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Volume 12, Issue 4, December 2023, Pages 439-458

Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies(Article)

Upamannyu, N.K., Rajput, S., Bhakar, S.S. 

^aPrestige Institute of Management and Research, Opposite DD Nagar Maharajpura Airport Road, Madhya Pradesh, Gwalior, India

^bITM University, Turari Campus, Jhansi Road, Madhya Pradesh, Gwalior, India

Abstract

In the era of Marketing 4.0, where customers and companies interact online as well as offline, an immense need to understand the actions and reactions of a potential customer is generated. The expectation of the customer is sure to rise in the time ahead. There are challenges for

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Customer Sentiment Analysis and Prediction of Insurance Products' Reviews Using Machine Learning Approaches

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Aruldoss, A., Rana, S., Parayitam, S.

Demystifying hedonic shopping motivation and consumer buying behavior

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Chauhan, S., Banerjee, R., Dagar, V.

^aJiwaji University, Madhya Pradesh, Gwalior, India

^bPrestige Institute of Management Gwalior, Madhya Pradesh, India

^cAmity School of Economics (ASE), Amity University, Uttar Pradesh, Noida, India

Abstract

This article attempts to analyse the changes occurred in the behaviour of the customer for online buying of fashion products. The prime objective of

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Paharia, N., Jadon, R.S., Gupta, S.K.

¹Prestige Institute of Management and Research, Department of Computer Science and Applications, Madhya Pradesh, Gwalior, India

²Madhav Institute of Technology and Science, Department of Computer Science and Engineering, Madhya Pradesh, Gwalior, India

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Jani, M.Y., Patel, H.A., Bhadoriya, A., Chaudhari, U., Abbas, M., Alqahtani, M.S.

^aDepartment of Applied Sciences, Faculty of Engineering and Technology, Parul University, Gujarat, Vadodara, 391760, India

^bDepartment of Mathematics, M. G. Science Institute, Gujarat University, Gujarat, Ahmedabad, 380009, India

^cPrestige Institute of Management and Research, Madhya Pradesh, Gwalior, 474020, India

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Sikarwar, T.S., Mathur, H., Lothi, V., Tomar, A.

^aPrestige Institute of Management and Research Gwalior, Airport Road, Madhya Pradesh, Gwalior, 474020, India

^bJiwaji University, Sachin Tendulkar Road, Kailash Nagar, Mahalgaon, Madhya Pradesh, Gwalior, 474001, India

[Abstract](#)

In financial institutions, operational risk is viewed as a serious risk as it can have a considerable effect on profitability. The primary objective of this research is to discover methods of quantifying operational risk and regulatory capital in financial institutions, as well as any interrelationships between them. The research is based on a sample of public and private sector banks. The study demonstrates the capability of certain public sector

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^bJiwaji University, Sachin Tendulkar Road, Kailash Nagar, Mahalgaon, Madhya Pradesh, Gwalior, 474001, India

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Juglan, K.C., Sharma, B., Gehlot, A., Singh, S.P., Hussein, A., Alazzam, M.B.

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Bansal, S., Jadon, R.S., Gupta, S.K. 

^aPrestige Institute of Management & Research, Gwalior, India

^bDepartment of Computer Engineering, MITS, Gwalior, India

^cSOS in Computer Science & Applications, Jiwaji University, Gwalior, India

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Stock Price Prediction using Modified BPSO for Feature Selection with RNN Variants on Top Tech Companies (Conference Paper)

Gupta, P., Paharia, N., Gupta, S.K., Jadon, R.S.

¹Jiwaji University, SOS Computer Science and Applications, Gwalior, India

²Prestige Institute of Management and Research, Department of Computer Applications, Gwalior, India

³MITS, Department of Computer Science and Engineering, Gwalior, India

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Role of Online Shopping Websites in Consumer Satisfaction Based Statistical Analysis(Conference Paper)

Mittal, M., Singh, H., Chauhan, S., Gupta, S.

^aKnowtion GmbH, Karlsruhe, Germany

^bGuru Nanak Dev University (Of Affiliation), Dept. of Computer Engineering & Technology, Amritsar, India

^cPrestige Institute of Management, Gwalior, India

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Encouraging employee voice behaviour through organisational support and felt obligation for constructive change(Article)

Chauhan, A.S., Mathur, G.

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^aSOS in Management, Jiwaji University, M.P), Gwalior, 474002, India

^bDepartment of Management, Prestige Institute of Management, M.P, Gwalior, 474002, India

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Abstract

Employees in organisations face a dilemma of whether or not to speak up. The dissonance increases when they feel the compulsion to raise voice because it becomes necessary for the organisation's betterment. Here, support from the organisation comes in to play while the employee decides to speak up. This research explores the reason why salesperson's voice is vital to the organisation and how organisational support can promote it, which implies an obligation on salespersons to share the relevant information (received as a result of customer feedback) to help the organisation in making effective decisions related to marketing or sales of products/service. The research outcome revealed that perceived organisational support (POS) enhances the felt obligation for constructive change (FOCC) among the salesperson; both have a positive and significant influence on employee voice

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Nathani, N., Mathur, G., Rohira, S. [✉](#)

Department of Management, Prestige Institute of Management, Airport Rd, D.D. Nagar, Deen Dayal Nagar, Madhya Pradesh, Gwalior, 474020, India

Abstract

In the world of finance, cognitive psychology is emerging as a phenomenal aspect. In behavioural finance where human factor is involved, role of cognition becomes inevitable. Before investing many factors come to investor's mind, which may regulate the decisions related to investments. The

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Document details - Recommendation System Based on Double Ensemble Models using KNN-MF

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International Journal of Advanced Computer Science and Applications
Volume 14, Issue 5, 2023, Pages 618-625

Recommendation System Based on Double Ensemble Models using KNN-MF(Article)(Open Access)

Yadav, K.K., Soni, H.K., Pathik, N.

^aComputer Applications Department, Prestige Institute of Management & Research, Madhya Pradesh, Gwalior, India
^bComputer Science & Engineering Department, Amity University, Madhya Pradesh, Gwalior, India

Abstract

In today's digital environment, recommendation systems are essential as they provide personalised content to users, increasing user engagement and enhancing user satisfaction. This paper proposes a double ensemble recommendation model that combines two collaborative filtering algorithms, K...

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Document details - Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception

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Volume 16, Issue 1, January 2023, Pages 97-104

Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception(Article)

Mathur, G., Banerjee, R., Pathak, R., Goswami, P. ⓘ

^aPrestige Institute of Management, Department for Management, Madhya Pradesh, Gwalior, India
^bRabindra Nath Tagore University, Madhya Pradesh, Bhopal, India
^cManagement, Jiwaji University, Madhya Pradesh, Gwalior, India

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International Journal of Hospitality and Tourism Systems
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Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions

(Article in press ?)

Mathur, G., Chauhan, A.S., Gulati, C.

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Prestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

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Abstract

When an employee leaves his organization, it's obvious that it creates a massive loss to the company and can have critical negative consequences for the company. Past studies have given due consideration to the reasons for employee turnover intention and have presented many steps to reduce this organizational issue. The need is to understand the strategies adopted by the employees initially to face these organizational challenges. This study aims to understand the Employees' emotional and problem - focused coping strategies and its effect on their intent to leave. Resilience, and Distress tolerance depicted as the emotion-focused & problem- focused coping strategies adopted by individuals when faced with organization based

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Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions

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Abstract

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Lips and Tongue Cancer Classification Using Deep Learning Neural Network(Conference Paper)

Bansal, S., Jodon, R.S., Gupta, S.K. ⓘ

¹Prestige Institute of Management and Research, Gwalior, India

²Mits, Department of Computer Engineering, Gwalior, India

³Sos in Computer Science and Applications, Jiwaji University, Gwalior, India

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Analysis and Interpretation of Adolescent Multi Relationship and Privacy during COVID-19 Pandemic(Conference Paper)

Mukherjee, S., Rahman, K.F., Shukla, U.P., Gupta, S., Sharma, K., Jangid, D., Paharia, N. ⓘ

¹Banasthali Vidyapith, Department of Computer Science, Rajasthan, India

²Banasthali Vidyapith, Department of Psychology, Rajasthan, India

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Volume 10, Issue 1, 2023, Article number 2196043

Digital branding adoption by specialty eatery start-ups in the post-pandemic environment in India(Article)(Open Access)

Sharma, A., Sharma, B.K., Rajput, S., Mehra, A., Gulati, U.

^aSymbiosis Institute of Business Management, Symbiosis International (Deemed University), Pune, India

^bDepartment of Management, Prestige Institute of Management and Research, Gwalior, India

^cSchool of Management, Graphic Era Hill University, Dehradun, India

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Abstract

The aim of this research is to investigate the adoption of digital branding by specialty eatery start-ups in the post-pandemic environment.

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Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector (Article in press)

Gulati, C., Mathur, G., Upadhyay, Y.

^aPrestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

^bFaculty of Management, Jiwaji University, Madhya Pradesh, Gwalior, India

Abstract

Brand creation is accepted as a competitive strategy providing the organization with an edge to win over others. The service brand mainly relies on

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Document details - Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector

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Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector (Article in press)

Gulati, C., Mathur, G., Upadhyay, Y.

^aPrestige Institute of Management & Research, Madhya Pradesh, Gwalior, India

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Raut, S.K., Rana, S., Kathuria, S.

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A generalized payment policy for deteriorating items when demand depends on price, stock, and advertisement under carbon tax regulations

Urmila Chaudhary^a, Amrita Bhadoriya^{b,c}, Mrudul Y. Jain^d, Biswajit Sarkar^{e,f,g}

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The down-cash-credit method is quite common in today's real-world commercial transactions. In light of existing legislation to decrease carbon pollution, this research aims to investigate how down-cash-credit payments impact business strategies for perishable items in the context of the most commonly utilized carbon tax legislation. Specifically, this article demonstrates an inventory system from the buyer's point of view

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Collaborative Filtering Based Hybrid Recommendation System Using Neural Network and Matrix Factorization Techniques

Krishan Kant Yadav
Sr. Assistant Professor & Research Scholar, Department of Computer Science & Engineering, Amity University, Gwalior, Madhya Pradesh, India.

Hemant Kumar Soni
Associate Professor, Department of Computer Science & Engineering, Amity University, Gwalior, Madhya Pradesh, India.

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March 6, 2023

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A deterministic model for perishable inventory with variable demand under demand dependent production rate, inflation, and customer returns

Amrita Bhadoriya, Mrudul Y. Jani and Manish R. Beteja

Published Online: September 19, 2023 · pp 387-404 · <https://doi.org/10.1504/IJPM.2023.134198>

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Abstract

Due to highly competitive market conditions and globalisation, the manufacturer and the retailer are both struggling a lot to entice each potential consumer and convert them into paying consumers. The purpose of this article is to explore a production inventory model for non-instantaneous perishable goods with price, stock, and advertisement-dependent demand under inflationary conditions. In addition to other factors, such as the holding expense is presumed to be a linear function of time and the concept of customer returns has been included as a function of both demand and sales price. The

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Volume 18 · Issue 3 · 2023

ISSN: 1753-8432
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Consumer Decision-Making in E-Commerce: A Literature Review of Factors Influencing Online Purchases

Dr. U. Jothimani, CS. Priyanka Mathur, Dr. Byram Anand, Dr. Darshan A. Mahajan, Vivek Shrivastava

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Keywords: Consumer Decision-Making, E-commerce, Online Purchases, Consumer


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Purpose: The purpose of this research paper is to conduct a

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Mathematical Study of One Prey and Two Competing Predators Considering Beddington-DeAngelis Functional Response with Distributed Delay

Raveendra Babu
Prestige Institute of Management and Research, Gwalior

Gayathri P.


Keywords: prey-predator, stability, variational matrix, distributed delay

ABSTRACT



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PAPER 129

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International Journal of Business Excellence > 2023 Vol.31 No.4

Title: Multilateralism in nations: an empirical research

Authors: Tarika Singh Sikarwar

Addresses: Prestige Institute of Management, Opposite DD Nagar, Airport Road, Gwalior – 474020, India

Abstract: The present study is based on the multilateralism of the ASEAN group with specific reference to two emerging powers of the Asian region, i.e., China and India. ASEAN is dependent on China for its economic and trade need. India apart from being a trading partner stands between the power game being played by the USA and China in the ASEAN region. The study is an effort to understand the multilateral relations India, China, and the ASEAN region have with each other especially in terms of trade. An analysis of the last 26 years' data on trade-related variables between ASEAN with India and China is done and an understanding of the trend of the same has been made. Using statistical tools, differences in these trade-related variables between ASEAN with India, ASEAN with China, and ASEAN with ASEAN has been checked. The results have policy implications for these nations and groups.

Keywords: multilateralism; trade integration; ASEAN; India; China; policy.

DOI: 10.1504/IJBEX.2023.135488

International Journal of Business Excellence, 2023 Vol.31 No.4, pp.542 - 567

Received: 07 May 2020
Accepted: 13 Dec 2020
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PAPER 130

The screenshot shows the WHO COVID-19 database website. The header includes the WHO logo and the text "Base de dados da OMS sobre COVID-19". A search bar is present with the placeholder "Título, resumo, assunto". A yellow banner states: "The WHO Covid-19 Research Database is a resource created in response to the Public Health Emergency of International Concern (PHEIC). Its content remains searchable and spans the time period March 2020 to June 2023. Since June 2023, manual updates to the database have been discontinued." Below, a search result for the paper "Does Electronic Banking Improve the Bank Performance of Indian Public Sector Banks: A Study of Post Covid Scenario" by Chauhan, A. S.; Banerjee, B.; Banerjee, S. is shown. The result includes the journal "Pacific Business Review International", volume 15(8), pages 1-6, 2023, and the Web of Science ID: covidwho-2307856. A sidebar on the right offers options to "Buscar no Google", "Imprimir", and "XML".

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Organização Mundial da Saúde

Título, resumo, assunto

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Does Electronic Banking Improve the Bank Performance of Indian Public Sector Banks: A Study of Post Covid Scenario

Chauhan, A. S.; Banerjee, B.; Banerjee, S.

Pacific Business Review International ; 15(8):1-6, 2023.

Artigo em Inglês | Web of Science | ID: covidwho-2307856

ABSTRACT

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PAPER 131

The screenshot displays the WHO COVID-19 Research Database interface. At the top, the WHO logo and name 'Organização Mundial da Saúde' are visible. The page title is 'Base de dados da OMS sobre COVID-19'. A search bar contains the text 'Título, resumo, assunto'. A yellow banner below the search bar states: 'The WHO Covid-19 Research Database is a resource created in response to the Public Health Emergency of International Concern (PHEIC). Its content remains searchable and spans the time period March 2020 to June 2023. Since June 2023, manual updates to the database have been discontinued.' The main content area shows a search result for the paper 'Does Electronic Banking Improve the Bank Performance of Indian Public Sector Banks: A Study of Post Covid Scenario' by Chauhan, A. S.; Banerjee, B.; Banerjee, S., published in 'Pacific Business Review International', 15(8):1-6, 2023. The article is in English and has a Web of Science ID of covidwho-2307856. A sidebar on the right offers options like 'Buscar no Google', 'Imprimir', and 'XML', along with collection and topic information.

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