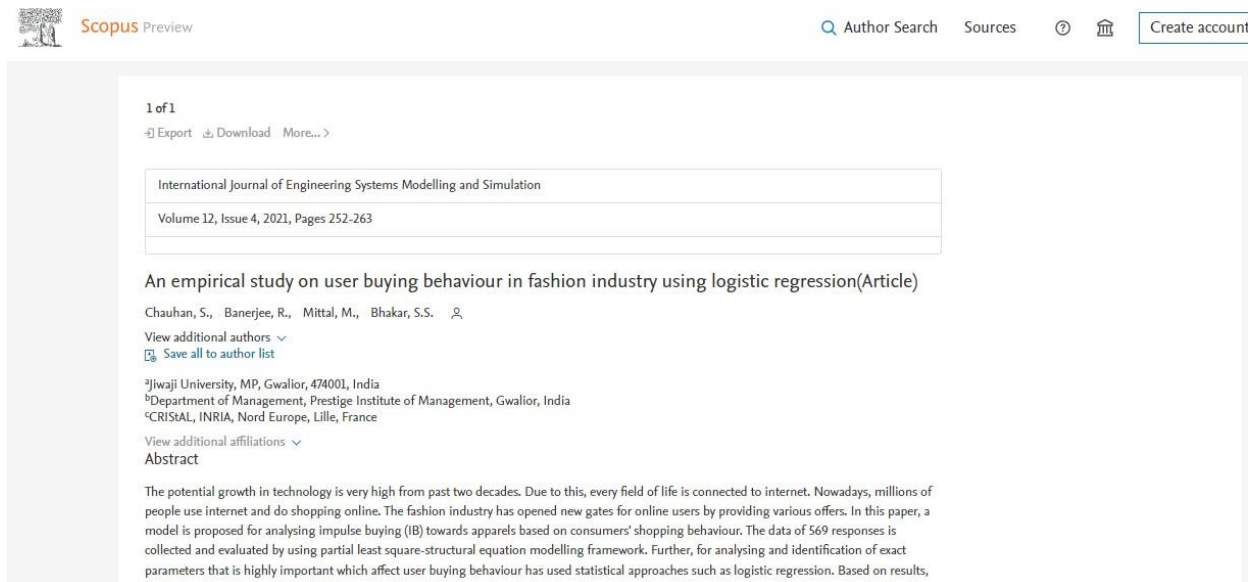
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Abstract

The potential growth in technology is very high from past two decades. Due to this, every field of life is connected to internet. Nowadays, millions of people use internet and do shopping online. The fashion industry has opened new gates for online users by providing various offers. In this paper, a model is proposed for analysing impulse buying (IB) towards apparels based on consumers' shopping behaviour. The data of 569 responses is collected and evaluated by using partial least square-structural equation modelling framework. Further, for analysing and identification of exact parameters that is highly important which affect user buying behaviour has used statistical approaches such as logistic regression. Based on results,

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An empirical study on user buying behaviour in fashion industry using logistic regression(Article)

Chauhan, S., Banerjee, R., Mittal, M., Bhakar, S.S. ⓘ

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^aJiwaji University, MP, Gwalior, 474001, India
^bDepartment of Management, Prestige Institute of Management, Gwalior, India
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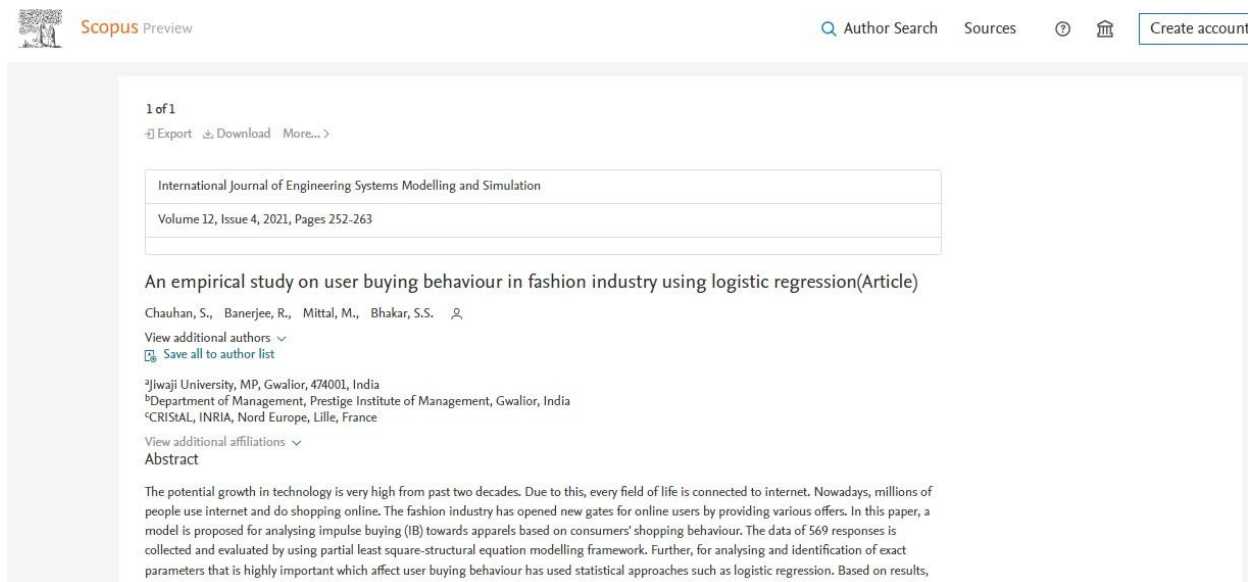
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Abstract

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An empirical study on user buying behaviour in fashion industry using logistic regression(Article)

Chauhan, S., Banerjee, R., Mittal, M., Bhakar, S.S. ⓘ

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^aJiwaji University, MP, Gwalior, 474001, India
^bDepartment of Management, Prestige Institute of Management, Gwalior, India
^cCRISTAL, INRIA, Nord Europe, Lille, France

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Abstract

The potential growth in technology is very high from past two decades. Due to this, every field of life is connected to internet. Nowadays, millions of people use internet and do shopping online. The fashion industry has opened new gates for online users by providing various offers. In this paper, a model is proposed for analysing impulse buying (IB) towards apparels based on consumers' shopping behaviour. The data of 569 responses is collected and evaluated by using partial least square-structural equation modelling framework. Further, for analysing and identification of exact parameters that is highly important which affect user buying behaviour has used statistical approaches such as logistic regression. Based on results,

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Document details - Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India

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International Journal of Public Sector Performance Management

Volume 7, Issue 1, 2021, Pages 1-19

Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India(Article)

Sharma, B.K., Jain, P.

²Balaji Institute of Modern Management, Pune, 55/2-7, Tathawade, Off Mumbai Bangalore Highway, Thergaon, Pune, 411033, India

¹Prestige Institute of Management, Gwalior, Airport Road, Opposite Deendayal Nagar, Gwalior, 474 020, India

Abstract

The purpose of this research paper is to investigate the impact of the availability of finance, the source of finance and usage of finance on financial inclusion in the different demography of people. This study had made an attempt to throw a light on availability, accessibility, and usage of financial services to the household worker in the selected study area. i.e., Gwalior city. Exploratory factor analysis is used to uncover several factors which need

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Journal of Advances in Economics and Business Management
p-ISSN: 2394-1545; e-ISSN: 2394-1553; Volume-7, Issue-4; October-December, 2020 pp. 1-5
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A Study on the Effect of GST and Demonetization on the Growth of the MSME

Jitendra Kumar Dubey¹, Dr. Sanjeev Gupta², Dr. Nischchay Upamannu³

¹(Research Scholar) SOS Management Jiwaji University Gwalior

²(Professor) SLP College Gwalior

³(Assistant Professor) Prestige Institute of Management Gwalior

Abstract: GST and Demonetization are two striking choices taken by the Indian government to handle the issues which are available and to determine the developing issues which emerge step by step in the Indian economy. GST and Demonetization are probably going to be portrayed as distinct advantages of the Indian Economy. GST will expect organizations to be charge grievance as well as rearrange their structure and production network systems. Then again Demonetization is prompting blast the cashless installments. These two will render an incredible open door for clients to relook at their structure and update their stock chains since the present inventory network has been planned by interstate tax collection. This greatest Tax change in Independent India, the Goods, and Services Tax Act (GST) has expedited a platter, an idea called 'Piece Levy' to its citizens. One of the key highlights of GST is the consistent progression of info credit over the chain (from the assemblage of

currency unit of its status as lawful delicate. The need for Demonetisation emerges at whatever point there is a difference in national currency. The old unit of currency must be resigned and supplanted with another currency unit. The significant thought process of this demonetization is to battle swelling, to battle debasement, and to dishearten a money framework. In this manner, the procedure of demonetization includes either presenting new notes or coins of a similar currency or totally supplanting the old currency with new currency [1].

2. IMPLEMENTATION OF GST

GST is a far-reaching backhanded tax that would supplant

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Asia Pacific Journal of Marketing and Logistics

ISSN: 1355-5655

Article publication date: 27 January 2021

Issue publication date: 9 August 2021

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Abstract

Purpose

The purpose of this paper is to take the neglected influencing factors in brand alliance research into account based on consumer characteristics theory and discuss the influencing factors' interactive effects on brand alliance.

Design/methodology/approach

Based on the theory of consumer characteristics and the S&R model of brand alliance, an experimental design was conducted to examine the relationship among the various variables and moderators, which can test the changes of the dependent variables by controlling and manipulating one or more single variables. The sample includes 400 college students.

Findings

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Hardeep Chahal et al., *Journal of Research in Interactive Marketing*, 2017

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David G. James et al., *Journal of Product & Brand Management*, 2006

Perceived social media marketing activities and consumer-based brand equity: Testing a moderated-mediation model
Kian Yek Klay et al., *Asia Pac Journal of Mark*

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THEORETICAL EXTENSION OF THE NEW EDUCATION POLICY 2020 USING TWITTER MINING

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ABSTRACT

In 2015, India adopted the UN's Agenda for Sustainable Development Goal 4 which aims to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all". As the existent educational system was inadequate to meet the desired sustainable goal, the Indian government introduced the New Education Policy (NEP) in 2020. Considered as an inclusive education policy that focuses on fostering knowledge and value-based education, this study aims to evaluate the paradigm of NEP in the higher education sector. The study collected data from official policy documents (from the Ministry of Human Resource Development website) and Twitter to explore the critical areas in the NEP. By adopting the qualitative analysis method, the data were analysed using computer-assisted qualitative data analysis software. After mining the data from tweets and policy documents, sentiment analysis and other forms of graphical representations were conducted. The study identified three themes namely students, language and discipline. The sentiment analysis revealed that the majority of the people were optimistic about the implementation

https://www.amity.edu/gwalior/jccc/pdf/jun_03.pdf

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A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study

Shaifali Chauhan, Richa Banerjee, Chinmay Chakraborty, Mohit Mittal, Atul Shiva, Vinayakumar Ravi 

International Journal of Pervasive Computing and Communications

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Abstract

Purpose

This study aims to investigate the shopping behaviour of consumers, mainly in fashion apparels, and intends to understand consumer buying patterns in Indian context. The study was designed to determine the level of consumer's sense of belonging towards e-apparel shopping by applying the concept of self-congruence.

Design/methodology/approach

The study used variance-based partial least squares structural equation modelling (PLS-SEM) on a cross-sectional study conducted on 669 consumers. The study was conducted by using questionnaire to collect the responses from the central zone of India. The results support most of the projected hypotheses.

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The role of sacrifice and service quality in the Indian restaurant industry

by Prabhat Kumar Singh Kushwah; Pankaj Kumar Singh

International Journal of Business Excellence (IBEX), Vol. 23, No. 2, 2021

Abstract: The present study attempts to investigate the role of sacrifice and service quality in Indian restaurants. Responses were collected from 420 respondents using a convenience sampling approach and analysed with the help of confirmatory factor analysis and structural equation modelling. The data were collected using convenience study which was intended to point out the influence of service quality, sacrifice, service value, customer satisfaction, and behavioural intentions of 420 respondents of the metropolitan cities of India. Data analysis tools used in this research were EFA, CFA, and SEM the results disclosed that the service quality influenced sacrifice, service value, customer satisfaction, and behavioural intentions. For future study the research can focus on to identify antecedents of the sacrifice, service value and satisfaction relationship was not included in the model of the study in future research researchers can include this relationship in their model and sacrifice was not used as a mediator among service quality and service value in future research researchers can find out a mediating role of sacrifice.

Online publication date: Fri, 05-Mar-2021

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A Sem Approach : Determinants of Capital Structure

TARIKA SINGH SIKARWAR*
SHIKHA GOYAL**

Abstract

The analysis is done using SEM analysis of thirty five organizations of the NSE through 2001-2014. The results recommended that growth, uniqueness, non-debt tax shields, collateral value, size, profitability and volatility were positively related to capital structure. It was found that the profitability was the most important factor in defining the capital structure of the company. Also variables like growth, uniqueness, and volatility help in defining the capital structure of the company. This study helps researchers to classify the elements of the capital structure; financial managers to give consultancy services to the company for designing their capital structure; organizations and investors. Organisation after understanding relationship between capital structure and its determinants can strive more for value creation and investors can invest their money after considering the relationship.

JEL Code : D70 ; L20 ; L80 ; L90 ; L30

Keywords : Capital Structure, Tax, Growth, Profitability.

I. Introduction

<https://financeindia.org/data/2021/FI354/FI-354-Art02.pdf>

International Journal of Business Excellence > 2023 Vol.31 No.4

Title: Multilateralism in nations: an empirical research

Authors: Tarika Singh Sikanwar

Addresses: Prestige Institute of Management, Opposite DD Nagar, Airport Road, Gwalior – 474020, India

Abstract: The present study is based on the multilateralism of the ASEAN group with specific reference to two emerging powers of the Asian region, i.e., China and India. ASEAN is dependent on China for its economic and trade need. India apart from being a trading partner stands between the power game being played by the USA and China in the ASEAN region. The study is an effort to understand the multilateral relations India, China, and the ASEAN region have with each other especially in terms of trade. An analysis of the last 26 years' data on trade-related variables between ASEAN with India and China is done and an understanding of the trend of the same has been made. Using statistical tools, differences in these trade-related variables between ASEAN with India, ASEAN with China, and ASEAN with ASEAN has been checked. The results have policy implications for these nations and groups.


Keywords: multilateralism; trade integration; ASEAN; India; China; policy.

DOI: 10.1504/IJBEX.2023.135488

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